Smart Syndication®

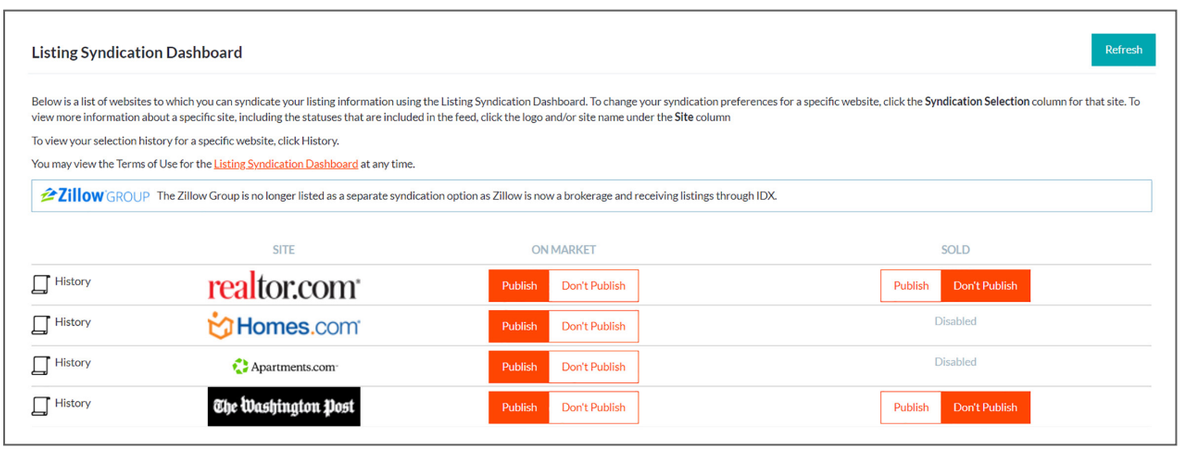
Syndication 101

Syndication is the broker-controlled option to send listings to websites where consumers search for listings.



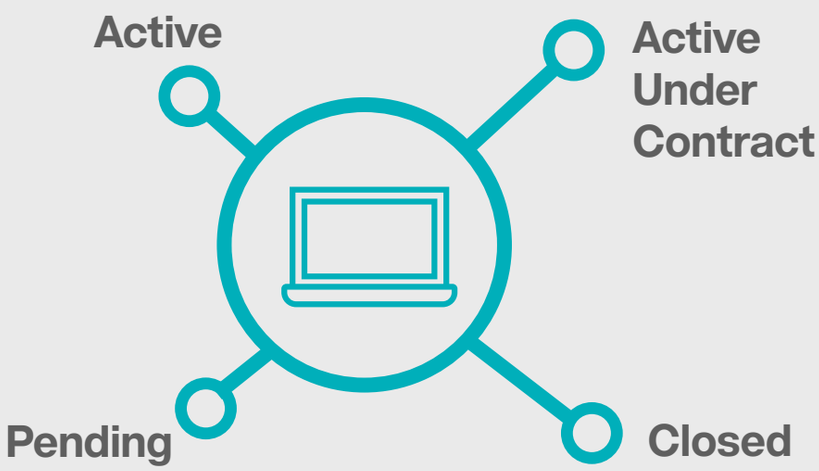
Brokers set up their syndication preferences through the Bright Syndication Dashboard and ListHub.





The following listing statuses are sent to syndication websites:

As soon as new listings are entered into the MLS or updates are made, the listings are sent out based on your broker's preferences.



For more information, please visit: BrightMLS.com/Syndication