

# RESOURCES FOR THE TRAVEL TRADE



**NEW  
YORK  
CITY**  
TOURISM + CONVENTIONS™



# RESOURCES

New York City has long been the world's most dynamic and desirable destination, but this is a moment you don't want to miss.

To help you and your clients discover all the latest happenings in the City, check out the resources below. With so much to do, see and learn, this helpful roundup from [our website](#) will ensure a successful experience in NYC.

## KNOW THE LATEST

Refer to our [Research](#) for insights on NYC visitation.

## START PLANNING

Search our interactive [Product Directory](#) for the latest on various attractions, entertainment venues, tours, hotels, restaurants, transportation options and more.

Sign up for our [Travel Trade Newsletter](#) to get monthly updates delivered to your inbox.

Watch our [Exclusive Webinars](#) for everything you need to know when promoting travel to NYC.

Browse our [Digital Asset Library](#) to source digital images and promotional video footage.

Bookmark our [Attraction Passes](#), for discounts at restaurants, cultural institutions, attractions, theaters, service providers and more.

For an eventful visit to NYC, [Build Your Itinerary](#) with us.

## KEEP LEARNING

Our online education program offers exclusive destination knowledge and best-in-class strategies to provide the most authentic experience of the five boroughs for your clients. Explore the all-new [Travel Trade Academy](#).

### [Green NYC](#)

The future of sustainable tourism

### [Family-Friendly NYC](#)

The world's best immersive learning experience

### [Accessible NYC](#)

Striving to accommodate all abilities

### [LGBTQ+ NYC](#)

So much more than the birthplace of Pride

### [Halal Travel Guide](#)

A guide to Muslim-friendly hotels, must-see attractions, halal dining and more

### [The Asian Experience in NYC](#)

A celebration of Asian American heritage in NYC

### [The Black Experience in NYC](#)

Celebrating the many facets—and global impact—of NYC's Black community

### [The Latino Experience in NYC](#)

A vibrant cultural crossroads from every Latin American country

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## LEARN MORE

Connect with a Destination Expert  
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[NYCTOURISM.COM/TRAVELTRADE](http://NYCTOURISM.COM/TRAVELTRADE)

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Brooklyn Museum. Photo: Julienne Schaefer

## MUSIC & ART

### Brooklyn Museum

*Prospect Heights, Brooklyn*

This cultural magnet grew out of a library and arts institute founded 200 years ago and has been making history since, showing trailblazing exhibits of Black, feminist and contemporary art.

### Hush Tours

*Morris Heights, Bronx*

Get a taste of hip-hop's origins on a guided bus trek led by a hip-hop star; among the Bronx locations is the place where DJ Kool Herc laid down the first breakbeat and launched a worldwide cultural movement.

### Louis Armstrong House Museum

*Corona, Queens*

See exhibits and visit the home of jazz great Louis Armstrong at this Queens complex, which preserves the house where he and his wife lived out their later years.

### MacDougal Street

*Greenwich Village, Manhattan*

On one short Greenwich Village block of this street are Cafe Wha?, which Bob Dylan played on his arrival to the City in 1961; Comedy Cellar, where famous stand-ups have been getting their start since the 1980s; and Caffe Reggio, former hangout of Beat writer Jack Kerouac.

### St. George Theatre

*St. George, Staten Island*

This century-old Staten Island venue has played host to famous vaudeville acts, served as a glorious movie theater and was the site of numerous Tony Bennett concerts in his later years.

## SPORTS

### Flushing Meadows Corona Park

*Flushing, Queens*

Site of historic victories by Arthur Ashe, Billie Jean King and, more recently, Novak Djokovic, the US Open tennis championships are held at summer's end each year in a stadium in this Queens park.

### Jackie Robinson Museum

*Hudson Square, Manhattan*

Find displays about the first Black player in Major League Baseball, who plied his trade for the Brooklyn Dodgers in now-demolished Ebbets Field and continued a life of social activism after retirement.

