

# New York City: A leader in Event Sustainability

Explore how New York City's commitment to sustainability, through initiatives like PlaNYC, makes it an ideal host for eco-conscious events. Discover the City's holistic approach to climate resilience, green economic growth and circular economy practices.

# Why New York City's Proven Leadership in Sustainability Can Help You Deliver a Successful Conference or Event

New York City is a global leader in sustainability, offering unparalleled opportunities for meeting planners to host impactful and environmentally conscious conferences and events.

NYC's commitment to sustainability is evident in its ambitious goals and concrete actions outlined in <u>PlaNYC: Getting Sustainability Done</u>. This plan serves as a roadmap for creating a cleaner, greener and more just city for all, focusing on four key areas:

- **Protecting New Yorkers from climate threats:** NYC is actively mitigating the impacts of extreme heat, flooding and air pollution, while investing in clean and reliable energy sources.
- **Improving quality of life**: The City is committed to expanding access to green spaces, cleaning waterways, promoting sustainable transportation options and creating a healthier food system.
- Building the green economic engine: NYC is fostering a thriving green economy by investing in climate education, workforce development and supporting entrepreneurship and innovation in sustainable technologies.
- Embracing a circular economy: NYC is leading the way in waste reduction and creating a circular economy by prioritizing organics collection and processing, and expanding reuse and recycling programs for materials like asphalt and wood.

These initiatives demonstrate NYC's dedication to sustainability, making it an ideal destination for conferences and events focused on environmental issues. By hosting your event in NYC, you can connect your attendees to:

• A hub of innovation: NYC is home to a vibrant ecosystem of sustainable businesses, start-ups and accelerators, offering opportunities for collaboration and engagement with cuttingedge solutions.

- World-class expertise: Leading academic institutions and policy institutes in NYC provide access to renowned experts and thought leaders in sustainability, enriching your event with diverse perspectives and knowledge sharing.
- **A global stage for change:** As a global city and a leader in climate action, NYC provides a powerful platform for your event to influence decision-makers and inspire action on a global scale.

By choosing NYC for your sustainability-focused event, you are contributing to a greener future and ensuring a successful and impactful experience for your attendees. This report reviews NYC's leadership in sustainability as a city, as a destination and as host for your business events.



The Farm. Courtesy, Javits Center

## Javits Center: A Model of Sustainability for Convention Centers Worldwide

<u>The Javits Center</u> is not only a world-class convention center but also a leader in sustainability, setting a strong example for event venues across the globe. The convention center completed a \$1.5B expansion in 2021 that added 1.2M square feet of event space. A state-of-the art green roof was installed which can absorb up to seven million gallons of storm water run-off annually, while reducing heat gain throughout the building. Its commitment to environmental responsibility is evident in its comprehensive approach to sustainability, encompassing energy efficiency, waste reduction, sustainable food and beverage practices, community engagement, and industry leadership.

#### **Investing in a Greener Future**

The Javits Center has made significant investments in green technologies and design strategies to reduce its environmental impact:

- Reduced energy consumption by 26 percent since 2014: This achievement is due to a combination of strategies, including a 6.75acre green roof, efficient HVAC systems and an improved thermal envelope, resulting in better insulation between the building's interior and the exterior environment.
- **Renewable energy generation:** A 13 megawatt microgrid central plant with solar photovoltaics and battery storage provides over 10 percent

of the venue's energy needs, showcasing a commitment to clean energy sources.

- Water conservation: A rainwater capture and treatment system reduces the need for potable water for irrigation by over 50 percent, demonstrating responsible water stewardship.
- The green roof has become a habitat for more than 65 species of birds and has become a wildlife oasis in an environment dominated by concrete and steel.
- A one acre rooftop farm provides up to 40,000 pounds of produce a year that is incorporated into the meals served to guests in addition to the honey produced from 3 beehives.

