

### **Contents**



We are the leading Nordic alcoholic beverage brand house on the wine and spirits markets

WE OPERATE ON THE STABLE AND PROFITABLE NORDIC MARKET

**Market positions** in the Nordic region

**Spirits** 

Wine

#1

#1

**Key figures 2018** 

**Net sales** 

**357.3** 

**EUR million** 

**Comparable EBITDA margin** 

11.2%

**Exports to** approx. 30 countries

Head office

Production

Sales office

Warehouse

Distillery



Market position

Spirits

#3

Wines



27.2.2019



**Market position** 

Wines

Spirits



### We are the Nordic iconic brands

#### BRAND FOCUSED BUSINESS THROUGH OWN AND PARTNER BRANDS







































CODORNÍU







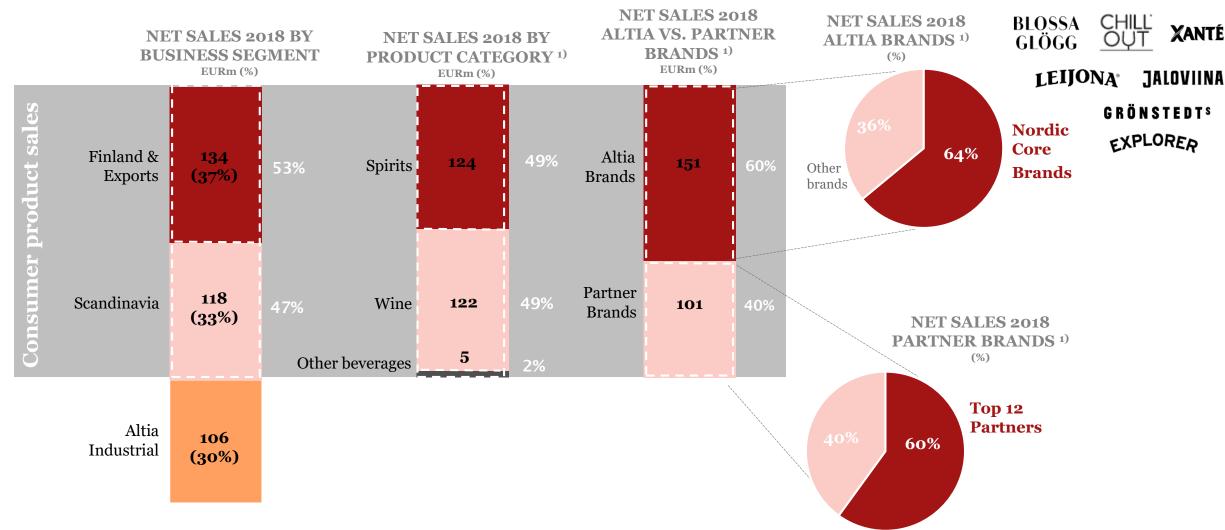


### Our business is well balanced

#### KOSKENKORVA







## Our operations are divided into three segments

ALTIA INDUSTRIAL PROVIDES INDUSTRIAL PARTNERS WITH HIGH-QUALITY SOLUTIONS AND SERVICES



## Finland & Exports

 Consumer product sales in Finland, the Baltics, travel retail and exports

**Net sales** 

Comparable EBITDA margin

134
EUR million

14.3%



### Scandinavia

 Consumer product sales in Sweden, Norway and Denmark

**Net sales** 

Comparable EBITDA margin

118
EUR million

8.6%



### **Altia Industrial**

- Industrial products
- Industrial services
- Supply chain

**Net sales** 

Comparable EBITDA margin

106
EUR million

10.3%

# Let's drink better

Altia wants to support the development of a modern and responsible Nordic drinking culture

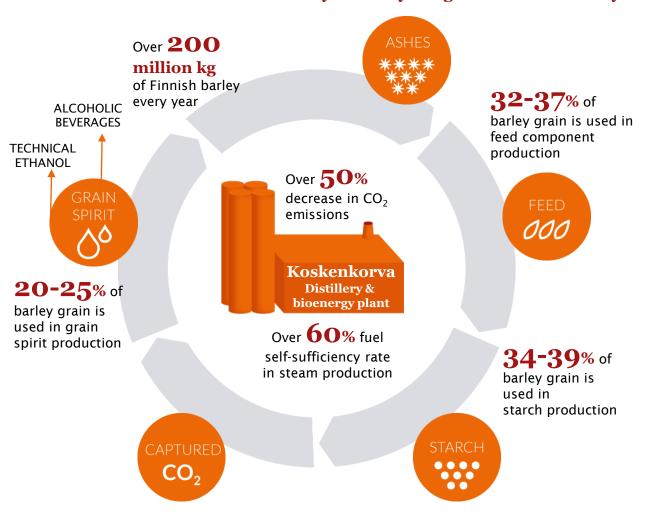
drinks business GREEN AWARDS 2018 Altia awarded as the Green Company of the Year

"Altia was selected as the winner due to the bio and circular economy achieved at its Koskenkorva distillery in Finland."



## Sustainability and high quality raw materials are key elements of our brands

#### Finnish farmers and circular economy of barley – high material efficiency

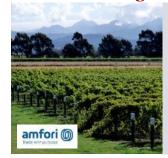


#### **Spring water**



- · Natural, unfiltered spring water
- Protected water abstraction areas
- The same source of water has been used since operations were first established in Rajamäki in 1888

#### **Bulk wine & Cognac producers**



- Dedicated Wine Sourcing team operates around the world in all wine regions
- Altia is committed to sustainable wine sourcing
- Audits at raw material suppliers
- The production of Renault and Larsen Cognac is handled locally

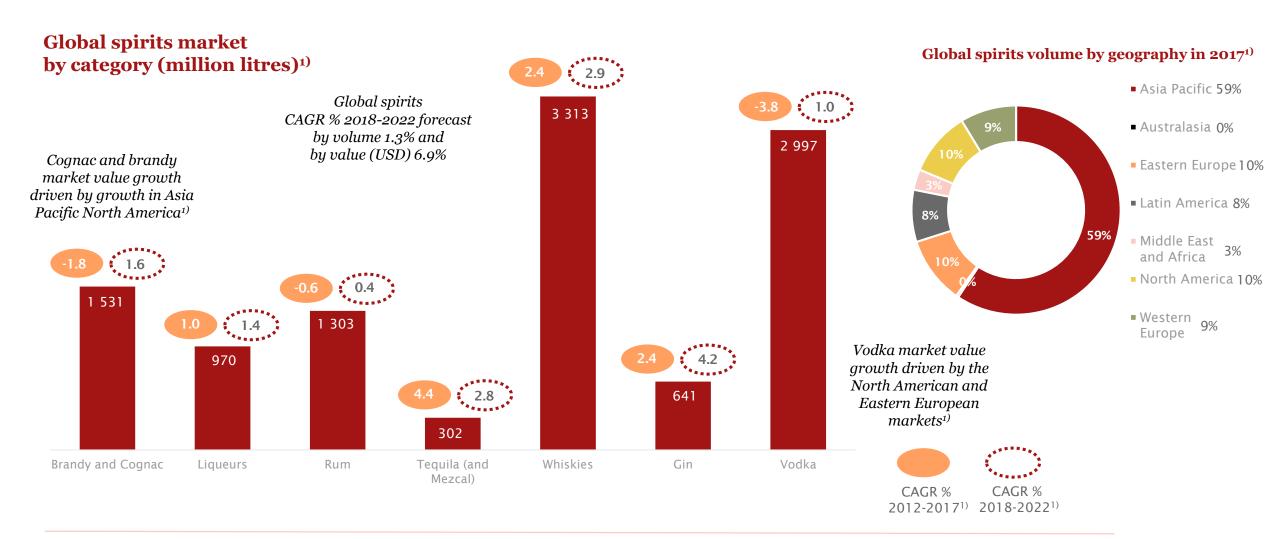
#### **Packaging**



- In packaging Altia considers the environmental attributes and recyclability of the materials used
- Forerunner in innovative, ecological and smart packaging such as PET bottles and bag-in-boxes
- PET bottles and bag-in-boxes have lower CO<sub>2</sub> emissions than glass bottles
- High recycling rates in the Nordics up to 90% of PET bottles



## Globally, premiumisation is driving growth in all large spirits categories



<sup>1)</sup> Source: Volume based; Source: Euromonitor International Ltd. Alcoholic Drinks data 2018 edition (May 2018). All historical CAGR % for 2012-2017, all forecast CAGR % for 2018-2022.

