



QFA

Continuing Professional Development (CPD) Scheme

Guidelines & Regulations

Welcome to the QFA CPD Guidelines & Regulations. This is an important document which sets out the CPD scheme requirements and regulations. You are advised to read this document thoroughly and retain it for reference during the CPD year.

Should you have any queries on the CPD Guidelines & Regulations please contact The Institute of Banking at 01 611 6500 or at <u>cpd@iob.ie</u>.



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1. Introduction

Welcome to the CPD Guidelines & Regulations for those who hold the QFA® (Qualified Financial Adviser) designation. These guidelines are valid for the current CPD year and are subject to a yearly review.

The QFA designation, which is awarded to those who successfully complete the Professional Diploma in Financial Advice (formerly the QFA Diploma), is now well established as a benchmark that stands for quality and commitment in those who hold it. Indeed, the high standard that the QFA represents has received the highest of endorsements, in being deemed by the Central Bank as meeting its Minimum Competency Code in five categories¹ of retail financial products. See Appendix C for the categories of retail financial products that QFAs are accredited in under the Minimum Competency Code. The Minimum Competency Code is effective from 01 December 2011.

The Minimum Competency Code applies to *persons* exercising a *controlled function* on a professional basis, the exercise of which includes the following:

A. Regulated activities other than *MiFID* services or activities:

- (i) providing advice or information to consumers on retail financial products;
- (ii) arranging or offering to arrange *retail financial products* for *consumers*, including any amendments to insurance cover and the restructuring or rescheduling of loans; or
- (iii) the exercise of a *specified function* that falls within categories 1, 2, 3, 4, 5 and 6(i) as set out in Appendix 2.

B. MiFID services or activities:

- (i) providing advice or information to retail clients and elective professional clients on:
 - MiFID investment products; or
 - the services or activities specified in Section A, items (1) to (4), and Section B, item (2), of Annex I to *MiFID II*;
- (ii) arranging or offering to arrange *MiFID investment products* for *retail clients* and *elective professional clients*, including the services or activities specified in Section A, items (1) to (4), and Section B, item (2), of Annex I to *MiFID II*; or
- (iii) the exercise of a specified function that falls within categories 4 and 5 as set out in Appendix 2.

Under the Minimum Competency Code, all accredited persons are obliged to complete a number of CPD hours each year.

For further information on the Minimum Competency Code visit <u>www.centralbank.ie</u>.

This public and high-profile approval of the QFA designation is due in no small way to the mandatory requirement to participate in the QFA CPD scheme.

Every person who holds the QFA designation is obliged to:

- (a) fully participate in the QFA CPD scheme and comply with all of its requirements, and
- (b) maintain professional membership of their professional body i.e. The Institute of Banking or the LIA.

¹ A bridge examination applies in the case of QFAs advising on Personal General Insurance and Private Medical Insurance. A further examination can be taken in the case of QFAs advising on Commercial General Insurance or QFAs can undertake two examinations in Commercial General Insurance only.

2. Summary of CPD Requirements

This is a brief summary of the main CPD requirements. You are advised to read this document in full for the detailed scheme rules and requirements.

- Total annual CPD requirement is 15 hours.
- At least 1 hour must be relevant to Ethics.
- At least 1 hour must be relevant to each of the five product categories (and the Insurance categories if also accredited (APA or grandfathered) in these product categories).
- CPD must be directly related to providing advice to retail consumers under the Central Bank's Minimum Competency Code.
- All CPD events must be accredited by the Institute or LIA or III.
- CPD year runs from 01 January to 31 December. Hours must be completed by 31 December.
- All events must be recorded and an annual return made by 31 January.
- A random sample of members are audited each year.

3. Purpose of the QFA CPD Scheme

The purpose of the QFA CPD scheme is to keep the qualification current and to ensure that those who qualified in the past are as knowledgeable as those qualifying today. The CPD scheme also meets the Central Bank's Minimum Competency Code for advising on five retail financial products¹ and/or for undertaking certain specified functions. See Appendix C for the categories of retail financial products that QFAs are accredited in under the Minimum Competency Code.

Therefore, the content of CPD hours must be directly relevant to providing advice to consumers on retail financial products, which, in the context of the Minimum Competency Code, means that the content must be related to the knowledge requirements set out in the Minimum Competency Code for the categories of retail financial products in respect of which the QFA designation is recognised. <u>See section 12. 'QFA Board</u> Criteria in Relation to Awarding CPD Credit'.

For further information on the Minimum Competency Code visit <u>www.centralbank.ie</u>

4. Role and Constitution of the QFA Board

The role of the QFA Board includes the review, approval and publication of the CPD requirements to be met by holders of the QFA designation.

The QFA Board is made up of seven members (two representatives each from the Institute, the LIA and The Insurance Institute (III), along with an independent Chairperson).

5. Administration of the QFA CPD Scheme

Administration of the CPD scheme is carried out by the CPD Administration staff of the Institute and the LIA for their respective members.

6. Continuing Professional Development (CPD) – General Definition & Purpose

There have been many definitions of CPD by various individuals and bodies over the years. The Professional Associations Research Network in the UK carried out an extensive research project into CPD and in the process devised the following comprehensive definition:

"CPD is any process or activity of a planned nature, that provides added value to the capability of the professional through the increase in knowledge skills and personal qualities necessary for the execution of professional and technical duties, often termed competence. It is a life-long tool that benefits the professional, client, employer, professional association and society as a whole and is particularly relevant during periods of rapid technological and occupational change."

The purpose of the QFA CPD scheme is to keep the qualification current and to ensure that those who qualified in the past are as knowledgeable as those qualifying today.

