



THE PERFECT FIT FOR NEW YORK MEETINGS.

Meeting Planners looking for a convention complex within New York City have a dynamic option called New York 5000. New York Hilton Midtown and the Sheraton New York Times Square Hotel have teamed up to provide this incomparable convention and meeting solution, offering in the space of one square block accommodations for 5,000 attendees along with 225,000 sq. ft. of meeting and event space. This unconventional solution utilizes 2 incredible hotels located just 325 steps from each other - that's less than the length of a Las Vegas Lobby!

The two properties are situated across the street from each other and are just minutes from Radio City Music Hall, Broadway theaters, Times Square, Fifth Avenue shopping, Rockefeller Center and Central Park. Door to door in a New York minute, you get convenience, value and the seamless service you've come to expect from these premier hotel brands in an ideal Midtown Manhattan location. **You don't have to settle for anything less than everything.**

For more information or to submit an RFP: **212-484-1218**,
www.nycgo.com/ny5000, **conventionsales@nycgo.com**





Let your attendees experience New York City and take advantage of our city's accessibility, affordability, variety of choices and superior attendance rates.

- Over 50,000,000 visitors to New York City each year
- Record-breaking meeting and event attendance
- More than 2,400 daily non-stop flights

Now through one RFP, NYC & Company will be your liason to booking both the New York Hilton Midtown and the Sheraton New York Times Square Hotel. From sourcing your RFP to arranging site inspections and performing post-convention follow-up, a dedicated sales manager will work with you to ensure your meeting is a success.

As an added bonus, the Destination Services team will help promote your meeting and grow its attendance by connecting you with a wide array of member businesses - approximately 2,000 strong - that provide a range of venues, products and services. From spousal programs to transportation needs, NYC & Company will put New York City's resources to work for you.

For detailed information on NY5000 and to plan your next meeting with NYC & Company's experienced sales team: **212-484-1218, www.nycgo.com/meetingplanners, conventionsales@nycgo.com**

