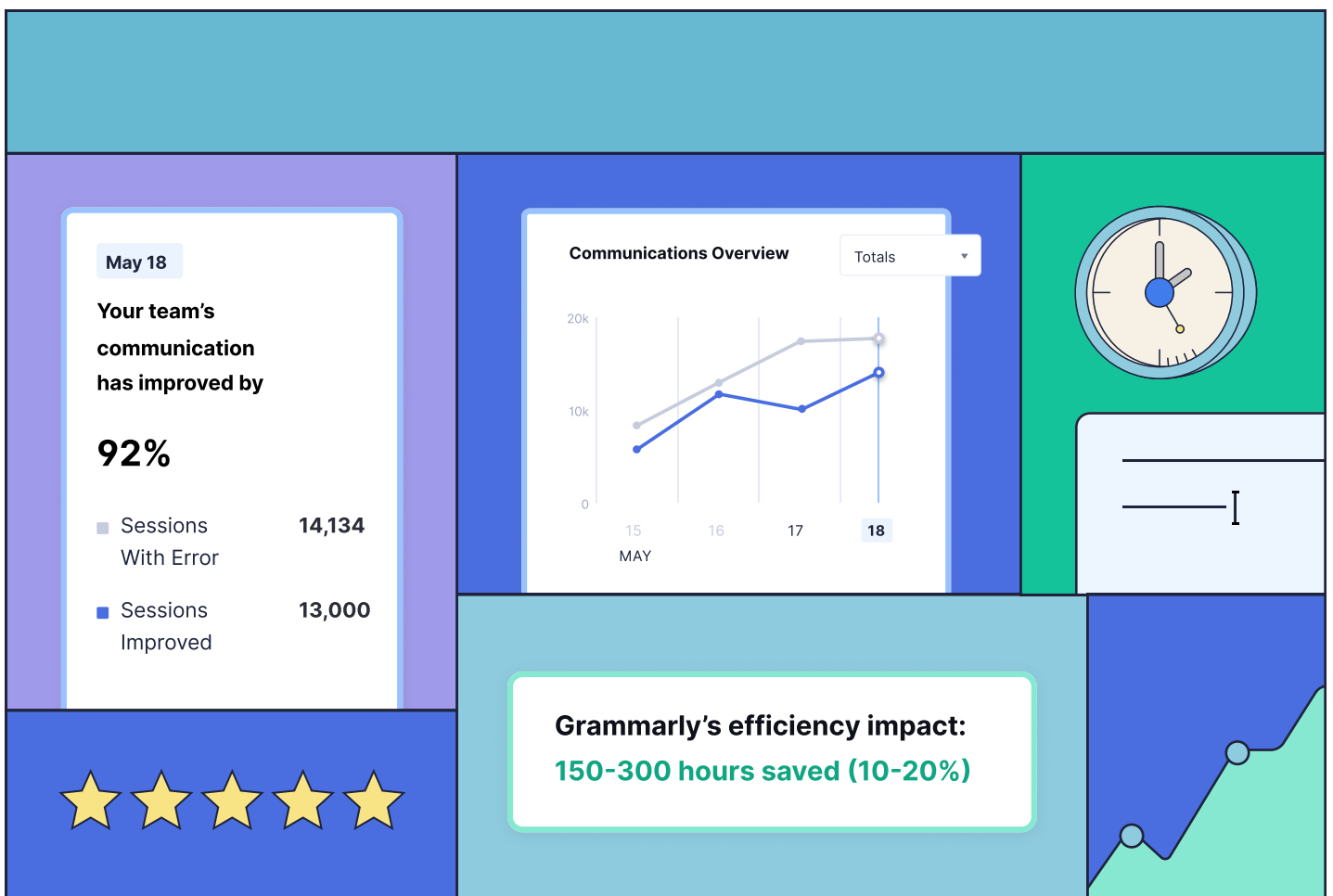**grammarly business**

Using the Analytics Dashboard

Grammarly Business's analytics dashboard brings you deep insights into how your team uses Grammarly to improve their communication. Learn how actively your team members use Grammarly Business, understand communication trends across your team, identify improvement areas, and more.

