

A promotional campaign for the ila page on Facebook and Instagram.

Campaign details:

1. Campaign Duration:

| Campaign start date | Campaign end date |
|---------------------|-------------------|
| 08/3/2023 | 31/3/2023 |
| 1/4/2023 | 30/04/2023 |
| 1/5/2023 | 31/5/2023 |
| 1/6/2023 | 30/06/2023 |
| 1/7/2023 | 31/07/2023 |
| 1/08/2023 | 31/08/2023 |
| 1/09/2023 | 30/09/2023 |
| 1/10/2023 | 31/10/2023 |
| 1/11/2023 | 30/11/2023 |
| 1/12/2023 | 31/12/2023 |

2. Terms & Conditions

- The winner must have an active Jordan ila bank account.
- The winner must like ila Jordan page on Facebook or follow ila Jordan Instagram account and mention at least 3 people, on either Facebook or Instagram.
- The winner must be older than 18 years old.
- The winner will be chosen randomly through a generator program.
- The bank has the right to publish the winner's name and photo on the official social media accounts of ila Jordan, including the ila website, and any of the media channels that the bank deems appropriate.
- The winner will be contacted through Facebook or Instagram DMs.
- If the winner does not meet the terms and conditions, there will be a redraw.
- If the chosen winner does not answer our DM on Facebook/Instagram for a duration of 3 days, there will be a redraw.
- If the bank cannot contact the winner, or if their information was not clear or accurate, there will be a redraw.



- The winner will be announced 14 days after the end of each round.
- The prize value is 100 JOD for the campaign, rewarded to one winner.

Excluded from participating:

- Bank ABC employees, and employees of the Arab Cooperation Company for Financial Investments ABCI.
- Customers who have previously won any of ila Jordan competitions in the year 2023.