Revolutionize

Cloud Native , Low Code, SaaS
the future of PLM
for
Fashion and Retail

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Digital Transformation

Outdated technologies pose challenges and expenses due to compatibility issues, security vulnerabilities, and missed opportunities for innovation, impacting the overall cost of ownership.

Interoperability

Brands and retailers require seamless integrations enabling diverse technologies to collaborate effortlessly.

Scalability

Businesses seek continuous growth while minimizing disruption and controlling costs.

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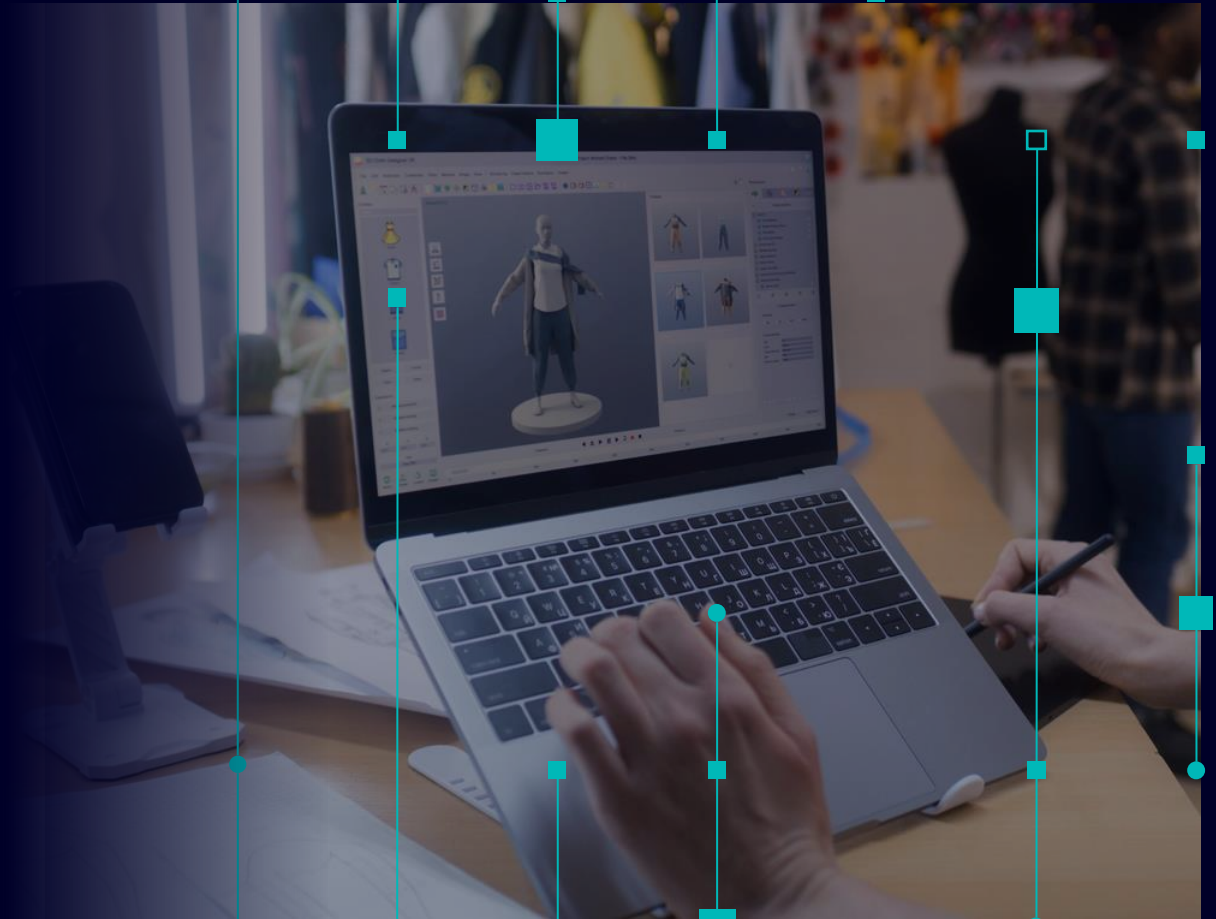
Margin Protection

Raw material, labor and energy costs are raising worldwide, in some cases almost doubling in price in less than a years' time.

Understand your portfolio and supply chain

Companies can continue to expect supply risks in the short term. They must be agile in their strategies for their product portfolios and the material needs, looking for alternates and evaluating new supply options.

Understand costs up front

Companies must evaluate all costs in the development stage in order to optimize margins and find potential savings.

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Sustainability

80% of a products environmental impact is determined at the concept phase, digitalization across the product lifecycle is key[1]

Transparency

Regulations and increased consumer awareness and demand for greater transparency are essential to address greenwashing in the fashion industry.

