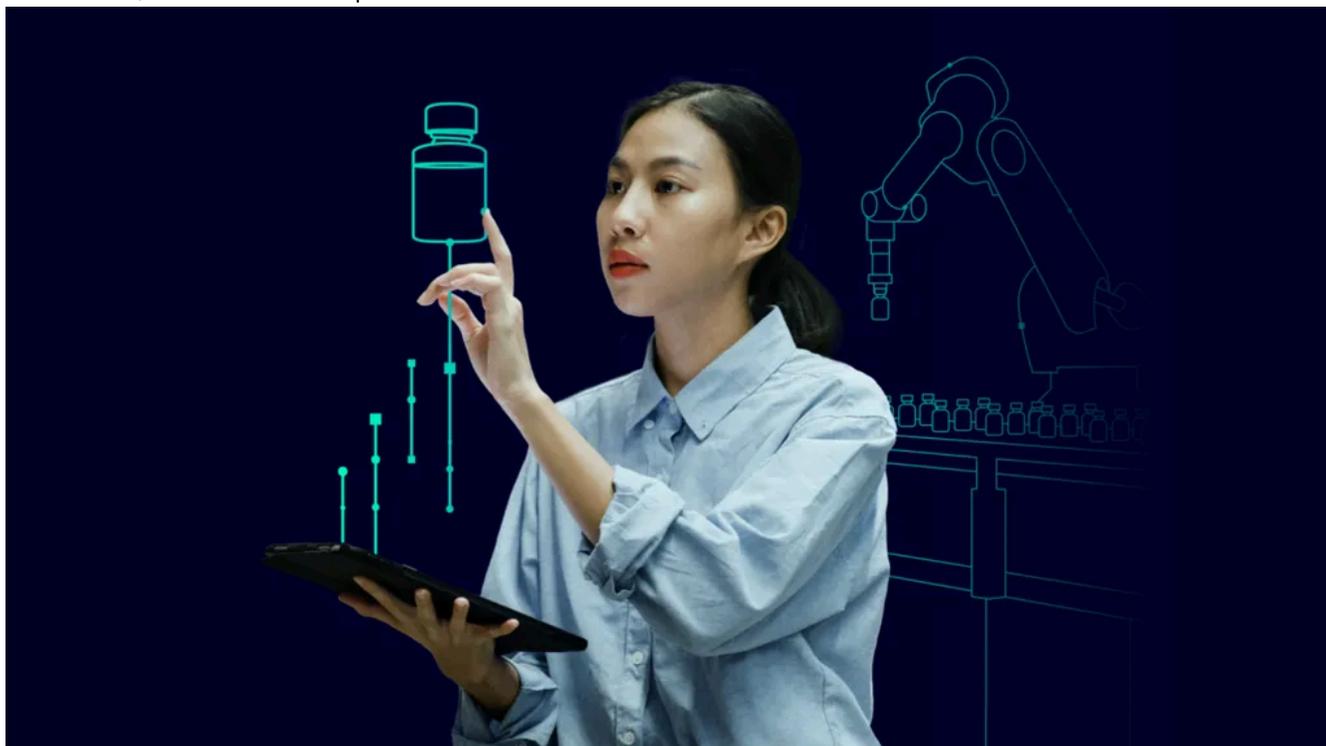


# Siemens at Hannover Messe 2025

Hannover, 31 March to 04 April 2025



At Hannover Messe 2025, Siemens will showcase how its technologies are transforming the everyday and helping customers accelerate their digital transformation by seamlessly combining the real and digital worlds. Innovative use cases include agent-driven AI-supported production for enhanced adaptability, software-defined automation for reliable operations, autonomous systems to enable the circular economy, autonomous inspection with mobile robots, and the industrial metaverse. Siemens Xcelerator offers cutting-edge industrial AI capabilities that integrate AI into value chains to solve customer problems more effectively. Because AI development, like digital transformation, requires collaboration. Siemens Xcelerator is designed to be interoperable, flexible and open so that its offerings are accessible to all and can be integrated into their operations. Siemens Xcelerator invites sellers, customers and developers to co-create on AI innovations and make them trustworthy and secure.

## Siemens Press Conference

At the Siemens press conference on March 31, Cedrik Neike, member of the Managing Board of Siemens AG and CEO of Siemens Digital Industries, will present Siemens' solutions for a sustainable, resilient and intelligent industry.

