SPARTAN STUDENT LEADER / AMBASSADOR COMPETITION

OFFICIAL TERMS AND CONDITIONS

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING.

1. ELIGIBILITY

The Spartan Student Leader / Ambassador Competition (the "Competition") is open to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years of age or the age of majority in their state of residence at the time of entry, and who are currently enrolled as students at an accredited college or university. Employees, officers, directors, and representatives of Spartan Race, Inc. ("Sponsor"), its parent companies, affiliates, subsidiaries, advertising/promotion agencies, and immediate family members or household members of such individuals are not eligible to enter or win. Void where prohibited or restricted by law.

2. COMPETITION PERIOD

The Competition begins on [**Start Date, e.g., October 1, 2026**] at 12:00 AM Eastern Time ("ET") and ends on [**End Date, e.g., November 7, 2026**] at 11:59 PM ET (the "Competition Period"). Entries submitted before or after the Competition Period will be disqualified.

3. HOW TO ENTER & PARTICIPATE

1. **Application / Registration:** Eligible individuals must complete and submit the official Student Leader application form available on the Spartan page during the Competition Period.
2.
3. **Ambassador Tracking:** Upon acceptance into the program, each participant ("Ambassador" or "Student Leader") will receive a unique tracking code or link.
4.
5. **Recruitment & Engagement:** Ambassadors earn points/credit through recruiting student participants, building team rosters, managing social media promotion, and coordinating campus race-day participation for designated Spartan events.
6.
7. **Limits:** Limit one (1) application/entry per person. Any attempt by an entrant to obtain more than the stated number of entries using multiple/different email addresses, identities, registrations, or any other method will void all of that entrant's entries.
8.

4. REWARDS, PRIZES, & CASH INCENTIVES

Participants may earn tier-based incentives or compete for top placement based on recruitment metrics:

- **Free Race Entries:** Complimentary entry passes awarded upon reaching designated team recruitment milestones (e.g., reaching 5, 10, or 15 registered team members).
- **Gear & Merchandise:** Official Spartan gear, apparel, or promotional packages as outlined in the program tiers.
- **Cash Prizes:** Top-performing Student Leaders who meet or exceed recruitment thresholds are eligible to earn cash prizes up to **$1,000 USD**.

Prize Conditions:

- Prizes, rewards, and cash incentives are non-transferable, non-assignable, and no substitution will be made except as provided herein at Sponsor's sole discretion.
- Winners are solely responsible for all federal, state, and local taxes associated with prize receipt or cash prize payouts. Any winner receiving $600 or more in cash/prizes will be issued an IRS Form 1099.

5. WINNER SELECTION & NOTIFICATION

- Top Ambassador winners will be determined based on verifiable recruitment metrics and team tracking codes recorded by Sponsor at the conclusion of the Competition Period.
- Potential winners will be notified via email or phone within **seven (7) business days** following the end of the Competition Period.
- If a potential winner cannot be contacted, fails to respond within five (5) business days, or fails to execute any required affidavits or tax forms, the prize may be forfeited and awarded to an alternate participant.

6. CONDUCT & AMBASSADOR GUIDELINES

Participants agree to conduct all promotional activities in a professional, ethical, and lawful manner. Ambassadors must:

- Clearly disclose their relationship with Spartan (e.g., using hashtags like #SpartanAmbassador or #Ad) in compliance with FTC guidelines when promoting on social media or public forums.
- Refrain from engaging in spam, unsolicited bulk communications, misleading advertising, or violating any campus posting and promotional guidelines.
- Sponsor reserves the right, in its sole discretion, to disqualify any participant found to be tampering with the entry process, manipulating recruitment metrics, violating FTC rules, or acting in violation of these Terms & Conditions.

7. PUBLICITY & CONTENT RELEASE

Except where prohibited by law, participation in the Competition constitutes entrant's consent for Sponsor and its designees to use entrant's name, likeness, social media handle, university affiliation, voice, opinions, and photo/video submissions for promotional, advertising, and marketing purposes in any media worldwide without further payment, notification, or permission.

8. LIMITATION OF LIABILITY & RELEASE

By participating, entrants agree to release, discharge, hold harmless, and indemnify Spartan Race, Inc., its parent companies, subsidiaries, affiliates, promotional partners, prize suppliers, and their respective directors, officers, employees, and agents (collectively, the "Released Parties") from and against any and all claims, liabilities, losses, damages, rights, or causes of action of any kind resulting from or arising out of:

1. Participation in the Competition or Ambassador program;
2.
3. Acceptance, possession, use, or misuse of any prize, reward, or cash incentive;
4.
5. Technical, hardware, software, or network failures or glitches of any kind;
6.
7. Any errors or misprints in these Terms & Conditions or program materials.
8.

9. DISPUTES & GOVERNING LAW

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Terms & Conditions, or the rights and obligations of participants and Sponsor, shall be governed by, and construed in accordance with, the laws of the **Commonwealth of Massachusetts**, without giving effect to any choice of law or conflict of law rules. Any legal suit, action, or proceeding arising out of or relating to this Competition shall be instituted exclusively in the state or federal courts located in Boston, Massachusetts.

10. SPONSOR

Sponsor: Spartan Race, Inc., 234 Congress Street, 5th Floor, Boston, MA 02110.