May 18

Your team's communication has improved by

92%

| ☐ Sessions With Error | 14,134 |
| ■ Sessions Improved | 13,000 |

Communications Overview   Totals ▾

20k

10k

0

15   16   17   18
MAY

Grammarly's efficiency impact:
150-300 hours saved (10-20%)

Time Period and Group Filters

Start by selecting a time period for usage insights. You can view data from the past seven days, 30 days, or within a custom date range (dating back to April 1, 2021).
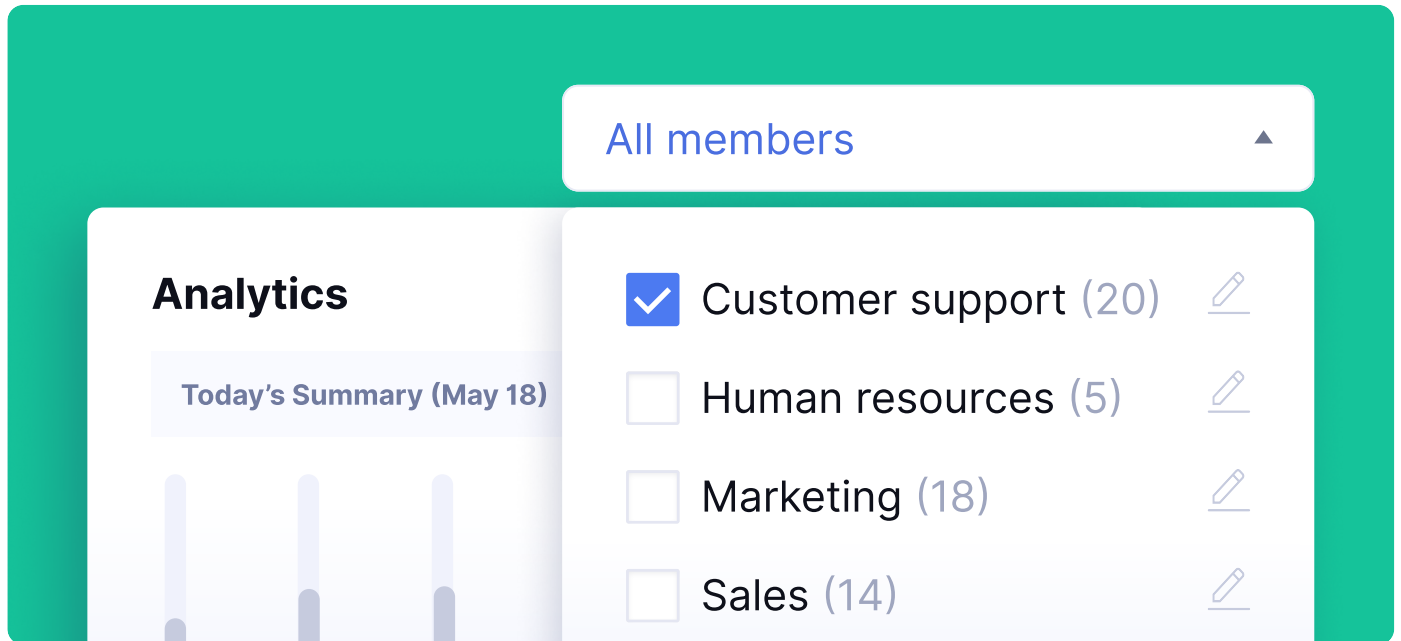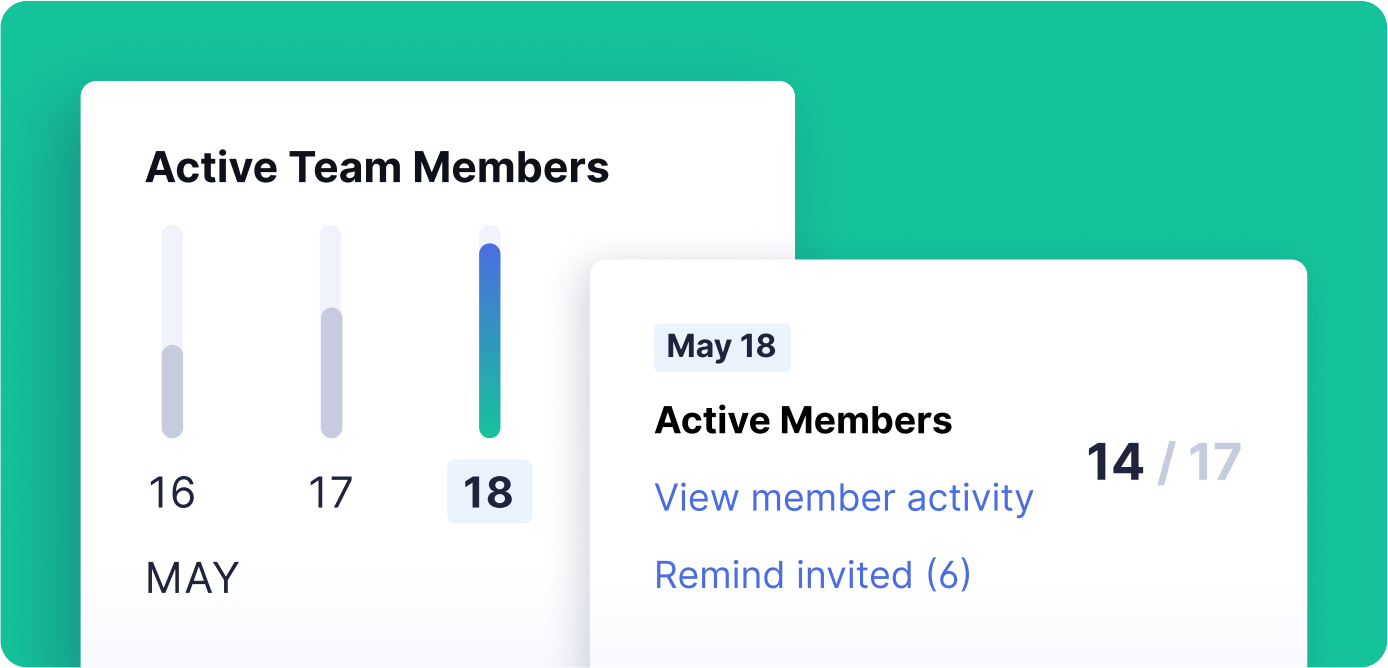

