

News Release

MedMen Partners with Miss Grass to Support LA Community Fridges

LOS ANGELES (December 11, 2020) — As part of MedMen's commitment to community outreach, MedMen is pleased to announce a partnership with Miss Grass, a brand on a mission to help the world get good at weed to support Los Angeles Community Fridges ("LACF"). LACF is a network of decentralized, independent refrigerators and pantries in Los Angeles that provide food and vital supplies to the community through mutual aid. LACF's mission is to redistribute existing nutritional resources to ensure ongoing, equal access to healthy food while strengthening community engagement. MedMen and Miss Grass will offer \$5 off Miss Grass Mini pre-rolls [in MedMen retail stores and delivery] for every donation of a non-perishable food item to LACF now through December 26th. Donated items will be distributed to the nearest LACF location in order to ensure support goes directly into the immediate community.

During the past year, MedMen has been proud to support charities including the Downtown Women's Center, CORE Response, Color of Change, Campaign Zero, Equality CA, and 15 Percent Pledge, all of which align with MedMen's values of diversity, inclusion, and belonging.

About Miss Grass Products:

Miss Grass Mini pre-rolls use sustainably grown greenhouse premium flower cultivated by Glass House Farms in Carpinteria Valley and are offered for three occasions: "Fast Times", "Quiet Times", and "All Times".

Fast Times is promoted by Miss Grass as an inspiring flower blend meant for opening the spirit, getting things done, and moving along.

Quiet Times is promoted by Miss Grass as a calming flower blend that works well with dim lighting, chocolate, and a really great tune.

All Times is promoted by Miss Grass as a 1:1 CBD:THC flower blend that delivers a balanced, easy-going high.

To learn more about LA Community Fridges, please visit <u>Ember</u>, MedMen's digital editorial platform. Ember is high culture for all, providing a point of view on style, wellness, food, and travel through a cannabis filtered lens.

ABOUT MEDMEN:

MedMen is North America's premium cannabis retailer with flagship locations in Los Angeles, Las Vegas, Chicago and New York. Through a robust selection of high-quality products, including MedMen-owned brands [statemade], LuxLyte and MedMen Red, and a team of cannabis-educated associates, MedMen has defined the next generation discovery platform for cannabis and all its benefits. MedMen's industry-leading technology enables a fully compliant, owned-and-operated delivery service and MedMen Buds, a nationwide loyalty program. MedMen believes that a world where cannabis is legal and regulated is safer, healthier and happier. Learn more at www.medmen.com

ABOUT MISS GRASS:

Miss Grass is on a mission to help the world get good at weed. With their signature products, an education-led online magazine, a vibrant social presence, and a thoughtfully-curated marketplace, Miss Grass represents the full spectrum of the cannabis experience—from THC to CBD to smoking accessories to every nuance in between. The brand's latest product launch, Miss Grass Minis, was crafted using feedback from devotees who craved pre-rolled joints blended with specific terpenes and cannabinoids to elicit specific effects.

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