

The Company

Our purpose

We create **technology** to
transform the everyday,
for **everyone**



We create technology that the world needs – in

**industry, infrastructure, mobility,
and healthcare.**

These industries are the backbone of our economies – and for all of them, digitalization offers tremendous opportunities to become more competitive, more resilient, and more sustainable.

With our technologies, we empower our customers to accelerate their digital and sustainability transformations.




















Together we're transforming the everyday, for everyone.

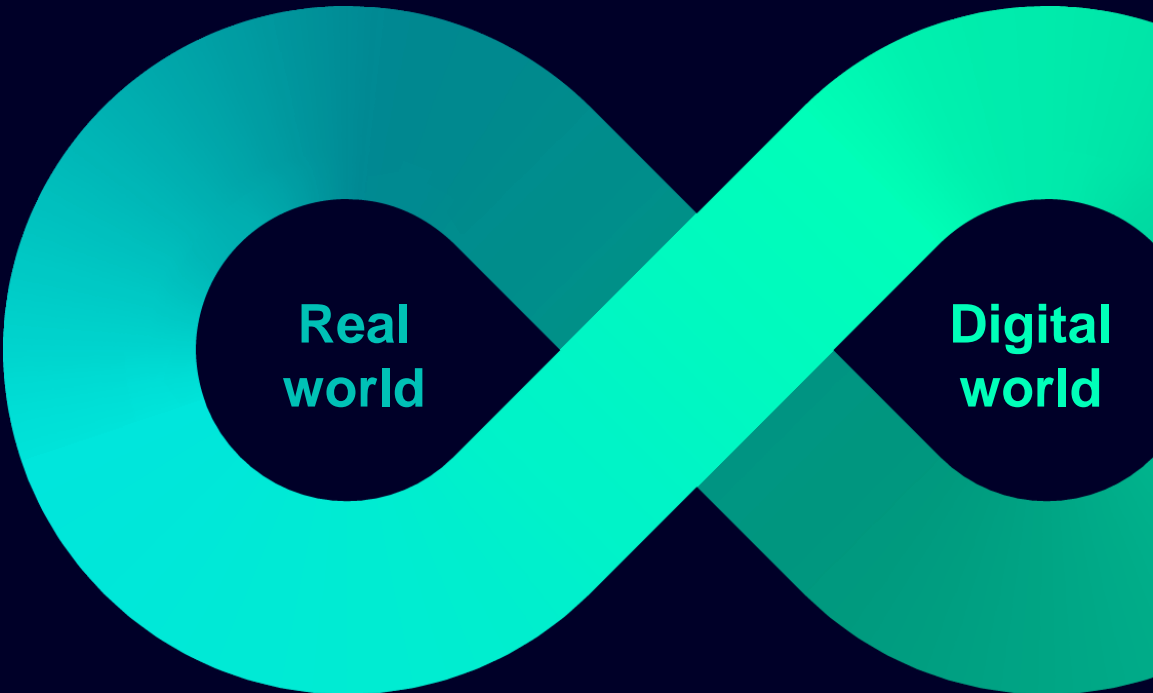
Dr. Roland Busch

President and CEO of Siemens AG



By combining the real and the digital worlds, Siemens empowers customers to accelerate their digital and sustainability transformation

 Glass Production	 Pharmaceutical Industry	 Campus	 Tire Industry	 Mining Industry	 Cement	 Transportation and Logistics
 Panel Building	 Wind Energy	 Pulp and Paper	 Life Science	 Healthcare	 Oil and Gas Industry	 Automotive Manufacturing
 Airports	 Electronics Industry	 Semi-conductors	 Data Centers	 Machinery and Plant Production	 Food and Beverage	 Water and Wastewater Industry
 Chemical Industry	 Municipalities and DSOs	 Cranes	 Intralogistics	 Aerospace	 Battery Manufacturing	



Digital transformation has the potential to drive progress and growth and reduce resource consumption in all countries

Industry



Up to **50% material savings** can be realized using digital twins and innovative production technologies such as additive manufacturing.

Infrastructure



Buildings are currently responsible for **39% of global energy related carbon emissions**. Data analytics and automated building management can unlock large saving potentials.

Mobility



Up to **30% higher network capacity** can be achieved through automatic train operation and by optimizing train flows and rail operations.

