



# DEKA<sup>TM</sup>

## AFFILIATE PLAYBOOK

### EARN YOUR MARK!

(Revised January 6, 2025)



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## **DEKA AFFILIATE TOOL KIT**

The [DEKA Affiliate Tool Kit](#) (**password dekakit**) is your one stop hub for everything DEKA Affiliate related including the DEKA Affiliate Request form, Marketing Assets, DEKA Training System, and more.

Please submit questions and concerns via:

[Affiliate Service Form - US/CAN/MX/Ireland](#)  
[Affiliate Service Form - WEU/UK/AUS/Fiji/NZ](#)

# THE STORY OF DEKA

Spartan Race is well known around the world for bringing outdoor obstacle course racing to all levels of athletes. The mission of the company is to positively impact 100 million lives through fitness by providing diverse programming and events for the masses. With this said, it makes sense that Spartan would step deeper into the fitness industry and launch an indoor decathlon of functional fitness and training programs for ALL levels and genres of fitness. Our goal is to celebrate fitness with ALL levels

We call it **DEKA**.

DEKA provides an opportunity for ALL levels to test their fitness using functional movements and in between periodic testing, train with great purpose - to become a better athlete (at DEKA we believe everyone is an athlete). DEKA provides 4 standard fitness tests (**DEKA STRONG, DEKA MILE, DEKA FIT**, and **DEKA ATLAS**). DEKA STRONG, DEKA MILE, and DEKA ATLAS are designed to be held at our affiliate gym locations and around their community and DEKA FIT is designed to be held inside large arenas where a large number of gyms celebrate fitness with their members and communities. We like to say, “in the same arena, on the same day, using the same standards, ALL levels celebrate fitness together”.

In addition to producing events where participants can test and celebrate their fitness, DEKA provides gym affiliates an opportunity to generate revenue, leads, and improve member retention, exercise adherence, and sense of community. Every weekend around the world anywhere from 5-40 revenue generating events take place at gym affiliate locations.

The end goal of DEKA is to provide passionate gym/club/studio owners, fitness professionals and their clients the tools to provide training and testing with a purpose that creates community connection beyond what was thought possible.

## **WHO IS IT FOR - DEKA STRONG, DEKA MILE, and DEKA FIT?**

- ALL levels of fitness from ALL types of gyms/clubs/studios
- Functional fitness enthusiasts (Boot Camp, HIIT, MetCon participants)
- Anyone interested in training and testing with purpose
- CrossFit
- OCR athletes
- Runners
- Military, Police, Fire, EMS, First Responders
- Corporate (wellness programs)
- Universities, High Schools, Middle Schools

## **WHO IS IT FOR - DEKA ATLAS?**

DEKA ATLAS is the first DEKA product that is NOT designed for all fitness levels. By utilizing heavy weight standards and a locked-in time cap, DEKA ATLAS is a well-rounded and gamified test that will be conquered by strong and fit athletes. With proper training, DEKA ATLAS is achievable for most.

\*The DEKA ATLAS Foundation division will allow competitors to scale down to lighter weights

## **DEKA PRODUCTS**

The age used on the DEKA leaderboards will be your age at the end of the DEKA race series (age on September 15th of the series year).

*\* There may be some years where the race series ends the week before or after the week of September 15th.*

DEKA STRONG, DEKA MILE, and DEKA FIT Age Groups:

- a) Individuals: 10-13 (Youth), 14-17, 18-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70+.
- b) Teams: complete as a team of 2 Adults (Ages 14+), 2 Youth (10-13) or 1 Adult (14+) with 1 Youth (10-13). *Female, Co-Ed, and Male categories.* Adult Team Age Groups (adult ages combined) are 59 & Under, 60-79, 80-99, 100-119, and 120+.

## **DEKA STRONG (Individual, Teams, & Ruck) - GYM HOSTED**

Designed for all gym and fitness spaces/venues and fitness facilities, the DEKA STRONG format allows DEKA affiliates to host revenue generating Spartan DEKA events at their gym or an applicable space within their community. DEKA STRONG is a member fitness testing/assessment and

gamification program designed to promote exercise adherence, training with purpose and enhance community.

- Minimum space needed to activate 1 lane of equipment is appx (appx 1000 sqft / 100 sq meters). Adding additional lanes as space permits.
- All running has been removed.
- Competitors will immediately move to the next DEKA Zone once they complete the prior zone.
- Competitors are considered finished and have earned their DEKA STRONG Mark once they complete all the requirements listed in the DEKA STRONG Standards Chart.
- Set up can be permanent or temporary.
- Zones 6 and 9 are set up as 10M down and back zones.
- DEKA STRONG Ruck Division can also be added to gym event registration (Male - 30lb total weight / Female - 20lb total weight). Ruck or backpack only and must be weighed immediately after completion. \*Weight vests and plate carriers are not allowed.