Waste Reduction

Businesses must be proactive in their strategies regarding sustainability. A demand driven production focus is needed to meet today's mandates. The change in importance of sustainability will impact all parts of the value chain – materials, products, packaging, labor and manufacturing.

Recycled Fibres are m
from waste material a
thereby saves natura
sources

1 T. McAloone and N.Bey; Environmental improvement through product development A guide

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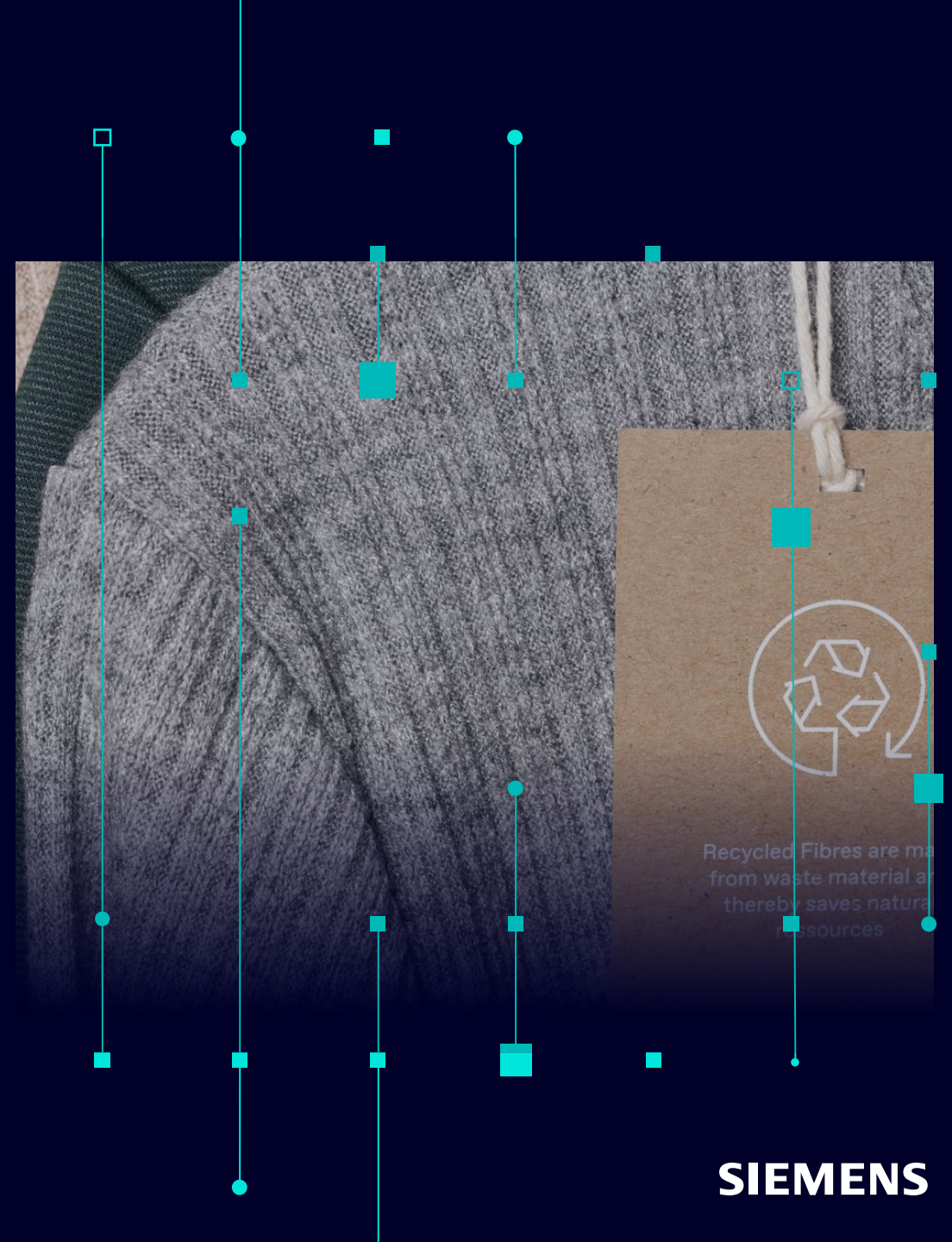
Retail, Apparel, Accessories and Footwear companies