#### **Minimizing Waste and Giving Back**

The Javits Center is committed to reducing waste and diverting materials from landfills:

- JavitsCares program: This program donates leftover exhibit materials to local nonprofits, giving materials a second life and supporting the community.
- **Food rescue program:** Excess meals are donated to fight food insecurity, ensuring that food is not wasted and those in need are supported.
- Ambitious waste diversion goal: The Javits Center aims to achieve an 80 percent waste diversion rate by the end of 2024 through improved sorting, collection, tracking, staff training and exhibitor engagement.

#### **Sustainable Food and Beverage**

The Javits Center's dining team, <u>**Cultivated**</u>, prioritizes sustainable practices and community support:

- **Farm-to-table menus:** Event menus feature fresh produce grown on-site using sustainable methods, providing delicious and environmentally conscious dining experiences.
- Locally sourced honey: Honey harvested from on-site beehives is incorporated into event catering, showcasing a commitment to local and sustainable sourcing.
- **All compostable:** Cultivated locations feature 100% compostable serviceware and no straws.

#### **Engaging the Community and Educating Future Generations**

The Javits Center actively engages with the community and promotes sustainability education:

• Javits Juniors program: This program fosters sustainability education for K-12 students

through tours and workshops, inspiring the next generation of environmental stewards.

- **College scholarships**: The Javits Center offers college scholarships to local high school students, demonstrating its commitment to supporting educational opportunities.
- Facility tours: Tours showcase the venue's comprehensive sustainability initiatives, educating visitors and inspiring them to adopt sustainable practices.

#### Leading the Industry by Example

The Javits Center serves as a model of sustainable practices and green building design for convention centers nationwide:

- **Supporting New York State's climate goals:** The Javits Center's sustainability initiatives align with and support the goals of the Climate Leadership and Community Protection Act.
- Sharing knowledge and resources: The Javits Center provides downloadable sustainable event planning resources and a dedicated sustainability team to assist event organizers in hosting successful and sustainable events.

By implementing these comprehensive sustainability initiatives, the Javits Center is reducing its own environmental impact while demonstrating leadership and inspiring others in the industry to adopt sustainable practices. This commitment to sustainability makes the Javits Center and New York City ideal for environmentally conscious meeting planners and attendees.

#### **NZCE** Participation

The Javits Center's commitment extends to the global community:

 In 2021, the Javits Center signed the Net Zero Carbon Events (NZCE) Pledge, an international, industry-wide initiative to address climate change by establishing commitments for waste management, energy conservation, local sourcing and more. Many of the Javits Center's clients, including show production companies and their general service providers, have also signed the NZCE pledge.

 The NZCE initiative's central aim is to provide the events industry with a path toward zero carbon emissions by 2050, using the United Nations'17 sustainable development goals (SDGs) as a guiding light. These goals encompass a wide range of global challenges, including hunger, inequality, climate change, sustainable cities, responsible consumption and production, peace and justice. The Javits Center's mission and work helps in addressing nine of those goals.

#### **Post Event Sustainability Metrics**

Post-event reports help further sustainability goals:

 After an event leaves the building, the Javits Center provides show organizers with an event sustainability report, detailing the event's overall waste diversion rate with a breakdown of the weight diverted for each waste stream. The report also includes utility data: kilowatt hours of electricity, gallons of water and therms of natural gas consumed throughout the duration of the event.

#### **Truck Marshaling Building**

New logistics aid in driving events further toward sustainability:

 The Javits Center's new truck marshaling building can park up to 200 tractor trailers at a time.
Previously, trucks would circle the building, idle outside the building or drive all the way back to their locations of origin (often warehouses in New Jersey) before and after events. The truck marshaling building decreases travel-related emissions associated with events, improves local air quality and reduces traffic on nearby streets. New software in the building has also improved logistics for the flow of trucks involved in event move-in and move-out.