7. Benefits of CPD

You

There can be no doubt that the principal beneficiary of CPD participation is you. Your involvement should ultimately help you both in your career and personally. As well as ensuring that you are meeting the requirements set out in the Central Bank's Minimum Competency Code, CPD should help you to:

- update your skills and knowledge on existing and new areas of business
- build client trust and confidence
- expand and hone your skills
- build self-confidence and conviction
- remain competitive
- raise your personal profile through networking and make you more 'marketable' to your existing and/or future employers
- gain a broader view

Your Clients

Your participation in the CPD scheme also benefits your clients, who will be reassured that you are a qualified, well-informed person maintaining your knowledge and skills by keeping in touch with ongoing developments in your business. Moreover, they will know that you are meeting the requirements set out in the Central Bank's Minimum Competency Code for retail financial advisers.

Your Employer

Your employer or company benefits from your participation, as you are likely to be more efficient and productive, which obviously gives them a competitive edge.

The QFA Designation

The fact that all QFAs participate in a common CPD scheme gives added value and credibility to the QFA designation itself. This has a positive effect on client and employer confidence, which in turn has a positive effect on you.

The Financial Services Industry

The QFA designation which is backed up by a mandatory CPD scheme and which has received the approval of the Central Bank is a recognised stamp of quality for those who hold it.

The Professional Bodies

The CPD scheme adds credibility to the professional bodies of which you are a member, namely, The Institute of Banking, the LIA, or The Insurance Institute (III).

8. Annual CPD Requirements

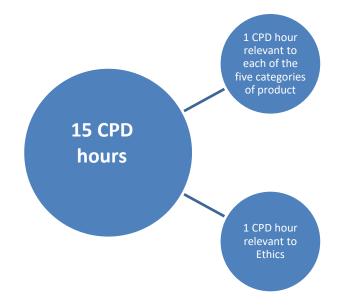
Every QFA is obliged to complete the same amount of CPD hours, irrespective of the area of business or the industry in which they are employed.

The annual requirement is **15 hours** (unless additional shortfall ('catch-up') hours are required or a pro rata adjustment has been applied).

QFAs must complete at **least one hour** of CPD each year **relevant to each of the five categories of product** in respect of which the QFA designation is recognised (and the Insurance categories if also accredited (APA or grandfathered) in these product categories).

QFAs must also complete at least one hour of CPD each year which relates to ethics.

Where a CPD event/course is relevant to more than one category, a person completing such a course/event will be deemed to have met the requirement in respect of each category.



Example:

John is a QFA. He is accredited in five categories of Retail Financial Product (categories 1,2,3,7 and 8*).

John has 15 CPD hours in total to complete, of which:

- at least one hour must relate to ethics
- at least one hour must be relevant to <u>each</u> of the categories 1,2,3,7 & 8*.

The Succession & Estate Planning module on eCPD provides 2 CPD hours overall. This module is relevant to categories 1, 2 and 3*. John successfully completes this module and therefore earns 2 hours CPD against his overall requirement of 15 hours. As these 2 hours are relevant to category 1, category 2 and category 3, John has now met his 'one hour' requirement in each of these categories by means of this one module.

John now has 13 hours to complete for the year (15 minus 2) of which at least one hour must be relevant to each of categories 7 and 8, as he has not yet met his 'one-hour' requirement for these categories. He can satisfy the one-hour requirement for category 7 and 8 by means of one event that is relevant to both categories or by two or more events relevant to the categories individually.

When all of John's one-hour per category and ethics requirements have been met, John can complete his remaining hours (to make up his overall 15-hour requirement) across any of the five categories in which he is accredited.

*Categories of Retail Financial Product:

- 1. Life Assurance
- 2. Pensions
- 3. Savings & Investments
- 4. Personal General Insurance
- 5. Commercial General Insurance
- 6. Private Medical Insurance and Associated Insurances
- 7. Housing Loans, Home Reversion Agreements and Associated Insurances
- 8. Consumer Credit and Associated Insurances

The CPD scheme for QFAs is essentially self-certifying and there will be no compulsory testing of knowledge/learning by the Institute or the LIA.

A sample of members will be selected for audit of their CPD hours each year (see section 29. 'Audit').

9. Monthly Average

With 15 hours to be completed each year, members should aim to complete approximately 1 - 1.5 hours each month. This is a recommendation rather than a requirement. Please note that regulated firms are required, under the Central Bank's Minimum Competency Code, to monitor the compliance of qualified and grandfathered persons with the CPD requirements at least once in the first nine months and once within six weeks of the year end.

10. Surplus Hours

Any surplus accumulated in one year may <u>NOT</u> be carried into the following year(s).

11. CPD Year

The CPD year runs from 01 January – 31 December each year, i.e. hours must be completed in the calendar year. While the closing date for making an annual return each year is 31 January of the following year (see section 28. 'Annual Returns'), CPD hours must be completed by **31 December**. Hours completed in January of the current year count for that CPD year and cannot be counted for the previous year.

12. QFA Board Criteria in Relation to Awarding CPD Credit

The QFA Board has adopted the following definition of CPD:

Section 1.7.2 of the Minimum Competency Code defines CPD as follows:

"The content of the CPD hours must be directly relevant to the functions of the qualified person or grandfathered person and the CPD material for qualified persons or grandfathered persons must therefore be related to the competencies set out in Appendix 3 of this Code."

