

# Dickson Mercer

Head of Strategic Messaging and Executive Communications, Siemens USA

Dickson Mercer leads Strategic Messaging and Executive Communications for Siemens USA, guiding the company narrative in its largest global market. With nearly 20 years of experience in journalism and communications, he manages the messaging to drive the U.S. agenda while overseeing executive speaking opportunities and content across external and internal channels. He's the creator and producer of the Siemens USA podcast, *The Optimistic Outlook*, featuring CEO Barbara Humpton.



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Prior to joining Siemens in 2016 as an Executive Speechwriter, Dickson served as Chief Speechwriter to Transportation Secretary Anthony Foxx. Before entering into communications and joining the public affairs team at the U.S. Department of Transportation, Dickson began his career in journalism. He worked as a features editor and reporter for *The Gazette* and *The Frederick News-Post*. Dickson also served as a volunteer with the United States Peace Corps in Niger, West Africa.

In 2024, Dickson joined the Board of Directors for the Siemens Foundation. He also is an accomplished runner who has placed highly in national-class and international competitions while being active within the Washington, D.C. running community. Dickson is President of the D.C.-based GRC Tracksmith elite running team and previously served as Vice President of the Nina Brekelmans Memorial Foundation.

Dickson received his B.A. degree in History with a minor in Creative Writing from Gettysburg College, and an M.A. in Journalism: Communications and Public Affairs from American University. He works at Siemens' U.S. Headquarters in D.C., and resides locally with his wife, Emily Dufton, and their two children.