



FIND THE RIGHT LEARNING FORMAT FOR YOUR NEEDS

SITRAIN – Characteristics and differentiation of the learning formats

Feature	Learning Journey	Learning Membership	Learning Event
Typical duration	Several weeks	1 year	Several days
Share of self-reliant learning	++	+++	+
Share of guided learning with learning consultant	++	0	+++
Individual coaching by the learning consultant	+++	0	++
Sustainability of what has been learned	+++	+	++
Exercise portion	+++	+	+++
Individual pace of learning	++	+++	+
Integration in your work routine	++	+++	+
Variety of methods	+++	+	+++
On-demand knowledge availability	+++	+++	+
Recommendation	We recommend a Learning Journey for customers who would like to benefit from both, guided and independent learning for a more sustainable learning success.	We recommend a Learning Membership for customers who would like to learn independently and continuously.	We recommend a Learning Event for customers who particularly value fast and guided knowledge acquisition.