All CPD hours for a product category must, therefore, be related to the competencies set out in Appendix 3 of the Minimum Competency Code for that product category. The requirement that the content of the CPD hours must be directly relevant to the functions (as defined in Section 1.2 of the Minimum Competency Code) of the qualified person in relation to a product category does not restrict CPD hours to only some of the competencies set out in Appendix 3 of the Minimum Competency Code for that product category, since all the competencies set out in Appendix 3 of the Minimum Competency Code for a product category are directly relevant to the functions defined in Section 1.2 of the Minimum Competency Code in relation to that product category.

For QFAs, therefore, the Minimum Competency Code effectively requires that all CPD hours must be related to the competencies set out in Appendix 3 of the Minimum Competency Code for the categories of retail financial product in respect of which the QFA designation is recognised.

QFAs must complete **at least one hour** of CPD each year **relevant to each of the five categories of product** in respect of which the QFA designation is recognised (and the Insurance categories if also accredited in these product categories). Where a CPD event/course is relevant for more than one category, a person completing such a course/event will be deemed to have met the requirement in respect of each category. QFAs must also complete **at least one hour** of CPD each year which relates to **ethics**.

QFAs are accredited to advise on five of the eight categories of retail financial products (or seven including Personal General Insurance and Private Medical Insurance in the case of QFAs who also hold the designation APA (Personal General Insurance)). QFAs who do not hold the designation APA (Personal General Insurance)). QFAs who do not hold the designation APA (Personal General Insurance) are not accredited under the Minimum Competency Code to advise on or sell Personal General Insurance and Private Medical Insurance and therefore should not undertake CPD in these subject areas (unless grandfathered in same).

CPD needs to be **widely spread**, to ensure that the holders of recognised qualifications maintain and enhance their knowledge across a range of topics. See examples of CPD spread and duplicate events in <u>section 18 'Examples of CPD'</u>.

All courses/seminars/online training must meet the following QFA Board criteria in order to count towards CPD:

- The material or content must be <u>directly relevant</u> to advising on/selling retail financial products under the Minimum Competency Code i.e. be related to the minimum competencies set out in Appendix 3 of the Code for the category(s) of products in respect of which the QFA is recognised (see Appendix D).
- Course presenters must have qualifications and/or knowledge and experience appropriate to the subject(s) being presented.
- The presentation must be conducted in an appropriate location (i.e. proper conference / business / inhouse facility).
- The presentation/course must be at least a half hour in duration.
- If electronically delivered, the event/activity must meet the criteria described in section 14. 'Award of CPD Hours to Electronically Delivered Events and Activities' below.

Only the Institute, the LIA and (in certain cases) The Insurance Institute (III) may accredit events and activities (including in-house training courses that require CPD accreditation) for CPD hours in respect of the QFA designation (as per section 1.7.2, of the Central Bank's Minimum Competency Code document) and they will do so in accordance with the principles and criteria set out above.

13. Minimum & Maximum Duration – CPD Hours

<u>All CPD hours must be accredited</u> by the Institute or the LIA and (in certain cases) The Insurance Institute (III), as appropriate (see section 16. 'Accreditation of Events for CPD Hours').

The minimum unit of time recognised and accredited for CPD purposes is a half hour.

The maximum number of hours that will be accredited for any single event/activity/topic is 4 hours.

The maximum number of hours that will be accredited for any single tested online course/module is 2 hours.

The maximum number of hours that will be accredited for any single <u>examination module</u> (must be a minimum of 3 ECTS credits on a programme leading to a qualification at level 6 or above on the National Framework of Qualifications and CPD credit is awarded in the year the examination is passed) is 8 hoursbut will not be awarded against category requirements.

This is to ensure that QFAs achieve their CPD hours and enhance their knowledge across a range of topics rather than just one or two.

Time spent <u>actively involved</u> in a CPD activity will count and can include question and answer time, case studies and tests/exams etc. Time spent travelling to an event, registration time, coffee/lunch breaks, social time etc. will not count.

14. Award of CPD Hours to Electronically Delivered Events and Activities

In considering whether or not to grant CPD hours to eLearning courses and other electronically delivered events and activities, the relevance of their content is evaluated in the same way as other activities and events. In order to assess the level of active involvement required of its participants, the QFA Board also examines carefully the learning approach and structure of electronically delivered events and activities. In this regard, to be awarded CPD hours:

Each eLearning course or module must:

- (i) Be generally well-designed (e.g. divided into individual lessons or units of reasonable length, require little or no scrolling within pages, be easy to read and navigate).
- (ii) Be highly interactive, requiring regular interaction between the course and the learner (through frequent exercises, questions, links to websites or feedback etc.).
- (iii) Incorporate a reasonable diversity of delivery approaches and/or media (e.g., appropriate combinations of text/slides, animation, pop-up pages, audio or video, attachments etc.).
- (iv) Ensure that the module is designed so that individuals cannot bypass the learning material and go straight to the test.
- (v) Ensure that individuals spend a comparable amount of time completing a module as the accreditation awarded for the module i.e. if a module is accredited for 2 hours, then the module should take an individual 2 hours to complete, inclusive of the test.
- (vi) Include computer-based testing to provide evidence that a learner has assimilated the knowledge and skills contained in the course (the question bank should contain a greater number of questions than the test in the event that a person fails the test and has to re-sit to ensure that a predominantly different set of questions is presented in a re-sit test). Please see the following matrix as a guide:

Duration of Module	2 hr	1.5 hr	1 hr	½ hr
Number of Questions Required in Bank of Questions (Minimum)	48	36	24	12
Number of Questions Required in Test/Exam (Minimum)	24	18	12	6
Pass Rate (Minimum)	16	12	8	4

A minimum pass rate of 65% or over is recommended.

