

Asurion's Mobile Protection Services Recognized with Frost & Sullivan's North American Product Leadership Award

Asurion delivers the best-in-class protection and insurance as well as a comprehensive, Big Data-informed approach to managing engagement over the entirety of the customer lifecycle. The Soluto app provides personalized service, proactive tips, and help for all a consumer's technology needs in one channel. With its best-in-class insurance/repair services and innovative, white-label Soluto app creating positive customer interactions, Asurion goes beyond simply minimizing a carrier's pain-points turning engagement into a strength for driving up retention rates.



Asurion pushes forward the concept of device protection and support with a more holistic vision. It helps users navigate all their tech solution needs for any device or operating system with 100% onshore experts and personalized support enabled by the in-house developed Soluto app. 9 9

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