A **leading** technology company

Businesses and Services of Siemens AG

Industrial Business

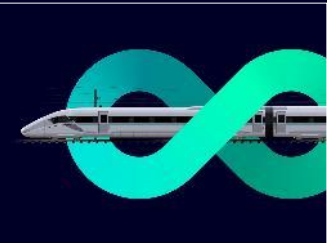
Digital Industries



Smart Infrastructure



Mobility



Siemens Healthineers¹



Siemens Advanta



Services

Siemens Financial Services



Siemens Real Estate



Global Business Services



Foundational Technologies



¹ Publicly listed subsidiary of Siemens; Siemens' share in Siemens Healthineers is 75%

Our digital portfolio

Top 10

Siemens is one of the top 10 software companies¹

€6.5 bn

digital revenue¹ with 10% CAGR until FY 2025



Data analytics



AI and IoT



Simulation tools

>1,000

digital offerings on Siemens Xcelerator Marketplace²

€14 bn

invested in digital companies since 2007¹



New business models



Secure connectivity



Cyber-security

¹ As of September 30, 2022

² Includes offerings by Siemens Xcelerator Marketplace sellers as well as Siemens offerings, as of October 31, 2024

Siemens Xcelerator accelerates the digital and sustainability transformation of our customers. The business platform is the way we bring our strategy to life and create exponential growth.

Our Purpose

We create technology to transform the everyday, for everyone

Our Strategy



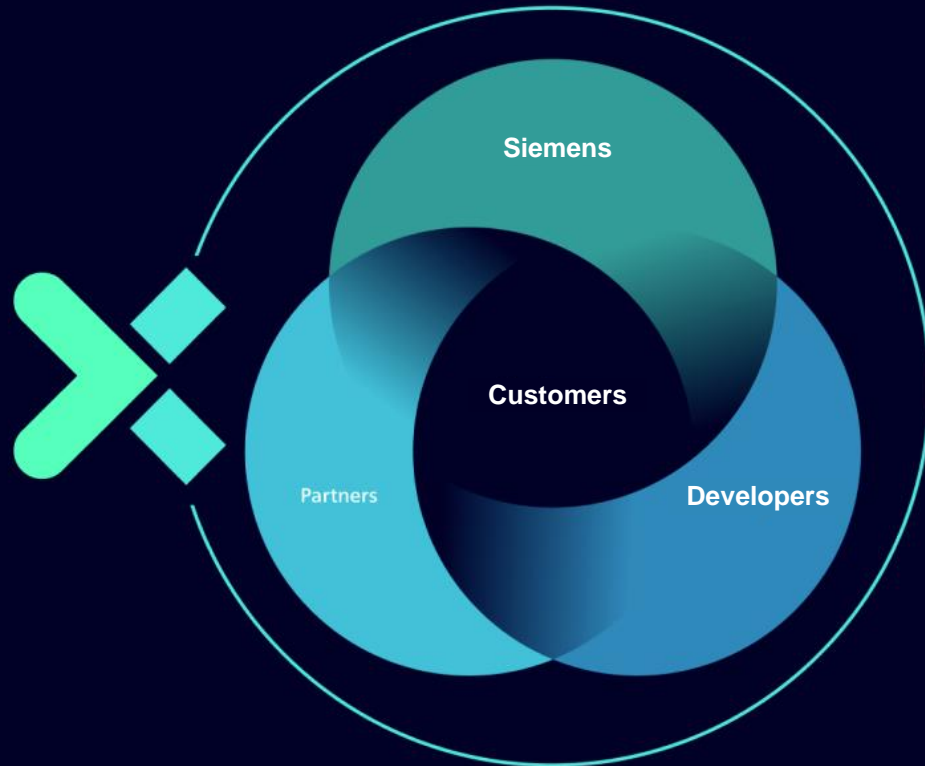
Combining the real and the digital worlds

A comprehensive, curated **portfolio** that includes digital and IoT-enabled offerings from Siemens and certified partners

A continuously growing, powerful **ecosystem** of partners

An evolving **marketplace**, enabling education, exchange and transaction with a community of customers, partners and experts

Siemens Xcelerator simplifies digital transformation and increases value for all ecosystem participants



Customers benefit from **faster** and **easier** integration of Xcelerator offerings and its **scalability**, resulting into higher **efficiency, resilience and sustainability**.

Partners benefit from a **global exposure, co-creation and marketing opportunities**.

Our **5 design principles** (openness, aaS, interoperability, flexibility, cybersecurity) set industry standards in digital transformation

A clear **technical and commercial governance** secures highest safety standards and a vivid exchange, based on trust

Scaling sustainability impact

>90%
of Siemens' business
enables customers
to achieve a positive
sustainability impact*

By combining the real
and the digital worlds,
we support our customers
along key impact areas.