- (i) Be capable of providing appropriate confirmation that the learner has successfully completed the test.
- (ii) Include a minimum of a half hour of relevant learning (including tests).
- (iii) A maximum of two hours may be awarded to each eLearning module.

Events delivered using Web Casting and Web/Tele-Conferencing and similar technologies must:

- (i) Be transmitted '**live**' (to allow for interaction between learner and presenter). Presentations which are not viewed/attended 'live' will only be accredited for CPD hours where they include a test that meets the criteria in (vi) above.
- (ii) Be generally well-designed and create a productive learning experience (e.g. participants at remote locations must be able to hear and/or see the presenters, while simultaneously viewing the presenters' materials (e.g. slides or simulations)).
- (iii) Provide opportunities for all participants to put questions (verbal or written) to and engage in discussions with presenters during the event (unless recorded).
- (iv) Provide a means for course organisers to verify those participating at each venue (to include verification that the participant attended for the full duration e.g. log-in and log-out confirmation).
- (v) Include provision of electronic or hard-copy confirmation of attendance for the full duration to participants.
- (vi) Include a minimum of a half hour of relevant learning.

15. Definition of CPD for the QFA Scheme

CPD can be defined as '**active' participation** in an activity, the subject matter of which meets the QFA Board criteria (<u>see section 12. 'QFA Board Criteria in Relation to Awarding CPD Credit'</u>) for awarding CPD credit, and includes attendance at seminars/training events, workshops, tested eLearning courses/modules, courses and other events of equivalent standing.

CPD does not necessarily mean attendance at external seminars - relevant in-house training (including product training) and approved tested online training may also earn credit provided it meets the above criteria.

General reading and research will not count for CPD hours.

16. Accreditation of Events for CPD Hours

All CPD hours <u>must be accredited</u> by the Institute or the LIA, as appropriate. Event providers (companies/bodies)/members applying for CPD hours for events should complete the Online CPD Accreditation Application Form located at <u>www.iob.ie/cpdaccreditations</u>

In the case of companies organising relevant in-company events/training for their own staff, it is recommended that one contact person in each company submits all requests for accreditation on behalf of their staff. Members should check with their training department/intranet site for further information on their company accreditation procedures prior to submitting any application.

Members are required to attend for the <u>full duration</u> of an event in order to claim the CPD hours approved for that event. Where a member has not attended for the full duration he/she is required to submit a new application for reduced hours. Evidence of attendance is required in the event of a CPD audit e.g. certificate of attendance, attendance sheet etc. the Institute reserves the right to contact the event provider to verify attendance for the full or part duration.

Companies/bodies organising events for CPD purposes and applying for hours must submit a new application for reduced hours where members do not attend for the full duration. Event providers applying for CPD hours must hold records of attendance e.g. attendance sheet in the event attendees are selected for audit and confirmation of full/part attendance is required.

It is the responsibility of event providers to clearly advise attendees (in advance of the event) the accreditation number(s) allocated to the event by the Institute and/or the LIA, as well as the number of CPD hours applicable and the categories of CPD the hours awarded relate to. This should also be announced/indicated to attendees at the beginning/end of the event.

All CPD events, courses and training etc. are accredited for one CPD year only and must be re-accredited in each CPD year by application.

Events run by the Institute, the LIA and the eCPD online modules will be accredited for CPD hours by category and automatically recorded in the QFA Online CPD Record.

17. Award of CPD Hours for Advice-Related Examinations

Up to 8 hours will be awarded for relevant advice examinations but will not be awarded against category requirements.

18. Examples of CPD

Some general examples of activities normally expected to come within the definition of CPD are given below. Members are required to seek accreditation (see section 16. 'Accreditation of Events for CPD Hours') of all external CPD hours.

- Relevant in-house training programmes
- Relevant seminars run by the Institute, the LIA or The Insurance Institute (III)
- Relevant seminars of other professional bodies
- Relevant online training courses must include a test to confirm learning (e.g. those approved for eCPD). A maximum of 2 hours is accredited for any single online course/module. (See section 14. 'Award of CPD Hours to Electronically Delivered Events and Activities').
- Some of the Institute, the LIA and Insurance Institute of Ireland (III) examinations. Hours are awarded
 on successful completion of examinations in the year the examination is passed no hours for study or
 examination preparation. Up to 8 hours will be awarded for relevant advice related exams but will not be
 awarded against category requirements.
- Relevant examinations of other professional bodies or other academic examinations (must be a
 minimum of 3 ECTS credits on a programme leading to a qualification at level 6 or above on the National
 Framework of Qualifications). Hours are awarded on successful completion of examinations in the year
 the examination is passed no hours for study or examination preparation. Up to 8 hours will be
 awarded for other relevant advice related exams but will not be awarded against category requirements.
- Life assurance seminars
- General insurance seminars for QFAs with APA (Personal General Insurance)
- Shares and bonds seminars
- Pension seminars
- Investment / wealth seminars
- Finance bill seminars
- Mortgage seminars
- Consumer credit (personal lending) seminars
- Product training (formal training session, as opposed to a more social 'product launch' situation)
- Tax updates
- Regulatory training e.g. Anti-money Laundering, Consumer Protection Code, Data Protection Act
- Ethics training
- Relevant lecture/seminar presentation (only the first presentation of a lecture/seminar will earn credit, research and preparation for the lecture/seminar cannot be included)
- Reading and assimilation of the CPD Annual Update Manual (see section 21 below)

See also relevant topics in Appendix D 'Minimum Competencies for Retail Financial Products.' The content of CPD hours must be related to the competencies/knowledge requirements set out in the Minimum Competency Code for the categories of Retail Financial Product in respect of which the QFA designation is recognised.

