



## News Release

### MedMen Awarded Pasadena Commercial Retail License

**LOS ANGELES** (June 7, 2019) – [MedMen Enterprises Inc.](#) (“MedMen” or the “Company”) (CSE: MMEN) (OTCQX: MMNFF) (FSE: A2JM6N) today announced that the City of Pasadena has awarded the Company one of six commercial retail and delivery licenses (subject to obtaining properly zoned real estate and a Conditional Use Permit), further enhancing its industry-leading footprint. With the addition of Pasadena, MedMen now has a total of 14 retail licenses in California and 13 operational stores across the state.<sup>1</sup>

“As we continue to grow our footprint in the U.S., California remains our home base and the most strategic market in our industry today,” said Adam Bierman, MedMen co-founder and chief executive officer. “The City ran a very competitive process and we are honored to be among those chosen to operate in Pasadena. We look forward to becoming part of the community and offering good jobs, excellence in compliance and access to an elevated and safe cannabis shopping experience.”

#### *Elevated Retail Experience*

MedMen is the most recognizable cannabis retailer in the U.S. known for the high design aesthetic and welcoming environment of its iconic stores. It has received numerous awards, including being recognized as “Best Cannabis Dispensary” by West Hollywood Magazine and OC Weekly, a top-10 dispensary in Los Angeles by High Times, a top-10 store in New York by Chain Store Age, GreenState’s leading dispensary for “Excellence in Services,” and one of Green Entrepreneur’s 100 Cannabis Leaders in 2018. Additionally, MedMen was recognized for its positive economic impact in Clark County, Nevada, which declared October 8 as “MedMen Day.”

#### *Operational Excellence*

MedMen’s dedication to the customer experience extends to excellence in compliance and retail operations. MedMen operates under the strictest compliance standards and protocols in the industry, and all employees complete an extensive training program that equips them to educate and assist customers with a wide range of needs.

#### *Careers in Cannabis*

MedMen is the largest cannabis company to partner with organized labor in North America. MedMen retail employees in California and New York are represented by the United Food and Commercial Workers (UFCW) – the first bi-coastal cannabis union partnership. MedMen Pasadena will enter into a Labor Peace Agreement with the UFCW and provide its employees higher than minimum wage pay, up to two-weeks of vacation, and a 40 percent employee discount, among others. The Company also provides fully paid health benefits for eligible employees, including those who work part-time.

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<sup>1</sup> Includes the pending acquisition of Long Beach retail license

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