Difficulty adjusting to external influences and evolving business needs rapidly

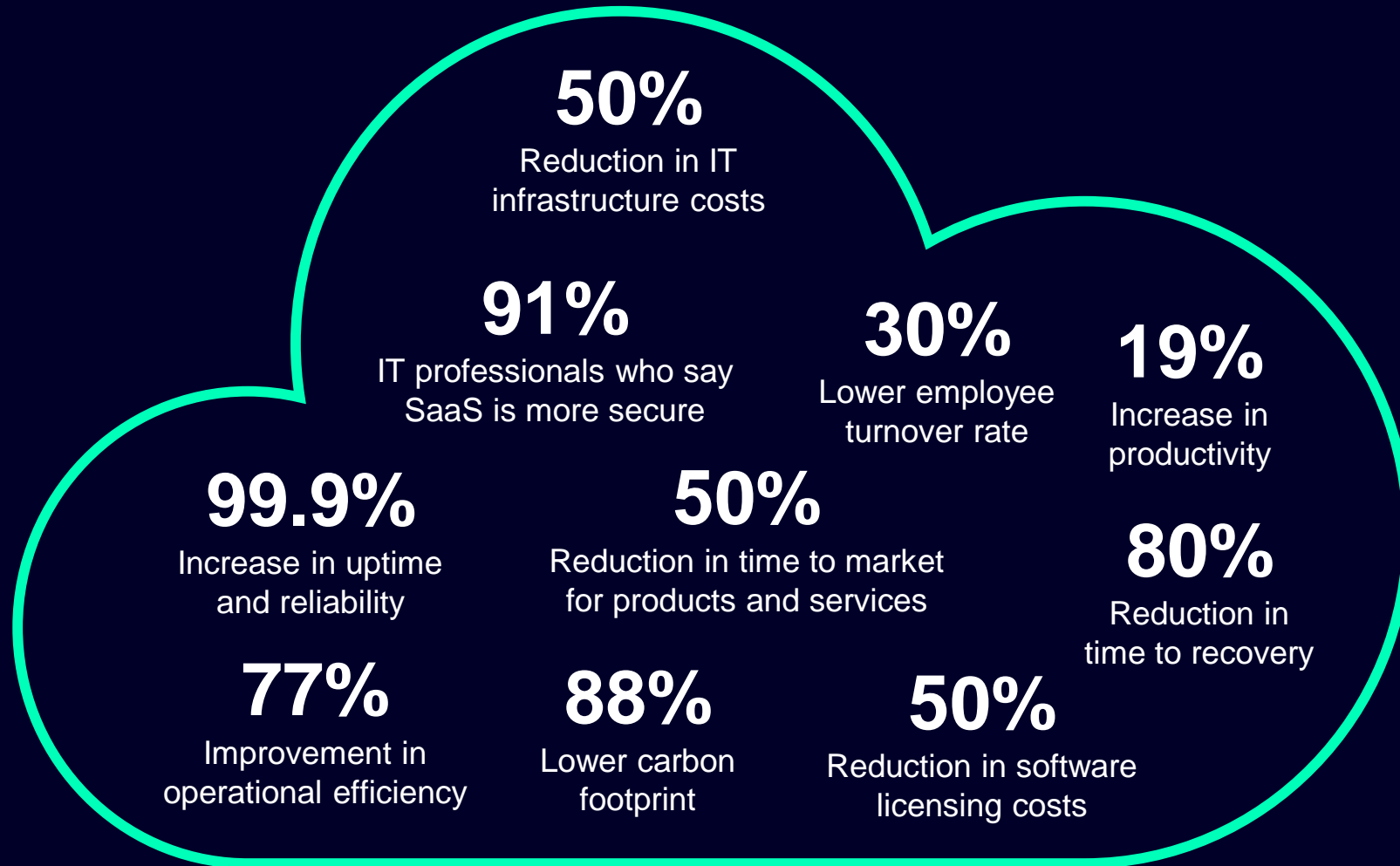Inflexible custom integrations

Consumer suspicion of greenwashing

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Why are leaders moving to SaaS?

50%
Reduction in IT infrastructure costs

91%
IT professionals who say SaaS is more secure

30%
Lower employee turnover rate

19%
Increase in productivity

99.9%
Increase in uptime and reliability

50%
Reduction in time to market for products and services

80%
Reduction in time to recovery

77%
Improvement in operational efficiency

88%
Lower carbon footprint

50%
Reduction in software licensing costs

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Lower your carbon footprint with cloud infrastructure

Cloud computing can help companies reduce their per-user carbon footprint from 30% up to 90% (deployment size dependent).