Little Island. Photo: Lanna Apisukh

# The Eight Tranches of Sustainability Leadership in NYC Government

From ambitious emissions-reduction goals to investments in renewable energy and environmental justice, NYC is setting the standard for urban climate leadership, driving both local and global action.

#### **1. Ambitious Emissions Reduction Goals: Leading the Way to a Carbon-Neutral Future**

New York City has set ambitious and legally binding goals to reduce greenhouse gas emissions by 80 percent by 2050 and achieve carbon neutrality by 2050. These goals are among the most aggressive of any major city in the world and demonstrate NYC's unwavering commitment to combating climate change and building a sustainable future.

NYC recognizes that achieving these goals requires transformative action across all sectors. The City has developed a comprehensive plan outlined in <u>PlaNYC: Getting Sustainability Done</u>, which focuses on decarbonizing key sectors such as buildings and transportation while also investing in clean energy and embracing a circular economy. NYC is also implementing a climate budgeting process to ensure that all City investments and decision-making are aligned with its climate goals. This process will track the climate impact of the City's budget and identify opportunities for further investment in climate solutions.

By taking these comprehensive and data-driven actions, NYC is demonstrating its leadership in climate action and setting a strong example for other cities around the world.

#### 2. Landmark Climate Legislation: Local Law 97 Drives Building Decarbonization

A cornerstone of NYC's climate action strategy is Local Law 97, a landmark piece of legislation that requires most buildings over 25,000 square feet to significantly reduce their greenhouse gas emissions. This law sets specific emissions limits for different building types with the goal of achieving a 40 percent reduction in emissions from covered buildings by 2030 and 80 percent by 2050.

Local Law 97 is driving a major transformation in NYC's building sector, encouraging building owners to invest in energy efficiency upgrades, transition to clean energy sources like heat pumps and adopt other innovative solutions to reduce their carbon footprint. To support building owners in complying with the law, NYC is:

- Developing financing tools and innovative mechanisms: This includes exploring new financing options and collaborating with New York State to identify incentives for building retrofits.
- **Providing training and certifications:** NYC is working with unions and professional associations to develop training programs and certifications that will equip workers with the skills needed to implement building decarbonization projects.
- **Expanding the NYC Accelerator program**: This program provides free, personalized guidance to building owners on how to comply with Local Law 97 and access financial incentives.

By implementing Local Law 97, NYC is taking a bold step toward decarbonizing its building sector, which is responsible for nearly 70 percent of the City's greenhouse gas emissions. This law is essential for achieving NYC's climate goals and serves as a model for other cities around the world looking to reduce emissions from their building stock.

#### 3. Leadership in Green Buildings: Setting the Standard for Sustainable Construction

NYC is home to several LEED-certified buildings, employing sustainable construction practices looking to reduce environmental impact and improve the health and well-being of residents.

Iconic LEED-certified buildings in NYC include:

- **One World Trade Center:** This skyscraper, built on the site of the former World Trade Center, is a symbol of resilience and sustainability, achieving LEED Gold certification.
- Empire State Building: This landmark building underwent a major energy efficiency retrofit, earning LEED Gold certification and demonstrating that even older buildings can be transformed to meet modern sustainability standards.
- Bank of America Tower at One Bryant Park: This skyscraper was one of the first buildings to achieve LEED Platinum certification, showcasing innovative green building technologies and design strategies.

NYC promotes green building practices through a variety of initiatives:

- **NYC Building Code:** The NYC Building Code incorporates sustainability and resilience standards, encouraging the use of energy-efficient technologies and materials in new construction.
- Zoning for Coastal Flood Resiliency: This zoning update requires new buildings in flood-prone areas to be built to higher resilience standards, protecting them from future flooding.
- **Climate Resiliency Design Guidelines:** These guidelines provide best practices for incorporating climate change considerations into the design of city facilities.
- **NYC Accelerator program:** This program provides free guidance to building owners on how to make cost-saving, energy-efficient upgrades and reduce carbon emissions.
- **Financial incentives:** NYC offers a variety of financial incentives, such as tax abatements and grants, to encourage the construction and retrofitting of green buildings.

