

Ideation Workshop for MindSphere Product Sheet



Identify with this systematic workshop how the Internet of Things (IoT) can unleash new revenue streams and business intelligence across your organization. Sit down with our team to take a deeper look at how MindSphere as an IoT solution can address your business challenges and help you reach your goals. By the end of this workshop, obtain a defined use case to take the next steps towards your MindSphere solution.

The workshop methodology has been developed by our experienced business and technical experts to ensure a thoroughly developed use case.

Workshop Specifics

Objective	Obtain actionable use cases as a basis for your MindSphere solution.
Content	<ul style="list-style-type: none"> • Overview of MindSphere • Identify business goals and challenges • Generate ideas for possible use cases • Define a use case, including <ul style="list-style-type: none"> - core objective - description - functionality overview - list of data sources and data points - suggested ways to collect the data • Next steps and considerations for developing your use case into an IoT solution
Delivery structure	<p>Prior to the workshop, we will conduct a phone interview to understand your business requirements and to discuss the area of responsibility of the stakeholders in the workshop.</p> <p>In the workshop, the business goals and challenges are jointly identified to</p>

	<p>serve as basis for future use cases. Participants will then be split into small groups relevant to their area of responsibility where they will capture information and generate ideas for possible use cases.</p> <p>Following a structured methodology, the selected use case for each group will be developed to then consider the technical requirements of the solution. An evaluation of the requirements will be carried out to check that the identified business goal can be achieved. A summarized view of the results from each phase of the workshop will ensure that all important information is captured for future discussions.</p>
Target group	Businesses starting on their IoT journey, who wish to generate use cases for a MindSphere based solution.
Prerequisites	None
Number of participants	Maximum sixteen participants (ideally stakeholders of the use case).
Duration	One day

General

Included in price	Workshop following a pre-defined structure and workshop material.
Location	<p>Siemens or customer location in the major cities of the following countries: Austria, Belgium, Czech Rep., Denmark, France, Germany, Italy, Netherlands, Poland, People's Republic of China (excluding Hong Kong Special Administrative Region, Macao Special Administrative Region, and Taiwan Province), Spain, Sweden, Switzerland, United Kingdom, and United States.</p> <p>Workshop available in other locations upon mutual agreement of Siemens and customer.</p>

Booking and Confirmation

Availability	Workshop is subject to regional availability of MindServices experts based on customer demand.
Booking and confirmation	Once a workshop is booked, availability is checked, date and place will be confirmed via e-mail.

Definitions

General	Capitalized terms used herein shall have the definition ascribed to them in this Product Sheet or in the MindSphere Agreement.
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