

# ANORA

## **Q3 25 Results presentation**

with CEO Kirsi Puntila and CFO Stein Eriksen

**31 October 2025**

# Today's agenda and speakers

- 1 Business review
- 2 Financial review
- 3 CEO's reflections
- 4 Q&A



**Kirsi Puntila**

CEO



**Stein Eriksen**

CFO

# Business review



# Comparable EBITDA increased in Q3 thanks to continued strong gross margin and good opex control

|                                                                                                                                    |                                                                                                                                         |                                                                                           |                                                                                |
|------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| <div>Net sales</div> <div>Q3: 156.7 (162.7)</div> <div>EUR million</div>                                                           | <div>Gross margin</div> <div>Q3: 43.9 (42.0)</div> <div>Wine 29.0 (26.4)</div> <div>Spirits 46.0 (46.2)</div> <div>% of net sales</div> | <div>Comparable EBITDA margin</div> <div>Q3: 11.5% (9.8%)</div> <div>% of net sales</div> | <div>Comparable EBITDA</div> <div>Q3: 18.0 (15.9)</div> <div>EUR million</div> |
| Declined primarily due to lower volumes in the filler services in Wine and the earlier changes in the partner portfolio in Spirits | Improvements in the Wine and Industrial segments                                                                                        | Increased in all segments, thanks to strong gross margin and lower operating expenses     | Guidance for comparable EBITDA: EUR 70-75 million for 2025                     |

Capital Markets Day in Helsinki on 5 November

# Highlights in Q3 2025

## Market share of wines increased in Sweden and Denmark



- Il Capolavoro brand expanded into new categories in Denmark. The product range was extended to include Italian sparkling wine as well as Italian-style wine-based spritzes.
- In Sweden we had two major launches: Diamond Cellar Cabernet Shiraz in 3L BiB and Casa Nero Barbera in 1L bottle.

## Improved profitability and strong EBITDA for Spirits in a context of market headwinds and portfolio changes



- Koskenkorva's strong performance continued with net sales growth across nearly all markets and in liqueurs, representing almost 18% of the total Spirits sales.
- New product launches, including Jaloviina Cream and Aalborg ROD, were key drivers of the net sales growth for these already strong brands.

## Glögg season started with various new launches



- In September we launched the first-ever annual Blossa made with red wine.
- Other novelties included Blossa Pumpkin Spice, Coffee & Vanilla, Frost and Original Recipe.

# Wine

ANORA

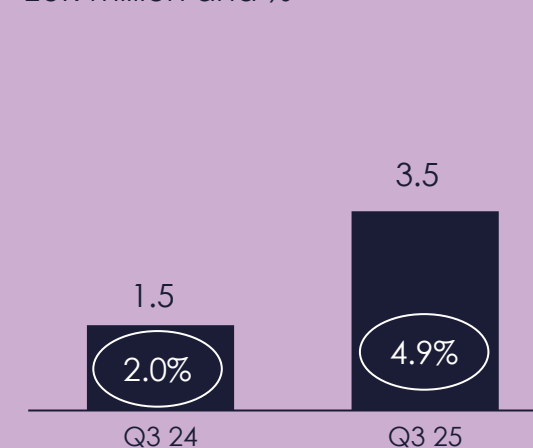
## Q3 highlights

- **Net sales** declined by 5.0% to EUR 70.3 (74.1) million.
- The decline was mainly driven by lower filler services business in Denmark.
- Anora regained its number two market position in the monopoly channel in Sweden.
- **Comparable EBITDA** increased to EUR 3.5 (1.5) million, or 4.9% (2.0%) of net sales.
- The increase was due to increased gross profit and lower operating expenses.

**Net sales (total)**  
EUR million



**Comparable EBITDA**  
EUR million and %



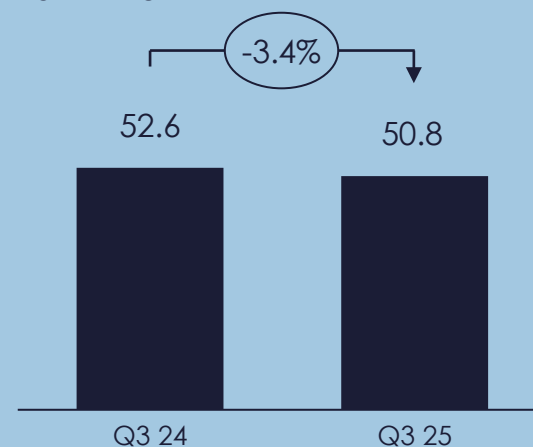
# Spirits

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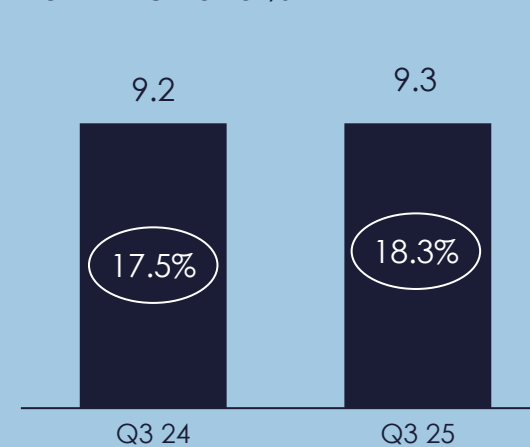
## Q3 highlights

- **Net sales** declined by 3.4% to EUR 50.8 (52.6) million, explained by the earlier changes in the partner portfolio.
- Market shares declined across main countries, with Norway and Finland in particular experiencing weak performance.
- Koskenkorva's net sales grew from the previous year, representing almost 18% of the total Spirits sales.
- **Comparable EBITDA** amounted to EUR 9.3 (9.2) million, while the comparable EBITDA margin increased to 18.3% (17.5%) of net sales due to lower operating expenses.
- The gross margin amounted to 46.0% (46.2%), reflecting the impacts of revenue and mix management.

