

TOUGH MUDDER EVENT PROGRAM

MICHIGAN

Koenig Materials JUNE 15-16, 2024



Presented By AAA



EXPECT <u>something</u> MORE[™]



























HOW TO GET HERE

GENERAL PARKING: 3597 E Lakeville Road Oxford, MI 48371

TRAVEL & LODGING

HOTEL ENGINE

As our official lodging partner, Hotel Engine is saving Tough Mudders up to 60% on hotel lodging for event day and beyond. Sign up for free to enjoy exclusive rates, extra rewards, huge selection and 24/7 US-based support.



TOUGH MUDDER INFINITY

WHAT IS TOUGH MUDDER INFINITY?

Tough Mudder Infinity is the entry-level offering in the Tough Mudder Endurance Series, combing an 8-hour multi-lap race format with Tough Mudder's 10+ Mile and 3-5 Mile courses.

Here's how it works:

- Infinity participants will don their purple race bib & timing chip, and assemble at the start to be first out on course at 7:45 AM on a Saturday morning
- All Infinity participants will tackle a lap of the 10+ mile course first.
- After finishing their 10 + mile lap, Infinity participants will have the choice between going out for an additional 3-5 mile or 10+ mile laps to rack up mileage.
- A dedicated drop zone in the festival will give dedicated space to stash your gear, allowing you to refuel and refresh in between laps. Plus, you'll have access to all of the Mudder Village amenities.
- Obstacles will have dedicated bypass lanes for Infinity participants to allow them to advance to the front for expedited access. Plus, you'll have the help of thousands of fellow Mudders on course.
- The cutoff time for starting another 10+ mile lap is 1:45 PM. The last 3-5 mile lap start cutoff time is 3:45 PM. The course will close at 4:45 PM.

Think you have what it takes? Find out more about Tough Mudder Infinity and the rest of the Tough Mudder Endurance Series here: https://toughmudder.com/tough-mudder-endurance-series/



TOUGH MUDDER MICHIGAN JUNE 15TH - 16TH, 2024

Infinity, 10M and 3-5M EVENT SCHEDULE Saturday, June 15th

7:00am Registration Opens

7:00am Festival and Merchandise Opens

7:45am **Infinity Wave Start** First 10M Wave 8:00am 10:00am First 3-5M Wave 11:45am Last 10M Wave Last 3-5M Wave 1:45pm 2:00pm **Registration Closes** 4:00 pm Festival Challenge 6:00pm **Festival Closes**

10M and 3-5M EVENT SCHEDULE Sunday, June 16th

8:00am Registration Opens

8:00am Festival and Merchandise Opens

9:00am First 10M Wave 9:00am First 3-5M Wave

10:45am Last Wave - All Distances
12:00pm Registration Closes
2:00 pm Festival Challenge
6:00pm Festival Closes



PRE-EVENT DETAILS

Follow these Pre-Event instructions to ensure quick registration on event day.

- Visit the <u>Tough Mudder Michigan</u> event page on our website.
- Your specific start time will be in your <u>Active Tough Mudder account</u>. You may start in any wave at or after your assigned start time.
- Sign your waiver.
- You must screenshot or print your QR code and bring your photo identification to mudder services on event day. <u>Click here</u> for instructions to around your start time.

For a complete description of each of our obstacles, click here.

EVENT DAY REGISTRATION FLOW

Please show up at least 1 hour prior to your Start Time. Note that all Mudders may run in their designated wave time or any wave after your assigned time on that day. Please note the final wave time of the day in the schedule.

BEFORE ARRIVAL: Print or screenshot your QR Code and bring Photo Identification.

STEP 1: Proceed to Registration Tent area and check in with a Tough Mudder Volunteer.

STEP 2: Present your photo identification and QR code to the Volunteer. Receive your wristband. You will receive:

- Wristband with Start Time and Bag Drop ID
- Free Drink Wristband and Over 21 Wristband

STEP 3: Once you have your start wave wristband, proceed to the Festival Area.

STEP 4: Visit the Festival Area where you will find Tough Mudder-approved sponsors/vendors, as well as our official merchandise tent.

STEP 5: Proceed to the start corral.



VENUE & COURSE DESCRIPTIONS

We are heading back to Oxford Michigan for the 2024 Michigan Tough Mudder. Get ready for some lakeside views and beautiful trails throughout this quarry. Don't worry, there is plenty of elevation to work those legs. This is a great venue with a variety of terrain to make for an exciting event.

Special Gear: Participants should plan to bring appropriate fuel for their needs. Nutrition and electrolytes will be available on course. Hydration packs (or water containers of some variety) are strongly suggested for all participants. Please note that shoes with spikes are not allowed.

AID STATIONS

At each stop you will be able to drink as much water as you want, however we ask that you only take one (1) cup. All participants will have the ability to fill their hydration pack at the Start Line.

- **10M:** There will be seven (7) aid stations on course, included one (1) hydration pack refill station and including three (3) fuel stations where nutrition and/or electrolytes will be provided.
- **3-M:** There will be three (3) aid stations on course.