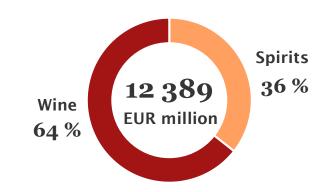
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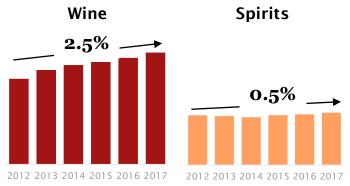
## We operate in the large and non-cyclical Nordic wine and spirits market

Two thirds of Altia's consumer product sales from state retail monopolies



Stable value growth on the large Nordic wine and spirits market<sup>1)</sup>



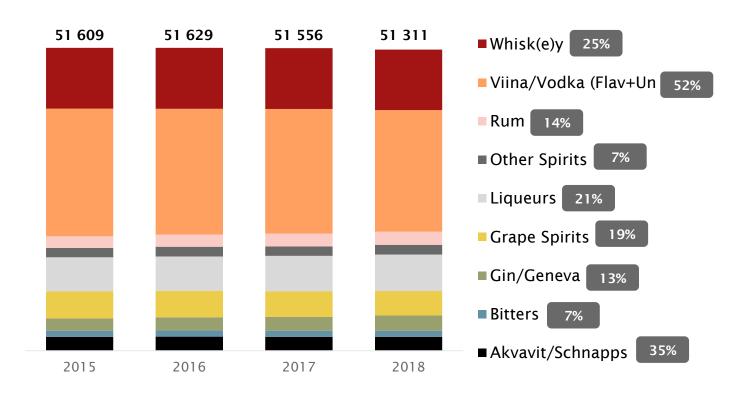


<sup>2012 2013 2014 2015 2016 2017 2012 2013 2014 2015 2016 2017</sup>Source: Euromonitor International Ltd. Alcoholic Drinks data 2018 edition (May 2018). All Euromonitor value data calculated in EUR with fixed exchange rates and current prices. All growth rates are CAGR; historical CAGR % for 2012-2017, forecast CAGR % for 2018-2022. Nordic incl. Finland, Sweden, Norway, Denmark.



## Stable volume development in the Nordic spirits monopolies

Spirits sales volumes in the three Nordic monopoly markets and Altia's market shares at the end of 2018



Source: Alko, Systembolget, Vinmonopolet sales data by volume, thousand litres

## We have extensive experience in operating with monopolies and in the regulated markets

CHARACTERISTICS OF THE NORDIC MARKET

State retail

· Finland, Sweden, Norway

monopolies

- 90% share of offtrade market
- Stable and predictable sales
- About two thirds of Altia's consumer products sales through monopolies

Route-toassortment

- Tender process
- Base assortment
- Order assortment
- Online shops
- Ranking

Pricing & taxation

- Transparent pricing
- Fixed and predetermined gross margins and pricing coefficients at monopolies
- Regular price revisions
- High excise duty rates on especially spirits

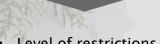
Alcoholic beverages in grocery trade

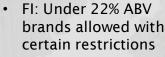
- · Finland: all below 5.5%
- Sweden: below 2.25%, beers max 3.5% (folköl)
- Norway: all below 4.7%

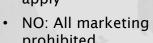
VINMONOPOLET

Advertising

- Level of restrictions vary across countries
- certain restrictions
- · SE: In general allowed, however certain restrictions apply
- prohibited















Denmark and the Baltics are open markets with no state monopolies and certain restrictions on marketing

## Our market and consumer knowledge give us competitive advantage in the Nordics

Agility in sourcing, production and distribution

 Altia's wide and deep assortment, combined with ability to adjust production and work with the producers to make local solutions, enables Altia to respond better to the tender requirements Knowledge to succeed in tenders

- Knowledge of the monopolies' preferences in terms of assortment
- Altia has mastered serving monopolies and this knowledge is hard for international competitors to obtain

Local consumer knowledge

 Local consumer knowledge and understanding of market trends are important success factors (e.g. low tannin wines, and organic wines, etc.) Marketing and promotions

4

- Altia has vast experience in operating in an environment with strict marketing restrictions
- Furthermore, Altia can leverage its scale and expertise in promotional activity





















ALTIA

27.2.2019

14

## Innovation is facing a new consumer landscape that will have a major impact to the business in the coming years

- The strongest global narratives for drinks industry in 2018 are transparency, sustainability and health.
- If you create something that benefits the environment as well as people, people will be more likely to change their behaviour.
- Brands must embrace their role as educators and address both consumers' needs and the needs of our planet.
- Globally, alcohol consumption is declining. Global spirits consumption is on the rise, thanks to growth in the gin, tequila and whiskey markets.
- As the spirits market becomes incresingly crowded, new launches are challenging convention, borrowing for example from the world of wine by focusing on both ingredients and the terroir in which they are produced. Experiences become even bigger consumer needs.

As consumers demand more transparency across sectors, the food and drink industry cannot just pay lip service through clever marketing

Martin Raymond, Co-founder The Future Laboratory

## Our brand portfolio is well positioned to capture the growth pockets created by key market trends



SCARCITY IS LUXURY

PREMIUM EXPERIENCES

**CLEAN CULTURE** 

FRESHNESS AND

NATURAL INGREDIENTS

**MOVEMENT** 

**SIMPLICITY** 

LOCALITY, PROVENANCE

AND HERITAGE

**CRAFTSMANSHIP** 

**FAIRLY TRADED** 

RESPONSIBILITY

TRANSPARENCY

**ENVIRONMENTAL** 

**EASY ACCESS** 

CONVENIENT PACKAGING



## The core of our strategy is to deliver profitable growth



#### **Commercial battles**

**1** Grow Nordic Core Brands

- Expand into new geographical markets
- Innovate into new occasions and consumer segments

**2** Execute a step change in wines

- Grow wine segment with innovations and higher level of co-operation with partners
- Focus on Sweden and Finland monopoly channel
- 3 Strengthen strategic partnerships
- Expand and develop new business and cooperation models
- Growth through innovations and cooperation models
- **4** Channel expansion and development
- Grocery trade
- E-commerce and other digital platforms

Active brand portfolio management

Altia continues to focus on active brand portfolio management, potential selective acquisitions and/or divestments

- Fund and enable growth continuous improvement of overall efficiency
  - Efficiencies and new capabilities in the supply chain
  - · Organisational ways of working through simplification and digitalisation
  - Product portfolio optimisation
  - · Continuous development of co-operation and industrial products offering

## Strengthening the strategy execution

#### FURTHER INITIATIVES IDENTIFIED TO REACH LONG-TERM NET SALES AND PROFITABILITY TARGETS

Based on our strategy to create profitable growth, we have identified further specific initiatives to reach the earlier communicated long-term net sales and profitability targets.\*

Growth

#### **Initiatives within:**

- Revenue management
- Expansion in growing categories in Sweden and Norway
- · Exports of Nordic core brands
- Grocery trade and RTD category

**Efficiencies** 

#### **Initiatives within:**

- Procurement savings
- Supply chain efficiencies
- Product portfolio management
- Overall organisational efficiencies

## International expansion provides upside potential

## HIGH-QUALITY DISTRIBUTION AGREEMENTS HAVE BEEN SIGNIFICANT MILESTONES FOR OUR EXPORT AMBITIONS

#### **Key export contracts**



- The U.S is the second largest vodka market in the world
- The value of the North American vodka market is expected grow at around 3.1% CAGR over 2018-2022<sup>1)</sup>
- The growing gin trend in Europe has increased interest in other spiced spirits such as aquavit, which is expected to benefit from authenticity and heritage movements<sup>2)</sup>
- China is the second largest cognac market in the world and important especially in high end qualities
- The value of brandy and cognac market in Asia Pacific is expected to grow at around 7.0% CAGR over 2018-2022<sup>1)</sup>

- Exports
  possess significant
  additional sales potential
  as the current global
  consumer trends
  fit well into
  Altia's Nordic core
  brand portfolio
- Cost-efficient and low risk exports strategy through distribution partnerships
- Strengthened innovation platform further supports export growth

