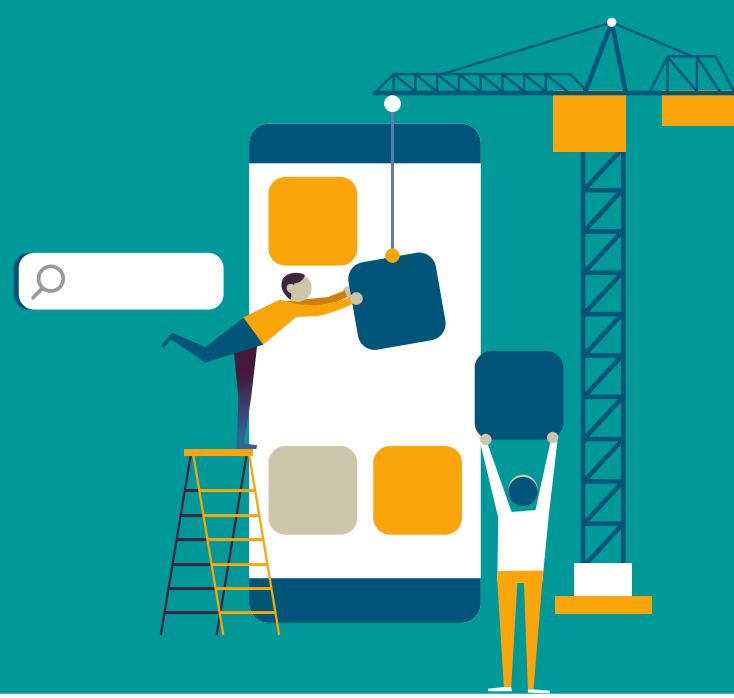


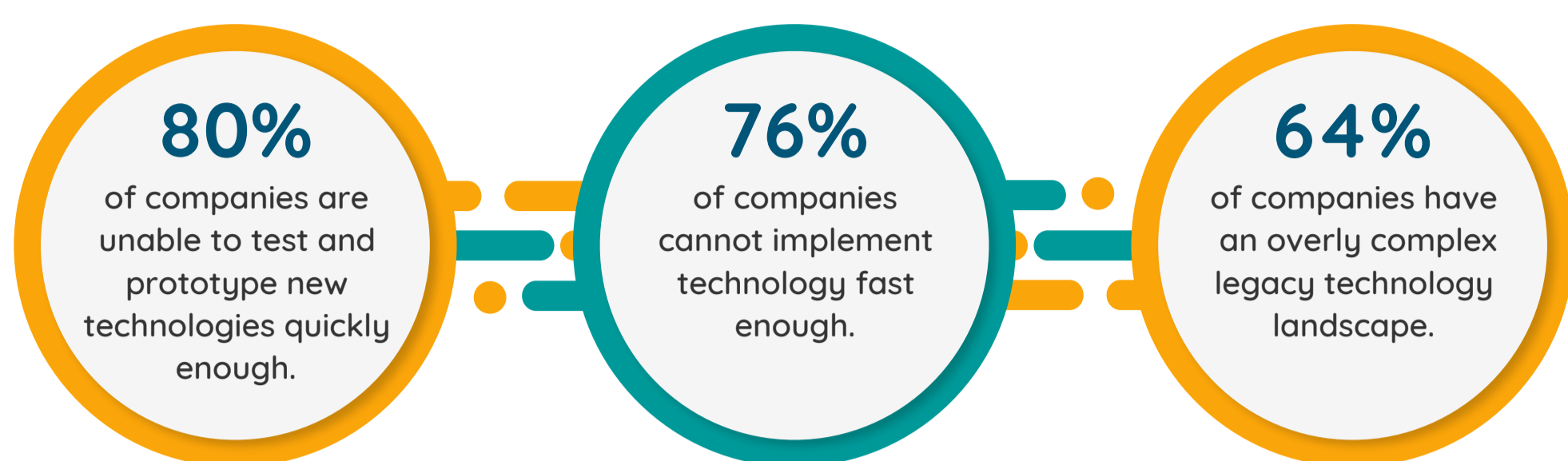
# STATE OF APPLICATION DEVELOPMENT PLATFORMS IN INDUSTRY SOLUTIONS

Digital transformation is the #1 priority of all businesses today. However, it is hampered by long development cycles and slow implementation of technology.