Cloud is 93% more energy-efficient and 98% more carbon-efficient than an on-premise data center

AWS cloud computing resources can accomplish the same tasks (vs. on-premises) with 88% lower carbon footprint

WSP & Accenture

Microsoft

AWS

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Technology fundamentals
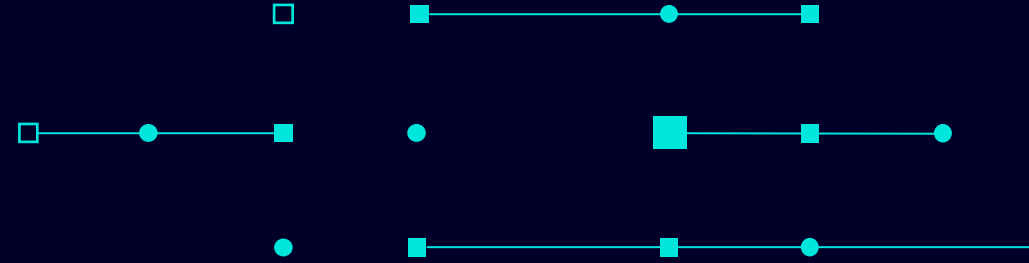
Cloud Native

Multi Experience

Visual Engagement

Integrations

Low code

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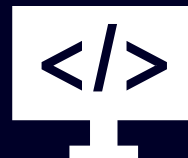
How can you

stimulate digitalization with minimal disruption?

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Cloud Native connected ecosystem
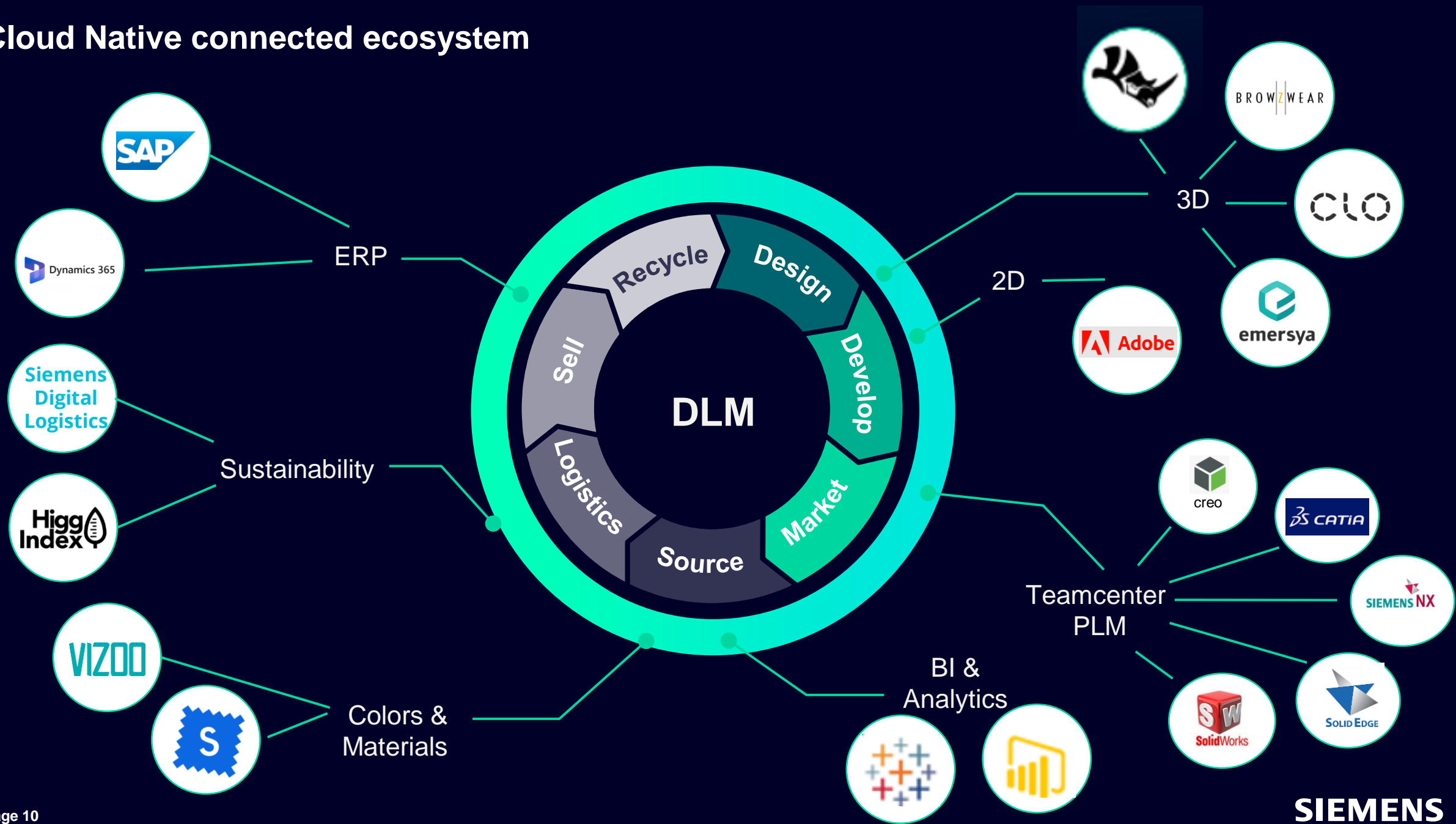
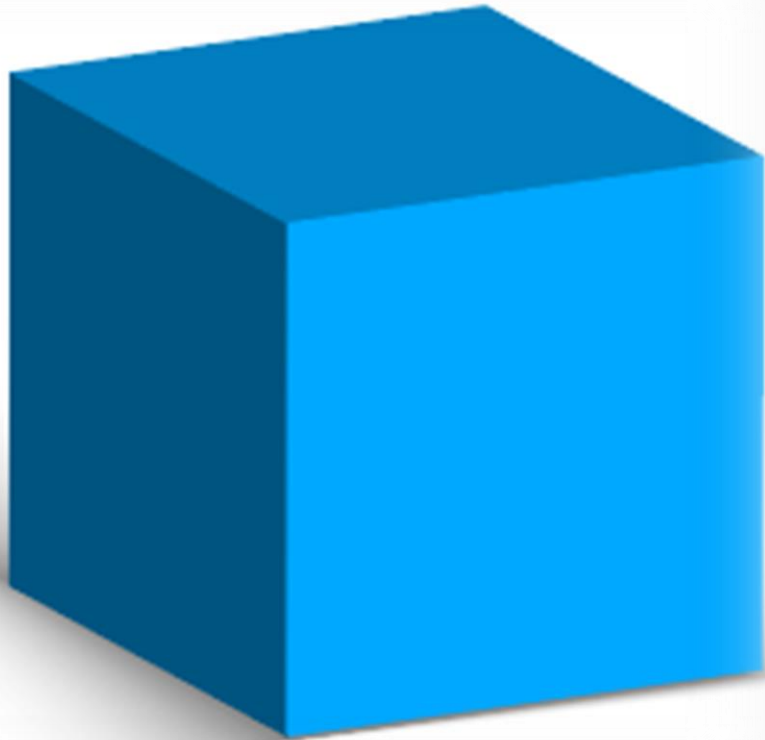SIEMENS