**Net sales (total)**  
EUR million



**Comparable EBITDA**  
EUR million and %



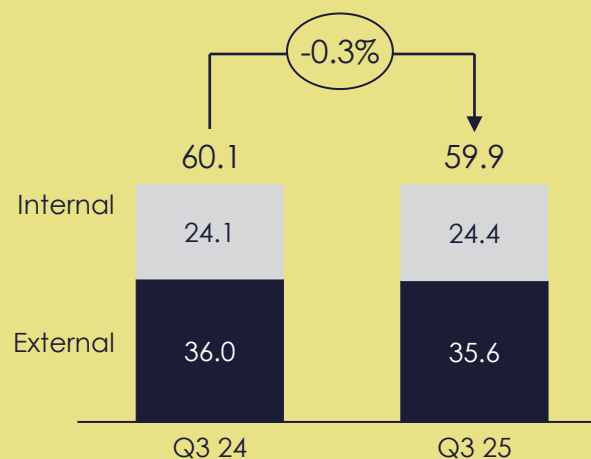
# Industrial

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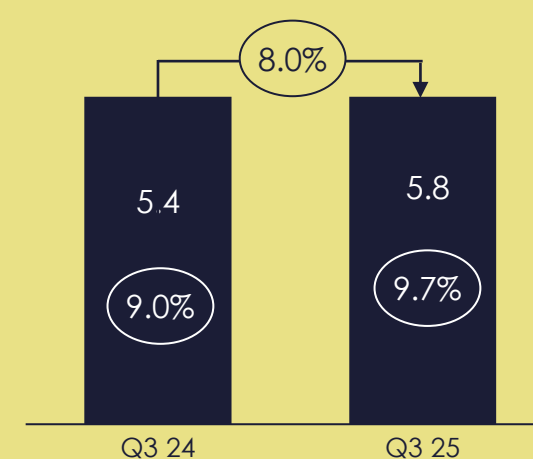
## Q3 highlights

- **External net sales** decreased by 1.2% to EUR 35.6 (36.0) million, mostly driven by lower volumes in contract manufacturing and the side product sales prices, compensated by higher sales of starch and ethanol.
- The total net sales amounted to EUR 59.9 (60.1) million.
- **Comparable EBITDA** increased to EUR 5.8 (5.4) million, or 9.7% (9.0%) of net sales.
- The efficiency improvement in supply chain successfully increased profitability.

**Net sales (total)**  
EUR million



**Comparable EBITDA**  
EUR million and % of net sales



# Financial review



# Financial summary for Q3 2025

## P&L summary

- **Comparable EBITDA** of EUR 18.0 (15.9) million, with improvements in all segments, due to strong gross margin and lower operating expenses
- **Net sales** down to EUR 156.7 (162.7) million, or by 3.7%, primarily due to lower volumes in the filler services in Wine and the earlier changes in the partner portfolio in Spirits
- Continued strengthened **gross margin**, up 190 bps compared to last year
- Continued **OPEX** reductions

## Balance sheet summary

- **Net interest-bearing debt** ending at EUR 203.3 (218.1) million, and leverage (NIBD/EBITDA) at 3.0x vs 3.3x last year
- **Liquidity reserves** ending at EUR 262 million compared to EUR 236 million last year
- **Inventory reduction** of EUR 22.5 million, mainly due to improvements in the Industrial segment, as well as reduction of partner inventory in both Wine and Spirits

## Ongoing projects

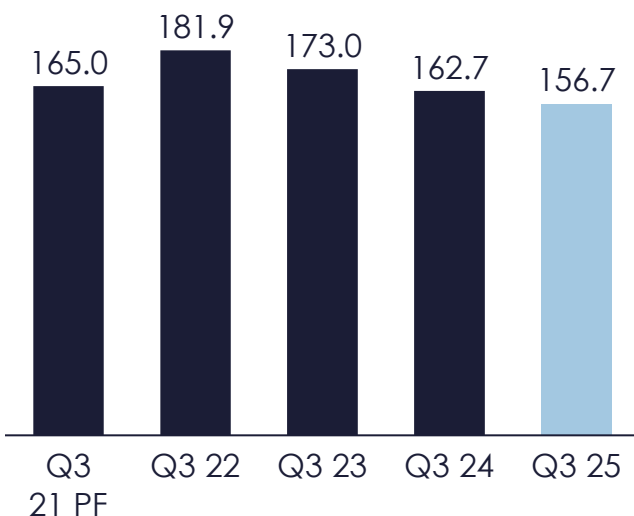
- **SAP implementation project:** consolidating all operations into a single ERP system, with technical go live in Q4 2025 and operational go live in beginning of Q1 2026
- **Credit Policy and credit controlling process review**
- Implementation of a **new technology platform for external reporting.** The implementation has successfully modernized our external reporting process, bringing significant improvements to control, transparency, and efficiency