**Date:** March 31, 2025, at 5:30 p.m.

**Location:** Hannover Messe, Siemens booth in Hall 9

Prefer to join us via livestream? You can watch the press conference as part of the Stage Live program [here](https://www.siemens.com/global/en/company/fairs-events/fairs/hannover-messe.html) (<https://www.siemens.com/global/en/company/fairs-events/fairs/hannover-messe.html>).

## Press Releases

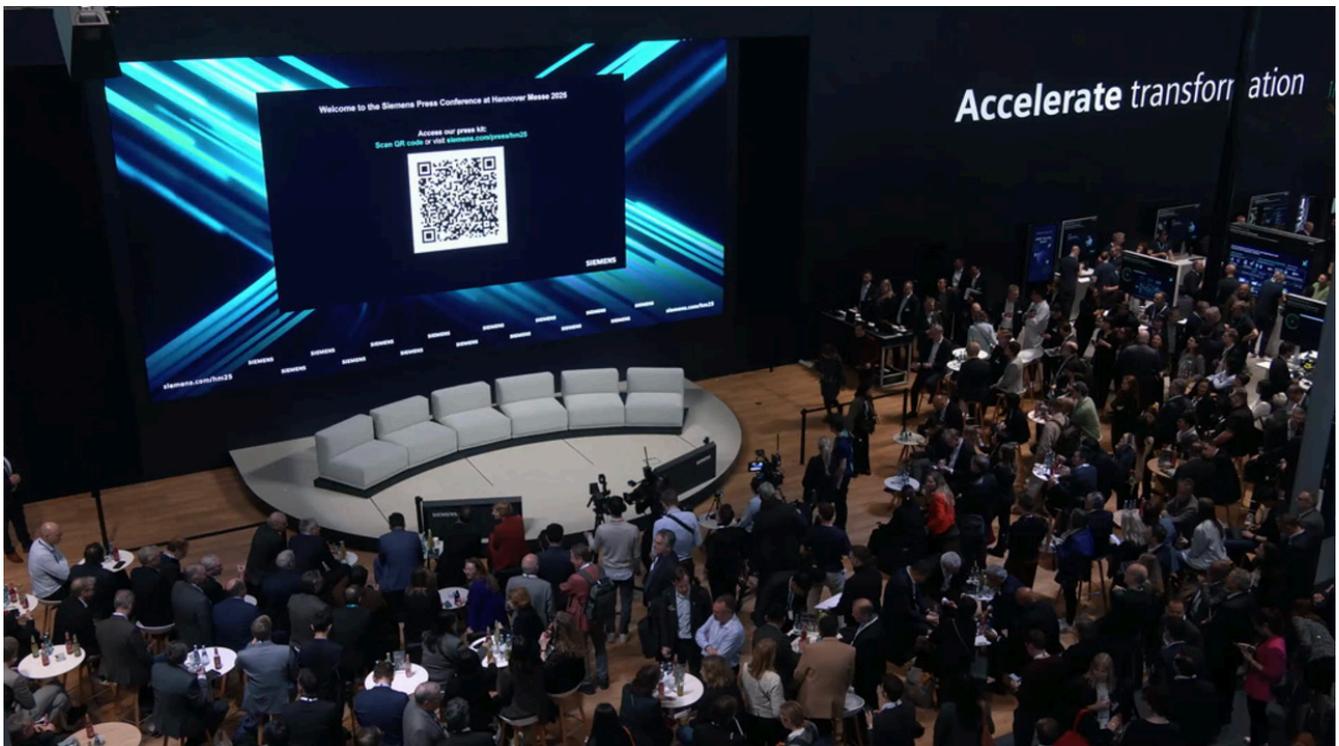
**Siemens Xcelerator: Up to 20 percent in energy savings with Drivetrain Analyzer Cloud thanks to AI-based drive optimization**

**Siemens accelerates path toward AI-driven industries through innovation and partnerships**

**Bringing Generative AI to Siemens Industrial Copilot Award 2025**

<https://press.siemens.com/global/en/pressrelease/siemens-xcelerator-up-to-20-percent-in-energy-savings-with-drivetrain-analyzer-cloud-thanks-to-ai-based-drive-optimization>

## Video recording of the press conference



## Press Pictures



 (<https://assets.new.siemens.com/siemens/assets/api/uuid:e0064e07-b9f9-4b79-8675-5dc9bf463295/HM25-KV-no-logo-1920x1080.png>)

