



DIGITAL INDUSTRIES SOFTWARE

Siemens Xcelerator Academy Learning Program

Maximize your investment in the comprehensive digital transformation with best-in-class learning

Benefits

- Realize maximum value in new technologies with successful user adoption
- Ensure successful learning with expert guidance and proven, innovative approaches
- Accelerate employee time-to-competency with highly effective, blended learning solutions
- Achieve user productivity and satisfaction
- Maximize efficiencies in content creation, management and delivery

Summary

The comprehensive digital twin is driving the transformation of the digital enterprise. Although having great software and processes creates the basis for success, the key to unlocking business value is for users to adopt and fully leverage these tools. A Learning Program is a holistic solution that addresses all customer-centric learning needs to enable a high-performance workforce, support on-the-job productivity and provide continuous updating of skills.

The Siemens Xcelerator Academy Learning Program is a best practice framework of proven and innovative learning strategies, led by learning experts, to guide customers in achieving successful adoption of their unique, large-scale business transformation.

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[siemens.com/SiemensXceleratorAcademy](https://www.siemens.com/SiemensXceleratorAcademy)

Features

- Drive user adoption across the organization
- Analyze process, roles and learning needs
- Design and deploy effective learning solutions
- Rapidly create and maintain custom content
- Deliver learning 24/7 using diverse delivery formats and hands-on experiences
- Evaluate learning progress and adoption with key performance indicators (KPIs)

Custom learning solution

Learning Program

Customer-specific learning experience. Achieve successful adoption.



Standard learning solution

Learning Memberships

Available online 24/7. Subscribe to the latest learning content.



Live Training



Learning Labs



Online Certification



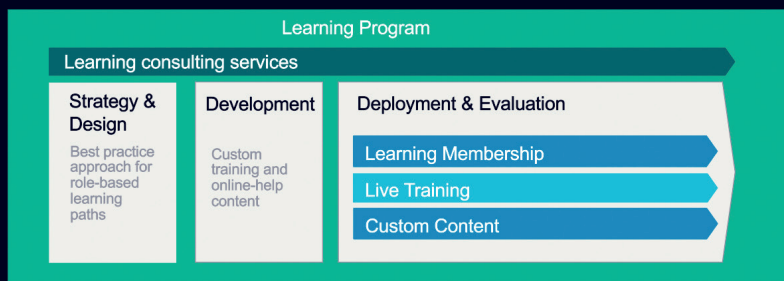
Business value

It is important to recognize that value from technology is realized when users fully adopt new business processes. This requires implementing a successful learning strategy focusing on outcomes that achieve end-user proficiency, performance and productivity. A well-designed Learning Program takes advantage of proven, best-practice approaches guided by expert learning architects to maximize efficiencies in creating content. It also delivers highly effective and innovative learning methods. This approach enables successful learning that leads directly to realizing the maximum value of the Xcelerator portfolio, the comprehensive and integrated portfolio of software and services from Siemens Digital Industries Software.

Learning Program

The Learning Program framework lays out specific phases: Strategy and Design to determine learning needs and the effective learning solution, Development which includes all content development, and Deployment & Evaluation addressing all delivery and evaluation aspects.

A Learning Program defines and deploys a highly effective learning solution



Needs

Ensure user proficiency to maximize value from the digital transformation
Address the disruption to how people work and quickly build new expertise and ensure successful job performance effectively and efficiently

Features

Siemens best practice guidance to customers, led by learning experts through all phases of deploying an effective learning strategy from planning, design, development, to delivery and evaluation of highly effective learning solutions

Benefits

Innovative learning approach
Effective upskilling
Increase of user productivity
Maximization of user adoption
Minimization of risks

Strategy and Design

As with any solution, the foundation of a successful Learning Program is based on quality strategy and design. In this phase, expert learning architects conduct the initial analysis of needs to define objectives, KPIs and optimal learning solutions. The learning architect designs with adult education learning principles and modern delivery techniques in mind, focusing on performance and the right training for the right person at the right time. This design becomes the learning and adoption blueprint for directly tying learning objectives and solutions to impactful and meaningful business goals.

Development

In today's fast-paced environments, rapid technology and business process changes make it extremely difficult to keep up with creating and maintaining learning content. Siemens Xcelerator Academy Learning Program introduces efficiencies in learning technology and the development process that

promotes rapidly creating custom business processes and workflows and maximizes leveraging content for multiple purposes. This also provides continuous value with maintaining and revising content over time.

Deployment & Evaluation

Learners today have high expectations for flexible training models that cater to their specific needs and enrich their learning experience. Siemens Xcelerator Academy Learning Program is structured to deliver blended learning to optimize online and instructor-led training as well as employ diverse media formats and hands-on experiences. The program also takes advantage of the Siemens Xcelerator Academy learning platform, available globally 24/7, to support formal training for new skills, as well as continuous growth, advancing overall proficiency. The platform also provides quick access to meaningful content on the job when users need it most to reinforce productivity.



Siemens Xcelerator Academy

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