



## **Ms. Liping Zhou (Echo)**

**Senior Vice President, Siemens Ltd., China**  
**Head of People and Organization, Siemens Greater China**

Ms. Zhou Liping was appointed Head of People and Organization for the Siemens Greater China region, effective April 1, 2026. In this role, she will be comprehensively responsible for people and organization development strategies and integrated solutions across the region. Her mandate includes supporting and driving Siemens' business and organizational transformation, fostering an inclusive, empowered, and growth-oriented culture to ensure the sustainable growth and success of the company, its organizations, and its people.

Ms. Zhou brings over two decades of human resources management experience within multinational corporations, with a particular focus on the pharmaceutical, medical technology, life sciences, and electronics sectors. Prior to joining Siemens, she held positions at GlaxoSmithKline, Johnson & Johnson, and Merck Group. Notably, during her 16-year tenure at Johnson & Johnson, she served in various human resources management roles across different countries and regions, including China, the United States, and Asia Pacific. This extensive experience has equipped her with deep expertise in strategic workforce planning, talent management, organizational development, business transformation, corporate culture, and employer branding.

Ms. Zhou holds a Bachelor of Laws degree from Peking University's School of Government, and a Master's degree in Human Resource Management from the Leeds University Business School in the UK. She is a passionate advocate for public welfare and industry development. For many years, she has been an active participant in the CHO100 platform, a public welfare and knowledge exchange initiative at Peking University's National School of Development. She also serves as

a career development mentor for the BiMBA Business School at Peking University's National School of Development, a director of the Beijing Association of Foreign-Invested Enterprises Human Resources, and a committee member of the "Talent and International Exchange Professional Committee" for the Drug Information Association (DIA) China.