**Decarbonization
& energy efficiency**



**Resource efficiency
& circularity**



**People centricity
& societal impact**

*Calculation based on revenue. <10% is excluded as it relates to products that contain SF6-gas, or stems from business with sectors like oil and gas, coal mining, or coal power generation. We anticipate reducing this number over time. Applies to Siemens without Siemens Healthineers.

Our DEGREE sustainability framework



Decarbonization

Support the 1.5°C target to fight global warming

Ethics

Foster a culture of trust, adhere to ethical standards, and handle data with care

Governance

Apply state-of-the-art systems for effective and responsible business conduct

Resource efficiency

Achieve circularity, dematerialize, and conserve biodiversity

Equity

Foster diversity, equity, inclusion, and community development to create a sense of belonging

Employability

Enable people to stay resilient and relevant in a permanently changing environment

A 360° approach to our core sustainability values

Compliance

Zero tolerance for misconduct

High rankings

in Dow Jones Sustainability Index
in the category “Business Ethics” since 2009

US\$120 m

since 2009 to support organizations and
projects fighting corruption and fraud

>418,000

web-based compliance trainings
of employees each year, averaged¹

¹ Including Siemens Healthineers



Siemens Malaysia

Key Locations in West Malaysia

Siemens Malaysia (Head Office)



Level 38, Tower A,
The MET Corporate Towers,
20, Jalan Dutamas 2,
Kompleks Kerajaan
50480 Kuala Lumpur

Innovation and Resources Training Center (SIRTC)



The MET Corporate Towers
Kuala Lumpur
W.P Kuala Lumpur

Digital Enterprise Experience Center (DEX) & Sales & Service Office



GBS@Mayang
Bayan Lepas
Pulau Pinang

Sales & Service Office and Workshop



Taman Ekoperniagaan
Johor Bahru
Johor Darul Takzim

Siemens Industry Software



Mini-Circuits Building 3
Bayan Lepas
Penang



Our four strategic priorities

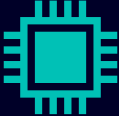
Customer impact

By combining global competence, local talent & knowledge, we understand and address local needs.



Technology with purpose

To be preferred technology partner for Malaysia, driving digital transformation towards a sustainable future.



Empowered people

Driving progress by empowering our customers, partners and employees.



Growth mindset

Rather than make yesterday last, we are committed to building tomorrow – by learning and being open to change.



Our Businesses

By combining the real and the digital worlds, Siemens empowers customers to master their digital transformation and sustainability challenges

