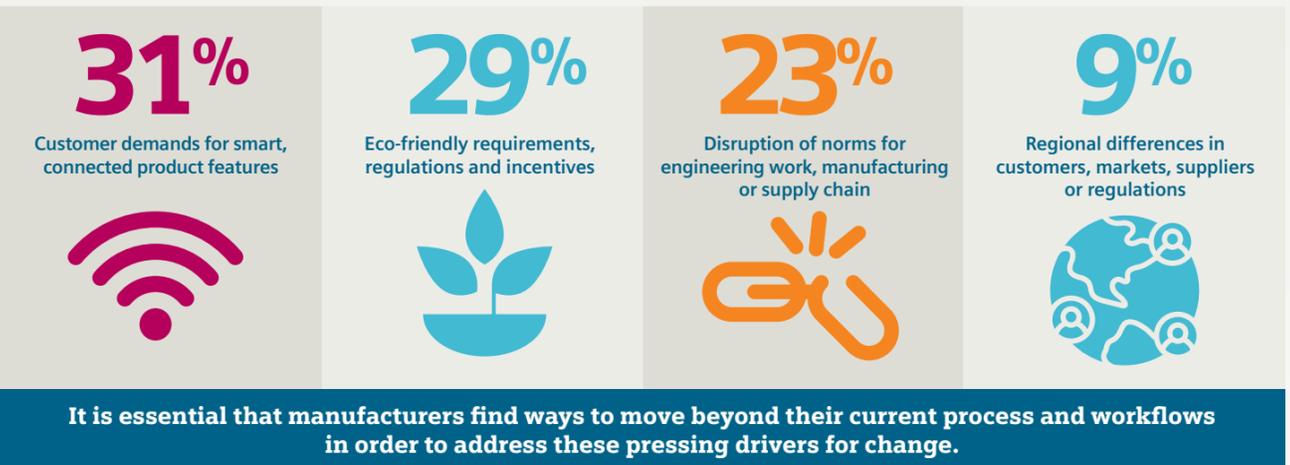


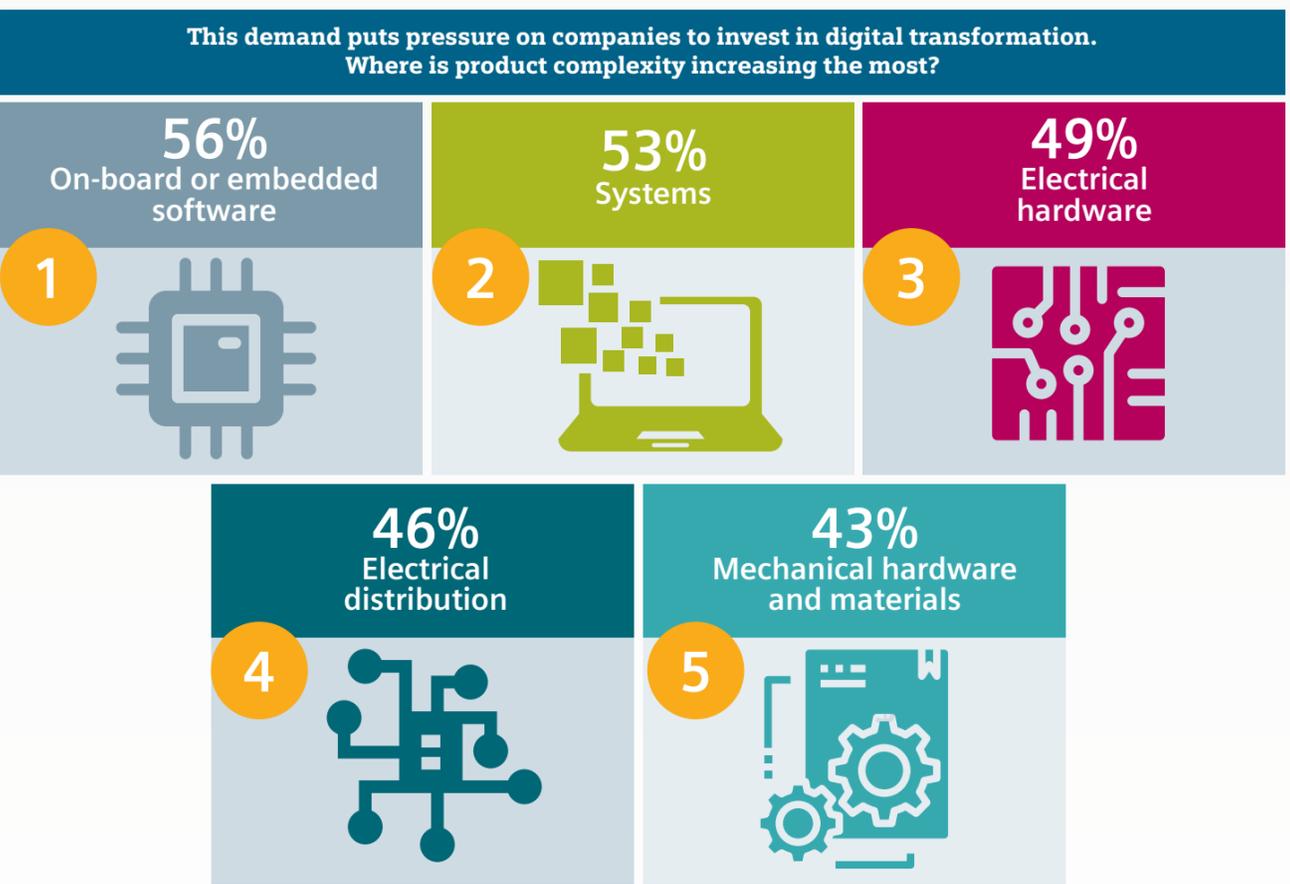
Measuring the competitive advantage of a digital transformation

Lifecycle Insights delivers an eye-opening benchmark report on what digital transformation initiatives mean for the most progressive companies.

Issues that drive change in a company's development process



Consumers want their products to provide smart, connected features



The ROI of digital transformation

		Average number of initiative investments	Average number of product level prototypes
	Least progressive	3.5	9.7
	Most progressive	12.5	7.7

Digital transformation investments pay off.



How do digital transformation initiatives produce such dramatic results?

According to the survey, the data illuminates the role a comprehensive digital twin has in managing complex requirements.



The comprehensive digital twin helps manufacturers make informed decisions throughout the development process, and predict and validate performance across different design domains and functional departments.

Dive deeper into Lifecycle Insight's findings

<p>Video:</p> <p>Where do you start with your digital transformation initiative?</p>	<p>Blog:</p> <p>The role of the digital thread and digital twin in digital transformation.</p>	<p>Video:</p> <p>Why openness in the supply chain ecosystem is so important.</p>	<p>Blog:</p> <p>The digital twin's changing role.</p>
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For more information, please visit www.sw.siemens.com/en-US/lifecycle-insights-digital-transformation/