What if …

…you applied a composable model to your business…

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Composable thinking

Traditional Thinking		Composable Thinking
"Don't fix what ain't broke"	→	Everything is changeable
Delay, control change	→	Change often
Change to keep up	→	Change to grow
Design to last	→	Design to change
Stability by habit	→	Stability/Flexibility by choice
Think and build large systems	→	Think and build modular
Change is an unknown risk	→	Change is a known tool
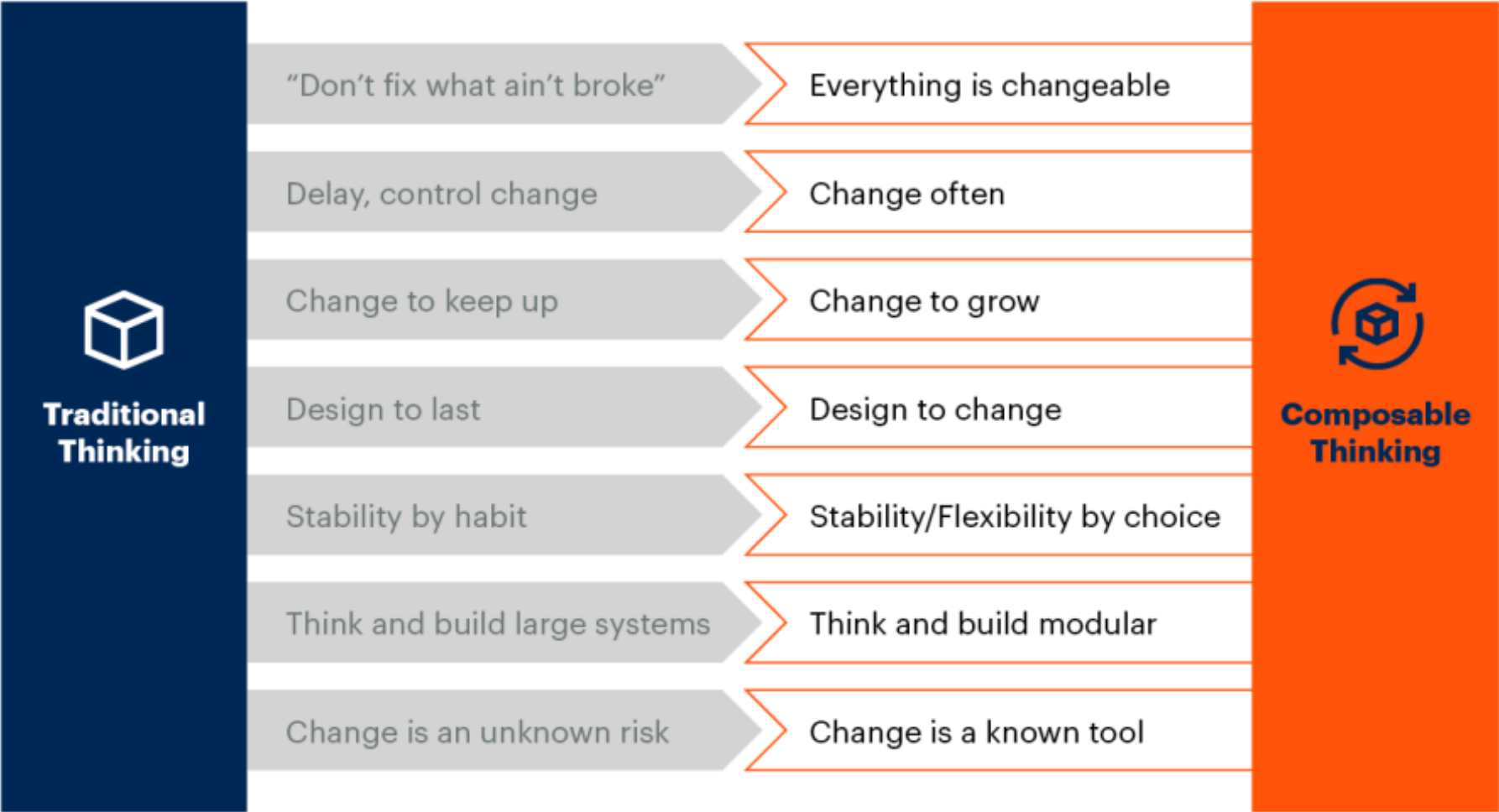
Source: Gartner