20

ALTIA 27.2.2019

<sup>1)</sup> Source: Euromonitor International Ltd. Alcoholic Drinks data 2018 edition (May 2018)

<sup>2)</sup> Source: Management Consultant Analysis







## Cognac is the key imported spirits in China

- China is the second largest cognac market in the world in volume and important especially in premium quality segments (VSOP, XO and above)
- Increased disposable incomes are driving growth in private consumption
- After the anti-corruption crackdown in 2012-2013, corporate gifting and entertaining is slowly returning, however still in smaller scale
- Cognac is consumed mostly in South East China

#### **Altia**

- Main products are Larsen VSOP 100 & 70 cl and XO 100 & 70 cl, and Louis Chevallier 70 cl (French brandy)
- Larsen is priced at a premium level,
   Louis Chevallier priced premium in brandy category
- For Larsen we have a dedicated darker blend, with a fruity and elegant taste, and own bottle design for the Chinese market
- Distribution contract with AsiaEuro since November 2017
- We focus on domestic, duty-free and border trade in Hong Kong, Shenzhen and Shunde (Guangdong)
  - Channel split roughly 50-50 between duty-free/border trade and domestic ontrade (hotel venues) and off-trade (wholesales, supermarkets)





ALTIA 27.2.2019 21

## Our financial targets aim towards stable shareholder returns

Net sales growth	+ <b>2</b> % CAGR	<ul> <li>Altia's target is to achieve an annual net sales growth of 2 per cent over time (CAGR)</li> </ul>
Comparable EBITDA margin	<b>15</b> %	Comparable EBITDA margin target to reach 15 per cent in the long-term
Net debt / comparable EBITDA	< <b>2.5</b> x	<ul> <li>Altia's target is to keep reported net debt in relation to comparable EBITDA below 2.5x in the long-term</li> </ul>
Dividend policy	≥60 % of the result for the period	<ul> <li>Altia aims to pursue an active dividend policy, and the result for the period not considered necessary to grow and develop the company will be distributed to the shareholders</li> </ul>



## Our operations are based on profitable growth

#### **Net sales (EURm)**



Stable and diversified revenue streams underpinned by non-cyclical underlying consumption of wine and spirits

#### **Seasonality**

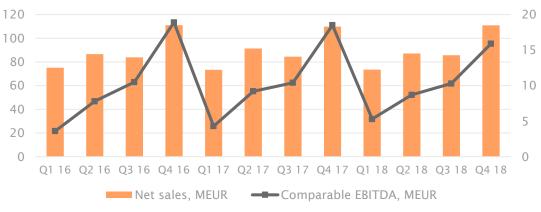
- Altia's business is characterised by substantial seasonality.
- Revenues typically lower in Q1, a large amount of revenue and cash flow generated in Q4.
- Significant fluctuations also in net working capital.

#### Comparable EBITDA (EURm) and comparable EBITDA margin %



Clear strategic initiatives to improve profitability

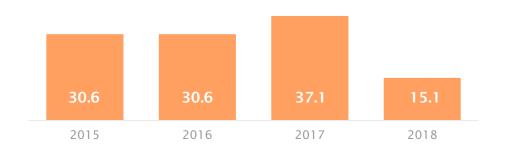
#### Quarterly net sales and comparable EBITDA (EURm)





## Free cash flow in 2018 impacted by working capital development

#### Free cash flow\*, EURm



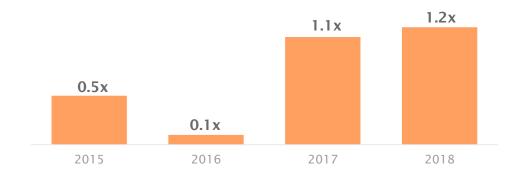
#### Net working capital / Net sales, %



#### **Gross capex / Net sales, %**



#### Net debt / Comparable EBITDA, ratio



<sup>\*)</sup> Free cash flow = Comparable EBITDA – Change in working capital – Gross capex



## **Net working capital**

#### **Net working capital**

EUR million	2015	2016	2017	2018
Inventories	101.2	96.3	94.5	99.6
Contract assets, trade and other receivables	59.1	63.8	53.9	61.2
Contract liabilities, trade and other payables	(143.5)	(142.7)	(137.4)	(131.9)
Trade working capital	16.8	17.5	11.0	28.9
% of net sales	4.4%	4.9%	3.1%	8.1%
Non-Current provisions	(1.3)	-	-	-
Current Provisions	(2.1)	(1.3)	-	(0.5)
Net working capital	13.4	16.1	11.0	28.4
% of net sales	3.5%	4.5%	3.1%	8.0%

#### **Comments**

- · Receivables from the state retail monopolies partly sold
- Cognac constitutes notable part of inventory
- The seasonal swings of the business are also visible in net working capital development within the financial year. Net working capital requirements being at its highest in the lead up to Christmas, Easter and Midsummer
- Fast swings also around year-ends due to sold receivables (before year-end) and excise taxes and VAT to be paid for December sales (after year-end)

## Our cash flow enables an attractive dividend capacity

#### Free cash flow

EUR million	2015	2016	2017	2018
Comparable EBITDA	38.0	40.8	42.4	40.0
Change in working capital <sup>1)</sup>	3.9	(1.6)	6.7	(17.2)
Acquisition of PPE and intangible assets	(11.3)	(8.7)	(11.9)	(7.7)
Free cash flow <sup>3)</sup>	30.6	30.6	37.1	15.1
Cash conversion <sup>2)</sup>	80%	75%	88%	38%

#### Summary of consolidated statement of cash flows

EUR million	2015	2016	2017	2018
Net cash flow from operating activities before financial items and taxes	41.4	34.3	45.9	17.1
Financial items and taxes	(6.5)	(4.8)	(8.2)	(10.6)
Net cash flow from operating activities	34.8	29.4	37.6	6.5
Acquisitions of PPE and intangible assets	(11.3)	(8.7)	(11.9)	(7.7)
Sale of PPE and intangible assets	1.0	4.5	2.6	0.6
Other	2.8	1.2	1.5	1.9
Net cash flow from investing activities	(7.4)	(3.1)	(7.8)	(5.2)
Net cash flow after capital expenditure	27.4	26.3	29.8	1.3

#### **Comments**

- Low operational capex need enables solid and stable cash flow
- In 2018, capital expenditure was primarily related to investments at the Rajamäki plant and the further development of information technology and digital capabilities
  - In 2017, capital expenditure was mostly related to continuation of efficiency improvement in Rajamäki plant and development of IT systems
  - In 2016, capital expenditure was primary related to the renewal of the Rajamäki plant and digitalisation
- In 2017, Altia sold assets (building and land) related to the closure of Svendborg site – no further proceeds from Svendborg is expected in the future
- In 2016, Altia divested the feed processing related fixed assets in Koskenkorva to Oy Feedmix Ab and the steam distribution network in Rajamäki to Adven
- The capital expenditure in 2015 was primarily related to the modernisation of the old power plant at the Koskenkorva plant as well as the improvement in operating efficiency at the Rajamäki plant

27

<sup>1)</sup> Change in Working capital as presented in consolidated statement of cash flows

<sup>2)</sup> Calculated as Free cash flow divided by Comparable EBITDA. Comparable EBITDA = EBITDA excluding items affecting comparability. Please see Appendix 3 for further details on items affecting comparability

## Guidance 2019

- The comparable EBITDA is expected to improve from the 2018 level.
  - The positive trend of Altia's Nordic core brand portfolio is expected to continue.
  - Market development in Finland is expected to flatten out in comparison to 2018 and the markets in Sweden and Norway are expected to grow.
  - The negative impact of the increased barley cost will be reflected in high raw material costs, especially in the first quarters of the year.
  - The guidance assumes a normal harvest in 2019.
- In addition, the impact from the implementation of the new IFRS 16 standard is expected to improve comparable EBITDA by EUR 3-4 million.





