

## Robert Jones

Chief Revenue Officer



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### Background

Robert Jones is the Chief Revenue Officer and Executive Vice President for Siemens Digital Industries Software, leading the global revenue generation efforts across Siemens' Product Lifecycle (PL) and Simulation portfolios. Jones is also responsible for driving industry strategy across sales, marketing and product development, unifying Siemens Software industry expertise to deliver increased value to customers across the entire value chain. In addition to his CRO role, he leads the Global Sales and Customer Success (GSCS) organization, helping to accelerate customer success and develop strategies that drive measurable results. He and his team are responsible for the company's sales, customer success and service delivery on a global basis. He works in partnership with Siemens Digital Industries Software's zone sales leaders to aggressively target geographic, industry and strategic corporate opportunities.

Prior to his current position, Jones was senior vice president and managing director of the Americas with responsibility for sales, sales support, and services delivery in North and South America. Before assuming his Americas role, Jones led sales, sales support, and services delivery for Siemens Digital Industries Software's U.S. organization and prior to that was responsible for the company's global General Motors account. Throughout his career with Siemens, Jones has held a number of leadership roles in both sales and marketing. His responsibilities have included direct and indirect sales and marketing strategies for the PLM portfolio to the automotive OEM and supplier industry.

Prior to joining Siemens Digital Industries Software as an account executive, Robert began his career in product development at Johnson Controls, Automotive Systems Group (JCI/ASG). During his tenure at JCI/ASG, he was a chief engineer responsible for mechanism programs to OEMs in America, Asia, and Europe.

Jones has a master's degree in Mechanical Engineering from Virginia Polytechnic University and a bachelor's degree in Mechanical Engineering from Western Michigan University. Robert and his wife, Holly, reside in Northville, Michigan, with their four sons.

### About Siemens Digital Industries Software

Siemens Digital Industries Software helps organizations of all sizes digitally transform using software, hardware and services from the Siemens Xcelerator business platform. Siemens' software and the comprehensive digital twin enable companies to optimize their design, engineering and manufacturing processes to turn today's ideas into the sustainable products of the future. From chips to entire systems, from product to process, across all industries.