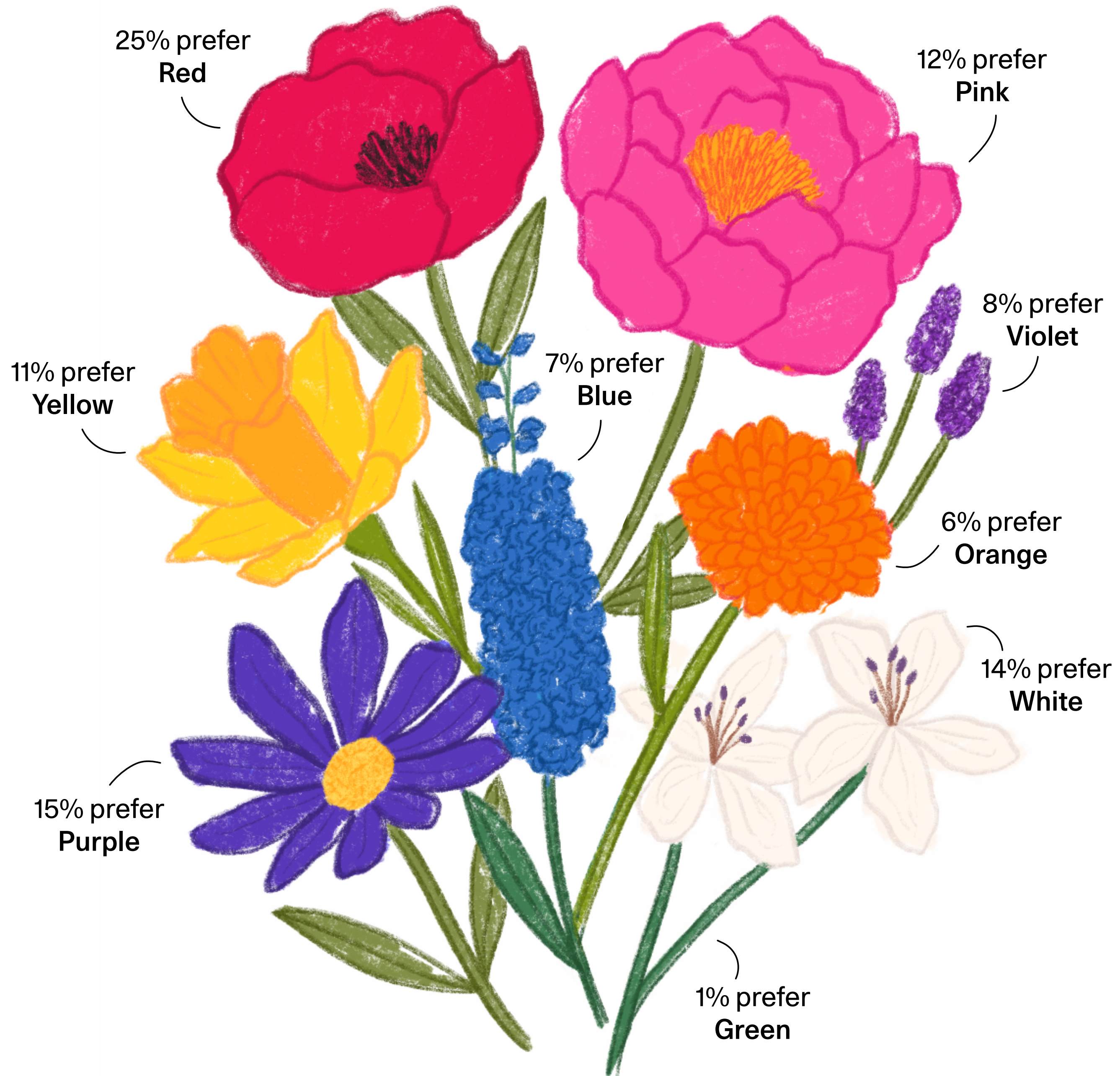


Flower colour meanings

The colour of a flower can evoke special meaning to its story.
29% of people choose bouquets based on their colour.



Myth

Many flowers derive their meaning and symbolism from ancient myths and legend.