### **DEKA MILE (Individual, Teams, & Ruck) - GYM HOSTED**

Designed for all gym and fitness spaces/venues and fitness facilities, the DEKA MILE format allows DEKA affiliates to host revenue generating Spartan DEKA events at their gym or an applicable space within their community. DEKA MILE is a member fitness testing/assessment and gamification program designed to promote exercise adherence, training with purpose and enhance community.

- Every DEKA Zone is preceded by a 160m (525 feet) run or walk. You must start the event with a 160m run.  
*\* Distance must be marked with a measuring wheel.*
- The 160m run can be an 80m out & back or a 160m loop.
- A minimum of 1600m must be completed.
- Competitors are considered finished and have earned their DEKA MILE Mark once they complete all the requirements listed in the DEKA MILE Standards Chart
- DEKA MILE Teams - the first and last 160 meter runs must be completed by both teammates.

- DEKA MILE Ruck Division can also be added to gym event registration (Male - 30lb total weight / Female - 20lb total weight). Ruck or backpack only and must be weighed immediately after completion. \*Weight vests and plate carriers are not allowed.

## **DEKA FIT (Individual, Teams, & Ruck) - DEKA HQ PRODUCED**

DEKA FIT is our large scale event usually reserved for convention center or fitness expo center type locations. Participants of ALL levels celebrate, compete, and test their fitness, as well as, earn their DEKA FIT Mark. The DEKA Arena consists of 10 Functional Fitness Zones (aka DEKA Zones) each preceded by a 500 meter run or walk (a total of 5k in distance... arguably the most popular running distance in the world).

- DEKA FIT Teams - the first and last 500 meter runs must be completed by both teammates.
- DEKA FIT Teams - the top three overall male, female, and co-ed finishers will be awarded as Elite podium finishers. The top three remaining male, female, and co-ed finishers in the five Age Group categories listed above will be awarded as Age Group podium finishers.
- DEKA FIT Ruck Division - Male - 30lb total weight / Female - 20lb total weight. Ruck or backpack only and must be weighed immediately after completion. \*Weight vests and plate carriers are not allowed.

## **DEKA ATLAS - GYM HOSTED**

### **WHAT IS DEKA ATLAS?**

DEKA ATLAS and DEKA ATLAS Foundation are 10 zone fitness tests designed for DEKA Affiliate locations to highlight humans who have a well rounded strength foundation and strong work capacity as well as creating an attainable strength test goal for the world to train for.

### **THE MISSION AND THE WHY**

Spartan's mission is to rip 100 million people off the couch. Since 2020 Spartan DEKA has played a key role in this mission by providing low barrier-of-entry start lines designed to celebrate fitness with ALL levels. DEKA ATLAS is a bold new step up onto a higher foundation of strength training and testing.

Strength training supports longevity and quality of life and DEKA ATLAS gives people a challenging yet fully attainable fitness goal to work toward.

Current and new DEKA Affiliates will be able to identify people within their community who are trained, ready, and excited to conquer this new event. For those who aren't quite there yet, DEKA ATLAS gives members and the community a clear and attainable goal to train for. Along with being a new revenue generating event opportunity for DEKA Affiliates to add alongside DEKA STRONG and DEKA MILE, DEKA ATLAS offers the next level for members to work toward. DEKA ATLAS provides an extremely rewarding finish line to help lock in exercise adherence.

# DEKA ZONES

## DEKA STRONG, DEKA MILE, and DEKA FIT

\* For DEKA STRONG, DEKA MILE or DEKA FIT, weights can not be more than 1.5 pounds under the standard weight requirement.

\*\* DEKA FIT Zone modifications:

- Zone 4 Med Ball Sit-up is replaced with Med Ball Sit-up Throw.
- Zone 6 Farmer's Carry a 100m maze will be used.
- Zone 8 Dead Ball Shoulder Over is replaced with Dead Ball Yoke or Wall Over