As QFAs are accredited in five product categories, then CPD could include the following:

- Ethics (mandatory)
- Plus
- Regulatory topics e.g. Anti-Money Laundering, Consumer Protection Code, Data Protection, Financial Services Ombudsman etc.
- Plus
- Relevant events covering any of the competencies under Life Assurance, Pensions, Savings & Investments, Housing Loans & Associated Insurances, Consumer Credit & Associated Insurances.
 QFAs who are also accredited in the Insurance products (APA or grandfathered) can also complete CPD relevant to the competencies for these product categories.

CPD needs to be **widely spread**, to ensure that the holders of recognised qualifications maintain and enhance their knowledge across a range of topics. Members should ensure that they do not include events in their annual return that cover the same material e.g. an online Data Protection course and a face-to-face Data Protection seminar that cover the same material – only one event should be counted.

See example CPD returns below regarding CPD spread and duplicate events.

Example annual return where a spread in CPD is achieved with no duplication of material: \checkmark									
Event Date	Event Name	Accreditation Ref No.	Total Hours	Life	Pensions	Savings	Housing	Consumer Credit	Ethics
28/01/2019	Economic Outlook	2019-5160	1	1	1	1	1	1	
19/02/2019	Investing in a new world	2019-5233	2			2			
22/03/2019	Payment Protection Insurance	2019-6193	1				1	1	
15/04/2019	Consumer Protection Code	2019-5199	2	2	2	2	2	2	
19/05/2019	Code of Conduct for Mortgage Arrears	2019-5687	3				3		
07/07/2019	Ethics	eCPD	1						1
16/09/2019	Anti-Money Laundering	2019-5598	1	1	1	1	1	1	
30/09/2019	CPD Annual Update Manual	2019-5800	4	4	4	4	4	4	
Total Hours			15	8	8	10	12	9	1

Event Date	Event Name	Accreditation Ref No.	Total Hours	Life	Pensions	Savings	Housing	Consumer Credit	Ethics
28/01/2019	Anti-money Laundering	2019-5598	2	2	2	2	2	2	
19/02/2019	AML	2019-5275	1	1	1	1	1	1	
15/04/2019	Mortgage Arrears & CCMA	2019-5345	2				2		
19/05/2019	Code of Conduct for Mortgage Arrears	2019-5687	3				3		
07/07/2019	Ethics	eCPD	1						1
16/09/2019	CCMA & Mortgage Arrears Resolution Process	2019-5770	2				2		
30/09/2019	CPD Annual Update Manual	2019-5800	4	4	4	4	4	4	
Total Hours			15	7	7	7	14	7	1

In the second example above, where events are found during audit to cover predominantly the same material the duplicate events will be removed and the member may incur a shortfall in CPD hours.

19. Excluded Activities

The following are examples of activities not considered to be relevant, in that they do not meet the QFA Board's criteria, and are therefore excluded from counting towards CPD:

- Study or examination preparation. CPD hours are awarded on <u>successful completion</u> of relevant examinations in the year the examination is passed
- Normal working activities
- General software/application training (e.g. Microsoft Excel, Word etc.)
- Internet training
- Sales techniques training
- General communications training
- 'Soft-skills'/general training (such as programmes or courses on telephone techniques, customer care, time management, negotiation skills, leadership/supervisory skills, writing/communication skills etc.)
- Product launches or other primarily social occasions (formal product training sessions may earn credit)
- 'Motivational' seminars
- Reading and research
- DVDs, TV programmes
- Online training that is not tested
- Recorded webinars that are not tested
- Writing/research for thesis, study manuals, books and other publications

20. CPD Programme

The Institute and LIA offer their members a comprehensive and cost effective CPD programme to help them meet the annual CPD requirements. The content of CPD hours must be related to the knowledge requirements set out in the Minimum Competency Code for the categories of Retail Financial Product in respect of which the QFA designation is recognised. The programme includes:

(i) Online Courses – eCPD

The eCPD portal available via 'My Institute' at <u>www.iob.ie</u> offers QFAs a programme of online courses covering a wide range of topics such as Personal Lending, Home Loans, Regulation and Ethics etc. There are more than 15 courses available online, each counting from 0.5 hours up to 2 CPD hours. There is no extra cost involved (included in annual CPD fee). As courses are updated on an annual basis, courses completed in previous CPD years can be re-taken to count for CPD hours in a new CPD year provided 3 months have passed since the course was last completed. Members can access 'My Institute' using their membership number and password.

(ii) CPD Seminars and Webinars

Seminars are organised by the professional bodies in Spring/Summer and Autumn/Winter each year. Live CPD webinars are also held throughout the year. Members will be provided with details during the CPD year.

(iii) Accreditation of In-company and Other Events for CPD Hours

As described in section 16. 'Accreditation of Events for CPD Hours', the Institute or the LIA, as appropriate, accredit relevant in-company training and other relevant events for CPD hours. Members should complete the Online CPD Accreditation Application Form located at <u>www.iob.ie/cpdaccreditations</u> prior to holding an event, course, online module to check if it meets the criteria for awarding CPD hours.

(iv) Qualifications Programmes

Many of the Institute'squalification modules are accredited for CPD hours. The content of CPD hours must be related to the knowledge requirements set out in the Minimum Competency Code for the categories of Retail Financial Product in respect of which the QFA designation is recognised. Information on the Institute's qualification modules is available in 'My Institute' on the Institute's website <u>www.iob.ie</u>.