## **Highlights from 2018**

- Financial performance in 2018 challenged by external factors in the operating environment
  - Increased raw material costs
  - Unfavourable currencies
- In constant currencies net sales grew by 1.4% driven by
  - Nordic core brands such as Koskenkorva Vodka and Larsen, and exports
  - Opening of grocery trade in Finland for low-alc spirits beverages
  - Strengthened market position in wine in Sweden, and own wine brands Blossa and Chill Out developed well
  - Growth in Altia Industrial from volumes and price increases
- Further specific initiatives identified to reach long-term net sales and profitability targets



## Market development

#### APPROXIMATELY TWO THIRDS OF CONSUMER PRODUCT SALES COME FROM STATE RETAIL MONOPOLIES

#### Combined spirits and wine sales volume development in the state retail monopolies

Change compared to previous year, %	Q4 18	Q4 17	2018	2017
Finland, total sales	-2.7	+0.3	-3.3	-0.2
Spirits	-2.4	+0.1	-3.6	-0.4
Wine	-2.8	+0.4	-3.2	-0.1
Sweden, total sales	+2.9	+0.9	+2.1	+0.2
Spirits	+4.1	+1.0	+2.7	+0.9
Wine	+2.8	+0.9	+2.0	+0.2
Norway, total sales	+1.2	+0.9	+1.5	-1.1
Spirits	-0.3	-1.1	+0.1	-0.9
Wine	+1.5	+1.3	+1.7	-1.1

Source: Based on sales volumes by litre published by the state retail monopolies (Alko, Systembolaget, and Vinmonopolet).

- Nordic spirits and wine market in total volumes in the three retail monopolies up by 0.8%
  - Spirits volumes -0.5%
  - Wine volumes +1.0%
- Finland overall lower volumes
  - New Alcohol Act at the beginning of year 2018
  - Changes in excise duties in 2018 and again in 2019
  - Growing spirits categories were gin and Irish and American whiskeys, large volume categories like vodka and VS Cognac declined
  - Sparkling, white and rosé wines grew, red wine declined
- Sweden driving growth in the Nordic region
  - Growing spirits categories were gin, liqueurs (shots) and dark rums, whereas grape spirits and vodka declined
  - Sparkling, white and rosé wines grew, red wines declined
- Norway positive development driven by wine
  - Good sales of liqueurs (shots) and gin, declining volumes in vodka and grape spirits
  - Sparkling, white and rosé wines driving growth

## Net sales highlights

#### **NEGATIVE CURRENCY IMPACT CONTINUED**

- In constant currencies 1.4% above last year's level
- Reported net sales were EUR 357.3 (359.0) million
- Finland & Exports and Scandinavia at last year's level when excluding fx impact
- Altia Industrial's growth driven by price increases and good volumes in industrial products

- Net sales of beverages in constant currencies is flat at 0.3%
- · Growth in exports and grocery trade in Finland
- Spirits sales impacted by lower volumes in Finland, partner portfolio changes in Sweden and fx
- Positive volume development in wine offset by fx impact

EUR million	2018	2017	Reported growth	Adjusted growth*
Altia Group	357.3	359.0	-0.5%	1.4%
Finland & Exports	133.8	133.9	-0.1%	-0.1%
Scandinavia	117.7	123.7	-4.9%	0.6%
Altia Industrial	105.8	101.3	4.4%	4.4%

EUR million	2018	2017	Change, %
Spirits	124.0	125.9	-1.5%
Wine	122.2	124.7	-2.0%
Other beverages	5.3	8.4	-36.5%

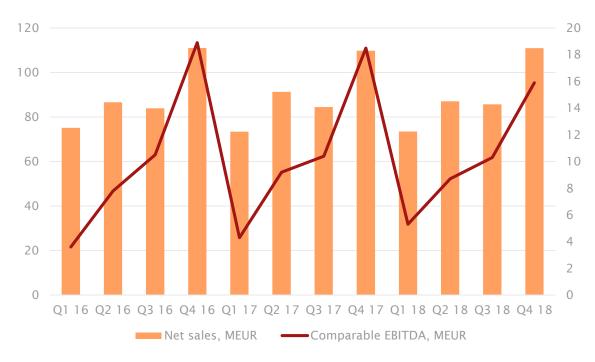
<sup>\*)</sup> Growth in constant currencies

## Barley costs pushing down profitability in Q4 – together with weak currencies and the tax provision

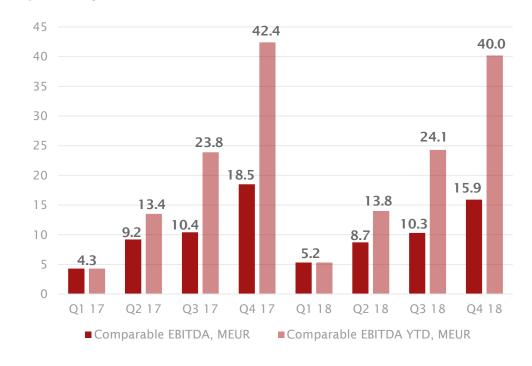
#### SEASONALITY AFFECTS NET SALES AND PROFITABILITY

- Comparable EBITDA was EUR 40.0 (42.4) million
- Comparable EBITDA margin was 11.2% (11.8%)
- Items affecting comparability amounted to EUR 6.0 (2.1) million related mainly to the IPO

#### Quarterly net sales and comparable EBITDA, EUR million

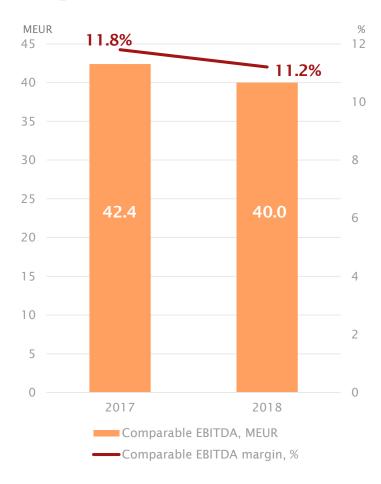


#### Quarterly and cumulative EBITDA, EUR million

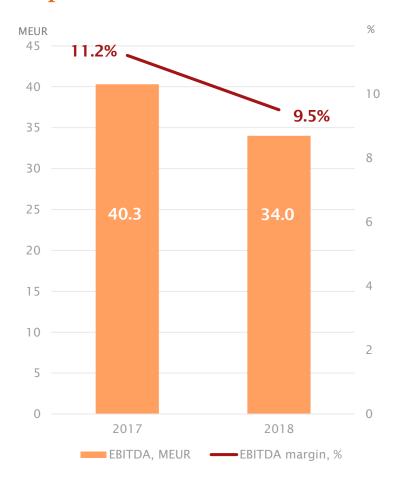


## **Profitability**

#### **Comparable EBITDA**



#### **Reported EBTIDA**



- Items affecting comparability totalled EUR -6.0 (-2.1) million
- EUR 4.6 million related to the initial public offering of Altia
- In addition, restructuring costs from efficiency measures in Finland and Sweden as well as costs related to the closed voluntary pension schemes impact the IAC amount

## Cash flow and balance sheet

**AS AT 31 DECEMBER** 

Net cash flow from operating activities	EUR <b>6.5 (37.6)</b> million
The receivables sold	EUR <b>80.2</b> ( <b>83.6</b> ) million
Net debt	EUR 47.4 (47.7) million
Gearing	31.6% (34.9%)
Equity ratio	38.4% (34.3%)
The reported net debt to comparable EBITDA ratio	1.2 (1.1)
In use from revolving credit facility (at the end of the period)	EUR 0.0 million (10.0) million



## New accounting standards: IFRS 16 Leases

### NOT SIGNIFICANT IMPACT ON ALTIA

- Altia implements the standard by using a simplified approach (modified retrospective approach)
  - Comparative figures will not be restated
- Altia will recognise the accumulated effect of adopting IFRS 16 as an adjustment to equity at the beginning of 2019.
- Furthermore, Altia uses the other available reliefs to the widest possible extent, including the exclusion of leases with a term to maturity of less than 12 months and low-value leases.
- Based on Altia's preliminary impact assessment which is subject to changes, the implementation of IFRS 16 will
  increase the property, plant and equipment in its balance sheet, mainly due to current operating leases of
  premises, warehouses, cars and forklifts.
- In the opening balance of January 2019 when implementing IFRS 16 and calculated according the standard the Group's right of use assets and corresponding interest-bearing liabilities are estimated to be EUR 10.5 million.
- In the consolidated income statement, the operating expense will decrease approximately EUR 3-4 million, while depreciation and interest costs will reflect an increase as the lease expense is no longer classified as an operating expense. This will lead to an improvement in EBITDA. The analysis will be completed during the first quarter of 2019.

