

**Asurion e-Reader Giveaway (“Sweepstakes”)  
OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR  
PAYMENT WILL NOT INCREASE AN ENTRANT’S CHANCES OF WINNING.**

The Asurion e-Reader Giveaway (the “Sweepstakes”) begins at 10:00 a.m. CST on December 15, 2020 (the “Sweepstakes Start Date”) and ends at 2:00 p.m. CST on December 18, 2020 (the “Sweepstakes End Date”), (such period referred to herein as the “Sweepstakes Period”). The Sweepstakes is sponsored by Asurion Services, LLC (the “Sweepstakes Sponsor”) and is in no way sponsored by Facebook, Inc.

**1. HOW TO ENTER:**

- To be an eligible entry, participants must comment on the announcement post on Facebook completing all the tasks below. Asurion will randomly choose from all eligible submissions.
  - Entrants should appropriately answer the following question by commenting on the announcement post: “What was your favorite book you read in 2020?”Asurion will then announce a randomly chosen winner by replying to the winner’s comment. The winner will be instructed to direct message Asurion so Asurion can collect necessary information for prize fulfillment.

**Requirements:**

- Participation posts must remain visible to Asurion on Facebook throughout the duration of the Sweepstakes and until awarding of the prize, otherwise, specific entry is not considered.
- By participating, entrant agrees to these official rules.
- Must not contain anything obscene or offensive, or any inappropriate language or imagery (as determined in Asurion’s sole discretion).
- Winner agrees to be subject to verification by Asurion to ensure that they meet requirements of official rules.

**2. PRIZE:** Two (2) winners will receive a prize consisting of a Kindle Oasis and one (1) Home+ expert support session.

Odds of winning are affected by the number of eligible entries received by the Sweepstakes End Date. Maximum retail value of prize: \$1280 There is no substitution, cash equivalent or transfer of prizes allowed. The winner will be solely responsible for all other expenses not specifically set forth herein. The Sweepstakes Sponsor reserves the right to substitute prizes of equal or greater value. The Sweepstakes Sponsor is responsible only for prize delivery; not responsible for prize utility, quality or otherwise. In order to receive a prize, the winner may be required to provide proof of identification. Taxes on any prize are the sole responsibility of winner.

**3. ELIGIBILITY:** Sweepstakes is only open to legal residents of the United States and the District of Columbia, and who are at least 18 years old at the time of entry (Residents of Rhode Island are not eligible for this Sweepstakes). Employees of Sweepstakes Sponsor, or any of Sweepstakes Sponsor’s corporate parents, subsidiaries, officers, members, and/or directors, Employees immediate families (spouses, parents, children and siblings, and each of their respective spouses), and members of the household of such individuals are not eligible to enter the Sweepstakes. Entries are limited to individuals only; commercial enterprises and business entities are not eligible. By participating in the Sweepstakes, each entrant accepts the conditions stated in these Official Rules, agrees to be bound by the decisions of the Sweepstakes Sponsor

and warrants that s/he is eligible to participate in the Sweepstakes. The Sweepstakes Sponsor has the sole right to determine eligibility. SWEEPSTAKES IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW and is subject to applicable federal, state and local laws and regulations.

**4. SELECTION OF WINNER:** The winner will be randomly selected from all eligible entries received by the Sweepstakes End Date. All winners will be selected by December 18, 2020 will be awarded within 30 days of the Sweepstakes End Date. Asurion will contact the winner through direct message. In the event the winner does not accept the prize, the winner is ineligible, or the prize or prize notification is not deliverable, an alternate winner may be selected. The winner must accept the prize within three (3) days or an alternate winner may be selected. Prize acceptance includes appropriately responding to Asurion's instructions and promptly providing the needed information for prize fulfillment. In case of a dispute over the identity of a participant who submitted the winning entry, the authorized account holder of the Facebook account associated with that entry will be deemed the entrant. The "authorized account holder" is deemed the natural person who is assigned the Facebook account by Facebook. Said owner must comply with these Official Rules, be the person who completed the act of entering, and, in Sponsor's sole discretion, may be required to provide proof of ownership of the account. The Sweepstakes Sponsor is not responsible for and shall not be liable for late, lost, misdirected or unsuccessful efforts to notify winner. Winner agrees to the use of their name, address, likeness, and/or prize information for promotional purposes in any medium without additional compensation to the extent permitted by law. Where lawful, winner may be required to sign and return a Publicity Consent and Liability Release.

**5. PRIVACY:** In connection with the Sweepstakes entry process, Sweepstakes Sponsor will be collecting personal data from entrants in accordance with its privacy policy. Please review Sweepstakes Sponsor's privacy policy located at <https://www.asurion.com.my/eng/privacy-policy/>. By participating in the Sweepstakes, entrants hereby agree to Sweepstakes Sponsor's collection and usage of your personal information and acknowledge that you have read and accepted the privacy policy. By entering the Sweepstakes, winner hereby agrees and consents to contact by Asurion via the personally identifiable information provided by winner.

**6. CONDITIONS:** The Sweepstakes Sponsor, Facebook, and their agents, directors, officers, shareholders, employees, insurers, servants, parents, subsidiaries, divisions, affiliates, predecessors, successors, representatives, advertising, promotion, and fulfillment agencies, and legal advisors, are not responsible for, shall not be liable for, and hereby disclaim all liability arising from or relating to: (i) late, lost, stolen, delayed, damaged, misdirected, misaddressed, incomplete, unintelligible or postage-due entries; (ii) telephone, electronic, hardware or software program, network, Internet, computer or other malfunctions, failures, or difficulties of any kind, whether human or technical; (iii) failed, incomplete, garbled, or delayed computer or e-mail transmissions; (iv) any condition caused by events beyond the control of the Sweepstakes Sponsor; (v) any injuries, losses, or damages of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the Sweepstakes; or (vi) any printing or typographical errors in any materials associated with the Sweepstakes. The Sweepstakes Sponsor reserves the right, in its sole discretion, to suspend, modify or cancel the Sweepstakes should any unauthorized human intervention or other causes beyond the Sweepstakes Sponsors' control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. By participating in the Sweepstakes, participants and winner agree to release, discharge and hold harmless the Sweepstakes Sponsor, Facebook, and their agents, directors, officers, shareholders, employees, insurers, servants, parents, divisions, subsidiaries, affiliates, predecessors, successors, representatives, advertising, promotion, and fulfillment agencies, and legal advisors, and all others associated with the development and execution of the Sweepstakes, from any and all losses, damages, rights, claims and actions of any kind arising out of or relating to the Sweepstakes, participation in the Sweepstakes, the prize, and/or acceptance, possession, use or misuse of the prize, including but not limited to statutory and common law claims for misappropriation or participant's right of publicity. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook, Inc. Participants are providing personal information to Sponsor, not to Facebook, Inc.

**7. WINNERS LIST:** To obtain the name of the Sweepstakes winner after the Sweepstakes End Date, e-mail [communicationteam@asurion.com](mailto:communicationteam@asurion.com). Requests for winners list must be received no later than 90 days from the Sweepstakes End Date.

**8. SWEEPSTAKES SPONSOR:**

Asurion Services, LLC.  
648 Grassmere Park  
Nashville, TN 37211

**9. NOTICE:** The Sweepstakes Sponsor reserves the right to prosecute and seek damages against any individual who attempts to deliberately undermine the proper operation of the Sweepstakes in violation of these Official Rules and/or criminal and/or civil law.

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