By implementing these policies and programs, NYC is creating a thriving green building sector that is reducing the environmental impact of construction, improving the health and comfort of residents and creating green jobs.

#### 4. Investment in Renewable Energy: Powering NYC with Clean and Sustainable Sources

New York City is committed to transitioning to a clean and renewable energy future, investing in a variety of renewable energy sources to green its grid and reduce reliance on fossil fuels. These investments are critical for achieving the City's ambitious climate goals and improving air quality and public health.

NYC is investing in the following renewable energy sources:

- **Solar energy:** NYC is actively promoting the installation of solar panels on rooftops, parking lots and other underutilized spaces. The City has installed solar arrays on many city-owned buildings and is providing incentives and technical assistance to encourage private sector solar development.
- **Battery storage:** NYC recognizes the importance of energy storage in supporting the integration of renewable energy sources into the grid. The City is investing in battery storage projects to increase grid reliability and resilience, especially in communities vulnerable to power outages.
- Offshore wind: NYC is partnering with New York State to support the development of offshore wind farms, which will provide a significant source of clean energy for the City. The City is also investing in port infrastructure and workforce development programs to ensure that New Yorkers can benefit from the economic opportunities created by the offshore wind industry.
- **Hydropower:** NYC is actively supporting the development of large-scale transmission projects

that will bring clean hydropower from Canada and upstate New York to the City.

These investments are already yielding results:

- NYC has installed 388 megawatts of solar as of 2023, with more in development.
- Construction has begun on the Champlain Hudson Power Express transmission line, which will deliver clean hydropower from Canada to NYC.

#### **5. Sustainable Transportation Network: Prioritizing People and the Planet**

New York City leads the nation in sustainable transportation, with 65 percent of trips made by walking, transit and biking. This achievement reflects NYC's commitment to creating a transportation network that prioritizes people and the planet.

NYC is actively promoting sustainable transportation options through a variety of initiatives:

- **Investment in public transit**: NYC is partnering with the MTA to improve bus and subway service, expand bus priority lanes and make transit more affordable and accessible.
- **Pedestrian and bike infrastructure:** NYC has implemented ambitious bike and pedestrian infrastructure projects, creating a network of protected bike lanes, pedestrian plazas and other features that make it safer and easier to get around without a car.
- Electrification of vehicles: NYC is leading the way in electrifying its fleet of City-owned vehicles and is working to make it easier for residents and businesses to switch to electric vehicles by expanding charging infrastructure.
- The MTA and the New York Power Authority are building critical infrastructure to power a zeroemissions bus fleet. Sixty electric buses operate in boroughs across the City with more to come, along with nearly 17 new bus charge points.

• **Transforming freight:** NYC is working to get polluting trucks off its streets by piloting lowemission zones, ending unlawful truck idling, creating shared charging depots for electric trucks, and promoting the use of cargo bikes and waterborne transport for deliveries.

These initiatives are making NYC's transportation network more sustainable, equitable and healthy. By prioritizing walking, biking and public transit, NYC is reducing greenhouse gas emissions, improving air quality and creating a more livable city for all.

#### **6. Circular Economy Initiatives: Closing the Loop and Reducing Waste**

New York City is committed to creating a circular economy, where waste is minimized and resources are used efficiently and reused. The City is implementing a variety of initiatives to achieve this goal:

- **Curbside organics collection:** NYC is expanding its curbside organics collection program to all five boroughs by fall 2024. This program will divert food scraps and yard waste from landfills, where they generate methane, a potent greenhouse gas. Instead, these organics will be composted or processed through anaerobic digestion to create renewable energy and soil amendments.
- Commercial organics separation: NYC is expanding its commercial organics separation requirements to all food businesses by 2026. This will ensure that food waste from restaurants, grocery stores and other businesses is diverted from landfills and put to beneficial use.
- **Recycled asphalt:** NYC is a national leader in the use of recycled asphalt pavement (RAP). The City's new asphalt plant will increase its use of RAP, reducing the need for new materials and saving on transportation and landfill costs.
- **Tree wood reuse:** NYC Parks is expanding its tree wood reuse pilot program to find new uses for debris generated from tree maintenance

activities. This will divert wood waste from landfills and create valuable products.

