RESOURCES FOR THE **TRAVEL TRADE**













• 8 40 50 50 50 50 50 Fa 10 10 10 10 10

RESOURCES

GROUP RESOURCES

View our list of <u>Group-Friendly Dining</u>, <u>Group-Friendly Hotels</u> and <u>Performance Group Space</u> for youth and adult group travel needs.

KNOW THE LATEST

Refer to our <u>Research</u> for insights on NYC visitation.

START PLANNING

Search our interactive <u>Product Directory</u> for the latest on various attractions, entertainment venues, tours, hotels, restaurants, transportation options and more.

Sign up for our <u>Travel Trade Newsletter</u> to get monthly updates delivered to your inbox.

Watch our <u>Exclusive Webinars</u> for everything you need to know when promoting travel to NYC.

Browse our <u>Digital Asset Library</u> to source digital images and promotional video footage.

Bookmark our <u>Attraction Passes</u>, for discounts at restaurants, cultural institutions, attractions, theaters, service providers and more.

For an eventful visit to NYC, Build Your Itinerary with us.

New York City has long been the world's most dynamic and desirable destination, but this is a moment you don't want to miss.

To help you and your clients discover all the latest happenings in the City, check out the resources below. With so much to do, see and learn, this helpful roundup from our website will ensure a successful experience in NYC.

KEEP LEARNING

Our online education program offers exclusive destination knowledge and best-in-class strategies to provide the most authentic experience of the five boroughs for your clients. Explore the all-new <u>Travel Trade Academy</u>.

<u>Green NYC</u> The future of sustainable tourism

Family-Friendly NYC The world's best immersive learning experience

Accessible NYC Striving to accommodate all abilities

LGBTQ+ NYC So much more than the birthplace of Pride

Halal Travel Guide A guide to Muslim-friendly hotels, must-see attractions, halal dining and more

The Asian Experience in NYC A celebration of Asian American heritage in NYC

The Black Experience in NYC Celebrating the many facets—and global impact—of NYC's Black community

The Latino Experience in NYC A vibrant cultural crossroads from every Latin American country

LEARN MORE

Connect with a Destination Expert and explore more at: nyctourism.com/TRAVELTRADE **Renee Wilson**

Director, Tourism Market Development Canada & US rwilson@nyctourism.com