# In Q3 2025, net sales decreased by 3.7%

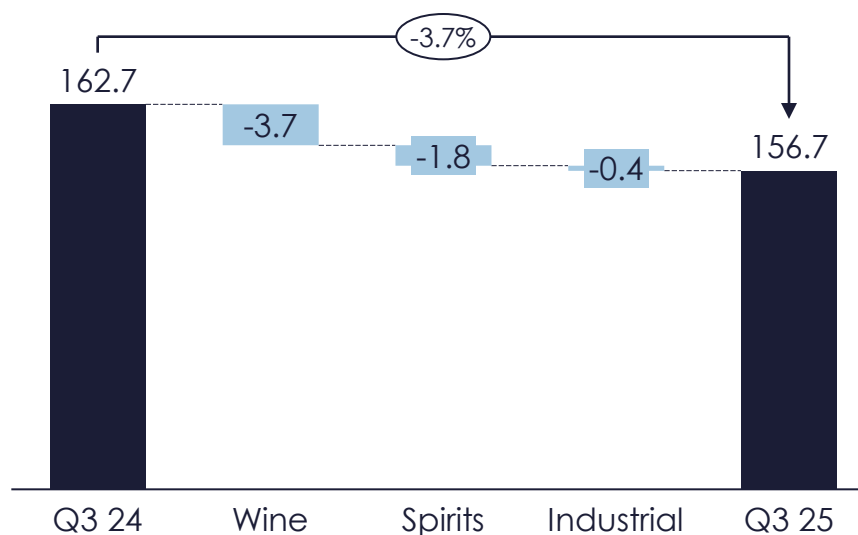
Lower volumes in the Wine and Spirits segments

Net sales (external), EUR million



PF = Pro forma

Net sales (external), EUR million and change per segment



- In the Wine segment, the decline was mainly driven by lower filler services business in Denmark.
- In Spirits, net sales decline is explained by the earlier changes in the partner portfolio.
- Industrial external net sales decreased mostly driven by lower volumes in contract manufacturing and the side product sales prices, compensated by higher sales of starch and ethanol.

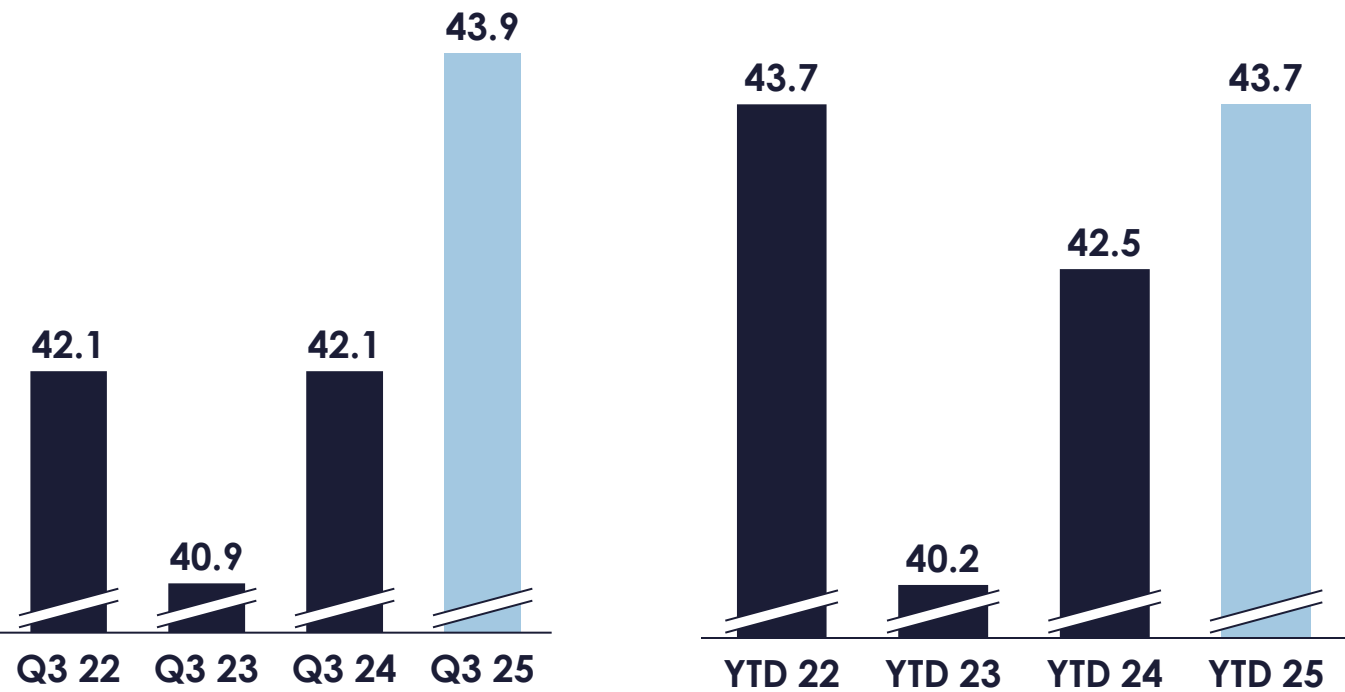
# Gross margin – underlying improvement driven by revenue management

## Stabilisation of input costs (example Finnish barley)

Barley price development  
EUR/tn\*



## Gross margin – underlying development

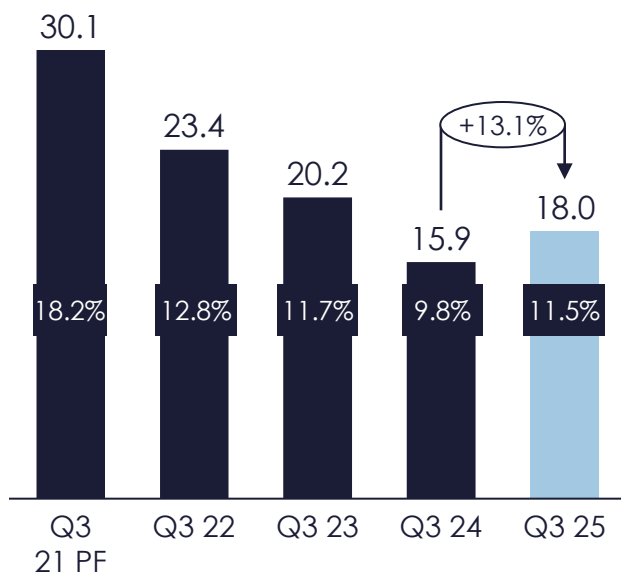


Adjusted for sale of Larsen in 2H-23 (11.6 mEUR and IAC postings 1H 2025 (1.7 mEUR)

