

The value and benefits of Corporate Membership



A recognised
college of UCD



About IOB

We are a lifelong learning partner, designed to uncover potential and fuel personal progress so a community of professionals can realise what they are capable of and deliver the highest standards in the financial services industry, leading to better customer outcomes.

Founded in 1898, IOB is one of the oldest financial services institutes in the world. We are a not-for-profit organisation providing education for public benefit.

33,600

Members

21

Corporate Members

Retail Banking

Financial Planning

Credit

Funds

Culture

Digital & Innovation

Executive Education

Governance, Risk & Compliance



Mary O'Dea, CEO, IOB

As never before, organisations and people need to become more flexible and adapt to the new world. To succeed requires education excellence and lifelong learning.

Our eco-system is evolving and expanding at significant pace. Digital disruption is a constant and the consumer landscape is continuously changing. Unforeseen global economic and social factors are also emerging more rapidly and frequently than at any point in the past.

We at IOB understand that these circumstances create challenges and opportunities for the financial services industry and for our corporate members. In navigating this complex environment, the challenge for organisations is to develop their staff to have the right skills, competencies and experience. For people to succeed in this environment they need education excellence and lifelong learning.

IOB is a trusted corporate partner that delivers relevant and practical professional education, learning and development that organisations need to sustain success and continually evolve in a transforming future.

Set out in this short document is an overview of how and where IOB can support its corporate members to respond to and perform within this changing landscape. We look forward to working with you and your organisation now and into the future.

A handwritten signature in black ink, appearing to read 'Mary O'Dea'.

The value and benefits of corporate membership



Strategy and Governance

IOB Council (board of directors) and Council committees are responsible for the effective, prudent and ethical oversight of IOB, setting its strategic aims and direction. Corporate members are entitled to either appoint or elect persons to Council.

Active engagement, participation and leadership in IOB Council and Council Committees is a commitment to setting and maintaining high professional and ethical standards, and enhancing the technical expertise of the financial services industry.



Talent development

An organisation's greatest resource is its people. IOB's wide range of applied education and lifelong learning programmes develop your talented staff.



Future skills

Financial services continues to change rapidly. IOB helps build transferable skills for the individual and a more flexible workforce for your organisation.

The value and benefits of corporate membership



Regulatory compliance

Where relevant, our education qualifications, professional designations and CPD schemes meet the Central Bank of Ireland's Minimum Competency Code and Fitness and Probity requirements. Our new EdQ credentialing platform supports you in meeting your regulatory responsibilities.



Professional standing

IOB offers a range of professional designations which are a recognition of educational achievement and professional standing. They are a badge of excellence and an endorsement of academic qualifications, professional knowledge and experience. Several of the designations are recognised worldwide.



Independent assurance

IOB is an independent stamp of assurance that supports organisations in engaging, motivating and empowering their employees to learn and perform.



Corporate community

Build your network with a community of peers – learn from other leading organisations, share your knowledge and expertise.

The value and benefits of corporate membership

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Strategy and Governance

Participation at IOB forums in leading and developing the financial services sector from an education perspective.

Entitlement to either appoint or elect persons to IOB Council. Those appointed or elected serve on IOB Council Committees.

Opportunity to join the IOB Education Strategic Advisory Group.

Opportunity to join IOB Regional Committees.

02

Talent development

We understand that people are an organisation's greatest resource. Through its wide range of applied education and lifelong learning programmes, IOB is your key partner in developing your talented staff.

Access to IOB's full suite of accredited learning, taught by academics and leading industry experts.

Develop training that is tailored to your organisation.

Access via IOB to Government Funding for education programmes, e.g. Springboard, IFS Skillnet.

Facilitating in house graduations.

03

Future skills

Financial services continues to change rapidly. As business models change, we ensure your staff have access to education programmes that address future needs, and prepare them for jobs that have not yet been thought of. IOB helps build transferable skills for the individual and a more flexible workforce for your organisation.

IOB's unique learning experience platform empowers your employees to explore their talent and potential. It helps them define a learning pathway to advance their career, giving them a visual representation of their professional development and career routes.

Your employees have access to a wide range of micro learning and short sprint programmes, along with tailored and curated content.

Corporate rate for IOB conferences.

Discounted access to IOB masterclasses with experts.

Breakfast briefings / lunch and learns.

Access to the latest insights, thought leadership, emerging issues and trends.

Host IOB events on your premises around Ireland.

04

Regulatory compliance

Where relevant, our education qualifications, professional designations and CPD schemes meet the Central Bank of Ireland's Minimum Competency Code and Fitness and Probity requirements. Our new EdQ credentialing platform gives you real time access and supports you in efficiently meeting your regulatory responsibilities.

Access to EdQ, IOB's unique education credentialing platform, that provides banks and financial services organisations with real time access and an unalterable trusted source of validated learning credentials, including education qualifications, regulatory and other professional designations, micro credentials and CPD records.

Access to a fast-track APA intensive programme for your employees for Minimum Competency Code compliance.

Free accreditation of your training for CPD hours on IOB CPD schemes.

The value and benefits of corporate membership

05

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Independent assurance

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Corporate community

Build your network with a community of peers – learn from other leading organisations, share your knowledge and expertise.

Invitations to in-person and virtual events and networking opportunities.

Invitations to Premier corporate events.

Organisation visibility – your profile on IOB channels.

Opportunity to be a keynote speaker at IOB events.

For further information,
please contact:

Laura Brouder

Director of Membership
Engagement and
Development

at laura.brouder@iob.ie

IOB
1 North Wall Quay, Dublin 1, Ireland, D01 T8Y1

Phone: +353 (0)1 6116500
Email: info@iob.ie

iob.ie



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