Incisiv & Siemens Digital Industries Software surveyed 100+ Independent Software Vendors and Systems Integrators on the opportunities and perceived challenges of partnering with an enterprise solutions provider on an application development platform.

## Top inhibitors to digital transformation for companies:



**82%**

of companies leverage outside vendors to fill resource gaps

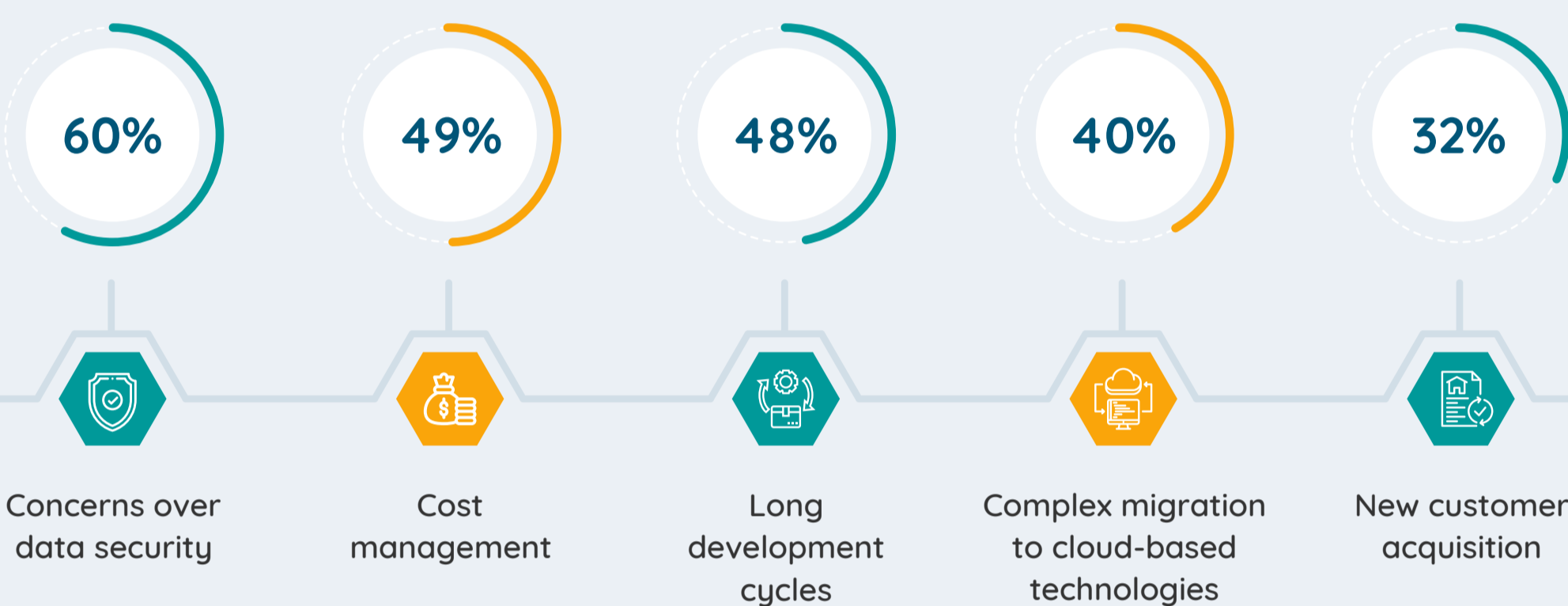
but only

**43%**

state they leverage them effectively

Companies increasingly want their vendors to simplify and speed up complex technology deployment environments. Therefore it is vital for Independent Software Vendors (ISVs) and Systems Integrators (SIs) to accelerate their own development environments.