# **Key ratios**

EUR million	Q1 18	Q2 18	Q3 18	Q4 18	2018	Q1 17	Q2 17	Q3 17	Q4 17	2017
Net sales, EUR million	73.5	87.1	85.7	110.9	357.3	73.4	91.3	84.5	109.8	359.0
Comparable EBITDA, EUR million	5.2	8.7	10.3	15.9	40.0	4.3	9.2	10.4	18.5	42.4
% of net sales	7.0	9.9	12.0	14.3	11.2	5.8	10.0	12.3	16.9	11.8
EBITDA, EUR million	1.1	8.3	10.3	14.4	34.0	3.8	9.0	11.1	16.3	40.3
Comparable operating result, EUR million	1.6	5.2	6.6	12.2	25.6	0.7	5.6	6.9	15.0	28.2
% of net sales	2.2	5.9	7.7	11.0	7.2	1.0	6.1	8.1	13.6	7.8
Operating result, EUR million	-2.5	4.8	6.6	10.7	19.7	0.3	5.4	7.6	12.7	26.1
Result for the period, EUR million	-1.8	3.6	4.8	8.6	15.1	0.7	3.9	5.6	8.0	18.3
Earnings per share, EUR	-0.05	0.10	0.13	0.24	0.42	0.02	0.11	0.16	0.22	0.51
Net debt / comparable EBITDA, rolling 12m	1.8	1.8	1.9	1.2	1.2	0.7	0.6	0.9	1.1	1.1
Average number of personnel	705	742	725	701	718	785	783	763	718	762

EUR million	Q1 18	Q2 18	Q3 18	Q4 18	2018	Q1 17	Q2 17	Q3 17	Q4 17	2017
Reported net debt / comparable EBITDA	1.8	1.8	1.9	1.2	1.2	0.7	0.6	0.9	1.1	1.1
Borrowings, EUR million	*	103.1	*	89.4	89.4	*	72.7	*	100.1	100.1
Net debt, EUR million	*	77.4	82.9	47.4	47.4	*	27.7	36.5	47.7	47.7
Equity ratio, %	34.9	35.2	38.2	38.4	38.4	47.7	45.5	47.1	34.3	34.3
Gearing, %	56.9	56.7	58.4	31.6	31.6	14.3	15.0	19.2	34.9	34.9
Capital expenditure, EUR million	*	-4.7**	*	*	-7.7	*	-5.8**	*	*	-11.9
Total assets, EUR million	*	388.0	*	390.4	390.4	*	404.2	*	398.4	398.4

ALTIA

<sup>\*)</sup> Not reported
\*\*) Capital expendture for H1 2018 and 2017 respectively

# Quarterly net sales and comparable EBITDA by segment

## Net sales by segment

EUR million	Q4 18	Q3 18	Q2 18	Q1 18	Q4 17	Q3 17	Q2 17	Q1 17	Q4 16	Q3 16	Q2 16	Q1 16
Finland & Exports	39.5	31.8	35.4	27.1	40.7	31.4	35.7	26.0	41.1	31.6	33.9	27.3
Scandinavia	42.8	25.0	27.4	22.5	44.4	26.5	29.7	23.2	45.9	26.7	30.0	25.0
Altia Industrial	28.6	28.9	24.2	24.0	24.7	26.5	25.9	24.2	24.0	25.6	22.7	22.9
Total	110.9	85.7	87.1	73.5	109.8	84.5	91.3	73.4	111.0	83.9	86.6	75.1

## **Comparable EBITDA by segment**

EUR million	Q4 18	Q3 18	Q2 18	Q1 18	Q4 17	Q3 17	Q2 17	Q1 17	Q4 16	Q3 16	Q2 16	Q1 16
Finland & Exports	6.2	4.9	4.6	3.4	7.2	4.0	5.2	3.1	7.7	4.5	4.3	3.6
Scandinavia	8.0	0.8	1.5	-0.1	8.9	1.0	2.1	-0.5	9.0	1.0	0.7	-0.3
Altia Industrial	2.2	4.8	2.5	1.4	3.7	4.5	2.6	1.6	2.6	3.4	2.6	-0.2
Other	-0.6	-0.3	0.2	0.4	-1.3	0.9	-0.8	0.1	-0.5	1.6	0.2	0.6
TOTAL comparable EBITDA	15.9	10.3	8.7	5.2	18.5	10.4	9.2	4.3	18.9	10.5	7.8	3.6
Items affecting comparability	0.0	0.0	-0.4	-4.1	-2.2	0.7	-0.2	-0.5	15.7	1.6	2.8	-0.1
EBITDA	15.9	10.3	8.3	1.1	16.3	11.1	9.0	3.8	34.6	12.1	10.6	3.6
Depreciation, amortisation and impairment	-3.6	-3.6	-3.5	-3.5	-3.6	-3.6	-3.5	-3.5	-3.7	-3.6	-3.6	-3.6
Operating result	12.3	6.6	4.8	-2.5	12.7	7.6	5.4	0.3	30.9	8.5	7.0	-0.0

## **Consolidated income statement**

EUR million	2018	2017
NET SALES	357.3	359.0
Other operating income	7.4	8.3
Materials and services	-206.8	-202.0
Employee benefit expenses	-49.9	-52.0
Other operating expenses	-73.9	-72.9
Depreciation, amortisation and impairment	-14.4	-14.2
OPERATING RESULT	19.7	26.1
Finance income	3.5	4.5
Finance expenses	-5.8	-6.4
Share of profit in associates and income from interests in joint operations	1.2	0.9
RESULT BEFORE TAXES	18.6	25.0
Income tax expense	-3.6	-6.7
RESULT FOR THE PERIOD	15.1	18.3
Result for the period attributable to:		
Owners of the parent	15.1	18.3
Earnings per share for the result attributable to owners of the parent, EUR		
Basic and diluted	0.42	0.51

# **Consolidated balance sheet**

EUR million	2018	2017
ASSETS		
Non-current assets		
Goodwill	80.7	82.1
Other intangible assets	29.6	34.4
Property, plant and equipment	64.6	67.4
Investments in associates and interests in joint operations	7.9	7.6
Available-for-sale financial assets	1.4	1.4
Other receivables	-	1.0
Deferred tax assets	-	1.0
Total non-current assets	0.8	194.8
Current assets		
Inventories	99.6	94.5
Contract assets	0.2	-
Trade and other receivables	60.9	53.9
Current tax assets	2.5	2.8
Cash and cash equivalents	42.0	52.4
Total current assets	205.3	203.6
TOTAL ASSETS	390.4	398.4

EUR million	2	018	2017
EQUITY AND LIABILITIES			
Facility attails at his according to			
Equity attributable to owners of the parent		CO F	CO =
Share capital		60.5	60.5
Invested unrestricted equity fund		1.2	-
Fair value reserve		0.6	0.6
Hedge reserve		0.0	-0.3
Translation differences		19.6	-16.0
Retained earnings		07.3	92.0
Total equity	1.	50.1	136.8
Non-current liabilities			
Deferred tax liabilities	•	16.8	17.7
Borrowings		82.7	89.1
Employee benefit obligations		1.3	1.3
Total non-current liabilities	10	8.00	108.2
Current liabilities			
Borrowings		6.7	11.0
Provisions		0.5	-
Trade and other payables			137.4
. ,	13	31.4	
Contract liabilities		0.6	
Current tax liabilities		0.4	5.0
Total current liabilities	1:	39.5	153.4
Total liabilities	24	40.3	261.6
TOTAL EQUITY AND LIABILITIES	27.2.2019		<b>398.</b> 4 <sub>2</sub>

# **Cash flow from operations**

EUR million	2018	2017
CASH FLOW FROM OPERATING ACTIVITIES		
Result before taxes	(18.6)	25.0
Adjustments		
Depreciation, amortisation and impairment	14.4	14.2
Share of profit in associates and income from investments in joint operations	-1.2	-0.9
Net gain on sale of non-current assets	-0.5	-1.6
Finance income and costs	2.3	1.9
Other adjustments	0.8	0.5
	15.7	14.1
Change in working capital		
Change in inventories, increase (-) / decrease (+)	-5.5	1.2
Change in contract assets, trade and other receivables, increase (-) / decrease (+)	-7.4	9.4
Change in contract liabilities, trade and other payables, increase (+) / decrease (-)	-4.3	-2.6
Change in provisions, increase (+) / decrease (-)		-1.3
Change in working capital	(-17.2)	6.7
Interest paid	-1.4	-1.7
Interest received	0.1	0.3
Other finance income and expenses paid	-14	-2.2
Income taxes paid	( -8.0 )	-4.6
Financial items and taxes	-10.6	-8.2
NET CASH FLOW FROM OPERATING ACTIVITIES	6.5	37.6

Items affecting comparability (MEUR 6) and barley impacts negatively cash generation.