21. CPD Annual Update Manual

The QFA Board publishes a CPD Annual Update Manual of current material relevant to retail financial advisers. Currently, full reading and assimilation of the contents of this manual counts for up to **4 hours** CPD annually. The manual is made available in the Institute's 'My Institute' at <u>www.iob.ie</u> and the LIA's website usually in August each year.

22. Pro Rata Adjustment of CPD Hours

In certain circumstances (see (i) and (ii) below) a pro rata adjustment (reduction) in required CPD hours may be granted, provided the QFA is not giving financial advice and/or undertaking certain specified functions in Ireland i.e. provided that the member is not working for the relevant period of time. In order to be granted an adjustment, CPD Members must complete a Pro Rata Adjustment Form (see Appendix A) available on the Institute's 'My Institute' in 'CPD Downloads and return it to the Institute.

QFAs who have been granted a pro rata adjustment in CPD hours will not be required to comply with the requirement to complete at least one hour of CPD relevant to each of the categories of product in respect of which he/she is accredited or the requirement to complete at least one hour of CPD which relates to ethics in the year the pro rata adjustment is granted.

QFAs who have been granted a pro rata adjustment in hours for part of a year must still make an annual return of hours completed for the remainder of that year by 31 January (of the following year).

(i) Statutory Maternity/Parental/Adoption/Carer's Leave

There will be a pro rata adjustment in CPD requirements for members taking statutory maternity leave (current maximum 42 weeks i.e. up to 26 weeks paid and up to 16 weeks unpaid leave), statutory adoption leave (current maximum 40 weeks i.e. up to 24 weeks paid and up to 16 weeks unpaid leave), statutory block parental leave (currently maximum 18 weeks per child) or statutory carer's leave.

The adjustment will be given for paid and unpaid statutory leave only i.e. does <u>not include</u> holidays, additional unpaid leave or career break. CPD Members should contact the Institute <u>in advance</u> of taking such leave, to apply for a temporary exemption from CPD activity for the duration of the leave. A member out of work on statutory leave for more than 12 months is required to read and assimilate the CPD Annual Update Manuals for absent year(s) on returning to CPD (these are available in 'My Institute' in 'CPD Downloads').

(ii) Illness

Brief periods of absence due to illness etc. will <u>not</u> entitle a QFA to any adjustment in CPD requirements. However, those out of work due to long-term illness (two months or more) may apply for a pro rata reduction in requirements subject to medical certification of the illness. A QFA out of work on long-term illness for more than 12 months is required to read and assimilate the CPD Annual Update Manuals for absent year(s) on returning to CPD (these are available in 'My Institute' in 'CPD Downloads').

(iii) Circumstances where a Pro Rata Adjustment of Hours will NOT Apply

A pro rata adjustment of hours will not apply in the following circumstances:

(a) Part-time work/Job sharing

- (b) Holidays including where taken immediately prior to or following maternity/adoption/parental/carer's leave.
- (c) Retirement where the member still wishes to retain the QFA designation.
- (d) Redundancy/Unemployment where the member still wishes to retain the QFA designation for use at any point in the future.
- (e) Career Break/Sabbatical Leave

The online *eCPD* portal, available via 'My Institute' on the Institute's website <u>www.iob.ie</u>, offers more than 15 modules, counting from 0.5 hours up to 2 hours. The existing modules will be continuously updated and may be re-taken by QFAs to earn CPD hours in a new CPD year (provided 3 months have passed since the previous completion). This, coupled with The QFA Board's CPD Annual Update Manual (reading and assimilation of which allows QFAs to earn 4 hours CPD each year), makes it possible for a QFA to fully participate in the CPD scheme no matter where in the world they are.

23. Newly-Qualified Members - Applying for your Designation

(i) Application on Qualification

Newly qualified persons will be invited, by either the Institute or the LIA, to apply for the QFA designation when final ratified results are issued by the relevant Examination Board. All newly-qualified individuals are advised to apply for the QFA designation by the required date outlined in this invitation (including those not currently working in retail financial services or in the financial services industry who wish to use the QFA designation at any time in the future). The QFA designation meets the Central Bank's Minimum Competency Code for advising on/selling certain retail financial products and/or for undertaking certain specified functions. By applying for the QFA designation and joining the CPD scheme, members will keep their qualification current in the event that their role falls under the Minimum Competency Code now or at any point in the future.

(ii) Late Application

Persons who do not apply for the designation within two years from 01 January following qualification and who wish to apply at a later date will be required to complete and pass the QFA Late Application Regulation module and examination.

Members who apply within two years from the January following qualification will have an annual CPD requirement of 15 CPD hours (see section 8. 'Annual CPD Requirements').

24. Newly-Qualified Members - Commencement of CPD

A person who qualifies as a QFA during the course of the year will be required to commence CPD following receipt of final ratified results.

CPD requirements will be adjusted on a pro rata basis for such members as follows:

(i) Qualified following January – July Examination Boards:

- 4 CPD hours to be completed by 31 December of that year (i.e. year of qualification). QFAs will not
 be required to comply with the requirement to complete at least one hour of CPD relevant to each of
 the categories of product in respect of which he/she is accredited or the requirement to complete at
 least one hour of CPD which relates to ethics in the year of qualification. The full CPD requirements
 (including the one-hour category and ethics requirement) as set out in section 8. 'Annual CPD
 Requirements', will apply the following year i.e. in the first full CPD year.
- Members will declare on the application form for the QFA designation that they will read and assimilate the CPD Annual Update Manual (which counts for 4 CPD hours) in the first year of qualification and will not be required to record or return the 4 hours in that year.

