# Responsible AI - Company award

The Responsible AI category recognizes organizations that are designing, developing, and deploying AI technologies with integrity and purpose — balancing innovation with ethical responsibility. It honors teams that demonstrate how AI can empower people and businesses while maintaining transparency, fairness, and accountability in every stage of design, development or deployment.

	1 – Limited	2 – Emerging	3 – Solid	4 – Strong	5 – Exemplary
Purpose	Minimal or unclear ethical considerations	Basic awareness of ethical AI principles	Defined governance with some practical application	Ethical practices embedded in most AI processes	Transparent, accountable, and measurable ethics framework influencing organizational culture
Human & business impact	Limited or anecdotal impact	Early signs of positive outcomes	Clear benefits for users or efficiency	Measurable impact across teams or business units	Demonstrated broad human, societal, and economic value
Innovation	Standard AI application	Some differentiation or intent toward responsible use	Noticeable advancement in ethical AI methods	Innovative approach that improves industry best practice	Pioneering new standards or frameworks for responsible AI
Scalability	One-off implementation	Potential for replication but limited scope	Adaptable for some teams or industries	Scalable and supported by process or policy	Fully future-ready, adaptable across industries, and designed for continuous learning and evolution
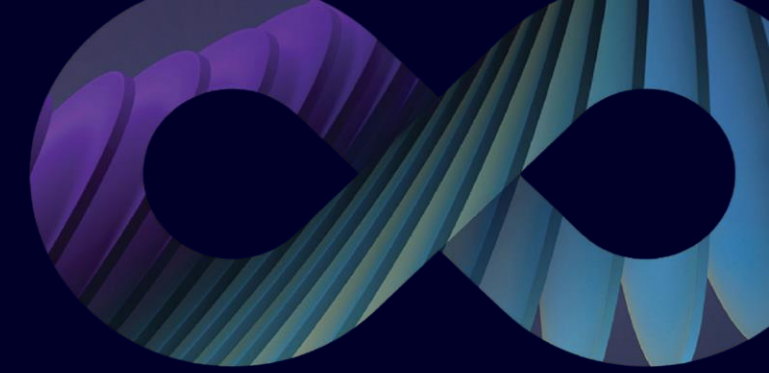
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Digital transformation - Company award

The Digital transformation award recognizes Siemens customers who are leading their organizations toward a sustainable digital enterprise. These organizations combine strategic vision, measurable results, and collaboration to accelerate transformation using Siemens' technologies.

	Description	1 – Limited	2 – Emerging	3 – Solid	4 – Strong	5 – Exemplary
Vision	Strategic clarity on the organization's transformation goals	No clear vision	Early vision; limited alignment.	Defined strategy connecting Siemens to digital objectives.	Clear, forward-looking vision with Siemens solutions integrated.	Enterprise-wide strategy with Siemens central to t hat long-term transformation.
Collaboration	Partnerships and teamwork driving digital transformation.	No collaboration.	Some internal collaboration.	Regular cross-functional teamwork.	Broad collaboration across functions or partners.	Seamless collaboration enabling enterprise -wide transformation.
Impact	Measurable business results (efficiency, cost, growth, sustainability, CX).	No measurable results.	Early or limited outcomes.	Demonstrated improvements with data.	Strong, sustained business value.	Transformative, data-backed impact redefining performance.
Key Technologies	Effective use of innovative technology (Digital Twin, Software-Defined Everything, Industrial AI, Industrial Metaverse).	Minimal or no use.	Limited pilots or testing.	Active use of one or more outlined technologies .	Broad adoption of two more outlined technologies.	Fully integrated use of three or more outlined technologies.

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Sustainability impact - Company award

The Sustainability impact award honors a Siemens customer organization demonstrating exceptional commitment to sustainability through the innovative use of Siemens technologies. This award recognizes leaders driving measurable progress in decarbonization, energy efficiency, resource management, and circularity—while also empowering communities and applying data-driven insights to achieve long-term environmental and social impact.