# Q3 Group comparable EBITDA was up by 13.1% from last year

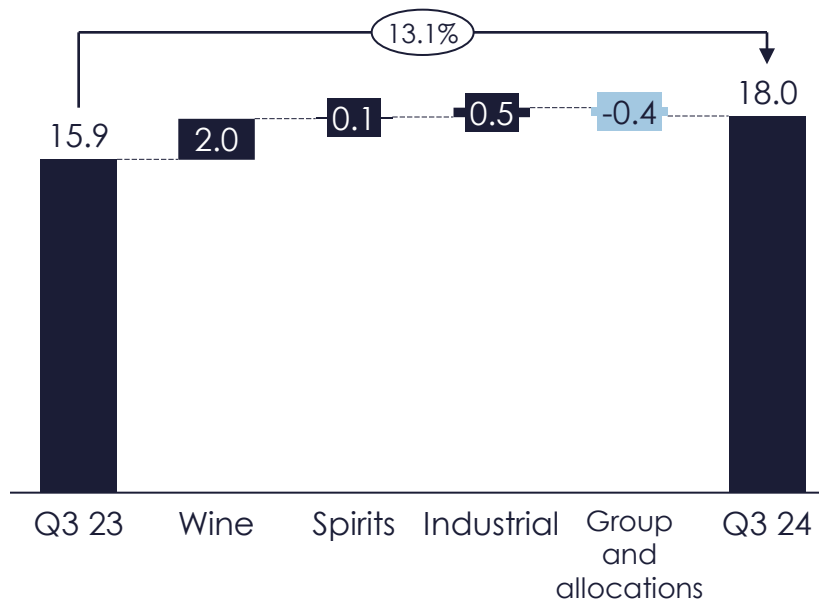
Improvements in all segments

Comparable EBITDA, EURm and % of net sales



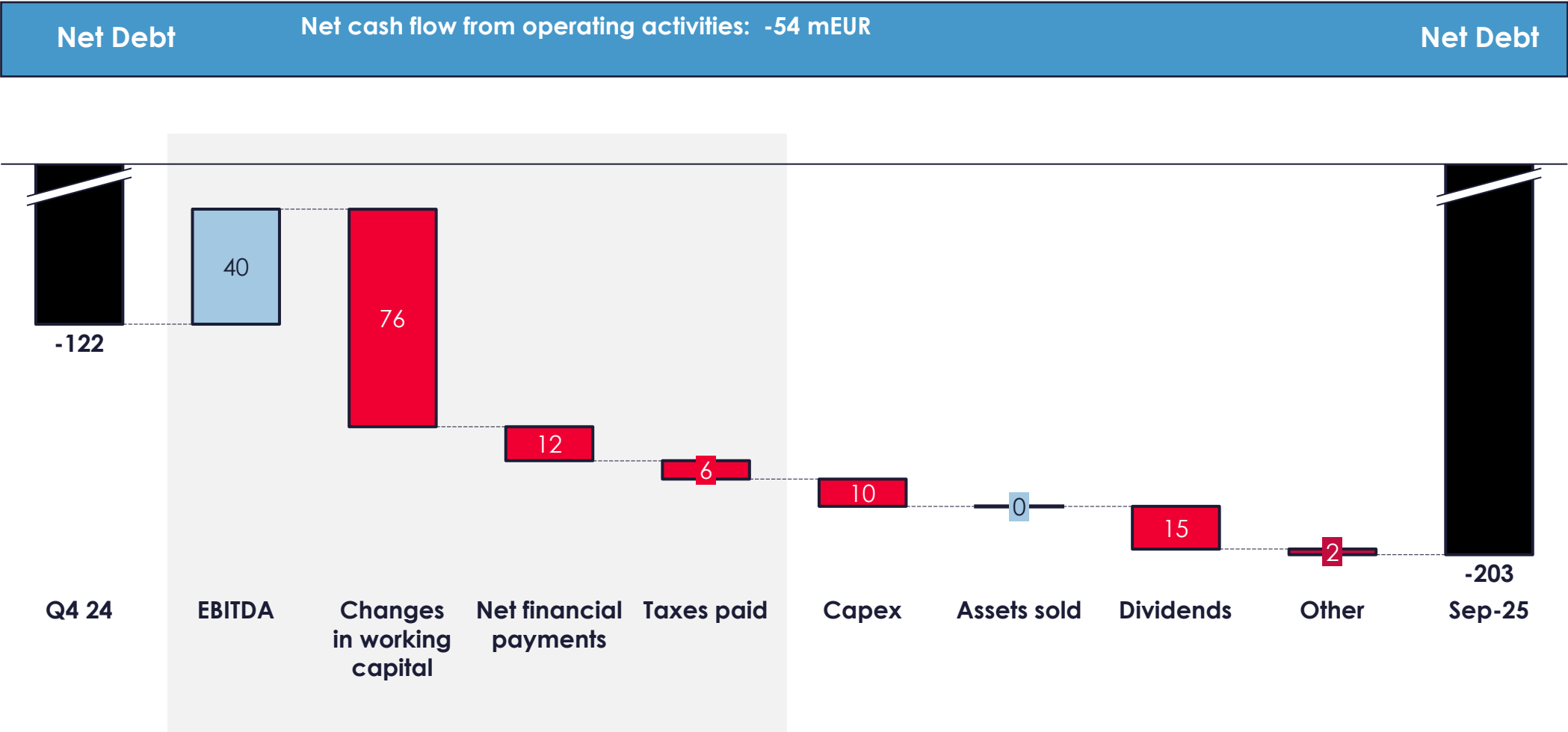
PF stands for pro forma.

