

ATTACHMENT TO THE STOCK EXCHANGE RELEASE:
ANORA APPOINTS MIKKEL PILEMAND AS CHIEF GROWTH OFFICER



MIKKEL PILEMAND

born 1971

International Business Master's degree

Danish nationality

Professional experience

2017-2023 nemlig.com, Chief Commercial Officer

2009-2016 Carlsberg Group, Vice President Core Beer, several brand and marketing positions

2007-2009 Reckitt Benckiser, Marketing Director Nordic

1997-2006 Procter & Gamble, Senior Brand Manager, CEEMEA, and other brand manager positions

1992, 1994 Häagen-Dazs, Assistant Shop Manager