

# NEV Industry Chain Forum / 新能源汽车产业链主题论坛

**Theme:** AI-driven transformation across the entire value chain

**主题:** AI驱动的全链路转型

Time	Activity	Topic	Speaker	
10:00 – 12:00	10:00-10:05	开场 opening	开场Opening 主持人 龚淑娟, 机械工业信息研究院《汽车制造业》主编 Editor-in-Chief of Automobile Industry, Mechanical Industry Information Institute	
	10:05-10:10	开场致辞 Welcome address	驶入转型深水区, 寻找新坐标 Navigating the Deep End, Finding New Coordinates 梁乃明, 西门子数字化工业软件全球高级副总裁, 大中华区首席执行官兼董事总经理 Leo Liang, Senior Vice President, Managing Director and CEO of Greater China, Siemens Digital Industries Software	
	10:05-10:25	主旨演讲 Keynote speech	AI重绘汽车产业价值曲线 AI Redraws the Value Curve of the Automotive Industry 郑亚莉, 中国汽车工程学会副秘书长、国汽战略院执行院长 Zheng Yali, Deputy Secretary General of the China Society of Automotive Engineers (China SAE), and Executive Dean of its International Strategy Institute	
	10:45-11:05	联合演讲 Keynote speech	重构法则: 打通“研发制造运营”的数字经脉 Rewriting the Rules: Connecting the Digital Veins of R&D, Production, Operations	王懿菘, 西门子数字化工业汽车与轮胎行业总经理 Wang Yisun, Head of Automotive & Tire, Siemens Digital Industries
				张先宏博士, 西门子数字化工业软件汽车和交通运输行业副总裁 Kelvin Zhang Ph. D, Vice President for Automotive and Transportation Industry, Siemens Digital Industries Software
	11:05-11:55	最佳实践分享 Best practice sharing	从研发、制造、运营到运维, 新能源汽车产业链深度案例拆解 或 穿越复杂性, 跨越产业链的AI鸿沟 Taming Complexity, Bridging the AI Chasm Across the Value Chain 蔡勇, 中国长安汽车集团有限公司科技与质量部总经理 Cai Yong, General Manager of the Technology and Quality Department, China Changan Automobile Group Co.,Ltd. 张宏钰, 国轩高科股份有限公司数字工程院院长 Zhang Hongyu, Hefei Gotion High-Tech Power Energy Co.,Ltd. Digital Engineering institute Director 孙田亮, 深圳市景旺电子股份有限公司信息化总监 Sun Tianliang, Shenzhen Kinwong Electronic Co., Ltd. IT Director 陈昕光, 西门子数字化工业电池行业总经理 Chen Xinguang, Head of Batteries, Siemens Digital Industries	
11:55-12:00	总结与发布	行动: 共塑下一代汽车产业链——西门子赋能计划2.0发布 Action: Co-shaping the Next-Gen Automotive Ecosystem – Launch of Siemens Enablement Plan 2.0 主持人: 姜晓红, 西门子数字化工业电子与半导体行业总经理 Tracy Jiang, Head of Electronics & Semiconductors, Siemens Digital Industries	新能源产业链赋能计划2.0升级暨成果发布 (SiCAR版本迭代/电池行业白皮书首发/绿色出海白皮书首发)	