Comparable EBITDA, EURm and change per segment

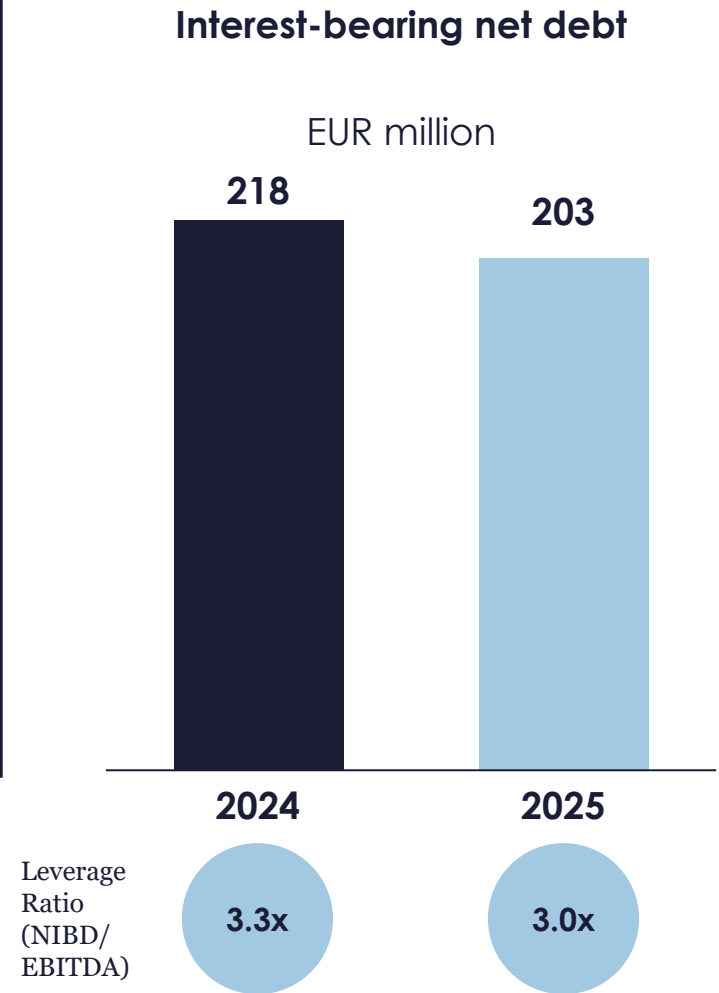
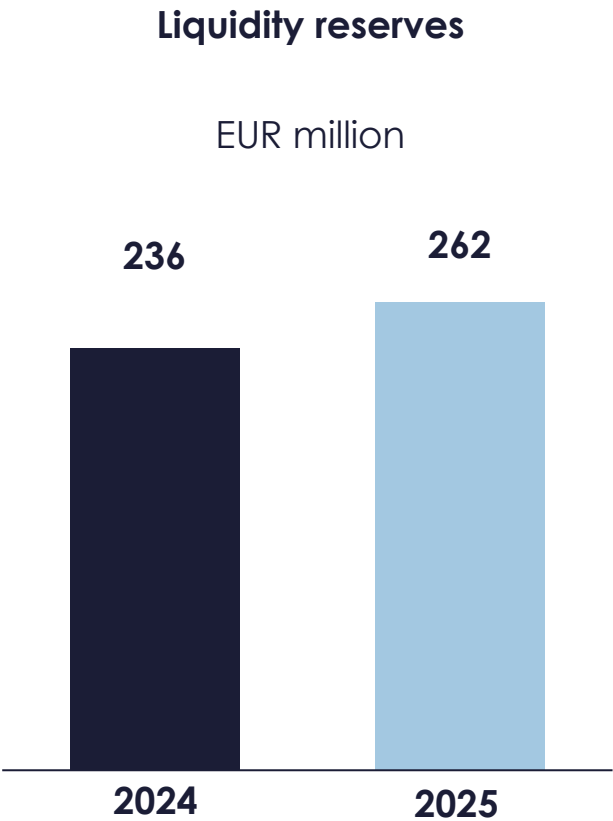
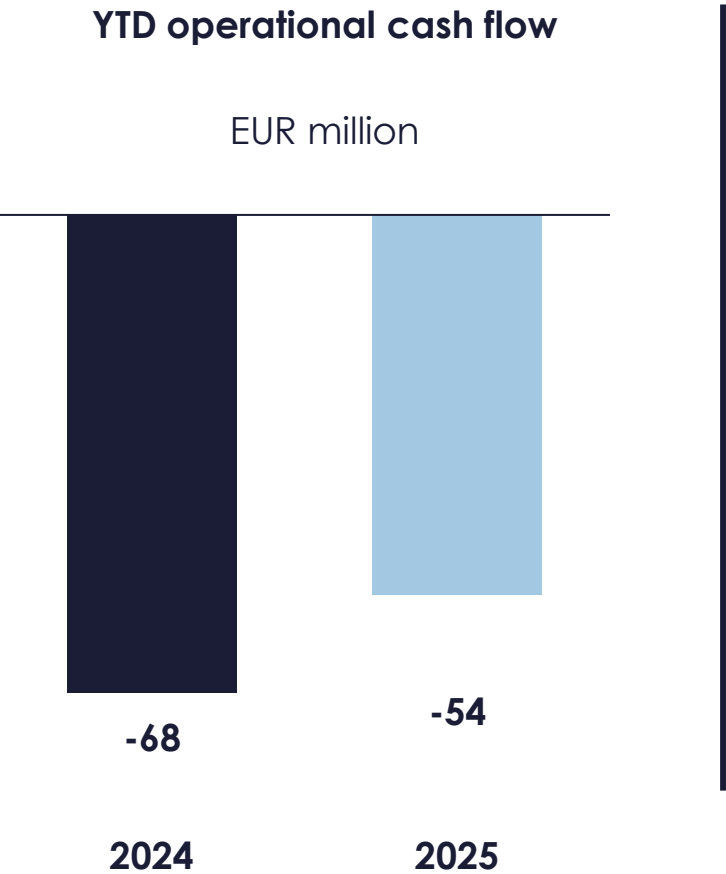


