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ticket



Step inside the **Siemens eXplore tour** — live in booth 1214 at AUTOMATE.

The eXplore tour is more than a mobile exhibit. It's a dynamic, guided journey showing how connecting the real and digital worlds helps manufacturers adapt to change in real time and future-proof production, and become true digital enterprises.

Our experts will lead you through industry-relevant stories and hands-on technology, revealing how Siemens' adaptive solutions come together to continuously optimize operations, improve performance, and unlock new levels of efficiency.

We are incredibly excited to launch the eXplore tour, bringing the future of industrial innovation directly to our customers' communities. This mobile showroom isn't just about showcasing technology; it's about advancing collaboration, sparking new ideas, and demonstrating how Siemens' integrated solutions empower businesses to accelerate digital transformation and achieve sustainable growth. Seeing is believing—and the eXplore tour makes that belief a reality.

Experience Our Visionary Zones

Innovation Theater + Collaboration Hub

A space designed for discover featuring a 180-degree motion display and areas for presentations, strategic discussions, and in-depth workshops.

Interactive Experience Lab

Real-world use cases showing how Siemens software and automation solutions solving today's toughest industrial challenges.

What you'll experience

- Pioneering smart manufacturing technologies in real-world applications
- Live, guided demos of use cases and digital threads tailored to industry challenges
- Workshops and interactive discussions that turn insights into actionable next steps
- Strategic road mapping to help identify where to start—and how to pilot or scale Siemens solutions in your operation

Don't just hear about what's next—see it, touch it, and plan it.

Ready to see the future?

Stop by booth 1214 at AUTOMATE and experience the eXplore tour firsthand.

SIEMENS