

Speakers

Industry Talks | Food & Beverage



Servando Calderon
Casa Sauza - CEO | Mexico

A New Tequila Tale

The city of Tequila, Jalisco, is considered the birthplace of the Mexican national that is tequila.

Founded in 1873, Casa Sauza is winning competitive advantages through its Industry 4.0 journey.

Learn how digitalization supports Beam Suntory's company to align tradition and modernization.



Felipe Morales,
Siemens DISW - Global Corporate Account Manager for The Coca-Cola System | USA

The Power of Simple: Digital Transformation journey in The Coca-Cola System

Performance improvement, less waste, reduced water consumption, lower emissions, cost reduction, and never giving up quality.

Learn with real examples how digital transformation is a cornerstone for the complex system that produces the beverages we love.



Bernard Biron
Accenture - IS&S Delivery Senior Manager | Canada

Accelerating Product Development

Today, missing a market opportunity for a new product has huge impact on your customer's loyalty and in your bottom-line. To stay competitive, you must focus on time to market now and your capacity to launch new products faster.

Know how food and beverage companies are digitalizing their R&D departments to satisfy increasing market requirements, grow revenues, and gain market share.

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Robin Spick

Siemens DISW - Digital Transformation Consultant for Food & Beverage Industry | Canada

Smart Manufacturing

Sustainability is an expectation. An agile, flexible, and optimized smart manufacturing operation can turn that expectation into your competitive advantage.

Learn how smart manufacturing is revolutionizing the Food & Beverage Industry and helping companies to realize optimized production, increased efficiency, reduced energy consumption and waste and enhanced quality.



Michael Gardiner

Microsoft - Manufacturing & Mobility Industry Lead | Canada

Generative AI in Industry

Microsoft has established itself as a leader in Generative AI with its partnership with OpenAI and its own AI R&D and 3rd party algorithm support in its cloud platforms. In his talk, Michael will share how the manufacturing industry is adopting Generative AI and show some example use cases.