Working capital level driven by barley and the export and grocery trade expansion.

Too high tax estimate for the year.

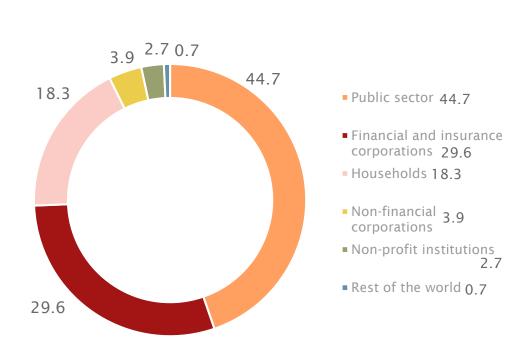


# Reconciliation of alternative performance measures (APM) and items affecting comparability (IAC)

EUR million	2018	2017
Items affecting comparability		
Net gains or losses from business and assets disposals	0.4	1.3
Cost for closure of business operations and restructurings	-1.1	-1.1
Major corporate projects		
Costs related to the closed voluntary pension scheme	-0.7	-
Costs related to stock exchange listing	-4.6	-2.4
Total items affecting comparability	-6.0	-2.1
Comparable EBITDA		
Operating result	19.7	26.1
Less:		
Depreciation, amortisation and impairment	14.4	14.2
Total items affecting comparability	6.0	2.1
Comparable EBITDA	40.0	42.4
% of net sales	11.2	11.8
Comparable EBIT		
Operating result	19.7	26.1
Less:		
Total items affecting comparability	6.0	2.1
Comparable EBIT	25.6	28.2
% of net sales	7.2	7.8

## **Shareholder structure**

**AS AT 31 JANUARY 2018** 



	Shareholders	Number of shares	% of shares
1	Prime Minister's Office	13 097 481	36.2
2	Varma Mutual Pension Insurance Company	1 550 000	4.3
3	Ilmarinen Mutual Pension Insurance Company	1 088 300	3.0
4	OP-Finland Small Firms Fund	559 516	1.5
5	Åbo Akademi University Foundation	455 700	1.3
6	Veritas Pension Insurance Company Ltd.	420 000	1.2
7	Säästöpankki Pienyhtiöt	245 481	0.7
8	Mandatum Life Unit-Linked	181 301	0.5
9	Säästöpankki Kotimaa	150 000	0.4
10	FIM Fenno Sijoitusrahasto	130 931	0.4
	Top 10 total	17 878 710	49.5
	Nominee-registered shares	9 617 863	26.6

## **Finland & Exports**

The Finland & Exports segment comprises the import, sale and marketing of wine and spirits, and other beverages in Finland and the Baltics, as well as exports and travel retail.



## **Highlights**

- Positive development in exports of Altia's Nordic brands continued
- Good development in the Finnish grocery trade
- Lower volumes in the Finnish retail monopoly throughout the year – Altia's market shares stable
- Travel retail and the Baltics at lower level

#### **Product launches & events**

 Koskenkorva won multiple prizes in Liqueurs Masters 2018

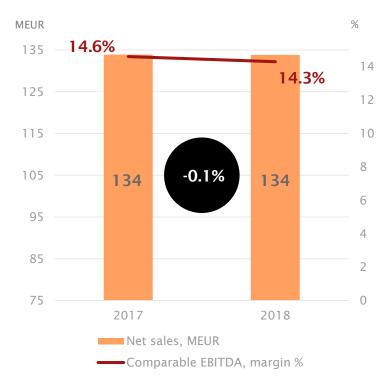




LEYDA

Sauvignon Blanc

## **Key financials**



## Scandinavia

The Scandinavia segment comprises the import, sale and marketing of wine and spirits, and other beverages in Sweden, Norway and Denmark.



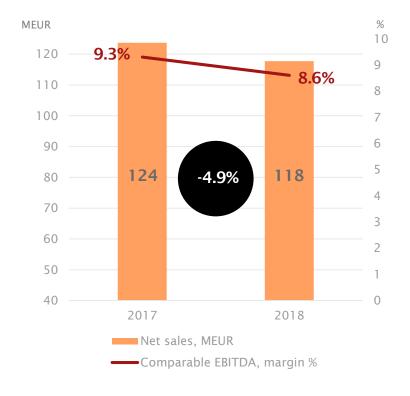
## **Highlights**

- The Scandinavia segment has shown a stable development throughout the year, and the net sales in constant currencies grew by 0.6%
- Wine sales positive impact from a new partner and gained market share
- Spirits sales developed well in Norway, but declined in Sweden due to partner portfolio changes

### **Product launches & events**



## **Key financials**



## **Altia Industrial**

The Altia Industrial segment comprises Koskenkorva plant operations, starch, feed component and technical ethanol businesses, as well as contract manufacturing services at Rajamäki. It also includes supply chain operations, i.e. production operations in different countries, customer service and logistics.



## **Highlights**

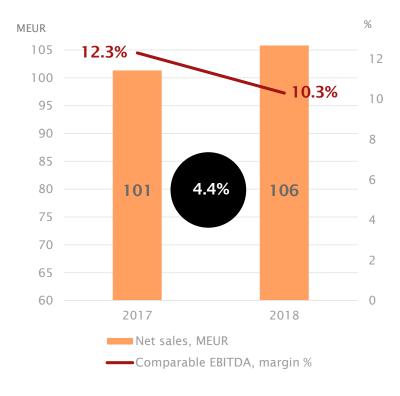
- Net sales grew by 4.4%
- The increase is driven by volumes in industrial products as well as price increases due to barley cost push
- Contract manufacturing volumes were slightly above last year's level

#### **Production**

- The use of grain at the Koskenkorva plant reached a record high of 211.7 (206.0) million kilos, an increase of 2.8% compared to the previous year
- The strong demand of starch has enabled the Koskenkorva plant to run at full capacity throughout the year.
- In 2018, the Rajamäki alcoholic beverage plant produced 64.7 (63.4) million litres of spirits and wine.



## **Key financials**



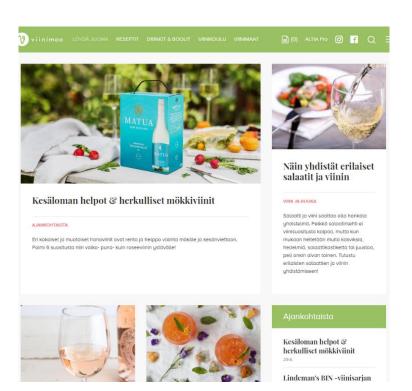
## **Grocery trade offering**



## Altia's digital platforms

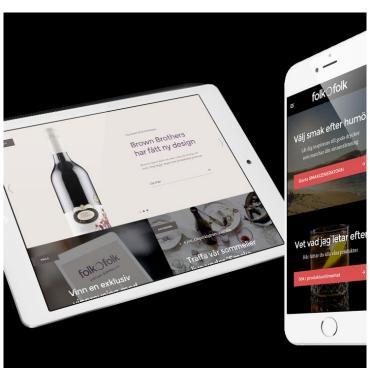
#### Finland: www.viinimaa.fi

- A leading consumer channel for alcoholic beverages in Finland
- · Website, newsletter and social media channels
- Reliable source of information, entertaining and inspirational



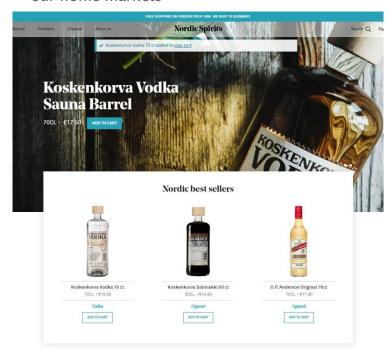
#### Sweden: www.folkofolk.se

- A unique and unrivaled position in the market for alcoholic beverages
- Website, newsletter, press room and social media channels
- The aim is to inspire, inform and educate the consumer



## Germany: www.nordicspirits.com

- Nordic alcohol brand store in Germany since 5/18
- · Incudes Altia's most popular beverage brands
- · Complements traditional exports channels
- Enables us to gather insights about digital consumer sales and online alcohol retail - which we can't do in our home markets



ALTIA

## **Finland & Exports**

Consumer product sales in Finland, the Baltics, travel retail and export



## Scandinavia

Consumer product sales in Sweden, Norway and Denmark



XANTÉ

## **Altia Industrial**

**Key focus areas:** 

service partners

Industrial products and services businesses, supply chain, customer service and logistics.