(ii) Qualified following August - December Examination Boards:

 Commence CPD on the 01 January of the following year with the full annual requirement of 15 CPD hours (including the one-hour category and ethics requirement) as set out in <u>section 8. 'Annual CPD</u> <u>Requirements'</u>, to be completed by 31 December of that year.

25. Other Designations

QFAs who also hold other designations such as LCOI, Registered Stockbroker, Chartered Banker, CUA, CIP etc. are required to make an annual return of CPD hours for each separate designation held. In many cases the CPD hours completed for the QFA designation may also count for other designations (please note that the reverse is not always true). Members should check with the relevant body in the event of any queries on qualifying hours.

26. QFAs not working in the Financial Services Industry

QFAs who no longer work in retail financial services or the financial services industry are required to comply with the CPD requirements if they wish to retain their QFA designation for current or future use. The QFA designation meets the Central Bank's Minimum Competency Code for advising on/selling certain retail financial products and/or for undertaking certain specified functions. Members who do not comply with the CPD requirements will be subject to the procedure outlined in <u>section 30. 'Failure to Comply'</u>.

27. Keeping Records & Supporting Documentation

Each QFA is responsible for keeping his/her own records in relation to CPD undertaken. The QFA Board has produced a record sheet to assist QFAs in this task (see Appendix B).

Members are required to use their Online CPD Record in 'My Institute' to manage, record and return their CPD hours.

QFAs are also required to keep supporting documentation as evidence of attendance at events or completion of a course e.g. attendance sheets, certificates of attendance, certificates of completion, computer printout/record of completion, written confirmation from employer etc.

It is essential to keep personal records and supporting documentation, as members will be required to present original versions of them should they be the subject of an audit at any stage (see section 29. 'Audit'). the Institute reserves the right to verify the information contained in the records, including the right to contact any of the organisations/people listed in a member's records.

Such records and supporting documentation should be retained for a minimum period of <u>six years</u> for Institute CPD purposes. However, please note that under provision 1.9 of the Minimum Competency Code,

persons must document how they believe they have complied with the Standards and other requirements in the Code. Grandfathered persons should retain their CPD and grandfathering records indefinitely.

The Central Bank also reserves the right to check any person's compliance with their CPD requirements (see section 2.7.1 'Monitoring compliance with CPD requirements' under the Minimum Competency Code).

28. Annual Returns

Every QFA Member is obliged to make an Annual Return online by **31 January** every year declaring:

- (a) the approved events that make up their CPD Hours for the previous calendar year i.e. 01 January to the 31 December, and
- (b) that the hours completed conform to the requirements (<u>see section 8 'Annual CPD Requirements</u>') and the criteria set out by the QFA Board (<u>see section 12. 'QFA Board Criteria in Relation to Awarding CPD</u> <u>Credit</u>').

The Institute of Banking's QFAs are required to record all approved CPD events in their Online CPD Record in 'My Institute' on the Institute's website <u>www.iob.ie</u>. A member's Online CPD Record will then form the basis of their Annual Return. The online Annual Return process usually opens in early December each year until 31 January of the following year.

Thereafter, anyone who has not made an Annual Return will be considered not to have complied with the CPD requirements and will be subject to the procedure outlined below under <u>section 30. 'Failure to Comply'</u>.

CPD hours must be completed by 31 December each year. Hours completed in January will count for that CPD year and cannot be counted for the previous CPD Year.

29. Audit

The Institute of Banking will audit a random sample of member returns each year in order to verify that the hours completed conform to the requirements (see section 8 'Annual CPD Requirements') and the criteria set out by the QFA Board (see section 12. 'QFA Board Criteria in Relation to Awarding CPD Credit') and the information returned is true. Should a member be the subject of an audit they will be required to present supporting documentation confirming attendance/completion, for each CPD event (external to the Institute) in their return e.g. attendance sheets, certificates of attendance, certificates of completion, computer printout/record of completion, written confirmation from employer etc.

Details of the records will then be verified, as seen fit by the Institute (including, if deemed necessary, contacting any of the organisations/people listed in the records). Audits are predominantly random and so a member may be the subject of an audit on any number of occasions (successive or intermittent) and must comply by furnishing the Institute with appropriate records/proof of CPD completed during the previous calendar year.

Members found to have returned hours without supporting documentation confirming attendance or events covering predominately the same material will have the events removed.

Any resulting shortfall will be carried to the following year, unless a five-year shortfall warning already applies see (section 30. 'Failure to Comply')

Penalty hours may also be applied in addition to the shortfall hours.

30. Failure to Comply

Any QFA who:

- (a) Fails to make an annual return and/or
- (b) Fails to co-operate when audited and/or
- (c) Fails to pay the membership/designation fees of their professional body and/or
- (d) Makes a false or seriously incorrect annual return

will be deemed to be in breach of the CPD scheme requirements and in breach of one of the primary conditions of holding the QFA designation (see section 1. 'Introduction'). This will result in the removal of the QFA designation from the member.

Any QFA who fails to complete the CPD requirement in any given year as set out in section 8 (i.e. fails to complete the required hours, fails to complete one hour for each category of retail financial product in which he/she is accredited or fails to complete one hour related to ethics) will, in the first instance, be given a grace period to 'catch up' and complete any shortfall in CPD requirements by 31 December of the following CPD year (in addition to the requirements for that CPD year). A five-year shortfall warning penalty will also be applied to the member's record i.e. if the member fails to complete the CPD requirements as set out in section 8 in any of the five years following the first failure to comply, the QFA designation will be removed.

Persons who lose their QFA designation may not be in a position to advise on or sell certain retail financial products and/or undertake certain specified functions under the Central Bank's Minimum Competency Code.