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Monolithic   vs.   Composable

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What if …

…you could adapt and **integrate to expand innovation** …

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Soft
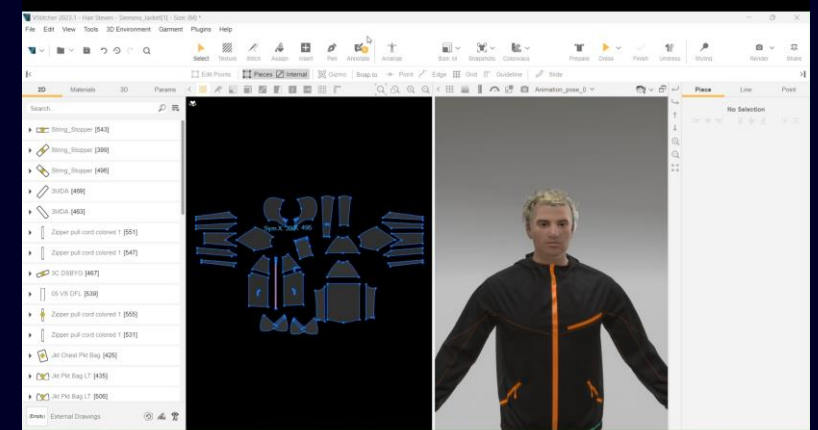
Solid
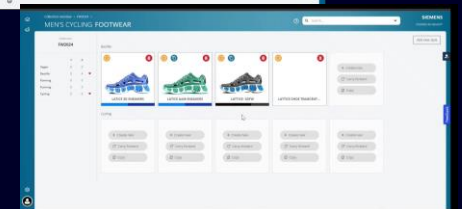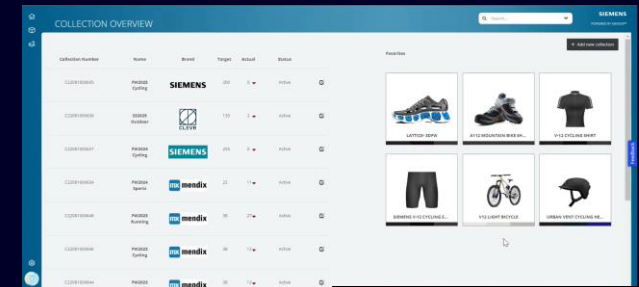
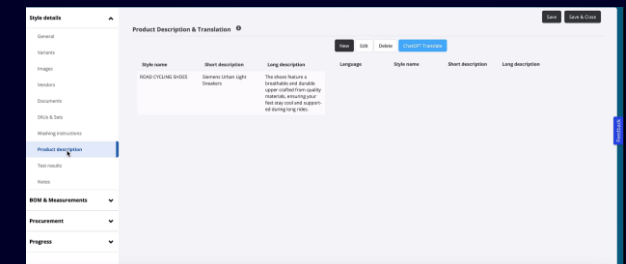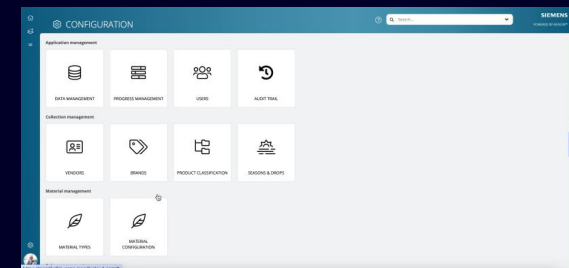**SIEMENS**