- Q3 Group comparable EBITDA increased EUR 18.0 (15.9) million or 11.5% (9.8%) of net sales.
- The operating expenses were below last year in all segments and overall.
- The Wine segment increased due to increased gross profit and lower operating expenses.
- Spirits comparable EBITDA margin increased to 18.3% (17.5%) due to lower operating expenses.
- In the Industrial segment, the efficiency improvement in supply chain successfully increased profitability.

# Net Debt Development



# Anora's financial position

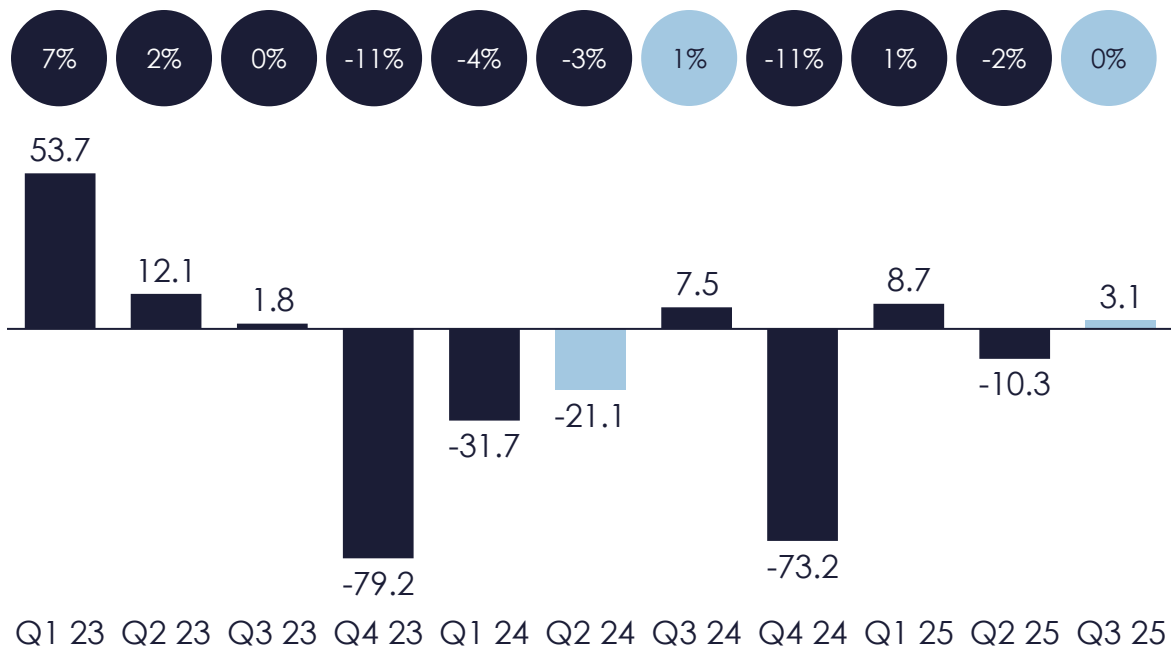


# Net working capital

Net working capital was at a level of 0% of net sales at the end of September (LTM)

- The Group's net working capital amounted to EUR 3.1 (7.5) million at the end of September.
- Inventory decreased to EUR 151.2 (173.7) million, mainly due to improvements in the Industrial segment, as well as reduction of partner inventory.
- Trade receivables and other current assets increased to EUR 119.6 (118.4) million.
- The receivables sold amounted to EUR 92.5 (101.2) million at the end of the reporting period.
- Trade payables and other current liabilities decreased to EUR 262.7 (276.9) million.

Net working capital, EUR million and % of net sales, (LTM)



# Summary





# Q3 2025 Summary

## Key takeaways from Q3 2025

- Comparable EBITDA of EUR 18.0 (15.9) million, with improvements in all segments
- Wine Sweden continued to gain market share – regained #2 position in monopoly
- Net sales amounted to EUR 156.7 million (-3.7% vs. Q3/24)
- Continued strong development in gross margin, ending at 43.9% (+ 190bps)

## Going forward

- Guidance for comparable EBITDA in 2025: EUR 70-75 million

# Strategic direction will be further elaborated at Anora's Capital Markets Day

Going forward

- Accelerating actions to improve our financial performance
- Updating our strategy to guide us up until 2028

**NEXT WEEK:**  
**Capital Markets Day on**  
**Wednesday 5 November 2025**

**Join the webcast:**  
**<https://anora.com/en/investors/cmd-2025>**

**ANORA**



# Q&A



A group of people are sitting at a wooden picnic table on a rocky shore next to a body of water. The scene is set at dusk or dawn, with a soft, colorful sky. The ANORA logo is prominently displayed in the center of the image.