• **Clean soil bank:** NYC's Clean Soil Bank program facilitates the exchange of clean soil between construction sites and projects that need soil, such as parks and gardens. This program reduces the need to truck soil to landfills and purchase new soil, saving money and reducing emissions.

These initiatives are helping NYC to close the loop and create a more circular economy. By reducing waste, reusing materials and creating valuable products from waste, NYC is reducing its environmental impact, creating green jobs and building a more sustainable future.

#### 7. Commitment to Environmental Justice: Prioritizing Equity in Climate Action

New York City recognizes that climate change and environmental pollution disproportionately impact low-income communities and communities of color. These communities have historically faced systemic racism and disinvestment, leading to higher exposure to environmental hazards and fewer resources to adapt to climate change.

NYC is committed to addressing these inequities by prioritizing environmental justice in its climate actions. The City's approach is guided by the following principles:

- Meaningful community engagement: NYC actively engages with environmental justice communities to understand their needs and priorities, and to ensure that their voices are heard in the planning and implementation of climate solutions.
- Targeted investments: NYC prioritizes investments in climate solutions that benefit environmental justice communities, such as green infrastructure projects, heat mitigation strategies and renewable energy initiatives.

• Equitable access to opportunities: NYC works to ensure that all New Yorkers have access to the benefits and opportunities created by the green economy, including green jobs, training programs and affordable clean energy solutions.

Examples of NYC's commitment to environmental justice include:

- Climate Strong Communities program: This program invests in multi-hazard resilience and sustainability projects in environmental justice neighborhoods that were not addressed by Hurricane Sandy recovery funding.
- **Public Solar program:** This program provides financial assistance and proactive outreach to low-income homeowners in environmental justice communities to install rooftop solar and decarbonize their homes.
- Prioritizing environmental justice communities for tree planting and cool roof installations: These initiatives help to mitigate the urban heat island effect, which disproportionately impacts lowincome neighborhoods and communities of color.
- Investing in green infrastructure and sewer upgrades in historically underserved communities: These projects reduce flooding and improve water quality in communities that have been neglected in the past.
- The NYC °CoolRoofs program: This initiative provides New Yorkers with the opportunity to earn paid work experience and credentials in the construction sector. The program supports the City's goal to reach carbon neutrality by 2050.

By prioritizing environmental justice in its climate actions, NYC is working to create a more equitable and sustainable future for all New Yorkers.

#### 8. Global Collaboration: Sharing Best Practices and Driving International Action

New York City recognizes that climate change is a global challenge that requires collaboration and cooperation between cities, states and nations. NYC is actively engaged in global partnerships and initiatives to share best practices, advocate for ambitious climate policies and drive international action on climate change.

Examples of NYC's global collaboration include:

- C40 Cities Climate Leadership Group: NYC is a member of this group of leading cities committed to addressing climate change. Through C40, NYC shares best practices and collaborates with other cities on climate solutions.
- Global Covenant of Mayors for Climate & Energy: Mayor Eric Adams is a member of this global compact of mayors committed to taking action on climate change.
- **Under2 Coalition:** NYC is a member of this global coalition of states and cities committed to reducing greenhouse gas emissions and achieving the goals of the Paris Agreement.
- NYC's Voluntary Local Review of the Sustainable Development Goals: NYC has submitted a Voluntary Local Review to the United Nations, outlining its progress toward achieving the Sustainable Development Goals, including those related to climate change.

Through these partnerships and initiatives, NYC is demonstrating its commitment to global climate action and working to build a more sustainable future for all.

