Procter & Gamble Health Limited CSR Annual Action Plan Financial Year 2022-23

#	Name of CSR Projects/ Programmes	Activity under schedule VII	Allocated budget (Upto INR)	Manner of Execution	Implementation schedule	Modalities of utilization of funds
1	P&G Health Scholarship	Promoting healthcare	30,00,000	Implementing agency	During the financial year	In partnership with NGO Public Health Foundation of India (PHFI), the program in its 4 th year will focus on Public Health Capability Building through Scholarships at Indian Institutes of Public Health (Delhi, Gandhinagar, Hyderabad, Shillong and Bhubaneshwar.
2	Women in Healthcare Scholarship	Promoting healthcare	4,00,000	Implementing agency	During the financial year	In partnership with NGO Centre for Civil Society, the program in its 2 nd year will focus on extending scholarships and mentoring opportunities to deserving girl students seeking to pursue careers in Pharmacy
3	Swasthya Sakhi Maternal & Child Health Program (Rural)	Promoting healthcare	2,88,44,731	Implementing agency	During the financial year	In partnership with NGO Public Health Foundation of India (PHFI), the program in its 4 th year will focus on Maternal & Child Health at Grassroots in Uttar Pradesh, Madhya Pradesh and Goa. In FY2223, we propose to expand the project to 1 new state – Mizoram
4	YES to POSHAN Maternal and Child Nutrition (Rural)	Promoting healthcare	44,38,000	Implementing agency	During the financial year	In partnership with NGO Tata Trusts, the program in its 2 nd year focusses on addressing limited/inappropriate diet & malnutrition, and uptake of Govt's POSHAN Abhiyan amongst women & children through a Behaviour Change campaign in 5 villages of Andhra Pradesh
5	Maternal & New Born Health (Urban Poor)	Promoting healthcare	55,44,177	Implementing agency	During the financial year	In partnership with NGO Apnalaya, the program in its 2 nd year will focus on improving access to maternal and newborn health for the urban poor in Mumbai W Ward (8 Govt Health posts) to mitigate gaps in Public Healthcare system
6	Gift of health (Children)	Promoting healthcare	44,48,413	Implementing agency	During the financial year	In partnership with NGO Catalysts for Social Action (CSA), the program in its 4 th year will focus on Healthcare support to >2000 neglected children across >50 Childcare Institutions

7	Gift of health (Elderly)	Promoting healthcare	30,00,000	Implementing agency	During the financial year	In partnership with NGO HelpAge, the program will focus on supporting Mobile Healthcare Units to provide health services to disadvantaged elderly in 8 cities across India
8	Upgradation of village school infrastructure at Goa	Promoting education	25,00,000	Implementing agency	During the financial year	 In partnership with NGO Round Table India, P&G will support building Smart Classrooms, Libraries in Village Schools Providing School Kits including uniforms and books to school going children in villages around Goa site Note: To be confirmed after needs assessment at village schools and communities
9	PHC Cares Sustainability Project (Health + Environment)	Promoting healthcare	50,00,000	Implementing agency	During the financial year	In partnership with NGO Recycle India Foundation, the program in its 2 nd year will focus on contributing to Environmental Sustainability in Healthcare through a Pharmacy Recycling and Waste Management Drive in ~80 Pharmacies across 5 cities
10	Disaster Support	Disaster relief	3,00,000	Implementing agency	During the financial year	Healthcare support during disasters (need based)
11	Sehat Sanchar – Public Health Journalism at Grassroots	Promoting healthcare	3,00,000	Implementing agency	During the financial year	Exploring a new collaboration (pilot) with 101Reporters Media Charitable Trust* to improve Public Health journalism & reporting capabilities of grassroot reporters across rural areas. <i>Note: *TBC after due diligence & qualification of NGO</i> <i>partner</i>
12	Overheads		3,20,000	Direct	During the financial year	Costs related to Project Supervision & Monitoring Visits by CSR Team to CSR Project locations
			5,80,95,321			

Note:

- These are **estimated** budget allocations. These will be further discussed and finalized with NGO partners post Board Approval.

- We may have some reallocations between projects depending on the final proposals and discussions.