## DEKA STRONG, DEKA MILE, and DEKA FIT Standards Chart.

	Male 14+	Female 14+ & Male 65+	Female 65+	Youth 10-13
<b>Zone 1</b> RAM Alternating Reverse Lunge x 30	55lb/25kg	33lb/15kg	22lb/10kg	22lb/10kg
<b>Zone 2</b> Row x 500m	500 meters	500 meters	500 meters	250 meters
<b>Zone 3</b> Box Step/Jump Over x 20	24in/60cm	24in/60cm	24in/60cm	24in/60cm
<b>Zone 4</b> Med Ball Sit Up x 20	20lb/9kg	14lb/6kg	10lb/5kg	10lb/5kg
<b>Zone 5</b> Ski x 500m	500 meters	500 meters	500 meters	250 meters
<b>Zone 6</b> Farmer's Carry x 100m (10m down and back x 5)	60lb/27.5kg Each hand	40lb/17.5kg Each hand	20lb/9kg Each hand	20lb/9kg Each hand
<b>Zone 7</b> Air Bike x 25cal	25 calories	25 calories	25 calories	12 calories
<b>Zone 8</b> Dead Ball Shoulder Over x 20	60lb/27.5kg	40lb/17.5kg	20lb/9kg	20lb/9kg
<b>Zone 9</b> Magnetic Resistance Sled Push/Pull x 100m (10m down & back x 5)	Xebex Sled (XT3 Plus/XT4) resistance 8 (*160lb/73kg added)  Torque Tank Sled (M4/MX) resistance 3 (both axles)	Xebex Sled (XT3 Plus/XT4) resistance 7 (*160lb/73kg added)  Torque Tank Sled (M4/MX) resistance 2 (both axles)	Xebex Sled (XT3 Plus/XT4) resistance 5 (*160lb/73kg added)  Torque Tank Sled (M4/MX) resistance 1 (both axles)	Xebex Sled (XT3 Plus/XT4) resistance 5 (*160lb/73kg added)  Torque Tank Sled (M4/MX) resistance 1 (both axles)
<b>Zone 10</b> RAM Weighted Burpee x 20	44lb/20kg	22lb/10kg	22lb/10kg	11lb/5kg



## DEKA ATLAS

### DEKA ATLAS Age Groups:

**Individuals:** 14-16, 17-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70+.

\* Competitors will have a 30:00 minute time cap to complete DEKA ATLAS.

\*\* Competitors will compete in the ATLAS or ATLAS Foundation Division.

\*\*\* Weights can not be more than 2 pounds under the standard pound weight requirement for Zones 1-6 & 8-10. The Zone 7 weight cannot be more than 3.2 pounds under the standard 100lb weight requirement.

### DEKA ATLAS Standards Chart

	17-59 ATLAS (Male)	17-59 ATLAS (Female)	14-16 & 60+ ATLAS & 17-59 ATLAS Foundation (Male)	14-16 & 60+ ATLAS & 17-59 ATLAS Foundation (Female)	14-16 & 60+ ATLAS Foundation (Male)	14-16 & 60+ ATLAS Foundation (Female)
<b>Zone 1</b> Barbell Thruster x 20	95lb/43kg	65lb/30kg	65lb/30kg	45lb/20kg	45lb/20kg	35lb/15kg
<b>Zone 2</b> Burpee Over Bar x 20	Standard plate	Standard plate	Standard plate	Standard plate	Standard plate	Standard plate
<b>Zone 3</b> Surrender Lunge x 20	50lb/22.5kg	35lb/15kg	35lb/15kg	20lb/10kg	20lb/10kg	15lb/7.5kg
<b>Zone 4</b> Dumbbell Ground To Overhead x 20	50lb/22.5kg	35lb/15kg	35lb/15kg	20lb/10kg	20lb/10kg	15lb/7.5kg
<b>Zone 5</b> Dumbbell Bear Crawl x 40m	50lb/22.5kg Each hand	35lb/15kg Each hand	35lb/15kg Each hand	20lb/10kg Each hand	20lb/10kg Each hand	15lb/7.5kg Each hand
<b>Zone 6</b> Sit Up x 20	35lb/15kg	20lb/10kg	20lb/10kg	15lb/7.5kg	15lb/7.5kg	15lb/7.5kg
<b>Zone 7</b> Farmer's Carry x 60m	100lb/44kg Each hand	70lb/32kg Each hand	70lb/32kg Each hand	50lb/22.5kg Each hand	50lb/22.5kg Each hand	35lb/15kg Each hand
<b>Zone 8</b> Dumbbell Shoulder to Overhead Press x 20	50lb/22.5kg Each hand	35lb/15kg Each hand	35lb/15kg Each hand	20lb/10kg Each hand	20lb/10kg Each hand	15lb/7.5kg Each hand
<b>Zone 9</b> Jump Rope Single Under x 100	any jump rope	any jump rope	any jump rope	any jump rope	any jump rope	any jump rope
<b>Zone 10</b> ATLAS Shoulder to Carry x 100m	100lb/45kg	70lb/32kg	70lb/32kg	50lb/22.5kg	50lb/22.5kg	35lb/15kg

## GYM HOSTED EVENTS

DEKA affiliates have successfully utilized DEKA STRONG, DEKA MILE, and DEKA ATLAS programs to celebrate the power of fitness with their members and community, generate revenue, provide more purpose to their training, program training revenue, exercise adherence, community connection, retention, lead generation, as well as, to create memorable fitness experiences within their fitness facilities.

