

AI-driven Innovation in the Automotive Industry

Accelerate Product Development with Siemens and Microsoft



Agenda – Tuesday, Dec 2 (Microsoft Innovation Hub, Detroit, MI)

12:00 - 1:00	Welcome & Light Lunch
1:00 - 1:30	Introductions
1:30 - 2:00	Customer Innovation Showcase
2:00 - 2:30	Q&A
2:30 - 2:40	Break
2:40 - 3:20	From Model to Market: Automating the Future of Cloud Engineering
3:20 - 4:00	Panel Discussion: Cloud Readiness in Automotive Manufacturing (Security, Agentic AI...)
4:00 - 4:20	Q&A
4:20 - 4:30	Closing Remarks

Visit the Microsoft Innovation Hub

6:00 - 8:00 Dinner
5 min, walking distance from event venue

