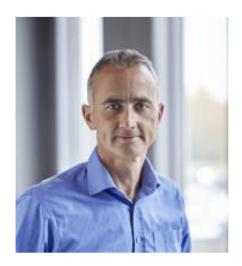


## ATTACHMENT TO THE STOCK EXCHANGE RELEASE: ANORA APPOINTS MIKKEL PILEMAND AS CHIEF GROWTH OFFICER



## MIKKEL PILEMAND

born 1971 International Business Master's degree Danish nationality

## **Professional experience**

2017-2023	nemlig.com, Chief Commercial Officer
2009-2016	Carlsberg Group, Vice President Core Beer, several brand and marketing positions
2007-2009	Reckitt Benckiser, Marketing Director Nordic
1997-2006	Procter & Gamble, Senior Brand Manager, CEEMEA, and other brand manager positions
1992, 1994	Häagen-Dazs, Assistant Shop Manager