



Lena Waters

Chief Marketing Officer

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Lena Waters is the Chief Marketing Officer at Grammarly. She leads the company's marketing strategy, with a focus on delivering the brand promise to customers, driving demand for products, and growing revenue to scale the company.

Lena has always valued clear and effective communication in every professional interaction. She strongly believes in the essential role Grammarly plays in making conversations at work measurably more valuable.

Prior to joining Grammarly, Lena built and led global consumer and B2B teams at high-growth companies such as Docusign, Lookout, and Responsys. For over two decades, she has been at the forefront of digital and enterprise marketing, specializing in demand and lifecycle marketing, product-led growth and growth marketing, brand creative and digital strategy, field and event marketing, and marketing operations and technology.

Lena holds a Bachelor of Commerce in marketing from the University of Northern British Columbia in Canada and lives in Moraga, California, with her husband and son. Outside of work, she serves as an unpaid roadie and novice videographer for her son's Cajun music performances around the San Francisco Bay Area.