NYC WINTER OUTING RETURNS WITH CITYWIDE DEALS AT MORE THAN 850 BUSINESSES

Bookings for NYC Restaurant Week, NYC Broadway Week and NYC Must-See Week Open Today at NYCtourism.com

Value Offers Available from January 20 through February 12

NYC Hotel Week Is Underway Offering 25% Off at Participating Hotels Through February 12

New York City (January 7, 2026) — **New York City Tourism + Conventions**, the official destination marketing organization and convention and visitors bureau for the five boroughs of New York City, today announced the start of reservations for **NYC Winter Outing℠ 2026**. The program runs from January 20 through February 12, offering savings on experiences across all five boroughs, including prix-fixe **NYC Restaurant Week®** menus at nearly 600 restaurants; 2-for-1 tickets to 26 **NYC Broadway Week℠** shows; and 2-for-1 tickets to nearly 80 **NYC Must-See Week℠** museums, attractions, tours and performing arts. **NYC Hotel Week℠**, also part of NYC Winter Outing, is already underway offering 25% off standard retail rates at more than 150 hotels. Reservations for all four programs are bookable at **nyctourism.com/winterouting**.

"NYC Winter Outing has become a cherished annual tradition as we welcome the new year that drives critical revenue for local businesses and fuels our communities across the five boroughs during the slower winter months," said **Julie Coker, President and CEO of New York City Tourism + Conventions.** "This is the ultimate value period for visitors to enjoy all that New York City has to offer—from diverse cuisine and rich cultural experiences to hotels reflective of the City's distinct neighborhoods. Since its inception, NYC Winter Outing has supported nearly 5,000 businesses citywide, helping to power an industry that generates over $50 billion in direct spending each year."

This year's NYC Winter Outing program is supported in part by promotional partners including Audience Rewards, James Beard Foundation, OpenTable, Telecharge, Ticketmaster and Amtrak. Amtrak is NYC Winter Outing's travel partner promoting train travel as a comfortable and convenient option for Northeast Corridor visitors to access New York City.

"NYC Winter Outing is all about creating memorable experiences, and Amtrak is proud to help make those moments possible as NYC Tourism's official travel partner," said **Amtrak VP, Digital & Brand Management Jessica Davidson**. "Traveling by train is the most convenient and stress-free way to reach the heart of New York City and enjoy everything NYC Winter Outing offers—from Broadway shows to world-class dining."

NYC Restaurant Week Reservations Open Today

NYC Restaurant Week offers prix-fixe two-course lunches and three-course dinners for $30, $45 and $60 at nearly 600 restaurants across all five boroughs. A complete list of participating restaurants and reservations are available at **nyctourism.com/restaurantweek.** Restaurants can be sorted by filters including "Neighborhood," "Borough," "Cuisine," "Weeks Participating," "Meal Types," "Has Menu" and "Accessibility." Curated collections support diners with selections including "Around the Boroughs," "Celebrity Chefs," "Classic Restaurants," "Cozy Vibes," "Date Night," "Dress for the Occasion," "For the Foodies" and "Hidden Gems."

NYC Broadway Week 2-for-1 Tickets on Sale Today

NYC Broadway Week offers 2-for-1 tickets to 26 Broadway shows, including *& Juliet, Aladdin, All Out, The Book of Mormon, Buena Vista Social Club, Chess, Chicago, Death Becomes Her, The Great Gatsby, Hadestown, Hamilton, Hell's Kitchen, Liberation, The Lion King, Maybe Happy Ending, MJ The*

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FOR IMMEDIATE RELEASE

Musical, Moulin Rouge! The Musical, Oedipus, Oh, Mary!, Operation Mincemeat, The Outsiders, Ragtime, Six The Musical, Stranger Things: The First Shadow, Two Strangers (Carry a Cake Across New York) and *Wicked*.

Tickets are available at **nyctourism.com/broadwayweek**. Participating shows can be sorted by filters including "Genre," "Accessibility," "Tony Award Winners," "Last Chance" and "New Participants."

NYC Must-See Week 2-for-1 Tickets on Sale Today

NYC Must-See Week offers 2-for-1 tickets to nearly 80 museums, attractions, performing arts and tours, including Alice Austen House Museum, Barclays Center Tours, Carnegie Hall, Empire State Building Observatory, Jazz at Lincoln Center, Like a Local Tours, Mercer Labs, The Metropolitan Opera, Museum of the Moving Image, Museum of Broadway, New York Botanical Garden, Perelman Performing Arts Center (PAC NYC), QC NY, The Rink at Rockefeller Center, Yankee Stadium Tours and more.

A full list of participants and bookings are available at **nyctourism.com/mustseeweek**. Participants can be sorted by filters including "Borough," "Neighborhood," "Type" and "Booking Method."

NYC Hotel Week Reservations Open and Redeemable

NYC Hotel Week offers 25% off standard retail rates now through February 12 at more than 150 hotels citywide. Participating hotels include W New York – Union Square, Lotte New York Palace, New York Marriott Marquis, New York Hilton Midtown, The Plaza Hotel, Renaissance New York Flushing at Tangram, The Pierre, Ace Hotel Brooklyn, Radio Hotel, The Rockaway Hotel, Romer Hell's Kitchen, the Wythe Hotel and more.

Participating hotels can be booked at **nyctourism.com/hotelweek** and sorted by "Borough" and "Neighborhood," with deals available in more than 30 neighborhoods across the City.

For exclusive NYC Winter Outing content, follow @NYCtourism on Instagram, Facebook, TikTok and Threads.

About New York City Tourism + Conventions:
New York City Tourism + Conventions is the official destination marketing organization (DMO) and convention and visitors bureau (CVB) for the five boroughs of New York City. Our mission is to invite the world and energize the City, building equitable, sustainable economic prosperity and community through tourism for the mutual benefit of residents, businesses and visitors. For all there is to do and see in New York City, visit **NYCtourism.com**.

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