Persons who have their QFA designation removed for non-compliance must be removed from their regulated firm's Register of Accredited Persons and can only be restored once he or she is again in compliance with the CPD requirements.

31. Reinstatement of the QFA Designation

A person who has had their QFA designation removed due to failure to comply with the CPD regulations (a) to (c) in section 30 above is advised to apply to reinstate their designation as a matter of urgency. Such a person should state their case in writing to the Institute. Requests to reinstate the QFA designation are considered on a case-by-case basis.

A reinstated person will be subject to the QFA Board reinstatement rules as follows:

(i) 4 years or less out of the scheme:

- Completion of any shortfall* in CPD requirements (in addition to the requirements for the year of reinstatement), and application of the shortfall warning, where relevant
- Payment of backdated designation and / or membership fees, where relevant
- €100 reinstatement fee.

OR

Alternatively, a person may elect to complete and pass the Regulation Reinstatement module and examination. No reinstatement fee or backdated designation and / or membership fees apply in this case.

(ii) 5 or more years out of the scheme:

• Complete and pass the Regulation Reinstatement module and examination. No reinstatement fee or backdated designation and / or membership fees apply in this case.

*A person with a shortfall in CPD requirements may apply to be included in the CPD scheme as a 'suspended' member in order to complete the CPD shortfall but will not have the QFA designation reinstated at this time. Suspended members who have not completed their shortfall in CPD hours and the accumulating hours for the years in suspended mode within two years from 01 January following the date of suspension, will be required to complete and pass the Regulation Reinstatement module and examination.

Annual fees are payable while a suspended member of the scheme. A suspended member will only be restored to his/her regulated firm's Register of Accredited Persons once he or she is again in compliance with the CPD requirements (i.e. is reinstated as a full member of the CPD scheme and has the QFA designation reinstated). A person will be given credit for any verified CPD completed in the period prior to suspension to the CPD scheme relevant to the category(s) of product they are accredited in. A shortfall warning will be applied on reinstatement i.e. if the member fails to complete the CPD requirements as set out in section 8 in any of the five years following the most recent failure to comply, the QFA designation will be removed.

A person will be reinstated to the CPD Member scheme as a full member (and will have the APA designation reinstated in the case of a qualified member) once he or she is again in compliance with the CPD requirements i.e. has completed any shortfall in CPD requirements and paid the relevant fees <u>or</u> has passed the Regulation Reinstatement module and examination or another new MCC module and examination e.g. a QFA examination not already passed. For CPD requirements after completion of exam (<u>see section 24</u> '<u>newly qualified members</u>').

Suspended members should advise the Institute in writing (to <u>cpd@iob.ie</u>) when they have completed the outstanding hours to be considered for reinstatement of the QFA designation.

Where a member has the QFA designation removed having been found to have made a false or seriously incorrect return of hours (regulation (d) in section 30 above), he/she is deemed in serious breach of the rules of the QFA scheme and will not be eligible for reinstatement i.e. he/she will be permanently excluded from holding the QFA designation.

32. Appeals

If a member has reasonable grounds, they may appeal against the application of the CPD regulations as set out in these Guidelines & Regulations. Appeals should be submitted in writing addressed to the Appeals Officer at cpd@iob.ie.

33. Correspondence with Members

The Institute will correspond electronically with QFAs during the year regarding CPD hours required, annual returns etc. via 'My Institute' on the Institute's website <u>www.iob.ie</u>.

QFAs can access all such correspondence by logging in to 'My Institute' using their membership number and password and going to 'My Correspondence'. QFAs will be alerted by email and SMS text (per the contact information held on the Institute's records) when correspondence has been posted to 'My Correspondence'. QFAs are advised to check their 'My Correspondence' section regularly for important CPD communications. The Institute may also correspond via email and SMS text with members.

34. Costs

There is currently no additional cost to members for participation in the CPD scheme. However, members should note that individual events, seminars, special publications etc. do from time-to-time involve a charge that the member pays to the association/body running the event or publishing the material.

35. Provision of Information to Employers and the Central Bank

The information provided by you on your QFA designation application form and generated during the course of your CPD membership may be used and disclosed by your professional body for all purposes which are reasonably incidental to the administration of your CPD registration and ongoing membership. Those purposes may include the disclosure of CPD hours to your employer and such other information as may be necessary to enable your employer to maintain a Register of Accredited Persons and for other regulatory or compliance purposes. Your information may also be disclosed to the Central Bank for Minimum Competency/Fitness and Probity requirements. You are entitled to ask for a copy of the personal data that The Institute of Banking holds about you and to have any inaccuracies in such personal data amended or erased. You may do so by writing to the Institute.

36. Change of Personal Details

QFAs are required to update their personal details in 'My Profile' via 'My Institute' on <u>www.iob.ie</u> in the event of any changes to mailing address, e-mail address, contact phone number, company details etc.

37. Further Information

You can access the 'CPD Downloads / News' section in 'My Institute' for further information, including CPD FAQs.

38. Contact Details

	The Institute of Banking
CPD Helpline:	01-611 6500
E-Mail:	<u>cpd@iob.ie</u>
Post:	IFSC, 1 North Wall Quay, Dublin 1
Website:	www.iob.ie

39. Appendices

- A. Pro Rata Adjustment Form
- B. CPD Personal Record Sheet
- C. Product Categories that QFAs are Accredited in under Minimum Competency Code
- D. Minimum Competencies for Retail Financial Products

See separate document 'QFA Guidelines & Regulations – Appendices 2019' available in 'CPD Downloads' in 'My Institute' on <u>www.iob.ie</u>.