DEKA provides your event online registration and online check-in platform, and provides a day of event gamified leaderboard and post event global leaderboard inclusion. DEKA provides you with event t-shirts, medals, trifecta wedges, marketing assets, social media awareness, and pre-event coaching/mentoring.

*\*Gym hosted event revenue share is 60/40 with 60% going to the affiliate.*

*\*\*Minimum recommended ticket prices for WEU/UK/AUS/Fiji/NZ gym events are included in [Affiliate Service Form - WEU/UK/AUS/Fiji/NZ](#).*

**Minimum recommended ticket prices below for US/CAN/MX/Ireland gym events include the \$5 procurement & shipping fee for shirts, medals, and Trifecta wedges.**

- \$49 DEKA STRONG Age Group and Ruck
- \$35 DEKA STRONG 2-person Team (each person)
- \$59 DEKA MILE Age Group and Ruck
- \$45 DEKA MILE 2-person Team (each person)
- \$49 DEKA ATLAS and DEKA ATLAS Foundation

### **Example revenue for DEKA STRONG event:**

- 50 participants x \$44 per person = \$2200 revenue
- 75 participants x \$44 per person = \$3300 revenue
- 100 participants x \$44 per person = \$4400 revenue

### **\* Additional revenue with team registration slots added:**

- 20 teams (40 people) x \$30 per person = \$1200 additional revenue

### **Example revenue for DEKA MILE event:**

- 50 participants x \$54 per person = \$2700 revenue
- 75 participants x \$54 per person = \$4050 revenue
- 100 participants x \$54 per person = \$5400 revenue

**\* Additional revenue with team registration slots added:**

- 20 teams (40 people) x \$40 per person = \$1600 additional revenue

**Example revenue for DEKA ATLAS event:**

- 50 participants x \$44 per person = \$2200 revenue
- 75 participants x \$44 per person = \$3300 revenue
- 100 participants x \$44 per person = \$4400 revenue

**Example of revenue split using 60/40:**

Let's say 100 individual participants and 20 teams compete at your DEKA STRONG event. Ticket revenue is \$5600 & you receive \$3360 for one amazing day of celebrating fitness with your members and community.

**Benefits:**

You are granted rights to conduct DEKA STRONG, DEKA MILE, and DEKA ATLAS testing and events as long as approved DEKA related equipment is utilized.

\*Please note that your gym hosted events must be over 200 miles away from a Spartan DEKA FIT event coinciding on the same weekend.

**THE MEMBER/CLIENT JOURNEY**

1. Utilize DEKA STRONG, DEKA MILE, and/or DEKA ATLAS as preferred fitness assessment/test to establish a physical conditioning and strength baseline and a means to evaluate progress.
2. Implement the DEKA Training System (3 weekly DEKA specific training sessions provided by DEKAHQ).
3. Schedule periodic testing opportunities to mark fitness improvement.
4. Host DEKA STRONG, DEKA MILE, and DEKA ATLAS events multiple times each year.
5. Participate at a DEKA FIT or DEKA FIT Ultra event and earn your DEKA Trifecta (complete DEKA STRONG, DEKA MILE, and DEKA FIT in a calendar year).
6. Coming soon, complete the DEKA FECTA (10 DEKA events in the calendar year): DEKA STRONG, DEKA STRONG Team, DEKA STRONG Ruck, DEKA MILE, DEKA MILE Teams, DEKA MILE Ruck, DEKA FIT, DEKA FIT Teams, DEKA FIT Ruck, and you have an option for the 10th piece - DEKA FIT Ultra for those who prefer endurance path or DEKA ATLAS for those who prefer strength path.

# DEKA AFFILIATE BUSINESS ADVANTAGES

The DEKA Affiliate Program gives your fitness business a unique value proposition within your market. If implemented correctly, your operation will experience a wave of benefits such as:

<b>Affiliate Benefits</b>	<b>DEKA</b>
Additional Revenue (Hosted Events, Group, & Training Programs)	✓
Marketing Support (Customized Event Flier/Shirts/Medals/Banner)	✓
Improved Member Retention & Lead Generation Opportunities	✓
Quarterly Affiliate Fitness Challenges	✓
Facility Branded DEKA FIT Promo Code (20% off per registration)	✓
Complimentary Gym Hosted Event Entries	<b>x5</b>
DEKA Training System (3 Training Sessions/Week)	✓
Private Facebook Page Access	✓
Bi-monthly Networking and Business Support Calls	✓
DEKA STRONG/MILE/ATLAS Testing, Event Calendar Listing, Leaderboard	✓
FREE SGX Certification (\$595 value)	<b>x1</b>
30% off DEKA Certification (unlimited)	✓
Website Link in DEKA Gym Finder Page	✓

# **SOP - GYM HOSTED EVENTS**

Gym hosted events include DEKA STRONG, DEKA MILE, and DEKA ATLAS formats. This document is designed to help prepare our affiliates and event hosts for successful and memorable events.

