

ATTACHMENT TO THE STOCK EXCHANGE RELEASE:
**PROPOSALS BY ANORA'S SHAREHOLDERS' NOMINATION BOARD
TO THE ANNUAL GENERAL MEETING 2026**

JONAS TÅHLIN

b. 1974, M.Sc. (Econ.)



Professional experience

2020–1/2026 **LVMH**, President, Spirits Brands and Global Marketing Leader, Moët Hennessy

2008–2020 Pernod Ricard

2017–2020 Pernod Ricard USA, Chief Marketing Officer
2014–2017 The Absolut Elyx Company, CEO, USA
2011–2014 The Absolut Company, Chief Marketing Officer and Vice President Global Marketing
2010–2011 The Absolut Company, UK, Vice President Commercial
2008–2010 The Absolut Company, Regional Director, Americas
2006–2008 The Absolut Company (V&S), Director, West Europe

1998–2006 Procter & Gamble

2004–2006 Associate Marketing Manager, Beauty Care, Latin America (Venezuela)
2004–2004 Integration Brand Manager, Beauty Care, Latin America (Brazil)
2001–2004 Brand Manager, Team Leader, Fabric & Home Care and Feminine Care Nordic
2000–2001 Assistant Brand Manager, Dryel Western Europe (Switzerland)
1998–2000 Assistant Brand Manager, Pampers Nordic

Positions of trust

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