What if …

… you could quickly **tailor your solutions** to meet evolving business needs?
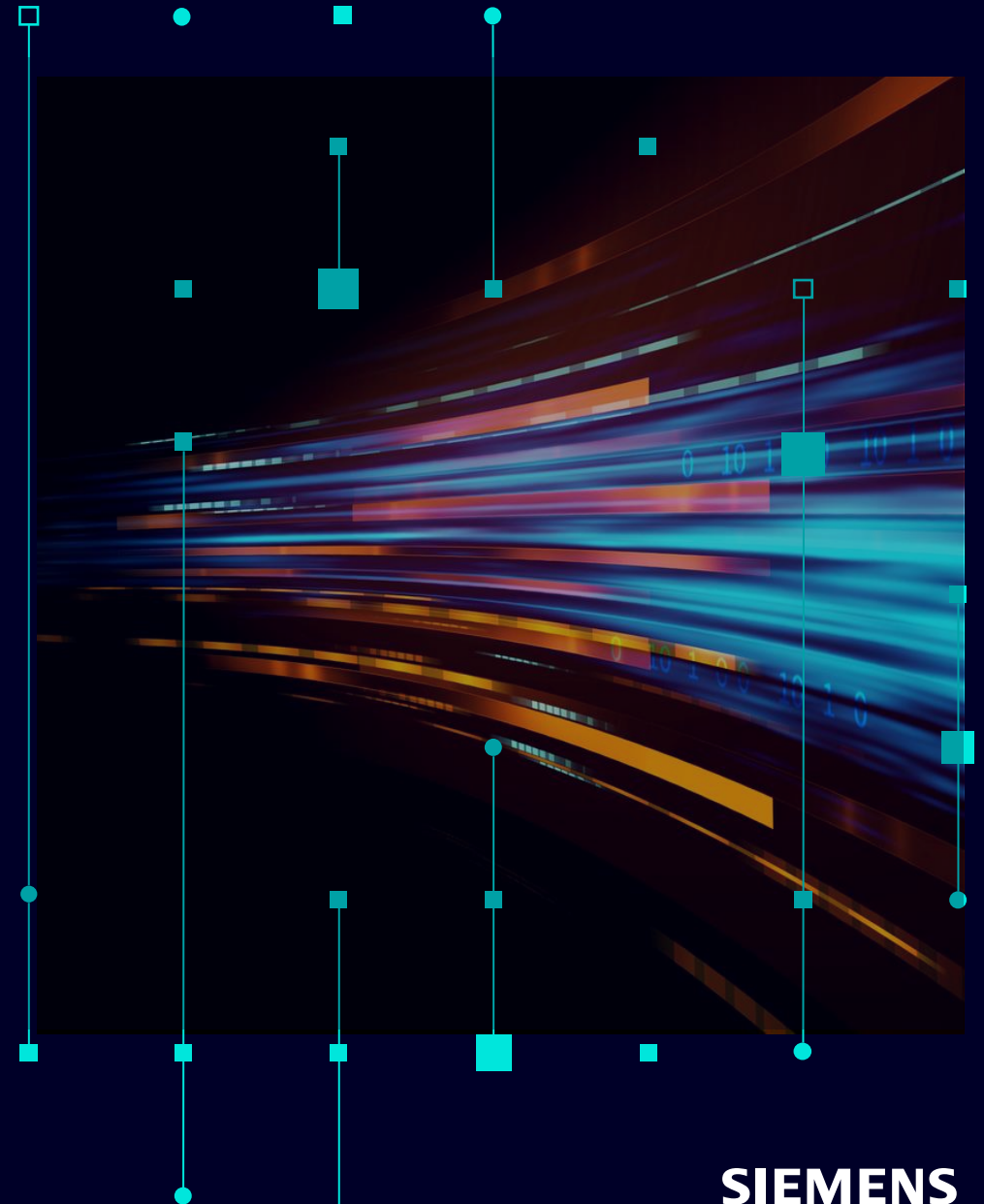
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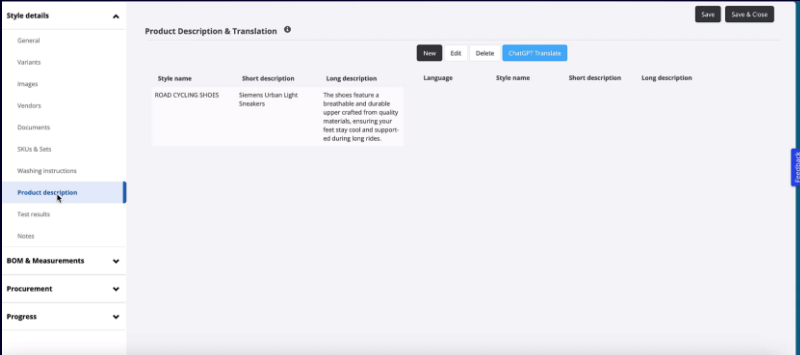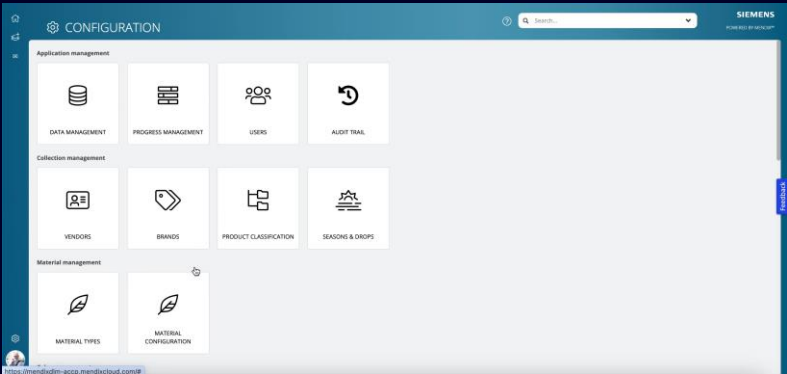
Elevate