All DEKA Marks (score/time to complete) are considered official marks. Anytime a client or group of clients are completing an official test, repetition count, distance, calorie requirements, and movements standards shall be judged as per the required standard.

## **TESTING INTEGRITY**

### **EQUIPMENT**

- It is essential that testing protocols are consistent. Therefore, DEKA marks are only valid by following our [DEKA Zone Movement Standards Video](#) and utilizing the approved [DEKA Zone equipment](#).
- Host facilities must possess at least one complete line of approved DEKA equipment.
- Ensure that all applicable equipment is fully functional, meets all manufacturer's requirements for safe operation and fresh batteries are installed. (Skier, Rower, Air Bike).
- If possible, plan on additional equipment to avoid any competitor back ups or equipment failures.

# HOSTING YOUR EVENT

## PRE-EVENT:

1. Submit an event launch request 8+ weeks out from the event date (strongly recommended) with a minimum of 6 weeks from the Monday after your request is submitted using these forms.  
**[Affiliate Service Form - US/CAN/MX/Ireland](#)**  
**[Affiliate Service Form - WEU/UK/AUS/Fiji/NZ](#)**  
*(Events are launched sequentially in order of upcoming event date.)*
2. Your event will go live on <https://race.spartan.com/en/race/find-race> the same day your event is launched.
3. Once the event is live for registration, Affiliates will receive an event launch email which contains:
  - Link to event registration
  - Link to event listing on [Spartan DEKA Facebook page](#)
  - Link to Playbook, ScoreCard Sheet, Event Promotion Tips, and [Rulebook](#) in DEKA FAQ
  - Marketing asset/digital flyer
  - Discount code with 5 uses to be leveraged at your discretion
  - Access to the TICKET SOCKET Registration platform for registration reports including heat times.
4. Event collateral includes DEKA Finisher's shirt, medals, and Trifecta wedges and is shipped to you the week of your event.
5. Revenue Share: If there are any changes to your Company, Banking, or Insurance information, please fill in this [DEKA Revenue Share Info Form](#) prior to your event date so that your revenue share payout can be processed in a timely manner. Depending on your country, you may need:
  - Banking/ ACH information
  - Insurance information
  - Company Logo

## **DAY OF EVENT:**


1. Recommended supplies: pens, sharpies, wristbands for heat assignments, measuring tape (measuring wheel required for official DEKA MILE measurement), sidewalk chalk, cones, or tape for Zone 6 & 9.
2. Timing: we recommend 2 timing devices (cell phone and stopwatch)
  - A running clock works well for backup timing.
  - If using a running clock, always start participants on the whole minute to make the start/end time subtraction math very easy.
3. Volunteer Recommendations:
  - 3 volunteer/ judges per lane (1 per athlete)
  - 2 volunteers for check-in and inputting time submissions (they get the DEKA Mark calculated, enter DEKA Mark into the Race Results timing platform and hand out T-shirts and medals).

*\*At least one of these volunteers should have awesome energy, know how to speak your gyms language, and always be able to win the caring game.*

### **4. Judging:**

- All judges should review the [DEKA Zone Movement Standards Video](#) and the [DEKA Rules of Competition](#).
- One judge per competitor is required.
- The judge stays with the competitor all the way through all 10 zones and then comes back to the start in preparation for the next competitor.
- After each competitor finishes, they turn in their card into the check-in desk.

5. DEKA Scorecard: we recommend printing the DEKA Scorecards below for easy tracking of scores. *\*Encourage participants to take a picture of their card after they finish, post to their social media, and tag your gym.*



