

# Information obligation of the data controller

In accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) "GDPR", we would like to inform you that:

The Controller of your personal data is Hycom S.A. with its registered office at Piramowicza 11/13, 90 254 Łódź, entered in the Register of Entrepreneurs of the National Court Register by the District Court for the City of ŁÓDŹ ŚRÓDMIEŚCIE IN ŁÓDŹ, XX Commercial Division under the KRS number: 0000561064, NIP: 7252087369, REGON: 361651723.

The personal data is processed for the following purpose:

1. To conduct the research "Digitalization of sales and service - in the manufacturing industry", in particular by conducting surveys and electronic communication related to the study. Consent and provision of data is voluntary, but necessary to participate in the program / study, to receive electronic communication related to the study, in particular to receive a report on the study and to discuss its results. Failure to provide personal data will make participation in the study impossible.
2. To send e-mail marketing communications, including in particular invitations to participate in other studies, presentation of products and services of Hycom S.A. and/or its partners, information on news, updates and events related to the offer of Hycom S.A. and/or its partners. Consent is voluntary, but necessary to receive the above-mentioned communication.

The processing of personal data for the above-mentioned purposes will take place only if you provide the appropriate consent.

The personal data processed includes, in particular, the information provided by you: first and last name, e-mail address, company name. In addition, in order to document your consent, we collect the data and information from your computer system, i.e. IP address, location.

We will process the above-mentioned data on the basis of the consent given (Article 6 (1)(a) of the GDPR) until its withdrawal or the cessation of the processing. After this time, we may also process your data for the defense of claims based on our legitimate interest (Article 6 (1)(f) of the GDPR) for the period specified by law, i.e. 6 years. This means that we will keep and secure only the data that will be necessary to prove the facts regarding possible investigation or to defend against claims.

The data presented in the research report may be published in anonymized form, which means that it will not allow for the identification of your person.

We use GetResponse, an external survey provider, to obtain and collect surveys. All data submitted is transferred and stored within the European Economic Area. In exceptional cases, however, it may be transferred to third countries in accordance with the applicable European regulations on the protection of personal data. Your personal data may also be transferred to business partners and suppliers working with us. In addition, we may transfer your data to companies that are authorized to obtain data on the basis of applicable law, e.g. courts or law enforcement authorities, if they submit a request based on a corresponding legal basis.

The data will not be processed in an automated manner, including profiling.

You have the right to request the Controller to access to your personal data, including obtaining a copy of this data, as well as the right to rectification, erasure or restriction of processing, the right to object to processing and the right to data portability. You also have the right to lodge a complaint with the supervisory authority.

You have the right to withdraw your consent to the processing of your personal data at any time. However, the withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

You can withdraw your consent at any time by clicking on the link in the footer of the email you receive from us or by sending a message to the following email address: [iod@hycom.pl](mailto:iod@hycom.pl)

The rights in the area of personal data protection can be exercised (or more information can be obtained) by contacting the Data Protection Officer at the e-mail address: [iod@hycom.pl](mailto:iod@hycom.pl).

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