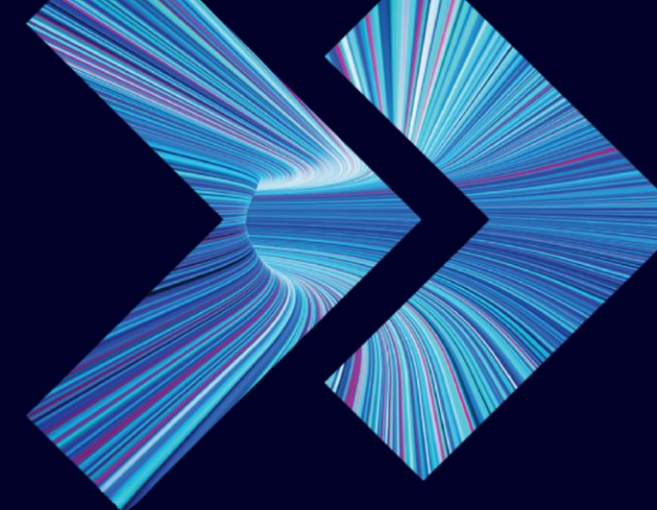|	1 – Limited	2 – Emerging	3 – Solid	4 – Strong	5 – Exemplary
Socioeconomic Impact	Minimal or unclear social benefit.	Early or small-scale community or workforce efforts.	Clear examples of positive community or employee impact.	Significant, measurable improvements in social or economic outcomes.	Transformative initiatives delivering lasting, large-scale community or social change.
Decarbonization & Energy Efficiency	No measurable reduction in emissions or energy use.	Early-stage adoption with limited results.	Demonstrated reduction in one or more GHG scopes.	Strong, verified improvements across multiple scopes.	Comprehensive, measurable decarbonization with major emissions and energy reductions.
Innovative Resource Management	No clear resource or circularity efforts.	Pilot programs with minimal impact.	Demonstrated waste reduction or material reuse.	Proven circular practices delivering efficiency and environmental benefits.	Industry-leading circularity and resource optimization with measurable outcomes.
Data-driven insights	No use of data or Siemens digital tools	Basic tracking with limited analysis	Regular data use informing sustainability decisions.	Data-driven actions delivering measurable results.	Advanced analytics and IoT fully integrated to continuously optimize sustainability performance
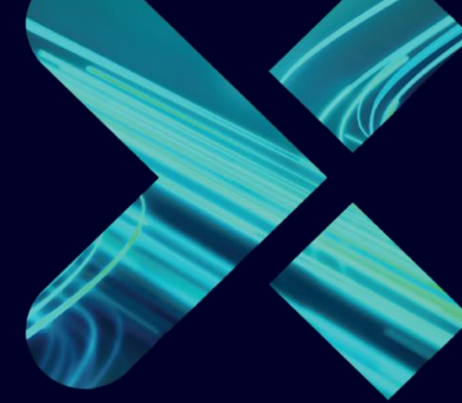
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Innovation leader - Individual award

The Innovation leader award recognizes Siemens customers who drive meaningful change through creativity and forward thinking. These innovators use Siemens technologies to develop new ideas, products, or processes that advance their organizations and push the boundaries of what's possible.

	Description	1 – Limited	2 – Emerging	3 – Solid	4 – Strong	5 – Exemplary
Innovation	Application of Siemens technologies or solutions to address a challenge or seize an opportunity.	Minimal evidence of innovation or unclear application of Siemens technology.	Demonstrates a creative idea but with limited novelty or scope.	Applies Siemens solutions in a new or useful way that addresses a defined challenge.	Shows clear originality or forward thinking that transforms how Siemens technology is used.	Redefines what's possible — groundbreaking use of Siemens solutions with broad industry relevance.
Process	Novel approach to implementing the innovation, including collaboration, partnerships, and problem solving.	No clear process described.	Process shows limited structure or collaboration.	Clear process described with some examples of teamwork or iteration.	Well-defined process showing collaboration, adaptability, and effective problem solving.	Exemplary process demonstrating visionary leadership, cross-functional collaboration, and creative execution.
Impact & outcome	Tangible, measurable results and long-term benefits achieved through the innovation.	No clear results or data provided.	Early or small-scale results; impact not yet measurable.	Demonstrated organizational or operational improvement with some measurable results.	Strong, quantifiable outcomes with evidence of sustained benefit.	Transformative impact with clear metrics, success stories, and potential for broad industry influence.
Scalability	Assesses how easily the innovation can be expanded, replicated, or sustained to drive long-term improvement.	Innovation is isolated with little potential to expand.	Some potential to scale within a team or project.	Demonstrated scalability across functions or use cases.	Broad adaptability across products or regions with a clear growth plan.	Widely scalable innovation positioning the organization for long-term, cross-industry impact.

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Community champion - Individual award

The Community champion award honors an individual who goes above and beyond to share their expertise with Siemens technology. This person actively supports peers by offering guidance, speaking at events, and creating educational content. They not only champion Siemens solutions but also provide valuable feedback and insights to help improve them. The Siemens Community champion exemplifies true leadership through their meaningful and sustained contributions to the broader community.

	Description	1 – Limited	2 – Emerging	3 – Solid Contributor	4 – Strong leader	5 – Exemplary champion
Community engagement	Active participation in Siemens community discussions, and peer support.	Rarely participates.	Occasionally engages; limited depth or consistency.	Regularly contributes with helpful responses or posts.	Frequently supports peers and drives constructive discussions.	Serves as a trusted voice, fostering collaboration and driving engagement across multiple channels.
Social and public contributions	Speaking at events, hosting webinars, or creating educational content for Siemens users.	No public presence.	Occasional activity or limited reach.	Consistently participates in at least one public channel (event, post, or video).	Frequently presents or shares content that benefits Siemens users.	Prominent advocate or speaker with measurable influence and exceptional content that amplifies Siemens' brand.
Thought leadership	Demonstrated expertise, mentorship, and influence in advancing Siemens technology or best practices.	Minimal evidence of leadership or influence.	Shows potential; occasional examples of leadership.	Demonstrates clear expertise and some mentorship activity.	Actively leads initiatives with visible influence.	Widely regarded as an industry thought leader and mentor.
Collaboration with Siemens	Feedback, beta testing, or participation in roadmap discussions that shape Siemens products or experiences.	No collaboration or feedback provided.	Provided feedback once or with minimal impact.	Participated in discussions or feedback sessions with measurable input.	Regularly collaborates with Siemens teams; input has visible impact.	Highly trusted collaborator whose insights have influenced product direction or innovation.

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