DEKA

DEKA MARK

\_\_\_\_\_

☐ DEKA STRONG
 ☐ DEKA MILE


☐ Ruck
 ☐ Team
 ☐ Youth
 ☐ 65+

☐ DEKA ATLAS
 ☐ DEKA ATLAS Foundation

☐ 17-59  
☐ 14-16 & 60+

NAME(S): \_\_\_\_\_  
GENDER: \_\_\_\_\_  
HOME GYM: \_\_\_\_\_

@deka.fit | race.spartan.com/en/deka



DEKA

DEKA MARK

\_\_\_\_\_

☐ DEKA STRONG
 ☐ DEKA MILE

☐ Ruck
 ☐ Team
 ☐ Youth
 ☐ 65+

☐ DEKA ATLAS
 ☐ DEKA ATLAS Foundation

☐ 17-59  
☐ 14-16 & 60+

NAME(S): \_\_\_\_\_  
GENDER: \_\_\_\_\_  
HOME GYM: \_\_\_\_\_

@deka.fit | race.spartan.com/en/deka



DEKA

DEKA MARK

\_\_\_\_\_

☐ DEKA STRONG
 ☐ DEKA MILE


☐ Ruck
 ☐ Team
 ☐ Youth
 ☐ 65+

☐ DEKA ATLAS
 ☐ DEKA ATLAS Foundation

☐ 17-59  
☐ 14-16 & 60+

NAME(S): \_\_\_\_\_  
GENDER: \_\_\_\_\_  
HOME GYM: \_\_\_\_\_

@deka.fit | race.spartan.com/en/deka



DEKA

DEKA MARK

\_\_\_\_\_

☐ DEKA STRONG
 ☐ DEKA MILE

☐ Ruck
 ☐ Team
 ☐ Youth
 ☐ 65+

☐ DEKA ATLAS
 ☐ DEKA ATLAS Foundation

☐ 17-59  
☐ 14-16 & 60+

NAME(S): \_\_\_\_\_  
GENDER: \_\_\_\_\_  
HOME GYM: \_\_\_\_\_

@deka.fit | race.spartan.com/en/deka



# EVENT REGISTRATION CHECK-IN

*\*Review this process prior to event day*

## Event Registration Check-In Links:

- Works best on laptop or PC
- Available Thursday before your event

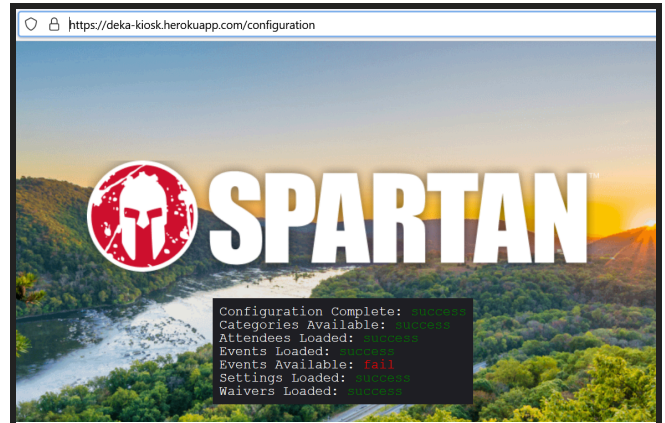
[US Event Kiosk HERE](#)

[CANADA Event Kiosk HERE](#)

[UK Event Kiosk HERE](#)

[WEU Event Kiosk HERE](#)

[Mexico Event Kiosk HERE](#)

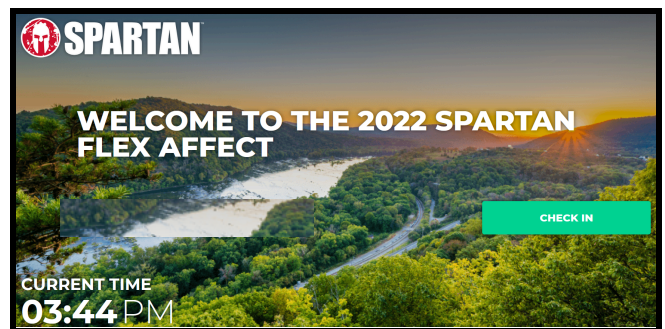


## KIOSK CONFIGURATION:

1. **Select** Check In
2. **Select** Disable chip scan during check in
3. **Select** Disable bib scan during check in
4. In the “Select your category” dropdown, **Select only Your Gym Name\***
5. **Select** SET CONFIGURATION button

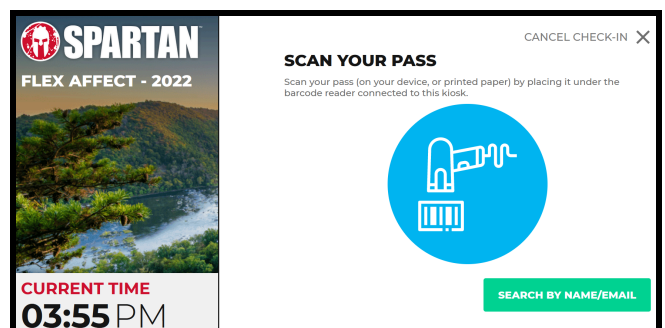
## WELCOME Page:

1. **Select** CHECK IN button



## SCAN YOUR PASS Page:

1. **Select** SEARCH BY NAME/EMAIL button



## CHECK IN Page:

1. **Type** Name or email address of athlete
2. **Select** the correct athlete
3. **Select** the blue NEXT button

**SPARTAN FLEX AFFECT - 2022**

**CHECK IN BY NAME OR EMAIL ADDRESS**

John

Type your full name or email address above to find your registration.