### Van Cortlandt Park

*Riverdale, Bronx*

The expansive outdoor space in the Bronx holds the oldest public golf course in the United States as well as dedicated fields for regular cricket league matches.

### Yankee Stadium

*South Bronx*

Take a tour of—or better yet, see a game at—the home to the 27-time World Series champion New York Yankees. Its open-air Monument Park celebrates team greats such as one-time home run king Babe Ruth and the lone player unanimously elected to the Baseball Hall of Fame, Mariano Rivera.

*Courtesy, New York Yankees*

# CULTURE & COMMUNITY

## Alice Austen House Museum

*Rosebank, Staten Island*

Visit the centuries-old former home of pioneering photographer Alice Austen, who lived here with her partner, Gertrude Tate, and for more than half a century captured intimate relationships between women well before society's acceptance.

## Apollo Theater

*Harlem, Manhattan*

Catch a performance at this touchstone for Black culture, where it seems there's no end to the number of famous acts, from Billie Holiday to Alicia Keys, who made their names here.

## Casa Amadeo

*Longwood, Bronx*

The Bronx's unassuming vinyl shop just happens to be the oldest continually running record store in the City and has been propelling the Latin American music scene since the 1940s.



*Casa Amadeo. Photo: Maridelis Morales Rosado*

## The Stonewall Inn

*Greenwich Village, Manhattan*

Come for drinks at this Village mainstay, where a 1969 raid inspired protests that kicked off the modern LGBTQ+ rights movement; the adjacent park is also part of Stonewall National Monument.

## Weeksville Heritage Center

*Crown Heights, Brooklyn*

Free Black communities proliferated in the 1800s in the City; the center preserves one such area, giving tours of the intact Hunterfly Road Houses that remain.



*Macy's Herald Square. Photo: Joe Buglewicz*

# FASHION

## Macy's Herald Square

*Midtown Manhattan*

The oldest department store in NYC is also the host of, and final stop for, the long-running Thanksgiving Day Parade. Discover what's said to be the world's largest shoe floor inside, along with working wooden escalators of yesteryear.

## Manic Panic

*Long Island City, Queens*

Two sisters opened the hair-color emporium, America's first punk store, in the 1970s in the East Village; it lives on, with the same owners, in Queens' Long Island City.

## The Museum at FIT

*Chelsea, Manhattan*

The Fashion Institute of Technology makes a great pilgrimage for seeing exhibits of trends in clothing both recent and dating back centuries. The school itself has produced noted graduates in the field such as Calvin Klein and Nina Garcia.

## Schott

*Soho, Manhattan*

On the edge of Soho, this shop has been outfitting fashionable folks—including pop-culture stars such as Marlon Brando and Joey Ramone—with leather jackets since the early 1900s.





Coney Island. Photo: Brittany Petronella

## CLASSIC NYC

### Bronx Zoo

*Fordham, Bronx*

The largest urban zoo in the US was also the first to build an animal hospital on-site.

### Coney Island

*Coney Island, Brooklyn*

There's no better place for warm-weather fun than Brooklyn's Coney Island, which debuted the first roller coaster in America in 1884, still has century-old vintage rides such as the Cyclone and Wonder Wheel, and hosts the world's most famous hot-dog-eating contest.

### Manhattan's Observatories

*Various neighborhoods*

See the skyline's evolution from an observatory: Empire State Building (which for decades was the tallest building in the world), Top of the Rock, One World Trade Center, Edge and SUMMIT One Vanderbilt provide the views.

### Museum of the Moving Image

*Astoria, Queens*

Among the many displays paying homage to the City's cinematic past is one dedicated to Jim Henson, who populated the NYC world of *Sesame Street* with his Muppet creations.

### The New York Chinese Scholar's Garden

*Randall Manor, Staten Island*

This nature haven in Staten Island's Snug Harbor is one of only two "authentic, classical outdoor Chinese gardens" stateside, according to its literature.

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