



Soha Ali Khan has an ‘E’asy way to get the perfect glowing skin and glossy hair this holiday season

~ Soha relies on an uncomplicated approach and a daily dose of Vitamin E with Evion® Forte for the perfect holiday season glow.

National, 27 December 2021: The holiday season is in full swing, bringing with it the much-awaited celebrations with loved ones, the shopping rush to buy the perfect gifts, and wrapping up work for the year. The pressure to juggle each of these things seamlessly can wreak havoc on our skin and hair. Add to it the cold weather and an indulgent diet at gatherings, keeping up with our skin and hair care regimen becomes a must.

While Bollywood actress Soha Ali Khan loves the holiday cheer and celebrating with her family, she likes to follow a simple and quick approach to maintain her glowing skin and healthy mane during the festivities. She has been a strong advocate of maintaining healthy lifestyle choices and believes that providing adequate nourishment to your body is fundamental in repairing and transforming dull skin and lifeless hair back to their healthy and nourished form.

Sharing her secret to having the perfect glowing skin and shiny hair, Soha says, “*Over the years, I have developed an uncomplicated approach to my daily beauty routine, imbibing healthy lifestyle choices from an early age. All the excitement and indulgence during the holiday season takes a toll on my skin and hair, so this holiday season, in addition to celebrating with my loved ones, I have made it a point to prioritize self-care. I have been including a daily dose of Vitamin E with Evion® Forte which provides the much-needed nourishment to my hair and skin. Loaded with the goodness of Vitamin E, Evion repairs cell damage, letting my hair and skin breathe from inside out. It has now become as essential precursor to my beauty regimen.*”

Evion - India's largest Vitamin E brand repairs, restores, and revives your cells providing them with nutrition from within. Regular consumption of Evion® Forte also helps maintain hair nourishment, resulting in hair that is stronger and healthier.

About Evion: Evion is the #1 Vitamin E brand in India and is trusted by thousands of doctors, consumers, and pharmacists. Evion understands body science and works at the cellular level to nourish your cells.

About Procter & Gamble Health Limited:

Procter & Gamble Health Limited is one of India's largest VMS Companies manufacturing and marketing over-the-counter vitamins, minerals, and supplements products for a healthy lifestyle and improved quality of life, including Neurobion, Livogen, SevenSeas, Evion, Polybion and Nasivion. Please visit www.pghealthindia.com for the latest news and information about Procter & Gamble Health Limited and its brands.

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