Procter & Gamble Health Limited Annual CSR Action Plan for F.Y. 2023-24

#	Name of CSR Projects/ Programmes	Activity under schedule VII	Tentative budget (INR lakhs)	Manner of Execution	Implementation schedule	Modalities of utilization of funds in FY 23-24
1	P&G Health Scholarship	Promoting healthcare	30 - 35 lakhs	Implementing agency	During the FY 23-24	In partnership with NGO Public Health Foundation of India (PHFI), the program in its 5 th year will focus on Public Health Capability Building through Scholarships at Indian Institutes of Public Health (Delhi, Gandhinagar, Hyderabad, Shillong and Bhubaneshwar.
2	Women in Healthcare Scholarship	Promoting healthcare	10 – 12 lakhs	Implementing agency	During the FY 23-24	In partnership with NGO Centre for Civil Society, the program in its 3 rd year will focus on extending scholarships and mentoring opportunities to deserving girl students seeking to pursue careers in Pharmacy
3	Swasthya Sakhi Maternal & Child Health Program (Rural)	Promoting healthcare	120 -135 lakhs	Implementing agency	During the FY 23-24	In partnership with NGO Public Health Foundation of India (PHFI), the program in its 5 th year will focus on Maternal & Child Health at Grassroots in Madhya Pradesh and Goa.
4	YES to POSHAN Maternal and Child Nutrition (existing + New)	Promoting healthcare	70 – 85 lakhs	Implementing agency	During the FY 23-24	In partnership with NGO Tata Trusts, the program in its 3 rd year focusses on addressing limited/inappropriate diet & malnutrition, and uptake of Govt's POSHAN Abhiyan amongst women & children through a Behaviour Change campaign in 5 villages of Andhra Pradesh
5	Maternal & New Born Health (Urban Poor)	Promoting healthcare	30 – 45 lakhs	Implementing agency	During the FY 23-24	In partnership with NGO Apnalaya, the program in its 3 rd year will focus on improving access to maternal and newborn health for the urban poor in Mumbai W Ward (8 Govt Health posts) to mitigate gaps in Public Healthcare system
6	Gift of health (Children)	Promoting healthcare	40 – 55 lakhs	Implementing agency	During the FY 23-24	In partnership with NGO Catalysts for Social Action (CSA), the program in its 5th year will focus on Healthcare support to >2000 neglected children across >50 Childcare Institutions
7	Gift of health (Elderly)	Promoting healthcare	30 – 35 lakhs	Implementing agency	During the FY 23-24	In partnership with NGO HelpAge India, to provide Healthcare support via Mobile Healthcare Unit (MHU) the the elderly poor

8	Upgradation of village school infrastructure at Goa	Promoting education	10 – 20 lakhs	Implementing agency	During the FY 23-24	In partnership with NGO Round Table India, P&G will support building Smart Classrooms/Libraries in Village Usgao
9	Anemia Reduction Project at Assam	Promoting healthcare	55 – 75 lakhs	Implementing agency	During the FY 23-24	In partnership with NGO World Vision India, the program aims to reduce anemia amongst the pregnant women and children .5yrs and adolescent girls in Dhubri block of Assam
1	Disaster Relief funds	Disaster relief fund	12 – 15 lakhs	Implementing agency	During the FY 23-24	This funds would be utilized to support disaster relief operation in the affected area in partnership with an NGO or with the govt.
1	Projects in other areas	Promoting healthcare	40 – 55 lakhs	Implementing agency	During the FY 23-24	The company will evaluate opportunities to make a difference in areas, such as environment sustainability, healthcare services, healthcare infrastructure, etc.
1	2 Daan Utsav	Employee Volunteering	20 - 25 lakhs	Implementing agency	During the FY 23-24	Employee volunteering towards a healthcare initiative partnered with a NGO
1	3 Overheads	-	Upto 3 lakhs	Direct	During the FY 23-24	Costs related to Project Supervision & Monitoring Visits by CSR Team to CSR Project locations

^{*} These are estimated budget allocations. These will be further discussed and finalized with NGO partners.

* We may have some re-allocations between projects depending on the final proposals and discussion.