# New York City's Guiding Principles for Sustainability

<b>C</b> Act with urgency and focus on implementation	Achieve near-term benefits while implementing long-term goals	Center environmental justice and health equity
01/	02/	03/
Create economic activity through climate action	Strengthen private sector investments through incentives and mandates	Ead by example as a city
See Make full use of unprecedented federal and New York State funding	Examplement climate budgeting to align resources with sustainability goals	Streamline procurement processes to expedite project delivery
07/	08/	09/



The Battery. Photo: Lucía Vázquez

## New York City Is a Global Hub for Thought Leadership on Sustainability

The transition to a sustainable future requires bold ideas, innovative solutions and effective policies. Thought leadership plays a critical role in driving this transition by providing expert analysis, shaping policy and inspiring action.

New York City, as a global metropolis and a leader in climate action, has emerged as a global hub for thought leadership on sustainability. The City is home to world-renowned academic institutions, influential policy institutes and a vibrant ecosystem of nonprofit organizations, all working to advance solutions to the critical environmental challenges facing our planet.

This concentration of expertise and innovation makes NYC an ideal destination for conferences, meetings and events focused on sustainability. By hosting your event in NYC, you can connect your attendees to leading thinkers, foster collaboration and inspire action on a global scale.

#### Leading Academic Institutions: Generating Knowledge and Shaping the Future

New York City is home to some of the world's most prestigious academic institutions, many of which are conducting cutting-edge research on climate change and sustainability. These institutions generate critical knowledge and solutions, educating the next generation of sustainability leaders.

Some of the leading academic institutions in NYC focused on sustainability include:

- Columbia University's Earth Institute: The Earth Institute is a world-leading center for research on climate change, sustainable development and environmental science. The Institute brings together researchers from across disciplines to address complex environmental challenges and develop innovative solutions.
- NYU's Center for Urban Science and Progress (CUSP): CUSP is a research center focused on developing and applying urban data science to address challenges facing cities, including those related to climate change and sustainability.

CUSP's research is helping to make cities more efficient, resilient and livable.

• The New School's Tishman Environment and Design Center: This center focuses on the intersection of environmental sustainability and design, offering educational programs and conducting research on topics such as green building, sustainable urban planning and climate resilience.

These are just a few examples of the many academic institutions in NYC that are contributing to sustainability thought leadership. These institutions offer a wealth of expertise and resources for meeting planners, including renowned speakers, research collaborations and opportunities for student engagement.

#### Influential Policy Institutes and Think Tanks: Shaping Policy and Driving Change

New York City is a hub for policy institutes and think tanks that focus on a wide range of issues, including climate change and sustainability. These organizations play a critical role in shaping policy, providing expert analysis and driving change.

Some of the influential policy institutes and think tanks in NYC focused on sustainability include:

- **Council on Foreign Relations (CFR):** CFR is a nonpartisan think tank that conducts research and provides analysis on foreign policy issues, including climate change. CFR's work on climate change focuses on the international dimensions of the issue, such as global cooperation and climate finance.
- Environmental Defense Fund (EDF): EDF is a nonprofit organization that uses science-based solutions to address environmental challenges. EDF's work on climate change focuses on developing and advocating for policies that reduce greenhouse gas emissions.

 Institute for Policy Integrity at NYU School of Law: The Institute for Policy Integrity at NYU School of Law is a nonpartisan think tank dedicated to enhancing the quality of governmental decision-making through rigorous research in economics, law and regulatory policy. Focusing primarily on climate and energy policy, the institute advocates for policy reforms by engaging in federal and state policy advocacy, submitting amicus briefs, public comments and expert testimony, and collaborating with advocacy organizations to promote economically sound policies that protect the public interest.

These are just a few examples of the many policy institutes and think tanks in NYC that are contributing to sustainability thought leadership. These organizations offer a wealth of expertise and resources for meeting planners, including renowned speakers, policy analysis and opportunities for collaboration.

