



PRESS RELEASE

Local hubs combined with last mile logistics help brick-and-mortar retailers

Arvato Systems and tiramizoo work together for seamless digitalization of decentralized logistics

- Arvato Systems integrates route planning technology from tiramizoo into the Warehouse Management module of its “platbricks” logistics platform
- Same day delivery and instant spare parts service help facilitate comprehensive customer service

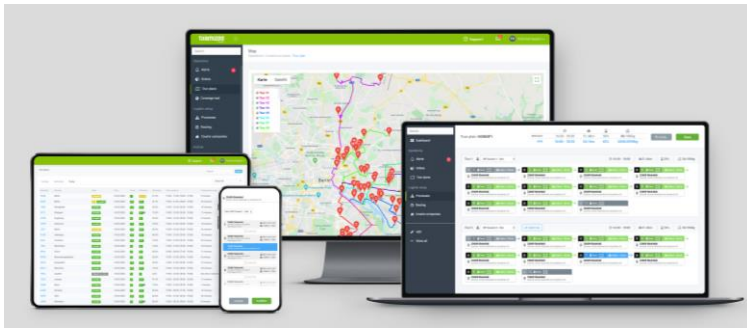
Munich, 05.05.2021 For brick-and-mortar retailers, same day delivery and instant spare parts service are key aspects of comprehensive customer service: Integration of route planning technology from tiramizoo into the “platbricks” warehouse management solution from Arvato Systems allows for seamless digitalization of the shipping process – from warehouse to end customer.

Proximity to customers, transparency regarding decentralized stock, and optimized last mile logistics allow each and every retail store and wholesaler to offer customer service that outstrips offerings from centralized eCommerce retailers.

Arvato Systems and tiramizoo, both specialists in decentralized warehouse logistics, have combined their strengths to create an IT platform for the operation of local hubs with integrated logistics IT: When customers order online from retailers, they expect on-time delivery, and they want replacements for defective devices to arrive as soon as possible. Goods are stored in local, decentralized hubs and delivered the same day, while defective devices are retrieved from customers immediately – and all that is possible thanks to the cross-process IT solution from Arvato Systems and tiramizoo.

“Our aim is to run a retail supply chain that is agile and digital from end to end, allowing us to build new services all the way to the end customer,” explains Bernd Jaschinski-Schürmann, Head of Digital Supply Chain Management at Arvato Systems. “With our cloud-based warehouse management system “platbricks” and route planning from tiramizoo, we are closer to achieving that goal. Retailers can provide the premium service of same day delivery and keep pace with the competition.”

“Customers expect fast and convenient delivery service, whether they order from eCommerce sites or brick-and-mortar retailers. Local hubs keep businesses close to their customers geographically, so it never takes long to reach them. Whether businesses are shipping products or offering instant replacement of defective devices, Arvato Systems and tiramizoo have the right IT-solution for every wholesaler and retailer,” adds Martin Sträb, CEO of tiramizoo.



<Picture1> Modules by tiramizoo perfectly fit into warehouse-systems. Photographer: Jo Teichmann. © tiramizoo



<Picture2> „platbricks“ by Arvato Systems for urban logistics and an agile supply chain. Fotograf: Arvato Systems. © Arvato Systems



<Picture3> Martin Sträß, CEO of tiramizoo. Photograph: Jo Teichmann. © tiramizoo



<Picture4> Bernd Jaschinski-Schürmann, Head of Digital Supply Chain Management of Arvato Systems. Photograph: Arvato Systems. © Arvato Systems

About tiramizoo: tiramizoo GmbH, founded in 2010, is a leading technology and platform provider for urban logistics. The company's software-as-a-service solutions target classic goods and package logistics applications. Its products also optimize people logistics and cater to companies as well as municipalities and public transit authorities. tiramizoo's clients include market-leading global retail chains in the fields of consumer electronics, fashion, and sports. tiramizoo's solutions can be integrated in enterprise resource planning and transport management systems. The company has offices in Germany, Poland, Singapore, and Malaysia, and its headquarters is in Munich, Germany.

www.tiramizoo.com

About Arvato Systems: As a globally active IT specialist, Arvato Systems supports renowned companies with digital transformation. Our approximately 3,000 employees at more than 25 locations around the world have high-level technical skills and industry expertise, and they focus intently on meeting client needs. We work together as a team to develop innovative IT solutions, take our clients into the cloud, integrate digital processes, and assume responsibility for operating IT systems and providing accompanying support. Together with Arvato, which is part of the Bertelsmann Group, we are also able to map entire value-added chains. We ensure that our business relationships with our clients are both personal and based on a trusting partnership. This allows us to achieve long-term success together.

www.arvato-systems.de

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