**Our next scheduled event**  
5 November 2025 – Capital Markets Day  
11 February 2026 –FY/2025 Financial Statement Release

**ANORA**

**Thank you!**

**ANORA**

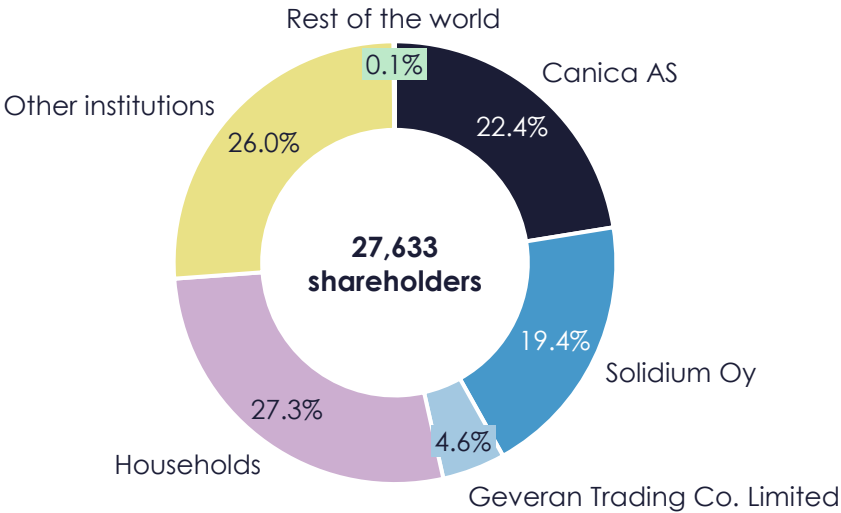
# Appendix

# Anora's top 10 shareholders 30 September 2025

| Shareholder                                | Shares            | % of shares |
|--------------------------------------------|-------------------|-------------|
| Solidium Oy                                | 13,097,481        | 19.4        |
| Varma Mutual Pension Insurance Company     | 2,031,240         | 3.0         |
| Ilmarinen Mutual Pension Insurance Company | 1,290,000         | 1.9         |
| WestStar Oy                                | 1,175,299         | 1.7         |
| Elo Mutual Pension Insurance Company       | 728,602           | 1.1         |
| Veritas Pension Insurance Company Ltd.     | 433,563           | 0.6         |
| Eriksson Trygve                            | 400,000           | 0.6         |
| Savolainen Heikki Antero                   | 346,548           | 0.5         |
| Petter and Margit Forsström´s Foundation   | 306,200           | 0.5         |
| OP Life Assurance Company Ltd              | 297,765           | 0.4         |
| <b>10 biggest owners in total</b>          | <b>20,106,698</b> | <b>29.8</b> |
| Nominee-registered shares                  | 24,627,888        | 36.5        |
| Total                                      | 67,553,624        | 100.0       |

Source: Euroclear Finland

ILLUSTRATION OF ANORA'S OWNERSHIP



The chart provides an illustration of Anora's ownership structure including the largest shareholders based on information provided to the company. In the Euroclear Finland data, the shareholdings of Canica AS and Geveran Trading Co. Limited are included in the nominee-registered shares.

# Income statements

| EUR million                                                                                   | Q3 25        | Q3 24        | Q1-Q3 25     | Q1-Q3 24     | 2024         |
|-----------------------------------------------------------------------------------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Net sales</b>                                                                              | <b>156.7</b> | <b>162.7</b> | <b>463.6</b> | <b>486.7</b> | <b>692.0</b> |
| Other operating income                                                                        | 2.0          | 1.8          | 7.8          | 5.9          | 8.5          |
| Materials and services                                                                        | -89.9        | -96.2        | -267.1       | -285.8       | -407.1       |
| Employee benefit expenses                                                                     | -22.9        | -23.1        | -74.9        | -76.1        | -103.9       |
| Other operating expenses                                                                      | -27.9        | -30.0        | -89.0        | -92.7        | -128.3       |
| Depreciation, amortisation and impairment                                                     | -6.6         | -6.7         | -20.2        | -20.2        | -26.8        |
| <b>Operating result</b>                                                                       | <b>11.4</b>  | <b>8.5</b>   | <b>20.2</b>  | <b>17.8</b>  | <b>34.5</b>  |
| Finance income                                                                                | 2.0          | 1.9          | 8.0          | 7.5          | 10.7         |
| Finance expenses                                                                              | -5.5         | -6.7         | -19.2        | -22.4        | -30.7        |
| Share of profit in associates and joint ventures and income from interest in joint operations | -0.2         | -0.1         | -0.7         | 0.3          | 0.3          |
| <b>Result before taxes</b>                                                                    | <b>7.7</b>   | <b>3.6</b>   | <b>8.4</b>   | <b>3.1</b>   | <b>14.7</b>  |
| Income tax expense                                                                            | -1.5         | -0.4         | -2.2         | -0.4         | -3.7         |
| <b>Result for the period</b>                                                                  | <b>6.2</b>   | <b>3.2</b>   | <b>6.2</b>   | <b>2.8</b>   | <b>11.1</b>  |
| Earnings per share, basic                                                                     | 0.09         | 0.05         | 0.09         | 0.04         | 0.16         |