Industrial Business

Digital Industries



Smart Infrastructure



Relevant Industries



Glass Production



Pharmaceutical Industry



Campus



Tire Industry



Mining Industry



Cement



Transportation and Logistics



Panel Building



Pulp and Paper



Life Science



Medical industry



Oil and Gas Industry



Automotive Manufacturing



Buildings



Electronics Industry



Water and Wastewater Industry



Data Centers



Machinery and Plant Production



Food and Beverage



Chemical Industry



Cranes



Intralogistics

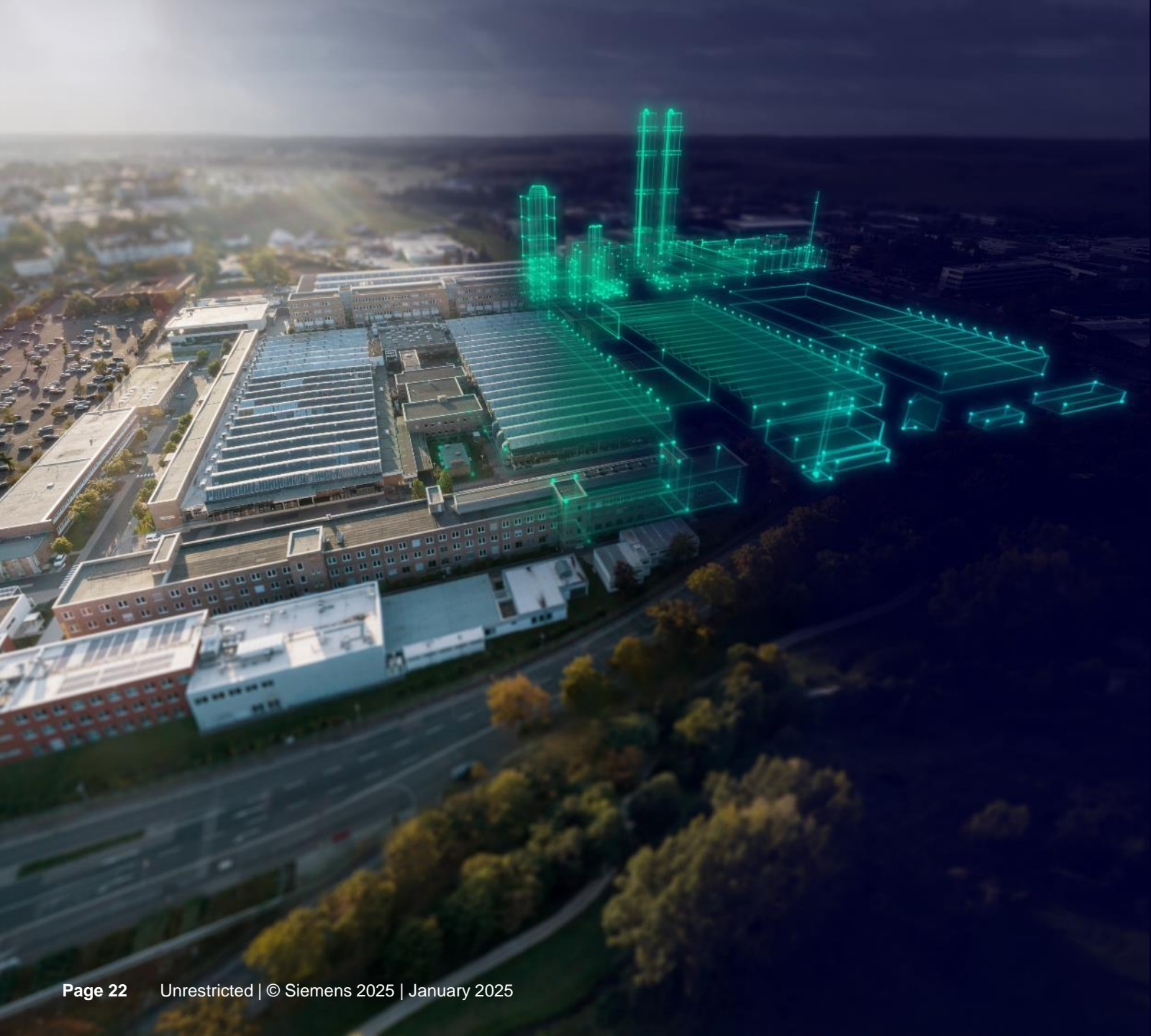


Utilities



Battery Manufacturing





Digital Industries

Complexity in the industrial world has never been greater than today: Supply chain disruptions, glocalization, and demographic change go hand in hand with technological upheavals, shifts in global markets, and the overall need for sustainability. Embracing a digital-first approach enables industrial companies to cope with this increasing complexity.

At Siemens Digital Industries, we create technologies to transform the everyday, for everyone by seamlessly combining the real and digital worlds. Thanks to cutting-edge technologies such as comprehensive Digital Twins and industrial AI we enable our customers to make better decisions and accelerate their transformation into sustainable Digital Enterprises.

And with Siemens Xcelerator – our open digital business platform – we make this process even easier, faster, and more scalable for them.



Smart Infrastructure

We create technology to transform the everyday, for everyone.

Our world is changing at an unprecedented rate. Demographic change, urbanization, glocalization, environmental change, resource efficiency, and digitalization are presenting new challenges and opportunities.

Siemens Smart Infrastructure addresses these topics by combining the real and the digital worlds.

Our technology transforms infrastructure, across buildings, electrification, and grids, at speed and scale, enabling collaborative ecosystems to accelerate our customers' digital journey to become more competitive, more resilient, and more sustainable.

Corporate Social Responsibility – Caring for Malaysia



Siemens team volunteered together with PERTIWI Soup Kitchen to prepare and distribute meals to urban poor, in addition to meals donation to the NGO.



Siemens & employees donates school supplies and care packages to more than 100 underprivileged students during Merdeka month.



Siemens embarked on a mission to create a greener and more sustainable future by partnering with Yayasan Hijau for the Siemens Tree Planting Campaign in Taman Tasik Cempaka, Bangi, Selangor.

This initiative supports Malaysia’s Greening Malaysia Programme and aligns perfectly with the “Our Planet” pillar of the United Nations’ Sustainable Development Goals.

Contact

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