ON-COURSE HYDRATION TIPS

- Make sure to fill your pack up prior to the event. You can purchase hydration packs at the merchandise tent on event day.
- Make sure you carry enough water to be able to keep yourself hydrated between stations.
- Make sure to stop at every aid station to get water, use your pack in between.
- We highly suggest carrying some type of electrolyte drink in addition to water.
- Make sure to properly hydrate in the week leading up to the event.
- Grab a complimentary <u>Kodiak</u> bar on-course (10+ Mile Course Only) and when you cross the finish. Kodiak
 bars are crafted with 100% whole grains and are protein packed, offering nourishing, great-tasting products
 that provide the hearty nutrients you need to crush the course and feel great.
- <u>PRIME Hydration</u>, Tough Mudder's Official Electrolyte Sports Drink, fills the void where great taste meets function. PRIME will be available on-course and at the finish to help you refresh, replenish, and refuel.



COURSE CUTOFFS

As a safety precaution for participants, Tough Mudder only operates in daylight hours. All participants must be at the finish line by sunset. Any participants remaining on course after sunset will be directed back to the Festival Area in the most direct path possible. You will not get a refund or a future event credit in the event of removal from course.

INCLEMENT WEATHER

In the event of inclement weather such as lightning, tornadoes, hurricanes, and the like, Tough Mudder reserves the right to eliminate obstacles, select portions of the course or cancel the event in order to ensure the safety of runners, volunteers, and staff. As always, weather can be unpredictable.

EQUIPMENT & CLOTHING

- All participants are encouraged to bring a change of clothes, shoes, and a plastic bag for wet and muddy items. There will be changing tents at the event. Please plan your post-event gear accordingly.
- Hydration packs are strongly recommended for all participants.
- Shoes with spikes are not allowed.
- Our official merchandise tent will open at the same time as the festival area. Forget your running shoes, change of clothes, spare socks? We can help.

OFFICIAL MERCHANDISE TENT

Whatever the weather, we've got you covered.

- Sunglasses, sunscreen, rain gear
- Venue specific products let the world know where you conquered a Tough Mudder
- OCR specific footwear, apparel, socks and gloves



MUDDER VILLAGE EXPERIENCE

Mudder Village will feature leading national and local sponsors with highly experiential activations and free swag to accompany your day in the mud. Come early before your start wave to connect with other Mudders in the community and plan to stay well after your event to enjoy your free finisher beer while the party keeps going with a live DJ. Learn more about the National partners who will be on-site below.

- Thought the course was hard? Now it's time to celebrate HARDER with <u>The Beast Unleashed</u> & Nasty Beast Hard Tea! Flavors you know, now brewed hard at 6% ABV. You will have the choice between a complimentary finisher beer or finisher malt beverage provided by <u>Oskar Blues</u> and Monster's The Beast. Cheers your muddy finish with a can of Dale's Light Lager or Monster's The Beast malt beverage flavors! (for those aged 21+).
- Need a little boost before and after you hit the course? Ice cold cans of <u>REIGN Total Body Fuel</u> are
 available to help you fuel, refresh, and recover with zero sugar, zero calories and zero artificial flavors or
 colors. Make sure to grab a free REIGN x Tough Mudder neck gaiter, and don't miss your chance to win
 some epic swag from the main stage.
- Meet <u>Border Patrol</u> Agents to learn about exciting career opportunities with the nation's largest law
 enforcement organization. We look forward to meeting you at our booth to chat about the life and perks of
 being an Agent.
- Get fast-acting pain relief with new Lcy Hot® Massaging Balm, the easy-grip design and solid balm format massages into muscles and joints while keeping hands clean. It starts out with a cooling sensation to dull your pain, followed by a warming sensation to relieve achy muscles and joints. Come by the lcy Hot tent for all your recovery needs! #lcyHotPartner
- Visit the PRIME Hydration tent where they will be handing out their ready to drink bottles!

VOLUNTEERS

Want to run for free? Experience Tough Mudder in a new way and volunteer with us! Celebrate at the Start, Finish, or encourage our participants at the obstacles. Explore the possibilities here: <u>Volunteer Sign Up Link</u> Have a team, company or group interested in volunteering together? Email mvp@toughmudder.com to coordinate!

SPECTATOR PASSES

- Some venues have unique spectator viewing access to get your favorite Tough Mudder's picture. All spectators need a Mudder Village Pass to spectate the event.
- You can pre-purchase Mudder Village Passes for spectators on the event webpage here at the cheapest available price of \$15.
- On-the-day spectator tickets are also available to purchase for \$20 at Mudder Services. Please note there can be gueues to purchase onsite tickets, to avoid these we advise purchasing prior to arriving onsite.
- Spectators will check-in on event day the same way as participants at Registration. Please have your Ticket and Government-issued photo ID ready to show on arrival to site.
- **NOTE:** We recommend taking a screenshot of your QR Code for quick-reference when you check in at Registration.
- Food, drink and sponsor product will be available for purchase.



CONTACT TM HQ

For any questions or concerns that haven't been addressed here, please visit our <u>contact</u> and <u>FAQ page</u>. We will see you out in the mud!

HOORAH!