Next, select a group (or groups) of members. You can view data for all members of your account or for specific groups of members that you create. Groups must contain at least two members, but individuals can be added to more than one group. If you want to view data for multiple groups at once, data for those group members will not be double-counted, even if some members belong to multiple groups.

To create a group of members, choose **Create Group Filter** from the dropdown menu. Many Grammarly Business customers find it useful to create groups that correspond to the teams within their organization.

> **Helpful hint**
>
> You can export the data based on the time horizon and group you've chosen as a CSV file by clicking the Export button on the top right of the Analytics page. Exported raw data will be granular by day, allowing you to choose date batches as you see fit.

Active Team Members

Active Team Members

16   17   **18**

MAY

May 18

Active Members

View member activity

Remind invited (6)

14 / 17

See how many team members are interacting with Grammarly Business each day and easily send reminders to team members who have pending invitations.

Communications Overview

Communications Overview

20k

10k

May 18

Your team's communcation has improved by

92%

Sessions With Error   **14,134**

Sessions Improved   **13,000**

See how much of your team's written communication improves over time. With a calculation of how often your team members improve their writing with Grammarly Business's suggestions, you can better understand the impact of Grammarly Business.

Usage Summary

Understand how Grammarly Business contributes to your team's efficiency and impact. You can view how many writing and editing sessions your team used Grammarly Business for and how long they lasted, as well as the total number of words Grammarly helped them write. You can also see averages for per-user and per-session usage.

Usage Summary

Grammarly's efficiency impact: 150 - 300 hours saved (10-20%)

💬 May 23

Average number of sessions

—

43 sessions

A session is a period of time when one of your team members uses Grammarly Business to write or edit a piece of text at least five words long.

Helpful hint

Want more details on the data you're looking at? Look for the ⓘ and ⑦ symbols throughout the dashboard for explanations on terminology and how the statistics on this dashboard are calculated.

Grammarly Suggestions

See how users interact with Grammarly to ensure the maximum benefit for your organization. Higher rates of addressed suggestions versus unresolved suggestions indicate that your team members understand how to use Grammarly Business and are finding its writing suggestions relevant and actionable. You can view overall comparisons of addressed, unresolved, and dismissed suggestions as well as averages per user, per 100 words, and per writing session.

Grammarly Suggestions

May 18	
Writing Suggestions	
■ Total Suggestions	**100%**
■ Addressed	**67%**
■ Unresolved	**25%**
┄ Dismissed	**8%**