**Industrial products:** Finnish barley is the focus of our operations and the products include barley starch, grain sprits, technical LARSEN ethanols and feed components.

> **Industrial services:** Contract manufacturing and logistics services for leading wine and spirits companies and for producers and retailers of technical ethanol and solvent products.

automation to improve efficiency, use of energy and water.

Deepening the co-operation and relationships with contract

· Continuously improving the supply chain efficiency focusing

on work safety, quality, automation and digitalisation.

Expanding supply chain capabilities focusing on agility. flexibility, wine packaging and low alcohol production.

· Growing sales and developing marketing of industrial

products. Continuously developing technology and

## **Key focus areas:**

**Key brands:** 

O.P. ANDERSON

 Developing and growing the Nordic core brands through innovations in new occasions and categories as well as with line extensions

KOSKENKORVA

EXPLORED BLOSSA

GRÖNSTEDTS

- Strengthening strategic wine and spirits partnerships and cooperation throughout the value chain
- · Continuing to develop Altia's digital reach to consumers and customers via folkofolk se
- · Continuous evaluation of product portfolio and ongoing revenue management

## **Key figures 2018:**

- Net sales EUR 118 million
- Comparable EBITDA margin 8.6%
- Personnel at vear-end 83

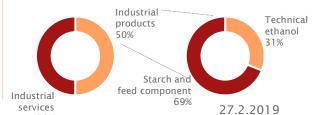
### Net sales split 2018<sup>1</sup>:

Net sales EUR 118 million

Personnel at year-end 395

Comparable EBITDA margin 8.6%

**Key figures 2018:** 



#### **Key brands:**

**LEIJONA®** 

KOSKENKORVA LARSEN













#### **Key focus areas:**

Developing ways of working with the state retail monopoly to continue as an important partner

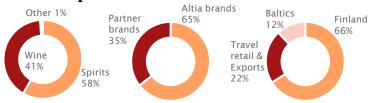
JALOVIINA

- Growing exports of key brands Koskenkorva, Larsen and O.P. Anderson in the key markets of Russia, Asia and the US, and capturing new markets
- Continuing to develop and grow grocery trade in Finland through innovation and novelties
- Continuing to develop Altia's digital reach via viinimaa.fi and nordicspirits.com to consumers and customers
- Continuous evaluation of product portfolio and ongoing revenue management

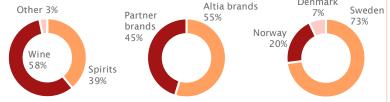
#### Key figures 2018:

- Net sales EUR 134 million
- Comparable EBITDA margin 14.3%
- Personnel at vear-end 92

#### Net sales split 2018<sup>1</sup>:



#### Net sales split 2018<sup>1</sup>:



# Our responsibility work is driven by key megatrends: health & wellbeing, circular economy and climate change

ALTIA CORPORATE RESPONSIBILITY CORNERSTONES AND MATERIALITY









## DRIVEN BY THE MEGATRENDS HEALTH & WELLBEING, CIRCULAR ECONOMY AND CLIMATE CHANGE

## Altia & customers

- Quality and safety of Altia's products
- Responsibly produced and traceable raw materials
- Balanced product portfolio aligned with responsible consumption trends

## Altia & society

- Responsible marketing
- Responsibility in supply chain
- Transparency and good governance

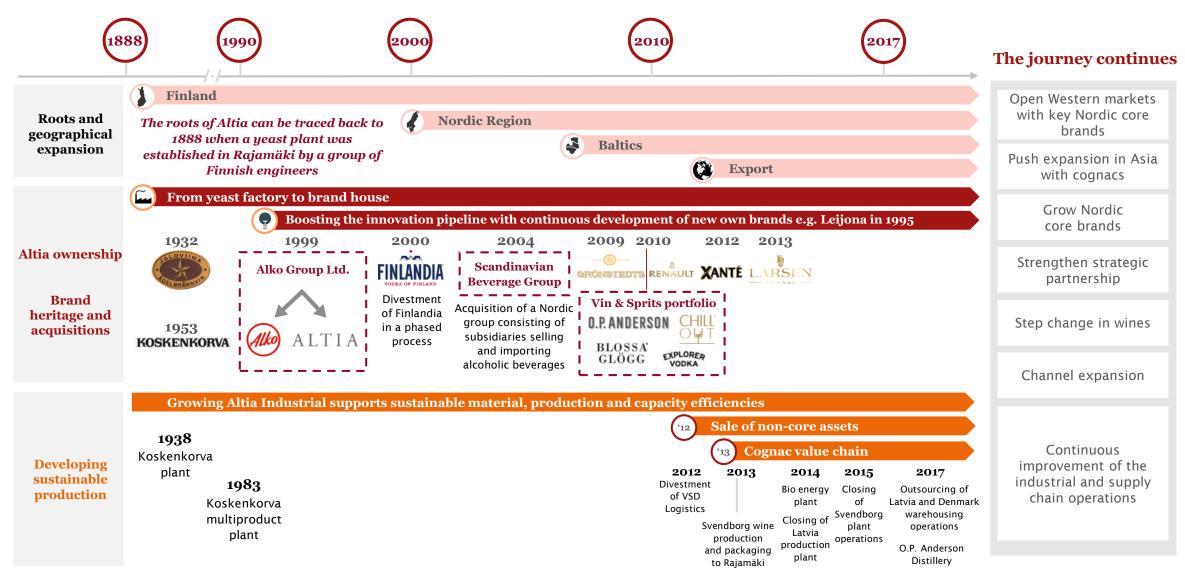
## Altia & environment

- Energy consumption and CO2 emissions
- Sustainable and resilient agriculture
- Conserving groundwater
- Sustainable packaging

## Altia & employees

- Wellbeing of employees
- Employee development
   & good leadership
- Occupational health & safety

