

BASEMENT[®] THEATRE

Minimum size



15mm

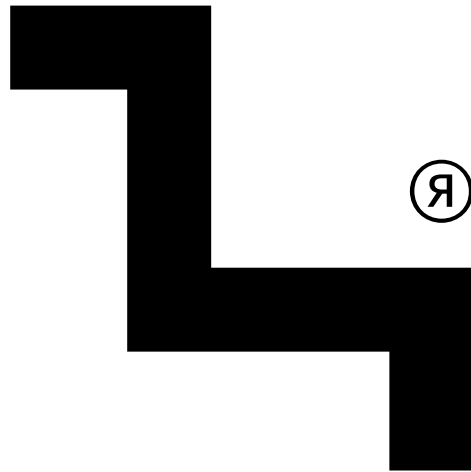
Reversed logo





Clear space is the area around the logo that should be free of all other logos, symbols, text or other graphics. Clear space is defined by the distance of the A as a unit of measurement surrounding each side of the logo. A equals the width of the letter A in the word Basement.

A square box can be drawn from the B in basement to the E in theatre which should be kept clear of other graphic elements. This will ensure that the logo has the greatest visual impact possible.



Registered The Basements attitude is expressed within our Registered mark. We acknowledge the idea of ownership in a playful way.

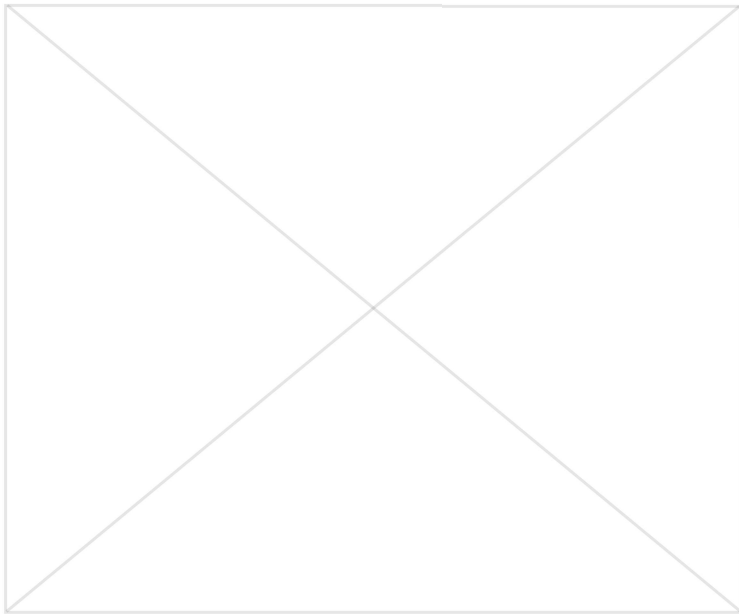
THEATRE  **BASEMENT[®]**

BASEMENT[®]  **THEATRE**

Positioning This logotype is able to be used rotated in 90 degree increments. The top right positioning is the preference for how the logo is seen in most applications.

THEATRE  **BASEMENT[®]**

BASEMENT[®]  **THEATRE**





Sponsorship this is an example of how the logo can be used when it needs to sit next to other logos. The logo maintains the clear space in the square which gives it a strong visual presence among competitors.

Please Do not edit our logo.