 (<https://assets.new.siemens.com/siemens/assets/api/uuid:e0064e07-b9f9-4b79-8675-5dc9bf463295/operation:download/HM25-no-logo-1920x1080.png>)

## Background information

### A catalyst for innovation and growth: Siemens revolutionizes industry with Industrial Copilot

 [A catalyst for innovation and growth: Siemens revolutionizes industry with Industrial Copilot](https://assets.new.siemens.com/siemens/assets/api/uuid:862f731e-7ff6-4104-83a6-ae24159d3398/Siemens-Industrial-Copilot-EN.pdf)  
(<https://assets.new.siemens.com/siemens/assets/api/uuid:862f731e-7ff6-4104-83a6-ae24159d3398/Siemens-Industrial-Copilot-EN.pdf>).

### Highlight Showcase: How Siemens' Artificial Intelligence is accelerating pharmaceutical manufacturing

 [Highlight Showcase: How Siemens' Artificial Intelligence is accelerating pharmaceutical manufacturing](https://assets.new.siemens.com/siemens/assets/api/uuid:f33e78d5-c9f5-453b-aa1f-7755623d8897/Siemens-DMAG-Press-Preview-HM25-AI-for-Pharma.pdf)  
(<https://assets.new.siemens.com/siemens/assets/api/uuid:f33e78d5-c9f5-453b-aa1f-7755623d8897/Siemens-DMAG-Press-Preview-HM25-AI-for-Pharma.pdf>).

 [Sustainable Digital Enterprise in Pharmaceuticals and Life Sciences](https://assets.new.siemens.com/siemens/assets/api/uuid:f1e2c6f7-b789-4aef-950b-dfd1e60e0065/Siemens-HM25-Pharma-Manufacturing.pdf) (<https://assets.new.siemens.com/siemens/assets/api/uuid:f1e2c6f7-b789-4aef-950b-dfd1e60e0065/Siemens-HM25-Pharma-Manufacturing.pdf>).

## Sharp blades: How Siemens is transforming Canada's national sport together with Elite Blade Performance Technology

 [Sharp blades: How Siemens is transforming Canada's national sport together with Elite Blade Performance Technology.](https://assets.new.siemens.com/siemens/assets/api/uuid:ab9751e0-d76d-4e4b-bbbe-f7a9470231e5/Siemens-Elite-Blade-EN.pdf)  
(<https://assets.new.siemens.com/siemens/assets/api/uuid:ab9751e0-d76d-4e4b-bbbe-f7a9470231e5/Siemens-Elite-Blade-EN.pdf>)



### Cedrik Neike

Member of the Managing Board of Siemens AG and CEO Digital Industries

- > [Press pictures](https://press.assets.siemens.com/content/siemens/press/ui/en/search.html#/search/all/Neike%20Portrait) (<https://press.assets.siemens.com/content/siemens/press/ui/en/search.html#/search/all/Neike%20Portrait>)
-  [Biography](https://assets.new.siemens.com/siemens/assets/api/uuid:51027439-2e84-40eb-9d9d-da57777ac24b/Biography-Cedrik-Neike-EN.pdf) (<https://assets.new.siemens.com/siemens/assets/api/uuid:51027439-2e84-40eb-9d9d-da57777ac24b/Biography-Cedrik-Neike-EN.pdf>)

## Further Information

- > [Siemens at Hannover Messe 2025](https://www.siemens.com/global/en/hannover-messe.html) (<https://www.siemens.com/global/en/hannover-messe.html>)
- > [Siemens Xcelerator](https://xcelerator.siemens.com/global/en.html) (<https://xcelerator.siemens.com/global/en.html>)
- > [The Siemens EcoTech-Label](https://www.siemens.com/global/en/company/sustainability/siemens-ecotech.html) (<https://www.siemens.com/global/en/company/sustainability/siemens-ecotech.html>)

## Social Media

- [LinkedIn Newsletter Discover Digitalization](https://www.linkedin.com/newsletters/discover-digitalization-7021462451581825024) (<https://www.linkedin.com/newsletters/discover-digitalization-7021462451581825024>)

↗ [Siemens Industry X \(https://twitter.com/siemensindustry\)](https://twitter.com/siemensindustry)

> [Siemens Blog \(https://blog.siemens.com/\)](https://blog.siemens.com/)

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## Contact

**Patrick Lunz**

Siemens AG

📞 +49 (162) 2638785

✉ [patrick.lunz@siemens.com](mailto:patrick.lunz@siemens.com) (mailto:patrick.lunz@siemens.com)

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