

4 March 2025

Attachment to stock exchange release: **Inside information: Kirsi Puntila appointed as new CEO of Anora**

Liite pörssitiedotteeseen: **Sisäpiiritieto: Kirsi Puntila nimitetty Anoran uudeksi toimitusjohtajaksi**

Kirsi Puntila

b. 1970

M.Sc. in Economics and Business Administration



Main work experience / Keskeinen työkokemus

2023–2025	SVP, Spirits at Anora
2021–2022	SVP, International Business at Anora
2016–2021	SVP, Marketing at Anora's predecessor Altia
2014–2016	Marketing Director for regional brands and then Category Director for Spirits at Altia based in Stockholm and Helsinki
2010–2014	Global Marketing Manager at The Absolut Company based in Stockholm
2006–2010	Global Senior Brand Manager at Chivas Brothers based in London

Key positions of trust / Keskeiset luottamustehtävät

2018–	Board member of Neova Oy
2019–	Advisory Board at Kummit, the University Children's Hospitals Association