



News Release

MedMen Gives Back with [statemade] for Covid-19 Aid

LOS ANGELES (May 1, 2020) – As a response to the Covid-19 pandemic, as well as an enhancement to 2020 community outreach and engagement, [MedMen](#) has announced a partnership with CORE, a non-profit organization providing Covid-19 testing sites across the state of California. Throughout the month of May, MedMen will donate 10% of sales from its in-house cannabis line, [statemade] to CORE.

[statemade] provides consumers with high-quality cannabis products made right in their own state, designed to help them reach an elevated state of mind. Available in California and Nevada, the products come in five different effects, each formulated to help consumers reach their desired state. The *max* line is perfect for gaining energy for a full day of activities, for example, while *zzz* supports rest and solid sleep. The line also includes *joy*, *zen*, and *ebb*.

To learn more about [statemade] for Covid-19 Aid and CORE, please visit [Ember](#), MedMen's digital editorial platform. Ember is high culture for all, providing a point of view on style, wellness, food, and travel through a cannabis filtered lens.

ABOUT MEDMEN:

MedMen is North America's premium cannabis retailer with flagship locations in Los Angeles, Las Vegas, Chicago and New York. Through a robust selection of high-quality products, including MedMen-owned brands [statemade], LuxLyte and MedMen Red, and a team of cannabis-educated associates, MedMen has defined the next generation discovery platform for cannabis and all its benefits. MedMen's industry-leading technology enables a fully compliant, owned-and-operated delivery service and MedMen Buds, a loyalty program. MedMen believes that a world where cannabis is legal and regulated is safer, healthier and happier. Learn more at www.medmen.com

ABOUT CORE:

CORE (Community Organized Relief Effort) is a nonprofit organization dedicated to saving lives and strengthening communities affected by or vulnerable to crisis. Within hours of the 2010 earthquake in Haiti, founder Sean Penn mobilized a powerful network to take immediate action. More than 10 years later, CORE continues to lead sustainable programs focused on four pillars: emergency relief, disaster preparedness, environmental resiliency and community building. The organization has expanded beyond Haiti to support communities in The Bahamas, Puerto Rico and the United States. CORE has taken a leadership position in the COVID-19 response to provide free testing for high-risk individuals. More information: <https://www.coreresponse.org/covid19> and follow CORE on [Facebook](#), [Instagram](#) or [Twitter](#).

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