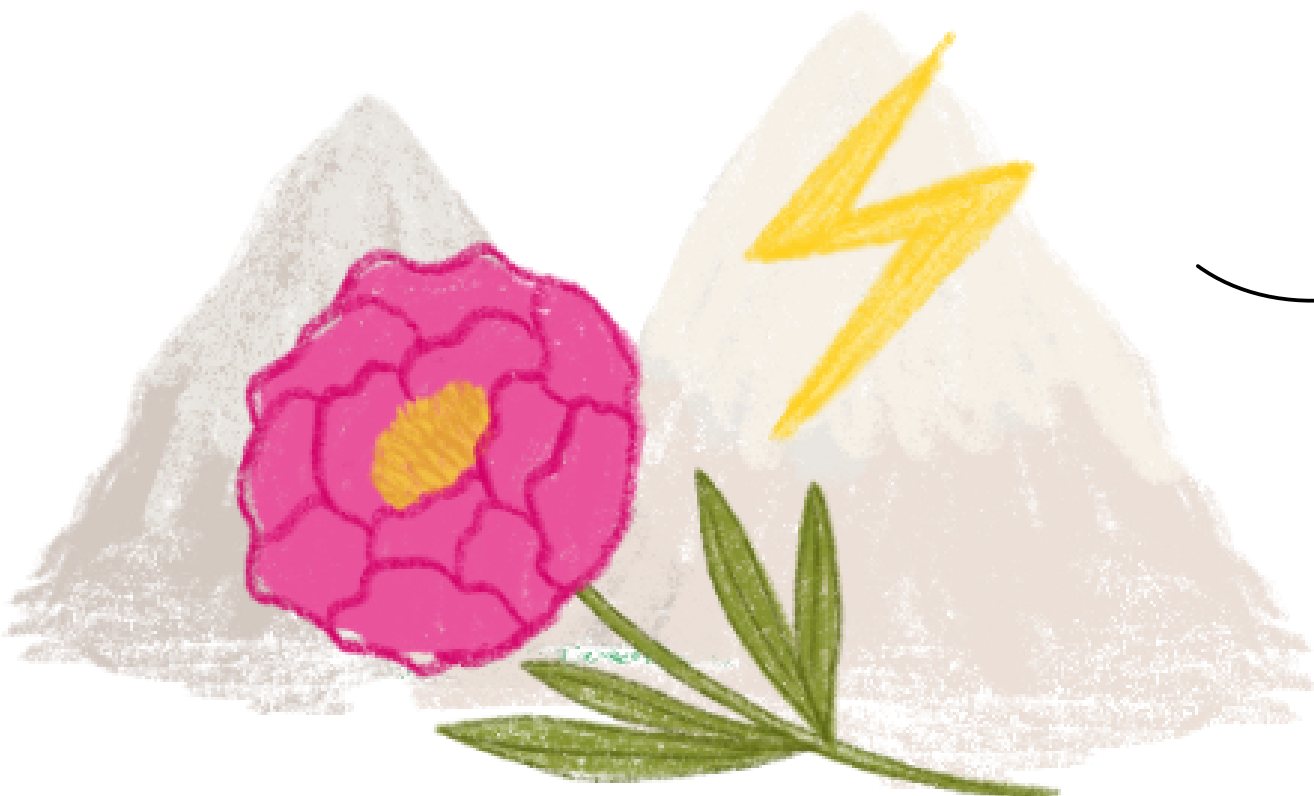


NARCISSUS

Narcissus was a ravishingly beautiful but extremely egotistical youth who spurned all his suitors including the tragic Echo. One day he saw his reflection in the water in the springs of Mt. Helicon, he fell in love with it and would not leave it. As a result he wasted away there, and became the flower Narcissus, which always bows down its head to its image in the water at its feet.

HYACINTH

The handsome Spartan youth Hyacinthys, much loved by the god Apollo, was accidentally killed when the two were throwing discus together. Broken-hearted, Apollo created the hyacinth flower out of the blood that stained the ground, seen on the petals of the flower.



PEONY

Paeon was a student of Asclepius, the god of medicine and healing. Leto (Apollo's mother and goddess of fertility) instructed him to obtain a magical root growing on Mount Olympus that would soothe the pain of women in childbirth. Asclepius became jealous and threatened to kill his pupil. Zeus saved Paeon from the wrath of Asclepius by changing him into the peony flower.

