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# Raymond Kok

Senior Vice President, Cloud Application Services



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## Background

Raymond Kok is a Senior Vice President at Siemens Digital Industries Software. In his role leading the Cloud Application Solutions business segment, he is responsible for Siemens' Industrial Operations X, Insights Hub and Embedded Software offerings. Insights Hub is the Industrial IoT solution from Siemens that connects real things to the digital world and provides powerful industry applications and enabling cloud services to drive business success. Industrial Operations X, combined with Siemens Xcelerator, enables a rich partner ecosystem to develop and deliver new applications powered by IoT and Analytics. No other Industrial IoT provider can drive closed-loop innovation through complete digital twins for products, production, and performance like Siemens.

As part of his current position, he leads major cross-functional business initiatives like the cloud and SaaS transformation of our Siemens Digital Industries Software product portfolio. Raymond joined Siemens Software in 2001 through an internship with the NX R&D organization and from there has progressed his career through the Global Sales & Services, NX and Technology Office organizations.

Raymond received his MSc and BSc in Mechanical Engineering at the Technical University of Eindhoven, the Netherlands. After 15 years working from various office locations in the US, he recently co-located with our Mendix team in Rotterdam, the Netherlands.

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## About Siemens Digital Industries Software

Siemens Digital Industries Software is driving transformation to enable a digital enterprise where engineering, manufacturing and electronics design meet tomorrow. Xcelerator, the comprehensive and integrated portfolio of software and services from Siemens Digital Industries Software, helps companies of all sizes create and leverage a comprehensive digital twin that provides organizations with new insights, opportunities and levels of automation to drive innovation. For more information on Siemens Digital Industries Software products and services, visit [siemens.com/software](https://www.siemens.com/software) or follow us on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).

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