#### Active and Engaged Nonprofit Organizations: Implementing Solutions and Engaging Communities

New York City has a vibrant ecosystem of nonprofit organizations working on a wide range of sustainability issues. These organizations play a critical role in advocating for change, implementing solutions and engaging communities.

Some of the active and engaged nonprofit organizations in NYC focused on sustainability include:

- NYC Environmental Justice Alliance: This organization works to address environmental justice issues in NYC, advocating for policies and programs that protect low-income communities and communities of color from environmental hazards.
- **Urban Green Council:** This organization works to advance sustainable building practices in NYC, providing research, education and advocacy

to promote energy efficiency and reduce greenhouse gas emissions from buildings.

- Natural Areas Conservancy: This organization works to restore and protect NYC's natural areas, including forests, wetlands and coastal areas. The conservancy also provides educational programs and engages volunteers in stewardship activities.
- Jamaica Bay–Rockaway Parks Conservancy: This organization works to improve and maintain parks and natural areas in Jamaica Bay and the Rockaways, promoting ecological restoration, public access and environmental education.
- Solar One: This organization provides education and technical assistance to promote the adoption of solar energy in NYC. Solar One also operates a green workforce development program to train New Yorkers for jobs in the solar industry.

These are just a few examples of the many nonprofit organizations in NYC that are contributing to sustainability thought leadership and action. These organizations offer a wealth of expertise and resources for meeting planners, including renowned speakers, community connections and opportunities for collaboration and engagement.

By engaging with these organizations, meeting planners can ensure that their events are not only informative and impactful but also contribute to positive change in NYC and beyond.



Governors Island. Photo: Paola Chapdelaine

# Projects Led by New York City Tourism + Conventions

From our long-term collaboration with The Climate Group and The Nest Climate Campus to curating hands-on corporate social responsibility opportunities, we help foster change in the tourism industry and beyond.

#### Long-Term Partnerships: The Climate Group and The Nest Climate Campus

We have partnered with The Climate Group since 2018 to support Climate Week NYC, the largest climate event of its kind in the world, bringing together over 500 events and activities across the City of New York—in person, hybrid and online. As they note, "Each year, business leaders, political change makers, local decision takers and civil society representatives of all ages and backgrounds, from all over the world, gather to drive the transition, speed up progress and champion change that is already happening.

"Climate Week NYC is hosted by Climate Group, an international nonprofit whose purpose is to drive climate action, fast. Climate Group hosts the official program during the week that brings together the most senior international figures from business, government, civil society and the climate sector.

As part of our support of Climate Week NYC, we helped found The Nest Climate Campus in 2019. This annual two-day event creates a central community during Climate Week NYC at the Javits Center, engaging a variety of global companies, NGOs and leaders in government, academia and more.

NYC Tourism was proud to partner with the World Travel & Tourism Council in 2022 and 2023 to present content at The Nest Climate Campus regarding the urgency of tackling biodiversity loss and the rise of environmental, social and governance issues (ESG) and their impact on travel and tourism.

#### **Curating CSR Opportunities** for Planners

Our Destination Services team can connect you to organizations that offer hands-on sustainability and corporate social responsibility (CSR) activities, driving awareness to different causes while providing meaningful team-building activities.

Bowery Mission City Harvest God's Love We Deliver Governors Island GrowNYC Partnership for Parks

New York City is a global leader in sustainability: in its ambitious goals and concrete actions and in its role as a hub for thought leadership and innovation. By choosing NYC for your sustainability-focused event, you are aligning yourself with a city that is actively shaping a greener future. You are also providing your attendees with access to world-class expertise, networking opportunities and inspiration to drive positive change.

New York City Tourism + Conventions is committed to supporting sustainable events and partnering with event organizers to ensure their events are both successful and environmentally responsible. We invite you to join us in building a more sustainable future by hosting your next event in New York City.