Birth flowers

JANUARY



Carnation and
snowdrop

FEBRUARY



Purple violet
and primrose

MARCH



Daffodils and
jonquils

APRIL



Sweet pea
and daisy

MAY



Lily of the valley
and the hawthorn

JUNE



Rose and
honeysuckle

JULY



Delphinium and
water lily

AUGUST



Gladiolus
and poppy

SEPTEMBER



Aster and
morning glory

OCTOBER



Marigold
and cosmos

NOVEMBER



Chrysanthemum

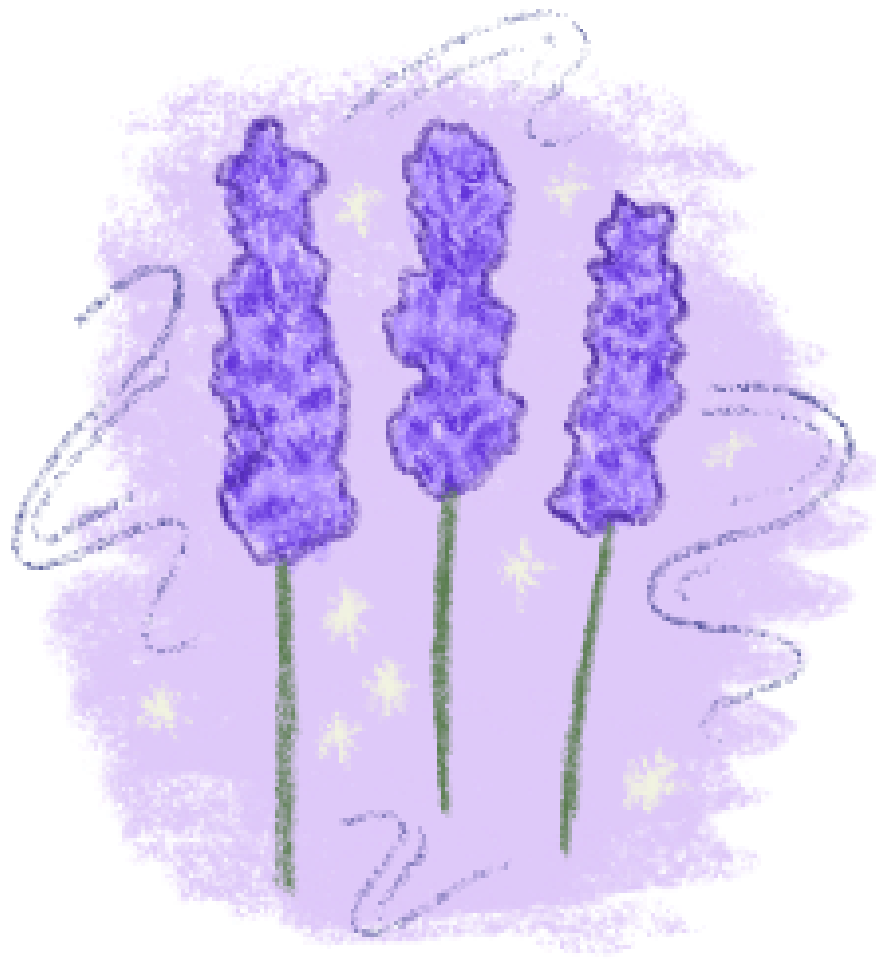
DECEMBER



Holly and
narcissus

Medicines, scents and uses

Many flowers also derive meaning from the scents they carry or their medicinal qualities.



Purity, silence, devotion and serenity
Fragrant infusions used in aromatherapy to soothe and relax.



Beauty, sensuality, love and purity
Sweet, exotic scent used in ancient wedding ceremonies.



Restful sleep and peace in death
Used in medicine as an opiate.



Modern floriography

THE SYMBOLIC MEANING AND LANGUAGE OF FLOWERS

Sending and receiving a lovely bouquet of flowers is always a joyful experience.

But, have you ever wondered what the history and meaning behind those flowers are? Well, we're here to teach you all about the wonders of modern floriography and what the best flowers are to send for those special moments.

WHAT IS FLORIOGRAPHY?

Flower enthusiasts may have heard this term being thrown around every now and then, but what exactly is floriography you ask? Floriography is the language of flowers. All flowers hold different meanings, often based on the type of flower, the colour of the flower, or both. And floriography is the art of communicating through different flower types. Once you learn and understand the meaning of flowers, giving flowers as gifts becomes so much more thoughtful as you can convey just how much you feel with a bouquet!