Athlete	Location	Barcode	Category
JOHN STEVENS IV	Raleigh, NC	37086309815466	Adult Open M 30 - 35
ANDREA JOHNSON	Smithfield, NC	37086605055458	Adult Open F 35 - 40
JOHNNY WILLIAMS	Sarasota, FL	37086941475470	Adult Open M 35 - 40
JONATHAN FOSTER	Parkton, NC		Adult Open M 35 - 40

← PREVIOUS NEXT →

**CURRENT TIME**  
04:17 PM

## ID Verification Page:

1. **Check** ID to verify identity
2. **Select** the Blue Circle

**SPARTAN FLEX AFFECT - 2022**

**SHOW YOUR ID TO ATTENDANT**

Race staff must verify your ID.

ADULT OPEN

JOHNNY WILLIAMS  
DOB: 12/5/1986

← PREVIOUS

**CURRENT TIME**  
04:22 PM

## WAIVER Page:

1. **Athlete Scrolls** through the waiver
2. **Athlete Selects** SIGN WAIVER

**SPARTAN FLEX AFFECT - 2022**

**READ AND AGREE TO THE WAIVER**

Please read and initial the below waiver to proceed with the event.

Please note that your order total includes a mandatory administrative, insurance, and management fee (\$4.00) for each event registration and a Ticketsocket processing fee. Depending on your state of residence, there may also be a state sales tax applied.

**SPARTAN RACE SERIES**  
**WAIVER, RELEASE OF LIABILITY, COVENANT NOT TO SUE & IMAGE RELEASE (THE "WAIVER")**

In consideration of my ("I", "my" or "myself") and/or on behalf of my child/ward's (each a "Ward") participation as a competitor, volunteer (or other staff member) and/or spectator (any of the foregoing, a "Participant") in a Spartan Race, Spartan Kids event, Workout Tour event, DEKAFIT event, or other event owned, operated, licensed or sponsored by Spartan Race, Inc. ("Spartan") (any of the foregoing and any ancillary events/activities/operations related thereto, an "Event"), I, on behalf of myself and Ward, acknowledge, accept and agree the following:

1) This state information below is available to the public. No confidential information is included.

**SIGN WAIVER**

**CURRENT TIME**  
04:26 PM

## WAIVER SIGNATURE Pop-up:

1. **Athlete Signs** touchscreen or use keypad
2. **Athlete Selects** COMPLETE button

Sign with your finger on screen

CLEAR SIGNATURE CANCEL COMPLETE

## ONSITE REGISTRATION

Event day registrations should be completed using the online event link listed in the [Race.Spartan.com/en/deka](https://Race.Spartan.com/en/deka) website since this is the only approved payment processing procedure.

## DEKA MARK ENTRY (new results procedure):

We have transitioned to the Race Result timing platform which allows you to input DEKA Marks then see your event rankings LIVE and remote via URL.

**You will receive an email the week of your event with links to your:**

- Local Gym Results Page
- **Event Results Check-In kiosk** - used to record DEKA Marks
- **Event On-site Results Individual Registration Form** - used for event day individual registrants
- **Event On-site Results Team Registration Form** - used for event day team registrants
- LIVE Event Leaderboard - Your local results remain available in the 'PAST EVENTS' section of [race.spartan.com/en/deka](https://race.spartan.com/en/deka) Leaderboard Page for events from 10/1/2021 & beyond.

*\* Your local event results will be merged into the corresponding DEKA Global Series Leaderboard within two weeks following your event.*

*\* Please submit a DEKA Affiliate Service Form for corrections that impact leaderboard rankings such as Name, Gender, Date of Birth, & DEKA Mark.*

### **Event Results Check-In Kiosk Link:**

*If the athlete's name is found via search at the above link, continue with this section.*

*However, if the athlete is not found, which typically happens if the athlete registered after the Friday Race Results Timing Platform data merge, you will need to go to the **ORANGE LINK #1** section below first to enter the individual's information manually or to the **YELLOW LINK #2** section below to enter the 2-person team's information manually, then return to this section.*

Instructions:

