

ALTIA

Kari Kilpinen to join Altia Executive Management Team

Director of Altia Finland **Kari Kilpinen** (MBA, Bachelor of Hospitality Management) has been nominated to the Altia Executive Management Team as SVP, Regional Commercial Finland. Kilpinen will report to CEO **Pekka Tennilä**.

In his time at Altia, Kari Kilpinen has excelled in different marketing and sales roles. With vision and persistence, Kilpinen has developed the operations of Altia's Finnish organisation to be more brand centric and customer oriented. Altia Finland is the market leader in Finland in its field.

Altia Finland's biggest own brands are Koskenkorva, Leijona Viina, Jaloviina and the Chill-Out range of wines. In addition, Altia Finland has an extensive portfolio of well-known brands such as Fresita, Nederburg, Jack Daniels and Tarapaca.

At the same time, Executive Management Team member Janne Halttunen (M.Sc. Business Administration) has been nominated SVP, Regional Commercial Sweden. In his previous position as SVP, Partner Brands and Export, his achievements include the initiation of Koskenkorva Vodka exports to the USA.

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Altia is a leading wine and spirits company offering quality brands in the Nordic and Baltic countries. Altia produces, markets, sells, imports and exports alcoholic beverages. Sustainability is a crucial business factor for Altia. We want to enhance a modern, responsible Nordic drinking culture. Our own brands include Blossa, Chill Out, Koskenkorva, Larsen, Renault, O.P. Anderson, Valhalla and Xanté. Further information: www.altigroup.com