## ISVs and SIs face their own internal challenges around development of applications:



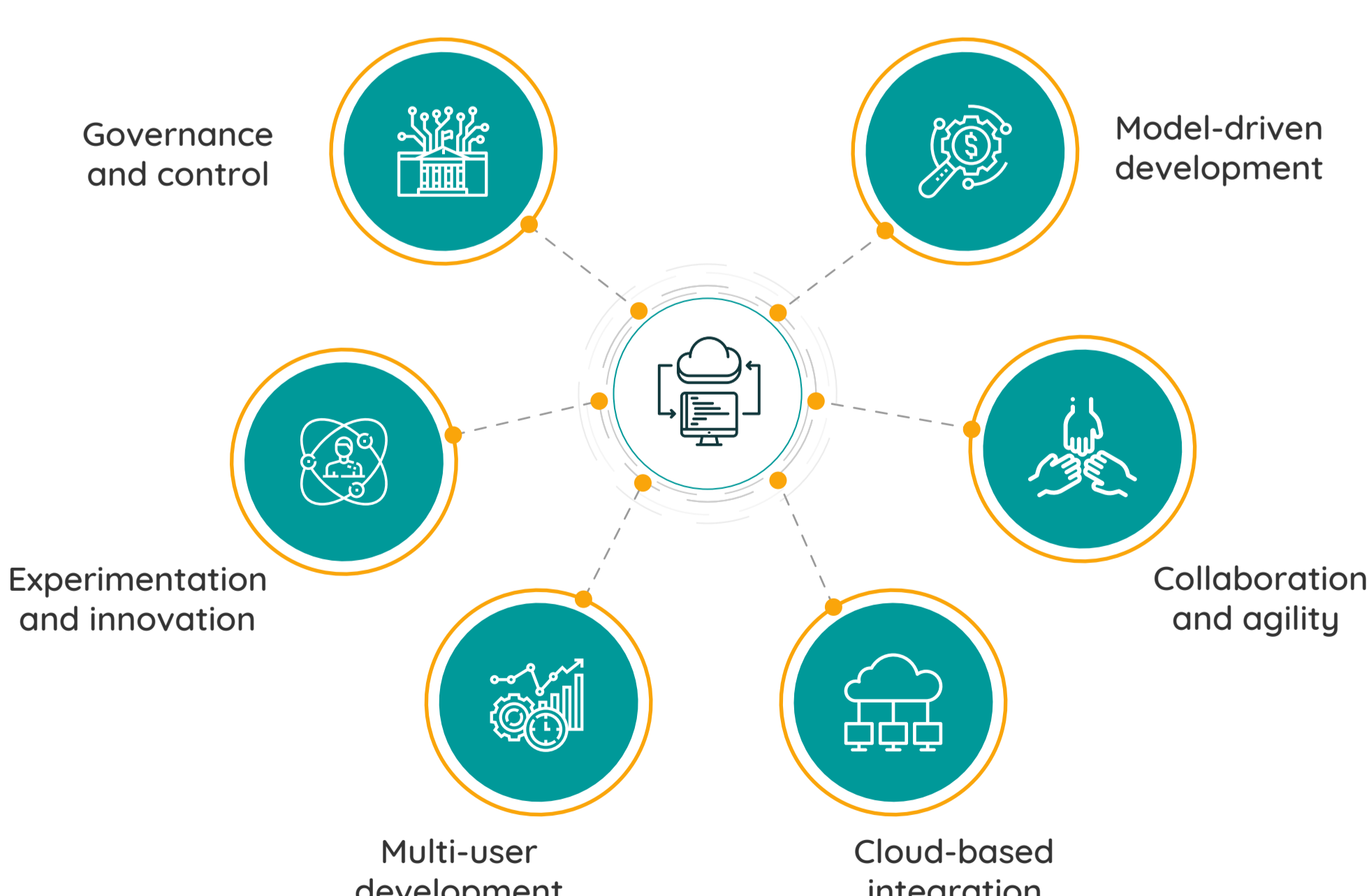
Partnering with an enterprise solution provider on their application development platform can help overcome some of these challenges. While adoption is currently low, ISVs & SIs see the value.



## Key elements that drive value for ISVs and SIs in joining an application development platform:



## Critical components to look for in an application development platform:



## Dig deeper

Learn more about the key capabilities for a best in class application development platform in our eBook:

**The State of Application Development Platforms for Delivering Industry Solutions**

[Read the eBook](#)