# Balance sheet

| EUR million                                                                    | 30 Sep<br>2025 | 30 Sep<br>2024 | 31 Dec<br>2024 |
|--------------------------------------------------------------------------------|----------------|----------------|----------------|
| <b>ASSETS</b>                                                                  |                |                |                |
| <b>Non-current assets</b>                                                      |                |                |                |
| Goodwill                                                                       | 302.4          | 300.4          | 299.1          |
| Other intangible assets                                                        | 189.7          | 196.7          | 194.1          |
| Property, plant and equipment                                                  | 64.2           | 61.9           | 63.2           |
| Right-of-use assets                                                            | 55.3           | 58.9           | 59.0           |
| Investments in associates and joint ventures and interests in joint operations | 11.0           | 12.0           | 11.6           |
| Other non-current assets                                                       | 2.3            | 0.8            | 0.8            |
| <b>Total non-current assets</b>                                                | <b>624.9</b>   | <b>630.7</b>   | <b>627.8</b>   |
| <b>Current assets</b>                                                          |                |                |                |
| Inventories                                                                    | 151.2          | 173.7          | 139.2          |
| Trade and other current receivables                                            | 119.6          | 118.4          | 121.0          |
| Cash and cash equivalents                                                      | 92.2           | 65.9           | 181.5          |
| <b>Total current assets</b>                                                    | <b>363.0</b>   | <b>358.0</b>   | <b>441.6</b>   |
| <b>Total assets</b>                                                            | <b>987.9</b>   | <b>988.7</b>   | <b>1,069.4</b> |

| EUR million                                        | 30 Sep<br>2025 | 30 Sep<br>2024 | 31 Dec<br>2024 |
|----------------------------------------------------|----------------|----------------|----------------|
| <b>EQUITY AND LIABILITIES</b>                      |                |                |                |
| <b>Equity attributable to owners of the parent</b> |                |                |                |
| Share capital                                      | 61.5           | 61.5           | 61.5           |
| Invested unrestricted equity fund                  | 336.8          | 336.8          | 336.8          |
| Hedge reserve                                      | -1.6           | -1.6           | 0.4            |
| Translation differences                            | -46.4          | -48.9          | -50.8          |
| Retained earnings                                  | 41.5           | 42.4           | 50.1           |
| <b>Equity attributable to owners of the parent</b> | <b>391.7</b>   | <b>390.2</b>   | <b>397.9</b>   |
| <b>Non-controlling interests</b>                   | <b>0.3</b>     | <b>0.6</b>     | <b>0.9</b>     |
| <b>Total equity</b>                                | <b>392.0</b>   | <b>390.8</b>   | <b>398.7</b>   |
| <b>Non-current liabilities</b>                     |                |                |                |
| Deferred tax liabilities                           | 35.0           | 34.5           | 35.4           |
| Borrowings                                         | 163.3          | 163.4          | 163.5          |
| Lease liabilities                                  | 98.0           | 106.5          | 104.7          |
| Employee benefit obligations                       | 2.6            | 2.5            | 2.7            |
| <b>Total non-current liabilities</b>               | <b>299.0</b>   | <b>306.8</b>   | <b>306.4</b>   |
| <b>Current liabilities</b>                         |                |                |                |
| Borrowings                                         | 20.4           | 1.5            | 21.5           |
| Lease liabilities                                  | 13.7           | 12.7           | 13.4           |
| Trade and other current payables                   | 262.7          | 276.9          | 329.5          |
| <b>Total current liabilities</b>                   | <b>296.8</b>   | <b>291.1</b>   | <b>364.4</b>   |
| <b>Total liabilities</b>                           | <b>595.8</b>   | <b>597.9</b>   | <b>670.7</b>   |
| <b>Total equity and liabilities</b>                | <b>987.9</b>   | <b>988.7</b>   | <b>1,069.4</b> |

# Executive Management Team at Anora Group

## Kirsi Puntila

CEO



CEO of Anora since 2025. Long career with global brands at Pernod-Ricard; joined Altia in 2014 and has led core spirit brands and innovation across all markets.

## Stein Eriksen

CFO



Previously, Stein was the CFO XXL, the largest sports retailer in the Nordic countries. He has also acted as the Interim CEO of XXL. Prior to that, he has had a long career at Orkla, most recently as CFO at Orkla Care and SVP Finance at Orkla ASA.

## Janne Halttunen

SVP, Wine



International career in the beverage and tobacco business; joined Altia in 2009, leading Altia's wine business in several roles.

## Hannu Vähämurto

SVP, Industrial



Has worked in various roles at Anora since joining in 2011, most recently as Director, Industrial Products. Before Anora, Hannu gained extensive experience from various manufacturing and supply chain management positions at Tellabs Oy.

## Imre Avalo

SVP, Spirits



With Anora since 2017 in various roles, most recently as Vice President, Baltics & Expansion Markets since 2023. Before joining, served as Sales Director at a wine and spirits company in Estonia in sales and project management positions at Carlsberg A/S.

## Mikkel Pilemand

CGO



Long career in consumer goods business, the recent position prior to Anora being Chief Commercial Officer at nemlig.com. Joined Anora 1 May 2023.

## Johanna Sundén

Chief People and Communications Officer (CPCO)



Held several senior HR positions in international companies such as Orkla Health, the Wilhelmsen Group and Lindorff. Experience from M&As, company integrations, leadership development, talent management and organisational change.

## Thomas Heinonen

General Counsel



Thomas has been with Anora and its predecessor (Altia Oyj) as Group General Counsel since 2012.

# Anora's Board of Directors

**Michael Holm Johansen**

Chairperson



Shareholdings: 80,000

Chair of the Human  
Resources Committee

**Jyrki Mäki-Kala**

Vice Chairperson



Shareholdings: 13,600

Chair of the Audit Committee

**Christer Kjos**

Member



Shareholdings: -

Member of the Audit Committee

**Florence Rollet**

Member



Shareholdings: 4,620

Member of the Human  
Resources Committee

**Annareetta Lumme-Timonen**

Member



Shareholdings: 4,600

Member of the Audit Committee

**Rebecca Tallmark**

Member



Shareholdings: -

Member of the Human  
Resources Committee

**Jussi Mikkola**

Member



Shareholdings: 100

Employee-elected Board member

# ANORA

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