## Our journey to being the Nordic powerhouse and market leader

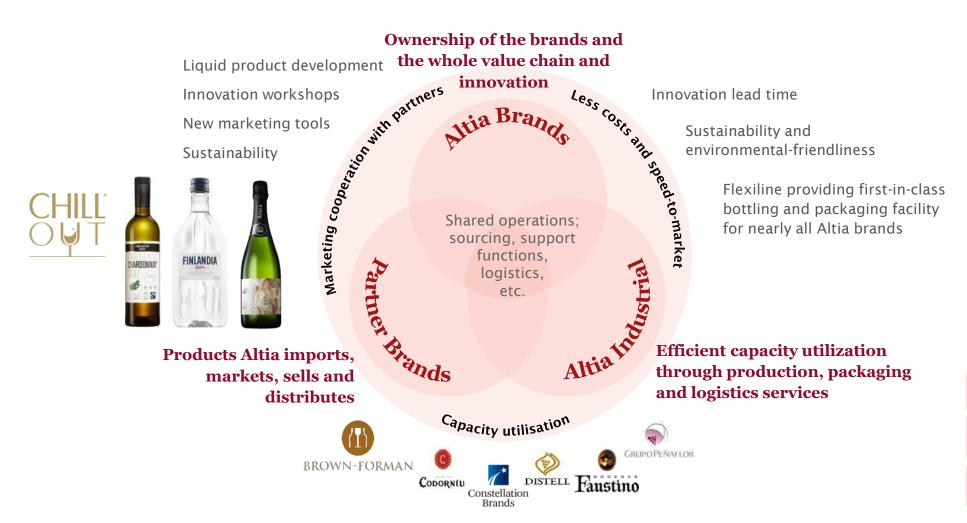


ALTIA

27.2.2019 53

# Our integrated operating model creates synergies and economies of scale

ONE SHARED PLATFROM FOR OUR OWN BRANDS, PARTNER BRANDS AND INDUSTIRAL SERVICES



Summary of key benefits of the integrated operating model

Full capacity utilisation

Deeper cooperation with partners

Agility and capability for local solutions

# Our sales channels provide stable and predictable sales

APPROXIMATELY TWO THIRDS OF OUR CONSUMER PRODUCT SALES COME FROM RETAIL MONOPOLIES

		Consumer sales <sup>1)</sup>	Examples	Description	How Altia operates in the channel
/\/\	68%	Monopoly	SYSTEM WINMONOPOLET	<ul> <li>State retail monopolies in Finland, Sweden and Norway are the largest channels and constitute together approximately two thirds of the Company's consumer product sales</li> <li>Retail monopolies have extensive geographic presence and wide assortment supported by pick-and-collect online services</li> </ul>	<ul> <li>Several years of experience in operating in the highly regulated Nordic monopoly market</li> <li>Understanding of Nordic consumer habits and trends provides strong position in the tender processes</li> </ul>
	10%	Grocery trade	MAXIMA Dagrofa  KMarket NorgesGruppen  Dansk Supermarked MARKET COOP	<ul> <li>Grocery stores, supermarkets and kiosks especially in Denmark and the Baltics</li> <li>Low/non-alcoholic beverages in monopoly markets</li> </ul>	With the change in the Finnish     Alcohol Act in January 2018, the     grocery trade opened up for ethanol-     based beverages of up to 5.5% ABV
	9%	Wholesale & HoReCa	Heino K Scandic C F 12 NOHO	<ul> <li>Hotels, restaurants and cafés</li> <li>Plays important role in brand building and in trend-setting</li> </ul>	<ul> <li>Access to HoReCa goes usually through wholesale customers</li> <li>Important marketing channel</li> </ul>
	13%	Travel retail & Exports	TALLINK VIKING LINE  ASSAURCE  SPIRITS	<ul> <li>Exports consists of consumer product sale outside Altia's home market</li> <li>Price differences between countries drive border trade and travel retail</li> </ul>	<ul> <li>Exports through distribution partnerships</li> <li>Key export countries are Russia, China and the US</li> </ul>

<sup>1)</sup> Consumer sales by customer segment in 2018. Consumer sales is defined as the total of net sales of Finland & Exports and Scandinavia segments. The consumer sales breakdown is based on unaudited internal sales reporting.

ALTIA

55

# Two thirds of Altia's consumer product sales from monopolies



# Transparent pricing - fixed and predetermined gross margins for monopoly

	Annual wind	lows for price	revisions <sup>7)</sup>	Price lock-up period after a	
	I	I II		initial listing	
Alko	1 Feb	1 Jun	1 Oct	8 months	
SYSTEM BOLAGET	1 Mar	1 Sep	-	9 months	
VINMONOPOLET	1 Jan	1 May	1 Sep	6 months	

## Monopoly facts<sup>6)</sup>

	Sales	Off- trade share <sup>2)</sup>	Share of consumption	Sale outlets		Extent of assortment <sup>4)</sup>		Monopoly	Share of wine	Marketing	
	volumes 2017 <sup>1)</sup>			Monopoly	Pick-up	Grocery trade	Base	Order	support <sup>5)</sup>	in BIB	restrictions
Alko)	85	90%	40%	355	60	4948 ≤5.5%	3642	3535	60%	41%	Under 22% ABV brands allowed with certain restrictions
SYSTEM	241	90%	80.3%	440	457	6587 ≤2.25% (≤3.5% beer)	2521	13520	77.8%	62%	Alcohol marketing is in general allowed, however certain restrictions apply
VINMONOPOL	78 ET	90%	48%	327	0	4257 ≤4.7%	1652	16335	55%	na	All marketing of alcoholic beverages prohibited



<sup>2)</sup>Aggregatde volume data for spirits and wine in 2016 (Euromonitor 2017) 3)Share of recorded alcohol consumption calculated in litres of 100% alcohol 4)Number of beverage brands

<sup>5)</sup> Based on surveys in 2017, results are not comparable

<sup>6)</sup> Unless otherwise stated, source: Information on the Nordic Alcohol Market 2018 (Alko)

<sup>7)</sup> Price revisions informed to monopolies about 2-3 months ahead

## **Alcohol taxation**

## **Changes in Finnish alcohol taxation**

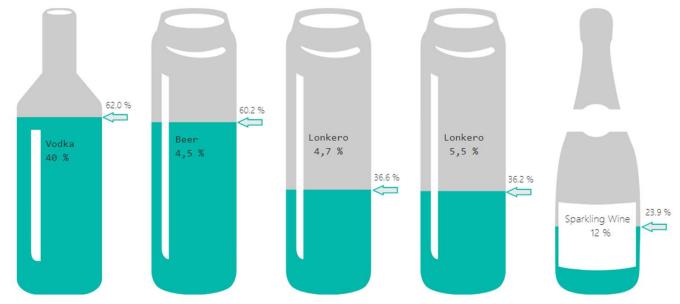
- January 2019
  - Tax increase of EUR 30 million
  - Even split on different categories, on average 2.5%
  - Spirits +2%; wine +3.7%, beer and cider 2.7% and 2.1% resp.
  - Consumer price impact about 32 cent on vodka and 13 cent on wine
- January 2018
  - Tax increase of EUR 100 million
  - Spirits +5%; wine +13%; other categories 7.2-12.9%
  - Consumer price impact about 70 cent on vodka and 30 cent on wine

# Alcohol excise duty rates and value-added tax rates in the Nordic countries

	Spirits	Wine	VAT, %
•	47.9	34.8	24.0
•	53.8	24.8	25.0
#	80.8	52.7	25.0

Source: Information on the Nordic Alcohol Market 2018 (Alko), euro per litre of 100% alcohol

Below is an example of the excise duty's share of the retail sales price *after* the January 2018 increase in Finland:



In the example the following products are used: Koskenkorva Vodka 0,7l, Koff III 0,33l, Hartwall Cool Grape 4,7%, Hartwall Original Long Drink 5,5%, True Colours Cava 0,75l

HISTORICAL YEAR IN VALUE AND IN VOLUME



MILLION BOTTLES +10.2%

**TO MORE THAN 158 COUNTRIES** 

Global cognac market value grew by 14.4% to EUR 3.15 billion

Volume growth 10.2% to 197.4 million bottles

Highest volume growth in the US (+11.5%) and China (+31.5%)

VS quality is the biggest category (50%)

\*IN MILLION BOTTLES

The US accounts for 42% of global volume, mostly VS quality

China (incl. Singapore) accounts for 25% of global volume, mostly VSOP/XO qualities

## **TOP 10 DIRECT SHIPMENTS** IN MILLION BOTTLES

1- UNITED STATES 82.6

2- CHINA

3- SINGAPORE

6- FRANCE 4.3

8- HONG KONG 3.5

7- LETTONIA 3.7

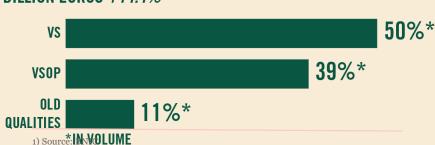
9- NETHERLANDS 2.9

10- SOUTH AFRICA

2.6

# **TURNOVER 3.15**

**BILLION EUROS** +14.4%



86.1\* NAFTA

> NAFTA: +11.4% +12.6% EUROPE: +5.7% +8.7% FAR EAST: +11.3% +18.4%

OTHER MARKETS\* : +13.2%

(\* 6.5% OF THE GLOBAL VOLUMES SHIPPED, EQUAL TO 12.8 MILLION BOTTLES)



BNIC

CANADA. THE UNITED STATES AND MEXICO.

• FAR EAST: SOUTH KOREA, HONG KONG, MALAYSIA, SINGAPORE,



# **Our Executive Management Team**

CEO

CFO

A Pekka Tennilä B Niklas Nylander C Janne Halttunen SVP, SCANDINAVIA

D Kari Kilpinen SVP, FINLAND & EXPORTS

**E** Hannu Tuominen SVP, ALTIA INDUSTRIAL

F Kirsi Lehtola SVP, HR

**G** Kirsi Puntila SVP, MARKETING