- Select the athlete - ensure all details are correct, including the DEKA Product (*STRONG*, *MILE*, or *ATLAS*), first name, last name, gender, & date of birth
- Enter athlete DEKA Mark (mm:ss only) in the "Mark" field
- Click "FINISH" to save the DEKA Mark which will display in LIVE results soon as the results page is refreshed

- Athlete can take selfie with scorecard but we recommend Affiliate gym keeps the Scorecard in case a DEKA Mark inquiry arises in the future

**LINK #1 CLICK HERE FOR MANUAL INDIVIDUAL ENTRY (if athlete's name does not come up on RESULTS CHECK-IN KIOSK)**

Instructions:

- Select "Contest" (DEKA ATLAS, DEKA MILE or DEKA STRONG) from drop down. \*The system will assign to the Kids contest as needed based on DOB.
- Select "Category" (Age Group or Ruck) from drop down.
- Fill out all required athlete data fields
- Click "Next" to confirm information (you can select the back button for corrections.)
- Click "Register Now" to save the manual entry.

Once done, go back to the EVENT RESULTS CHECK-IN KIOSK (in **GREEN**) above, refresh, and enter the athlete's name in the search bar to submit their Mark.

**LINK #2 CLICK HERE FOR MANUAL TEAM ENTRY (if at least 1 team member does not come up on RESULTS CHECK-IN KIOSK)**

Instructions:

- Select "Contest" (DEKA MILE Teams, or DEKA STRONG Teams) from drop down. \*The system will assign to Kid Teams as needed based on DOB. The system will also assign "Team Category" (Male, Female, Co-Ed) based on teammates gender.
- Fill in "Order Number" from one of the athlete's confirmation emails.
- Fill out all required athlete data fields for the 2-person team.
- Click "Next" to confirm information (you can select the back button for corrections.)
- Click "Register Now" to save the manual entry.

Once done, go back to the EVENT RESULTS CHECK-IN KIOSK (in **GREEN**) above, refresh, and enter the athlete's name in the search bar to submit their Mark.

# REFUND AND TRANSFER POLICY

1. No Refunds for any DEKA Affiliate events.
2. Transfers to other DEKA STRONG, MILE, and ATLAS events are NOT available.
3. Person to Person transfers ARE available for affiliate events and can be completed onsite.

Note: Transfers are available for DEKA FIT events (managed by [CS@deka.fit](mailto:CS@deka.fit)), following usual transfer pricing, timeline, etc.

# PRE-EVENT COMMUNICATIONS

## Recommended Communication (VOLUNTEERS/COMPETITORS)

- Send out an email to all participants so that they know what to expect.

### Example:

#### Participant Email (bcc all participants and add your name and cc yourself):

##### Dear DEKA STRONG Competitor:

We are so fired up to see all of you this coming Saturday! In less than 48 hours, you will have the opportunity to compete, test, gamify and **CELEBRATE YOUR FITNESS!**

As a reminder our facility is located at xxxx. We still have a few spots left, so please invite a friend and remind them that DEKA is designed for ALL levels of fitness!

Below, you will find our official check-in procedures.

Now, rest up. Get Ready. And BRING POSITIVE ENERGY!

#### Check-In Procedures:

- It is preferred that each participant shows up **no later than 30 minutes prior to their start time.**
- Please bring a **photo ID and your event confirmation email**
- Please sign the digital waiver we will provide upon check-in.
- Please limit personal belongings. However, water and personal "sweat" towels are recommended but may not be allowed on the course.

Last, but not least, IF you are interested in volunteering before or after your heat time, please let me know. We can always use some extra peeps to motivate and inspire participants!

## HELPFUL LINKS GUIDE

1	<a href="#">DEKA Affiliate Tool Kit</a> (password dekakit)
2	<a href="#">Affiliate Service Form - US/CAN/MX/Ireland</a> <a href="#">Affiliate Service Form - WEU/UK/AUS/Fiji/NZ</a>
3	<a href="#">DEKA Events Page</a>
4	<a href="#">DEKA Zone Movement Standards Video</a>
5	<a href="#">DEKA Official Rule Book</a>
6	Judges Certification link coming soon
7	<a href="#">Leaderboard Page</a>
8	<a href="#">DEKA Revenue Share Info Form</a>

### DEKA PROMO VIDEOS:

1. [DEKA STRONG AFFILIATE \(FORDERS GYM\)](#)
2. [DEKA MILE WORLD CHAMPIONSHIPS 2023](#)
3. [DEKA FIT Orlando 2023](#)

## CHANGE LOG

- a. **1.6.25** DEKA Affiliate Playbook updates:
  - a. Resource links have been updated
  - b. DEKA ATLAS and DEKA ATLAS Foundation have been added