

# Join us for **Expert Talks** at AUTOMATE

## Expert Talks Schedule

### Monday, June 22nd

11:00 - 11:15	<b>Next Generation Drive Systems for Motion Control Applications</b> Craig Nelson, Sr. Product Manager
1:30 - 1:45	<b>AI-Orchestrated End-to-End Shoe Manufacturing</b> Jaideep Bangal, Additive Manufacturing & Simulation Industry Lead,
2:00 - 2:15	<b>Finance Your Growth: Flexible Solutions for Automation in a Changing Market</b> Jason Paz, Business Development Manager, Abid Kabani, Sales Manager
2:30 - 2:45	<b>Motion Control Distributor Value Chain</b> Kevin Young, GCG Automation and Factory Solutions
3:00 - 3:15	<b>Industrial Edge for SMB - Step one for AI readiness</b> Flemming Kongsberg, Technology Partnerships Industrial Edge for SMB

### Tuesday, June 23rd

11:00 - 11:15	<b>Workforce in the AI Era</b> Tony White , Head of Vertical Market Chemical, Glass & Energy US Sales
11:30 - 11:45	<b>Digital Twins and Robotics: Accelerating Advanced Manufacturing</b> Jaideep Bangal, Additive Manufacturing & Simulation Industry Lead
1:00 - 1:15	<b>Industrial Edge for SMB - Step one for AI readiness</b> Flemming Kongsberg, Technology Partnerships Industrial Edge for SMB
1:00 - 1:30	<b>Manufacturing Happy Hour Podcast Interview</b> Kristen Quasey and Jan Bajorat on Software-Defined Automation
1:30 - 1:45	<b>AI Orchestration</b> Sabrina Joos, Director Program Lifecycle Management, Americas Mike Siegel, Technical Product Manager
1:30 - 2:00	<b>Manufacturing Happy Hour Podcast Interview</b> Kyle Harrison on WinCC Unified Elements
3:00 - 3:30	<b>Manufacturing Happy Hour Podcast</b> Applied Motion Systems and Siemens

### Wednesday, June 24th

11:00 - 11:15	<b>Next Generation Drive Systems for Motion Control Applications</b> Craig Nelson, Sr. Product Manager
11:30 - 11:45	<b>The Partner Playbook for the AI Era</b> Thomas Rohrl, Director Xcelerator Deployment
1:00 - 1:15	<b>Motion Control Lifecycle Support</b> Bill Hook, GCG Automation and Factory Solutions
1:30 - 1:45	<b>From Concept to Commissioning: The Power of End-to-End Simulation</b> Priyanka Musti, Simulation Portfolio Sales Specialist
2:00 - 2:30	<b>Interview with Ujjwal Kumar, President, Siemens Automation Americas</b> Dave Griffith of The Manufacturing Hub Podcast