50%

0%
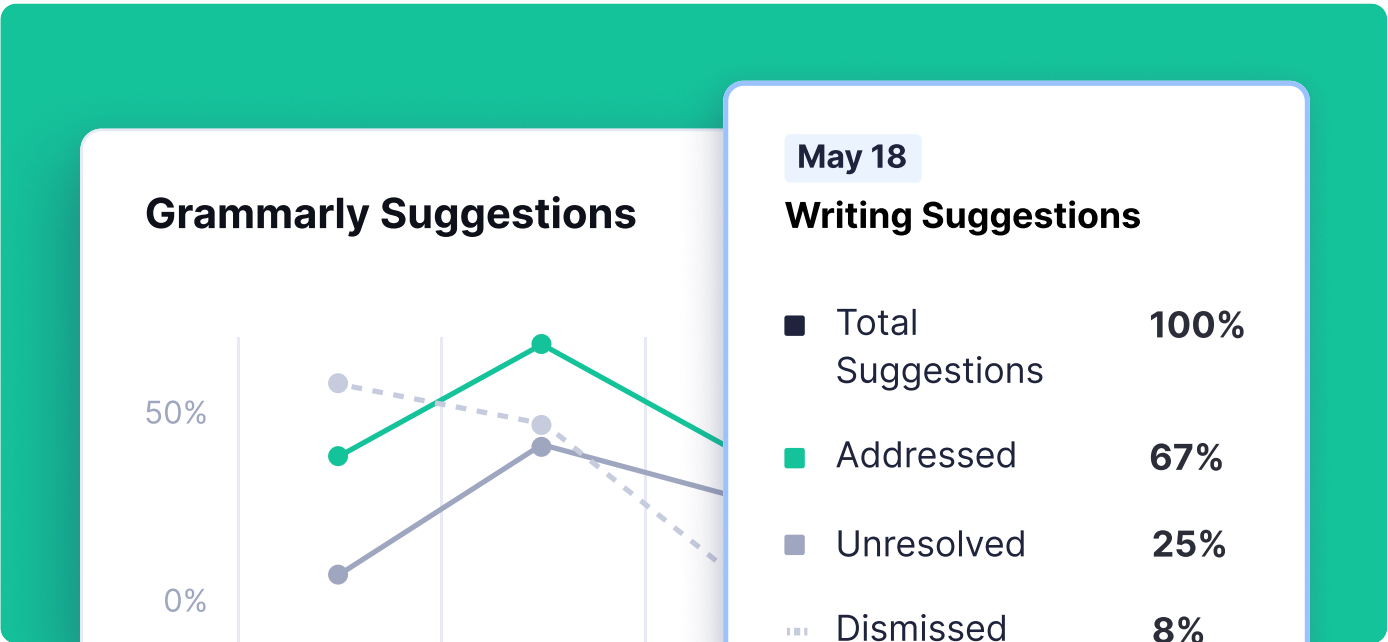
Tones Detected BETA

Identify the top three tones used in your team's written communication to ensure that they are consistently making the right impression. This is currently in beta.

Tones Detected

May 18		
Top 3 Tones		
■ 🤝 Confident		**17%**
■ 🙌 Appreciative		**12%**
■ 🤓 Informative		**10%**
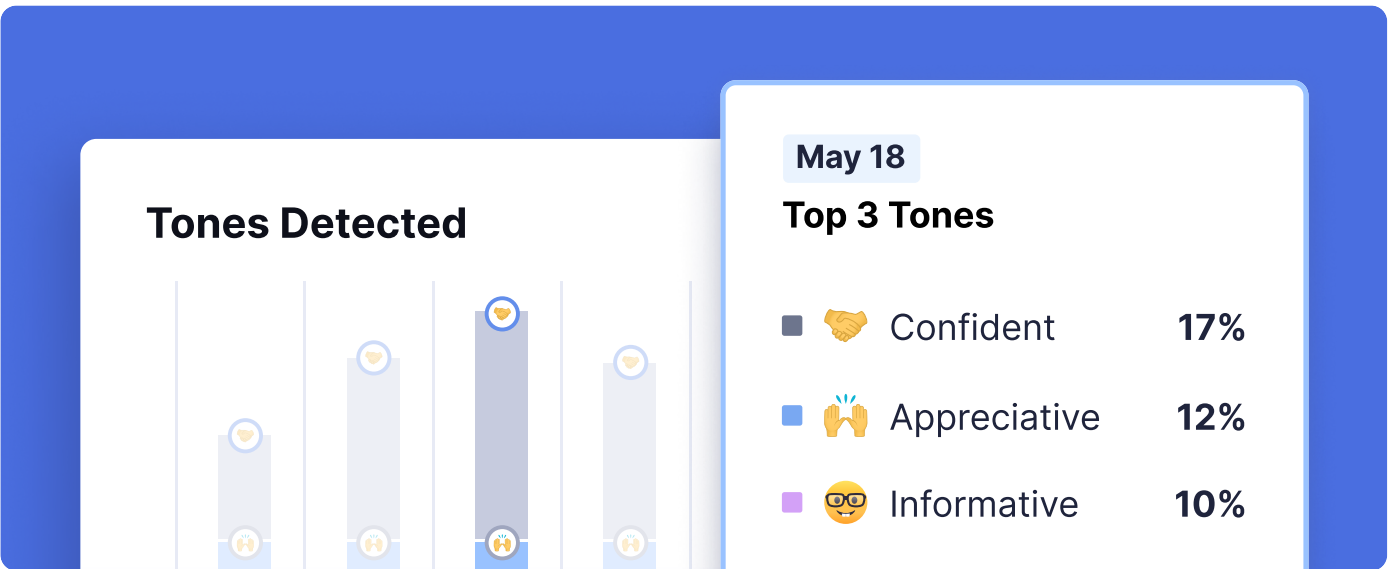
Beyond the Analytics Dashboard

Individual learning through personalized analytics

Individual users have view-only access to the Analytics Dashboard, and it's not the only place where you and your team can see how you're performing.

Each week Grammarly Business sends personalized analytics reports to each user. The report is an engaging and informative summary of your writing habits, detailing personal writing statistics and achievements as well as providing resources for top improvement areas.