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Empower

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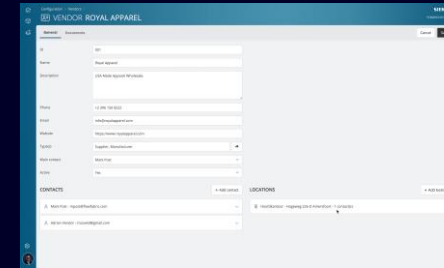
Why not …

… reduce waste by embracing digital processes ?

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Frictionless

Any device

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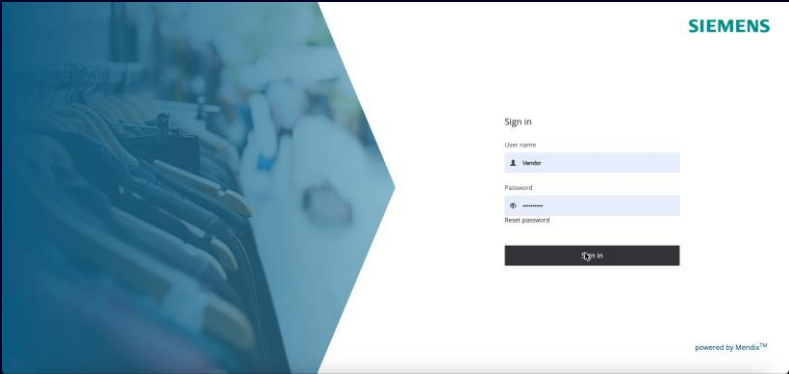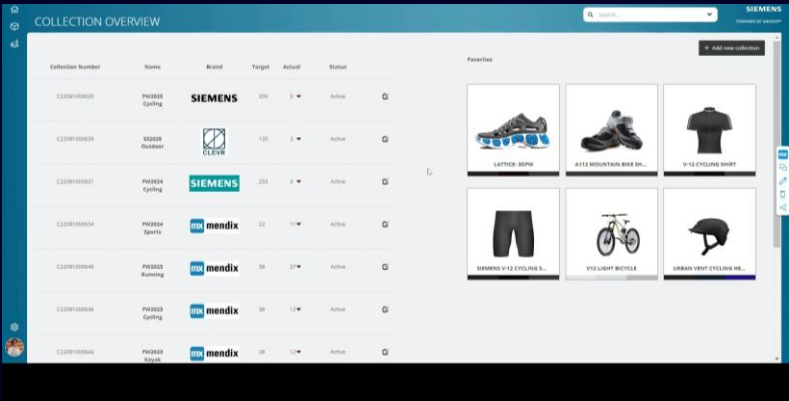
Mendix Digital Lifecycle Management differentiation

Categories		Business value
Cloud Native	↑	Reduced cost of ownership
Low Code	↑	Speed to value
User Experience	↗	Frictionless collaboration
Integration	↑	True CAD integration
Productivity	↗	Bulk data management
Multi Experience	↑	Consistent User experience
Vision: Provide Speed Collaboration Control	↑	Empowerment for lasting success

↑ Very good   ↗ Good   → Regular   ↘ Low   ↓ Very low

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175 years of Siemens

Transforming the everyday to create a better tomorrow

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